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Welcome

Welcome to ASCEND! First, give yourself a round of applause for taking the first step toward making a change in your life! You've made a great decision to enter the wonderful field of Cosmetology. Our mission is to make a positive impact on the lives of our students and community through the education, mentorship, and professional development of the next generation of beauty and wellness professionals.

A Word from Our Director

Hello! Thanks for considering ASCEND to jumpstart your career in this amazing field! My name is Tierra Holley. I am a Licensed Cosmetologist, Educator, and serial entrepreneur. I am so passionate about the study of beauty culture and the ever-changing industry that I have been



blessed to be a part of for 20 years. I believe in transforming ideas into realities by envisioning the life you want to live and going after your goals relentlessly. YOU deserve to realize your fullest potential and we're here to help you elevate your career to the next level! The field of Cosmetology has allowed me to express myself as a creative entrepreneur while serving my community and offering others an opportunity to earn a living by operating in their areas of strength. Cosmetology has opened so many doors for me and I look forward to many more! Again, thanks for considering ASCEND and I hope to see you soon!

My journey in the field of Cosmetology includes:

- 20 years, Loctician
- 18 years, Manicurist
- 15 years, Makeup Artist including freelance and bridal makeup artistry and Counter Manager for Estee Lauder
- 6 years, Esthetician and Spa Owner
- 5 years, Certified Empowerment Coach
- 5 years, Medusa Nail Educator
- Celebrity Esthetician
- Certified in Non-Toxic Nail Care, Essential Oil Therapy, Cryotherapy, Wig Installation, Microdermabrasion, Facial Cupping, Dermaplaning, Chemical Peels, and Advanced Treatment of Acne, Rosacea, Psoriasis, Sensitive Skin and Eczema.

Our
process
is simple.

Our Admissions Process

Please note: We offer year-round open enrollment contingent upon seats available per program.

10 Steps to enroll at ASCEND:

1. Apply for Admission into ASCEND at ascendhsv.com/apply and submit \$45 fee.
2. Upon acceptance, sign your student contract.
3. Submit \$180 registration fee within 14 Days of applying for admission.
4. Request an advising session to **DISCOVER** your career pathway.
5. Request a financial advising session to **EXPLORE** options to fund your dream.
6. Reserve a seat in class by paying the \$1500 tuition deposit and complete the prep program checklist. Note: Payment plans are available for the tuition deposit.

Program Checklist

- Apply for Inaugural Class of 2026 Scholarship
 - o Scholarship application requirements:
 - 250 Word Essay; Topic: Why I would like to join the beauty industry and the impact that will have on others.
 - Submit copy of resume
 - 3 letters of support (2 professional and 1 personal)
 - Completed Online Assessment
7. Enroll into your program of study, **RISE** to senior status and **SOAR** through the bridge program.
 8. Schedule uniform fitting.
 9. Purchase your books, kit and pay student fees.
 10. Pat yourself on the back for making one of the best decisions you will make in your life!

Definitions

Source: Alabama Board of Cosmetology & Barbering

CODE OF ALABAMA 1975

§ 34-7B-1 Definitions

(1) Apprentice. Any person engaged in learning the practices including, but not limited to, assisting in the performance of any acts of barbering or cosmetology on the general public under the constant and direct supervision of a person who has held a valid current license issued by the board for at least five years, in a shop licensed by the board.

(2) Barbering. The occupation of shaving or trimming the beard, cutting or dressing the hair, giving facial or scalp massages, giving facial or scalp treatment with oils or creams or other preparations made for that purpose, either by hand or by means of mechanical appliances, singeing and shampooing the hair, dyeing the hair, or permanently waving or straightening the hair of any living or deceased person for compensation, as performed by a Class 2 barber.

(3) Board. The Alabama Board of Cosmetology and Barbering.

(4) Class 1 Barber. A person who only does the following in his or her ordinary course of business: Arranges, cleans, cuts, or singes the hair of any person or massages, cleans, stimulates, exercises, or does similar work on the scalp, face, or neck of any person with the hands, or with mechanical or electrical apparatus or appliance, or by the use of cosmetic preparations, antiseptics, tonics, lotions, or creams. Any one or a combination of the following practices, when done upon the human body above the seventh cervical vertebra for cosmetic purposes and not for the treatment of disease or physical or mental ailments, and when done for payment, directly or indirectly or without payment for the public generally: Shaving or trimming the beard or trimming the hair.

(5) Class 2 Barber. Any person, other than a student or apprentice, who performs barbering on the general public for compensation.

(6) Cosmetologist. Any person, other than a student or apprentice, who performs cosmetology on the general public for compensation.

(7) Cosmetology. Any of the practices generally recognized as beauty culture, hairdressing, or any other designation engaged in by any person who performs such on the general public for

compensation including, but not limited to, cleansing, singeing, cutting, arranging, dressing, curling, braiding, waxing, bleaching, weaving, coloring the hair by hand or mechanical apparatus, the use of creams, lotions, or cosmetic preparations, with or without massage, on the scalp, face, arms, legs, feet, or hands, esthetic practices, nail technology, manicure, pedicure, or mortuary makeup.

(8) Esthetician. Any person, other than a student or apprentice, who performs esthetics on the general public for compensation.

(9) Esthetics. The practice of performing acts of skin care including, but not limited to, facials, body waxing, makeup, and general esthetics procedures on the general public for compensation.

(10) Esthetics/Manicure. A combination of the practices of esthetics and manicure.

(11) Esthetician/Manicurist. Any person, other than a student or apprentice, who performs a combination of the practices of esthetics and manicure on the general public for compensation.

(12) Instructor. A licensee who teaches in a licensed or registered school of barbering or any branch of cosmetology and completes any applicable requirements for continuing education.

(13) License. A document issued by the board which entitles the holder to practice the profession listed on the document.

(14) Licensee. Any person holding a license issued.

(15) Manicure. The practice of beautifying or grooming the fingernails, toenails, adding nail tips, extensions, gels, or massaging the hands, forearms, feet, or lower legs of the general public for compensation.

(16) Manicurist. Any person, other than a student or apprentice, who performs the practice of manicure on the general public for compensation.

(17) Manicure/Waxing. A combination of the practices of manicure and waxing.

(18) Manicurist/Waxer. Any person, other than a student or apprentice, who performs a combination of the practices of manicure and waxing on the general public for compensation.

(19) Natural Hair Styling. The practice of cleansing, weaving, or interweaving, extending,

locking, braiding, or arranging the hair without cutting, coloring, permanent waving, relaxing, removing, or chemical treatments.

(20) Natural Hair Stylist. Any person, other than a student, who performs natural hair styling on the general public for compensation.

(21) School. An establishment licensed or registered by the board to teach any or all of the practices of barbering or cosmetology.

(22) Shampoo Assistant. Any person who is licensed to perform only the practices of shampooing, cleansing, or applying temporary weekly color rinses to the hair of the general public for compensation.

(23) Shop. Any place where barbering or cosmetology is practiced including, but not limited to, a mobile salon. Only a properly licensed person, who is not an apprentice or student, may operate a shop.

(24) Student. Any person who is engaged in learning any practice regulated in a school licensed or registered, and who, as part of the learning process, performs or assists in any practice regulated by this chapter under the immediate supervision of an instructor who is licensed pursuant to this chapter.

(25) Threading. The practice of eyebrow removal with the use of a loop of cotton or any other material.

(26) Threader. Any person engaged in the practice of threading on the general public for compensation.

Massage Therapist. An individual licensed who practices or administers massage therapy or related touch therapy modalities to a patron for compensation.

Program Overview and Curriculum

Please note: The content in this packet is subject to change with written notice. As a newly established institution, modifications may be required to maintain compliance with evolving regulations and to ensure the best possible outcomes for both students and staff, as deemed necessary.

ASCEND is designed with creatives in mind. ASCEND is a safe space for individuals looking for an alternative to traditional post-secondary education or a new career path. ASCEND embraces diversity by fostering an atmosphere of acceptance and appreciation for all people from all walks of life looking to enter the field of cosmetology. We have tailored a curriculum that will appeal to all learning styles and provides accommodations for neurodivergent students.

With art and music instructors on staff, there is a focus on fine arts in our program at ASCEND. Understanding the basics of these two subjects is essential in facilitating a quality customer experience for your future clients. Color theory and music principles are applied in the industry, impacting the overall ambiance and feel of the salon, spa and barbershop environment. You will learn to recognize which colors, textures and genres of music enhance a certain aesthetic or calm an anxious client. Our students are prepared to pass the written and practical state board examinations with extensive state board preparation including but not limited to regular quizzes, assessments and mock practical exams. We know the importance of showing up for your first job in the industry knowledgeable, confident, and prepared. Our students will be equipped with the skills necessary to thrive in the field because of additional hands-on experience, externships and job placement through our RISE + SOAR Program: Refinement through Intensive Skills and Excellence and Success through Opportunities, Advancement & Readiness in Cosmetology.

ASCEND teaches the Milady Curriculum participating in its new digital platform, CIMA, offering print resources available in English and Spanish. Books can be purchased in addition to utilizing CIMA for students who desire a traditional textbook for study.

A Word from Milady:

At Milady, we're all about making a positive impact every day. We accomplish this by creating forward-thinking education that reshapes the industry and uplifts the next generation of beauty professionals.

Major and Concentrations

Students will declare a major, concentration and /or minor upon enrollment. The concentration will focus on more in-depth training in the selected discipline through a combination of studying library resources through independent study, exposure to advanced techniques demonstrated by instructors, online modules, etc. Minor and Concentration must fall under the same license type. A minor is obtained by devoting 375 clock hours to a particular sub discipline within Cosmetology. Students will receive a certificate in a specific industry niche during the SOAR Program.

Majors:

- Salon & Barbershop Management
- Salon & Spa Management
- Salon Management
- Instructor Education

Concentrations

- Advanced Barbering
- Advanced Cosmetology
- Advanced Esthetics
- Esthetics
- Advanced Manicurist + Waxing
- Manicuring
- Massage Therapy
- Advanced Natural Hair Styling
- Instructors Program
- Refresher Program
- Makeup, Brow & Lash Artistry

Advanced Cosmetology Minors:

- Chemical Services + Coloring
- Hair Shaping
- Hair Removal
- Corrective Skin Care
- Natural Nail Care
- Artificial Nail Extensions

SOAR Certificates:

- Bridal Hair & Makeup
- Scalp Care & Hair Restoration
- Loc repair & Extensions
- Hair Extensions & Hair Replacement
- Specialty Nail Art
- Non-Toxic Nail Care
- Speed Brazilian Waxing
- Leadership & Entrepreneurship

Salon & Barber Shop Management Program | Major: Advanced Barbering

1100 Clock Hours

Advanced Barbering Tuition and Fee Schedule

Tuition: \$19,000

Scholarship: \$5,000

Tuition after award: \$14,000*

*The \$5,000 Inaugural Class of 2026 Scholarship Award is available for the first 100 students to enroll into ASCEND upon submission of required documents. Failure to submit documents will require students to pay full tuition amount \$19,000.

Freshman (0 Clock Hours)

CPR Course: \$13

Liability Insurance: \$70

Uniform: \$210

SkinScript Facial Kit: \$95

Milady Barbering CIMA Access: \$325

TOTAL: \$713

Sophomore (150 Clock Hours)

Barbering Kit: \$650

TOTAL: \$650

Junior (500 Clock Hours)

Milady Shaving Textbook: \$50

TOTAL: \$50

Senior (700 Clock Hours)

Liability Insurance Renewal: \$70

Graduation Fee: \$125

State Board Kit: \$250

State Board Exam & Licensing Fees: \$255

TOTAL: \$700

Schedule	Total Clock Hours	Weekly Clock Hour Requirement	Hours on Campus	Distance Learning	Program Duration
AM Full Time	1100	32 hrs. per week	16 hrs.	16 hrs.	9 months RISE Program 4 months SOAR Program 13 Months Total
AM/PM Part Time	1100	20 hrs. per week	10 hrs.	10 hrs.	14 months RISE Program 4 months SOAR Program 18 Months Total
AM/PM Part Time Extended Program	1100	16 hrs. per week	8 hrs.	8 hrs.	17 months RISE Program 4 months SOAR Program 21 Months Total

Monthly Payment Options:

Program	<u>Plan A</u> INTEREST FREE Due 4 months post completion of clock hours	<u>Plan B</u> 3% Interest Due 6 months post completion of clock hours	<u>Plan C</u> 5% Interest Due 8 months post completion of clock hours	w/ Partial Ambassador Award	w/ Full Ambassador Award
Extended PT	\$595.24	\$559.78	\$525.00	\$413.04	\$347.83
PT	\$694.44	\$643.75	\$596.59	\$475.00	\$400.00
FT	\$961.54	\$858.33	\$772.06	\$633.33	\$533.33

NOTE: Students may opt in to weekly or bi-weekly payments. Additional loans and scholarships are available. Textbooks, Kit, Uniform and Fees will be charged separately and must be paid in Cash, Cashier's Check or Money Order.

1. The History of Barbering
2. Life Skills
3. Professional Image
4. Infection Control: Principles and Practices
5. Implements, Tools, and Equipment

6. General Anatomy and Physiology
7. Basics of Chemistry
8. Basics of Electricity
9. The Skin – Structure, Disorders, and Diseases
10. Properties and Disorders of the Hair and Scalp
11. Treatment of the Hair and Scalp
12. Men's Facial Massage and Treatments
13. Shaving and Facial Hair Design
14. Men's Haircutting and Styling
15. Men's Hair Replacement
16. Women's Haircutting and Styling
17. Chemical Texture Services
18. Haircoloring and Lightening
19. Preparing for Licensure and Employment
20. Working Behind the Chair
21. The Business of Barbering
22. History Overview
23. Bacteriology/Infection Control & Prevention
24. The Client and You
25. The Professional Consultation
26. How Hair Types and Structures Differ
27. Hair and Scalp Diseases and Disorders
28. Shampoos, Conditioners, Herbal Treatments and Rinses

29. Textured Hair is Manageable

30. Braiding and Sculpting Techniques Introduction

Salon & Spa Management Program | Major: Advanced Cosmetology

1600 Clock Hours

Advanced Cosmetology Tuition and Fee Schedule

Tuition: \$23,500

Scholarship: \$8,000

Tuition after award: \$15,000*

* \$8,000 Inaugural Class of 2026 Scholarship Award is available for the first 100 students to enroll into ASCEND upon submission of required documents. Failure to submit documents will require students to pay full tuition amount \$23,000.

Freshman (0 Clock Hours)

CPR Course: \$13

Liability Insurance: \$70

Uniform: \$210

Milady Lash Kit: \$207.50

Milady Cosmetology CIMA Access: \$325

TOTAL: \$825.50

Sophomore (225 Clock Hours)

Kit payment 1 of 2: \$650

TOTAL: \$650

Junior (750 Clock Hours)

Brow Kit: \$187.50

Kit payment 2 of 2: \$650

TOTAL: \$837.50

Senior (1050 Clock Hours)

Liability Insurance Renewal: \$70

Graduation Fee: \$125

State Board Kit: \$250

State Board Exam & Licensing Fees: \$255

TOTAL: \$700

Schedule	Weekly Clock Hour Requirement	Hours on Campus	Distance Learning	Program Duration
Schedule	Weekly Clock Hour Requirement	Hours on Campus	Distance Learning	Program Duration
AM Full Time	32 hrs. per week	16 hrs.	16 hrs.	13 months RISE Program <u>4 months SOAR Program</u> 17 months Total
AM/PM Part Time	20 hrs. per week	10 hrs.	10 hrs.	20 months RISE Program <u>4 months SOAR Program</u> 24 months Total

Monthly Payment Options:

Program	<u>Plan A</u> INTEREST FREE Due 4 months post completion of clock hours	<u>Plan B</u> 3% Interest Due 6 months post completion of clock hours	<u>Plan C</u> 5% Interest Due 8 months post completion of clock hours	w/ Partial Ambassador Award	w/ Full Ambassador Award
Extended PT	\$482.76	\$465.16	\$445.45	\$354.84	\$306.45
PT	\$583.33	\$554.62	\$525.00	\$423.08	\$365.38
FT	\$823.53	\$758.95	\$700.00	\$578.95	\$500.00

NOTE: Students may opt in to weekly or bi-weekly payments. Additional loans and scholarships are available. Textbooks, Kit, Uniform and Fees will be charged separately and must be paid in Cash, Cashier's Check or Money Order.

1. History and Career Opportunities
2. General Anatomy and Physiology
3. Skin Structure, Growth, and Nutrition
4. Skin Conditions, Disorders and Diseases

5. Nail Structure and Growth
6. Nail Conditions, Disorders and Diseases
7. Hair and Scalp Properties
8. Hair and Scalp Conditions, Disorders and Diseases
9. Principles of Hair Design
10. Scalp Care, Shampooing, and Conditioning
11. Haircutting
12. Hairstyling
13. Braiding and Braid Extensions
14. Wigs and Hair Additions
15. Chemical Texture Services
16. Hair Coloring
17. Hair Removal
18. Facials
19. Makeup
20. Manicuring
21. Pedicuring
22. Nail Tips and Wraps
23. Liquid and Powder Nail Enhancements

24. Light Cured Gels

Professional Cosmetology Kit

- Wax Supplies & Equipment
 - Warmer
 - Wax
 - Sticks

- Lash Supplies
 - Mannequin
 - Bio Gel Pads Clean Curve - 10 Pack
 - Practice Lashes
 - Micropore Tape
 - Mini Glass Lash Palette
 - Nanomister (Black)
 - Stainless Steel Mini Scissors
 - Clean Swoop Brush
 - Lash Bath Foam Cleanser
 - OG C .15 x 7-15 Classic Tray
 - OG CC .15 x 7-15 Classic Tray
 - OG CC .07 x 7-15 Volume Tray
 - Go-To Adhesive
 - Adhesive Gel Remover
 - Hybrid Angle Tweezer
 - Curve Isolator Tweezer
 - OG Boot Tweezer
 - Lash Wands (Black) – 50 Count
 - Lint Free Applicator Wands – 50 Count
 - Microswabs (Black) – 100 Count
 - Milady + Borboleta Kit Bag

- Brow Supplies
 - Bio Gel Pads Clean Curve - 10 Pack
 - Line Up Styling Rods
 - Freestyle Styling Rods
 - Clean Swoop Brush
 - Cooldown Calming Eye Masks – 5 Pairs
 - Travel Lash Bath Gel Cleanser
 - Travel Breakdown Makeup Remover
 - Mini Lash Serum
 - Lash Lift Adhesive
 - Strengthening Lift Cream – 10 Pack
 - Conditioning Set Cream – 10 Pack
 - Nourishing Lash Pack – 10 Pack
 - Lint Free Applicator Wands – 50 Count

- Glide on Applicator Brush
- Clean Press Y Tool – 10 Pack
- Lift Up Lash Pick
- Lush Lift Bag
- Facial Tools & Supplies
 - Makeup Mannequin
 - Implements
 - Silicon bowl and Spatula
 - Fan Brushes
 - Makeup Brushes
 - Makeup Drape
 - Disposables
 - Brush Holder Apron
 - Soft contour brushes
 - Skinscript Product Kit
 - Deluxe Cosmetology Kit
 - 3 Mannequins
 - Rat tail combs
 - Sheers
 - Spray bottle
 - Squeeze bottle
 - Rollers
 - Silver Bird Dryer
 - Marcel
 - Vent brush
 - Denman brush
 - Bristle Brush
 - Edge Brush
 - Cape
 - Clips
 - Curl Clips
 - BaByliss Flat Iron
 - Alligator clips
 - Curl wand
 - Eco Gel
 - Braid Hair
 - Rubber bands
 - Edge Gel
 - Loc Gel
 - Got2b Spray
 - Oil Sheen
 - Spritz
 - Lotta body mousse
 - Lotta body lotion

- Stomization
 - Name badge
- Professional Certifications
 - CPR (National CPR foundation)
 - Domestic Violence
 - Human Trafficking
 - Barbicide

Salon & Spa Management Program | Major: Advanced Esthetics

1100 Clock Hours

Advanced Esthetics (Entry Level Med Spa)

Tuition and Fee Schedule

Tuition: \$19,000

Scholarship: \$5,000

Tuition after award: \$14,000*

*The \$5,000 Inaugural Class of 2026 Scholarship Award is available for the first 100 students to enroll into ASCEND upon submission of required documents. Failure to submit documents will require students to pay full tuition amount \$19,000.

Freshman (0 Clock Hours)

CIMA Access (Esthetics): \$325

CPR Course: \$13

Liability Insurance: \$70

Uniform: \$210

Eyelash Kit: \$207.50

TOTAL: \$825.50

Sophomore (150 Clock Hours)

Esthetician Kit: \$375

Professional Product Kit: \$150

TOTAL: \$525

Junior (500 Clock Hours)

CIMA Access (Advanced Esthetics): \$325

Senior Jacket (White coat) \$65

Brow Kit: \$187.50

TOTAL: \$577.50

Senior (700 Clock Hours)

Liability Insurance Renewal: \$70

Graduation Fee: \$125

State Board Kit: \$250

State Board Exam & Licensing Fees: \$255

TOTAL: \$700.00

Schedule	Total Clock Hours	Weekly Clock Hour Requirement	Hours on Campus	Distance Learning	Program Duration
AM Full Time	1100	32 hrs. per week	16 hrs.	16 hrs.	9 months RISE Program <u>4 months SOAR Program</u> 13 Months Total
AM/PM Part Time	1100	20 hrs. per week	10 hrs.	10 hrs.	14 months RISE Program <u>4 months SOAR Program</u> 18 Months Total
AM/PM Part Time Extended Program	1100	16 hrs. per week	8 hrs.	8 hrs.	17 months RISE Program <u>4 months SOAR Program</u> 21 Months Total

Monthly Payment Options:

Program	<u>Plan A</u> INTEREST FREE Due 4 months post completion of clock hours	<u>Plan B</u> 3% Interest Due 6 months post completion of clock hours	<u>Plan C</u> 5% Interest Due 8 months post completion of clock hours	w/ Partial Ambassador Award	w/ Full Ambassador Award
Extended PT	\$595.24	\$559.78	\$525.00	\$413.04	\$347.83
PT	\$694.44	\$643.75	\$596.59	\$475.00	\$400.00
FT	\$961.54	\$858.33	\$772.06	\$633.33	\$533.33

NOTE: Students may opt in to weekly or bi-weekly payments. Additional loans and scholarships are available. Textbooks, Kit, Uniform and Fees will be charged separately and must be paid in Cash, Cashier's Check or Money Order.

Professional Esthetics Kit

- Wax Supplies & Equipment
 - Warmer
 - Wax
 - Sticks
- Lash Supplies
 - Mannequin

- o Bio Gel Pads Clean Curve - 10 Pack
- o Practice Lashes
- o Micropore Tape
- o Mini Glass Lash Palette
- o Nanomister (Black)
- o Stainless Steel Mini Scissors
- o Clean Swoop Brush
- o Lash Bath Foam Cleanser
- o OG C .15 x 7-15 Classic Tray
- o OG CC .15 x 7-15 Classic Tray
- o OG CC .07 x 7-15 Volume Tray
- o Go-To Adhesive
- o Adhesive Gel Remover
- o Hybrid Angle Tweezer
- o Curve Isolator Tweezer
- o OG Boot Tweezer
- o Lash Wands (Black) – 50 Count
- o Lint Free Applicator Wands – 50 Count
- o Microswabs (Black) – 100 Count
- o Milady + Borboleta Kit Bag
- Brow Supplies
 - o Bio Gel Pads Clean Curve - 10 Pack
 - o Line Up Styling Rods
 - o Freestyle Styling Rods
 - o Clean Swoop Brush
 - o Cooldown Calming Eye Masks – 5 Pairs
 - o Travel Lash Bath Gel Cleanser
 - o Travel Breakdown Makeup Remover
 - o Mini Lash Serum
 - o Lash Lift Adhesive
 - o Strengthening Lift Cream – 10 Pack
 - o Conditioning Set Cream – 10 Pack
 - o Nourishing Lash Pack – 10 Pack
 - o Lint Free Applicator Wands – 50 Count
 - o Glide on Applicator Brush
 - o Clean Press Y Tool – 10 Pack
 - o Lift Up Lash Pick
 - o Lush Lift Bag
- Facial Tools & Supplies
 - o Makeup Mannequin
 - o Implements
 - o Silicon bowl and Spatula
 - o Fan Brushes
 - o Makeup Brushes

- Makeup Drape
- Disposables
- Brush Holder Apron
- Soft contour brushes
- Rolling makeup artist bag
- Deluxe cosmetics kit
 - Foundations
 - Concealers
 - Brow Pencils
 - Mascara
 - Eyeshadow palette
 - Setting Spray
 - Lip Pencils
 - Lip Sticks
 - Lip Glosses
 - Setting Powder
 - Blush
 - Skinscript Product Kit

Esthetics: Fundamentals

1. Career Opportunities and History of Esthetics
2. Anatomy & Physiology
3. Physiology and Histology of the Skin
4. Disorders and Diseases of the Skin
5. Skin Analysis
6. Skin Care Products: Chemistry, Ingredients, and Selection
7. The Treatment Room

8. Facial Treatments
9. Facial Massage
10. Facial Devices and Technology
11. Hair Removal
12. Makeup Essentials
13. Advanced Topics and Treatments

Foundations

1. Life Skills
2. Professional Image
3. Communicating for Success
4. The Healthy Professional
5. Infection Control
6. Chemistry and Chemical Safety
7. Electricity and Electrical Safety
8. Career Planning
9. On the Job
10. The Beauty Business

Advanced Esthetics

1. Changes In Esthetics
2. Infection Control
3. Advanced Histology of the Cell and the Skin
4. Hormones
5. Anatomy and Physiology: Muscles and Nerves
6. Anatomy and Physiology: The Cardiovascular and Lymphatic Systems
7. Chemistry and Biochemistry
8. Laser, Light Energy, and Radio Frequency Technology
9. Wellness Management
10. Advanced Skin Disorders: Skin in Distress
11. Skin Typing and Aging Analysis
12. Skin Care Products: Chemistry, Ingredients and Selection
13. Botanicals and Aromatherapy
14. Ingredients and Products for Skin Issues
15. Pharmacology for Estheticians
16. Advanced Facial Techniques
17. Advanced Skin Care Massage
18. Advanced Facial Devices
19. Advanced Hair Removal

20. Advanced Makeup
21. Spa Treatments
22. Complementary Wellness Therapies
23. Ayurveda Theory and Treatments
24. Working in a Medical Setting
25. Medical Terminology
26. Medical Intervention
27. Plastic Surgery Procedures
28. The Esthetician's Role in Pre- and Post-medical Treatments
29. Financial Business Skills
30. Marketing

Hair Removal

1. Hair Removal History and Careers
2. Anatomy and Physiology of the Skin and Hair
3. Disorders and Diseases of the Skin and Hair
4. Client Safety and Infection Control
5. Basic Concepts of Electricity
6. Hair Removal: Electrolysis
7. Hair Removal: Laser and IPL
8. Hair Removal: Waxing

9. Hair Removal: Sugaring

Eyelashes

1. Eyelash Extension History and Careers
2. Eye and Eyelash Anatomy and Physiology
3. Disorders, Diseases, and Allergies of the Eye Area
4. Client Safety and Infection Control
5. Tools, Products, and Ingredients
6. Eyelash Extension Application
7. Eyelash and Eyebrow Chemical Services
8. Building an Eyelash Business

Salon & Spa Management Program | Concentration: Advanced Manicuring &

Waxing

920 Clock Hours

Advanced Manicuring & Waxing Tuition and Fee Schedule

Tuition: \$15,000

Scholarship: \$3,250

Tuition after award: \$11,750*

*\$3,250 Inaugural Class of 2026 Scholarship Award is available for the first 100 students to enroll into ASCEND upon submission of required documents. Failure to submit documents will require students to pay full tuition amount \$15,000.

Freshman (0 Clock Hours)

CPR Course: \$13

Liability Insurance: \$70

Uniform: \$255

Milady CIMA Access: \$325

TOTAL: \$618

Sophomore (225 Clock Hours)

Manicurist Kit: \$350

TOTAL: \$350

Junior (750 Clock Hours)

Milady Electrolysis & Hair Removal CIMA Access \$155

*Part time extended program students will need to renew their professional liability insurance at \$70.00

TOTAL: \$155

Senior (1050 Clock Hours)

Graduation Fee: \$125

State Board Kit: \$165

State Board Exam & Licensing Fees: \$255

TOTAL: \$545

Schedule	Weekly Clock Hour Requirement	Hours on Campus	Distance Learning	Program Duration
AM Full Time	32 hrs. per week	16 hrs.	16 hrs.	7 months RISE Program <u>4 months SOAR Program</u> 11 Months Total
AM/PM Part Time	20 hrs. per week	10 hrs.	10 hrs.	11 months RISE Program <u>4 months SOAR Program</u> 15 months Total
AM/PM Part Time Extended	16 hrs. per week	8 hrs.	8 hrs.	14 months RISE Program <u>4 Months SOAR Program</u> 18 Months Total

Monthly Payment Options:

Program	Plan A INTEREST FREE Due 4 months post completion of clock hours	Plan B 3% Interest Due 6 months post completion of clock hours	Plan C 5% Interest Due 8 months post completion of clock hours	w/ Partial Ambassador Award	w/ Full Ambassador Award
Extended PT	\$569.44	\$527.88	\$489.20	\$362.50	\$287.50
PT	\$683.33	\$621.03	\$566.45	\$426.47	\$338.24
FT	\$931.82	\$812.12	\$717.50	\$557.69	\$442.31

NOTE: Students may opt in to weekly or bi-weekly payments. Additional loans and scholarships are available. Textbooks, Kit, Uniform and Fees will be charged separately and must be paid in Cash, Cashier's Check or Money Order.

Manicuring

1. History and Career Opportunities
2. General Anatomy and Physiology
3. Skin Structure, Disorders, and Diseases
4. Nail Structure, Disorders, and Diseases
5. Nail Product Chemistry
6. Manicuring

7. Pedicuring
8. Electric Filing
9. Nail Tips and Forms
10. Nail Resin Systems
11. Monomer Liquid and Polymer Powder Nail Enhancements
12. Gel Nail Enhancements
13. Nail Art

Hair Removal

1. Hair Removal History and Careers
2. Anatomy and Physiology of the Skin and Hair
3. Disorders and Diseases of the Skin and Hair
4. Client Safety and Infection Control
5. Basic Concepts of Electricity
6. Hair Removal: Electrolysis
7. Hair Removal: Laser and IPL
8. Hair Removal: Waxing
9. Hair Removal: Sugaring

Salon & Spa Management Program | Concentration: Advanced Massage

Therapy

750 Clock Hours

Tuition: \$13,500

Scholarship: \$2,295

Tuition after award: \$11,205*

*\$2,295 Inaugural Class of 2026 Scholarship Award is available for the first 100 students to enroll into ASCEND upon submission of required documents. Failure to submit documents will require students to pay full tuition amount \$13,500.

Freshman (0 Clock Hours)

CPR Course: \$13

Liability Insurance: \$70

Uniform: \$210

Milady Massage Therapy CIMA Access: \$325

TOTAL: \$703

Sophomore (98 Clock Hours)

Massage Therapy Kit: \$300

TOTAL: \$300

Junior (325 Clock Hours)

TOTAL: \$0

Senior (525 Clock Hours)

Graduation Fee: \$125

State Board Kit: \$250

State Board Exam & Licensing Fees: \$275

TOTAL: \$650

Schedule	Weekly Clock Hour Requirement	Hours on Campus	Distance Learning	Program Duration
AM Full Time	32 hrs. per week	16 hrs.	16 hrs.	6 months RISE Program <u>4 months SOAR Program</u> 10 Months Total
AM/PM Part Time	20 hrs. per week	10 hrs.	10 hrs.	9 months RISE Program <u>4 months SOAR Program</u> 13 months Total

Monthly Payment Options:

Program	<u>Plan A</u> INTEREST FREE Due 4 months post completion of clock hours	<u>Plan B</u> 3% Interest Due 6 months post completion of clock hours	<u>Plan C</u> 5% Interest Due 8 months post completion of clock hours	w/ Partial Ambassador Award	w/ Full Ambassador Award
Extended PT	\$562.50	\$515.50	\$472.50	\$333.33	\$250.00
PT	\$692.31	\$618.00	\$555.88	\$400.00	\$300.00
FT	\$900.00	\$772.50	\$675.00	\$500.00	\$375.00

NOTE: Students may opt in to weekly or bi-weekly payments. Additional loans and scholarships are available. Textbooks, Kit, Uniform and Fees will be charged separately and must be paid in Cash, Cashier's Check or Money Order.

Massage Therapy

1. Historical Overview of Massage
2. Requirements for the Practice of Therapeutic Massage
3. Professional Ethics for Massage Practitioners
4. Overview of Human Anatomy and Physiology and Medical Terminology
5. Human Anatomy and Physiology Effects, Benefits, Indications, and Contraindications of Massage
6. Equipment and Products
7. Infection Control and Safety Practices

8. Consultation and Documentation
9. Classification of Massage Movements
10. Preparations for the Practitioner
11. Procedures for Complete Body Massages
12. Cold, Heat, and Hydrotherapies
13. Massage in the Spa Setting by Steve Capellini
14. Clinical Massage Techniques
15. Lymph Massage
16. Therapeutic Procedures
17. Athletic/Sports Massage
18. Massage for Special Populations
19. Massage in Medicine
20. Other Therapeutic Techniques
21. Business Practices

Instructor Education Program

Instructor Education Program Tuition and Fee Schedule

Tuition: \$16,500 FT | \$8,500 PT

Scholarship: \$2,500 FT | \$1,500 PT

Tuition after award: \$14,000* FT | \$7,500* PT

*\$2,500 & \$1,500 Inaugural Class of 2026 Scholarship Awards are available for the first 100 students to enroll into ASCEND upon submission of required documents. Failure to submit documents will require students to pay full tuition amount \$16,500 FT and \$8,500 PT.

- **1500 Clock Hours** (licensed **WITHOUT** 1 year experience)
- **650 Hours** (1 year experience)

Fees

CPR Course: \$13

Textbook: \$300

Graduation Fee: \$125

Instructor Licensing Fees: \$255

TOTAL: \$693

*Please note: To gain an Instructor's License, a student must first obtain a standard license. You are eligible to enroll immediately upon completion of the initial program.

Schedule	Weekly Clock Hour Requirement	Hours on Campus	Distance Learning	Program Duration
AM/PM Full Time (No Experience)	32 hrs. per week	16 hrs.	16 hrs.	11 months RISE Program <u>4 months SOAR Program</u> 15 Months Total
AM/PM Part Time (1 year Experience)	20 hrs. per week	10 hrs.	10 hrs.	8 months RISE Program <u>4 months SOAR Program</u> 12 months Total

Monthly Payment Options:

Program	Plan A INTEREST FREE Due 4 months post completion of clock hours	Plan B 3% Interest Due 6 months post completion of clock hours	Plan C 5% Interest Due 8 months post completion of clock hours	w/ Partial Ambassador Award	w/ Full Ambassador Award
Instructor's License (No experience) FT	\$833.33	\$757.35	\$690.79	\$558.82	\$470.59
Instructor's License (No experience) PT	\$543.48	\$515.00	\$486.11	\$380.00	\$320.00
Instructor's License (No experience) EXT	\$446.43	\$429.17	\$410.16	\$316.67	\$266.67
Instructors License (1 year exp.) FT	\$666.67	\$561.82	\$484.62	\$272.73	\$136.36
Instructors License (1 year exp.) PT	\$500.00	\$441.43	\$393.75	\$321.43	\$107.14
Instructors License (1 year exp.) EXT	\$428.57	\$386.25	\$350.00	\$281.25	\$93.75

1. The Professional Educator
2. Study and Testing Skills
3. Learner Characteristics and Learning Principles

4. Methods of Teaching and Learning
5. Program Development and Lesson Planning
6. Educational Aids and Technology
7. Communicating Confidently
8. Effective Presentations
9. Classroom Management and Supervision
0. Challenges to Learning
0. Assessing Progress and Advising Students
0. Success Strategies for Students
0. The Student Salon
0. Learning is a Laughing Matter
0. Student Retention
0. Teams at Work
0. Employment Preparation and Business Fundamentals
1. Evaluating Professional Performance

Makeup, Brow & Lash Artistry Certificate Program

315 Clock Hours

1. The Evolution of Makeup Artistry
2. Infection Control: Principles and Practices
3. Facial Anatomy and Physiology
4. Tools of the Trade
5. Color Theory

6. Client Consultation
7. Creating the Canvas
8. Facial Features
9. The Everyday Applications
10. Special Events
11. The Exciting World of High Fashion and High Definition
12. Makeup for Men
13. Makeup for Teens
14. Makeup for Aging Skin
15. Camouflage Makeup
16. Airbrush Makeup
17. All About Lashes
18. Advanced Makeup Techniques
19. Your Professional Image
20. Business In Makeup

Eyelashes

1. Eyelash Extension History and Careers
2. Eye and Eyelash Anatomy and Physiology
3. Disorders, Diseases, and Allergies of the Eye Area

4. Client Safety and Infection Control
5. Tools, Products, and Ingredients
6. Eyelash Extension Application
7. Eyelash and Eyebrow Chemical Services
8. Building an Eyelash Business

Salon Management Program| Concentration: Natural Hair Care

210 Clock Hours

Natural Hair Styling Program

Tuition and Fee Schedule

Tuition: \$5,750

Scholarship: \$2,250

Tuition after award: \$3,500*

*\$2,250 Inaugural Class of 2026 Scholarship Awards are available for the first 100 students to enroll into ASCEND upon submission of required documents. Failure to submit documents will require students to pay full tuition amount \$5,750.

Fees

CPR Course: \$13

Liability Insurance: \$70

Uniform: \$210

Kit, Textbook & Workbook: \$450

State Board Exam & Licensing Fees: \$255

Graduation fee: \$125

TOTAL: \$1,143 (\$693 due by first day of class)

Schedule	Weekly Clock Hour Requirement	Hours on Campus	Distance Learning	Program Duration
AM Full Time	32 hrs per week	16	16	2 months RISE Program <u>4 months SOAR Program</u> 6 months Total
PM Part Time	23 hrs per week	11.5	11.5	3 months RISE Program <u>4 months SOAR Program</u> 7 months Total
PM Part Time Extended	16 hrs per week	8	8	

Monthly Payment Options:

Program	<u>Plan A</u> INTEREST FREE Due 4 months post completion of clock hours	<u>Plan B</u> 3% Interest Due 6 months post completion of clock hours	<u>Plan C</u> 5% Interest Due 8 months post completion of clock hours	w/ Partial Ambassador Award
FT	\$333.33	\$257.50	\$210.00	\$62.50
PT	\$285.71	\$228.89	\$190.91	\$55.56

NOTE: Students may opt in to weekly or bi-weekly payments. Additional loans and scholarships are available. Textbooks, Kit, Uniform and Fees will be charged separately and must be paid in Cash, Cashier's Check or Money Order.

1. History Overview
2. Bacteriology/Infection Control & Prevention
3. The Client and You
4. The Professional Consultation

5. How Hair Types and Structures Differ
6. Hair and Scalp Diseases and Disorders
7. Shampoos, Conditioners, Herbal Treatments and Rinses
8. Textured Hair is Manageable
9. Braiding and Sculpting Techniques Introduction

Refresher Program

375 Clock Hours

State Board Refresher Program

Tuition and Fee Schedule

Refresher Program- State board required course for lapsed licenses or failure to apply for exam by deadline. Completion of this course will deem students eligible to sit for the written and practical exams.

Tuition: \$4,713.75

Scholarship: \$250

Tuition after award: \$4,463.75*

*\$250 Inaugural Class of 2026 Scholarship Awards are available for the first 100 students to enroll into ASCEND upon submission of required documents. Failure to submit documents will require students to pay full tuition amount \$4,713.75.

Fees

CPR Course: \$13

Liability Insurance: \$70

Uniform: \$210

State Board Exam & Licensing Fees: \$255

Textbooks: \$325

Kit: **State board practical exam kit will range from \$150-\$250 based on selected discipline*

Graduation fee: \$125

TOTAL: \$1,148-\$1,248

Schedule	Weekly Clock Hour Requirement	Hours on Campus	Distance Learning	Program Duration
AM Full Time	32 hrs per week	16	16	2 months RISE Program <u>4 months SOAR Program</u> 6 months Total
PM Part Time	23 hrs per week	11.5	11.5	3 months RISE Program <u>4 months SOAR Program</u> 7 months Total
PM Part Time Extended	16 hrs per week	8	8	

Monthly Payment Options:

Program	<u>Plan A</u> INTEREST FREE Due 4 months post completion of clock hours	<u>Plan B</u> 3% Interest Due 6 months post completion of clock hours	<u>Plan C</u> 5% Interest Due 8 months post completion of clock hours	w/ Partial Ambassador Award
FT	\$423.39	\$339.18	\$282.90	\$162.64
PT	\$370.46	\$305.26	\$259.33	\$182.97
Extended PT	\$296.38	\$254.38	\$222.28	\$146.38

NOTE: Students may opt in to weekly or bi-weekly payments. Additional loans and scholarships are available. Textbooks, Kit, Uniform and Fees will be charged separately and must be paid in Cash, Cashier's Check or Money Order

Makeup, Brow, Or Lash Artistry Program (315 Clock Hours)
Tuition and Fee Schedule

Tuition: \$3,500 per program | \$10,000 for all 3 concentrations
Scholarship: \$1,000 (one concentration) | \$2,500 (3 concentrations)

Tuition after award:

\$2,500* (one concentration)

\$7,500* (3 concentrations)

*\$1,000 & \$2,500 Inaugural Class of 2026 Scholarship Awards are available for the first 100 students to enroll into ASCEND upon submission of required documents. Failure to submit documents will require students to pay full tuition amount \$3,500 or \$10,000 if enrolled in all 3 concentrations.

Fees

CPR Course: \$13

Liability Insurance: \$70

Uniform: \$210

Textbooks: \$175

Kit: \$750

Graduation fee: \$125

TOTAL: \$1,443

Schedule	Weekly Clock Hour Requirement	Hours on Campus	Distance Learning	Program Duration
PM Part Time	23 hrs per week	10	10	3 months RISE Program 4 months <u>SOAR Program</u> 7 months Total

Monthly Payment Options:

Program	<u>Plan A</u> INTEREST FREE Due 4 months post completion of clock hours	<u>Plan B</u> 3% Interest Due 6 months post completion of clock hours	<u>Plan C</u> 5% Interest Due 8 months post completion of clock hours
PT (All 3)	\$1,000.00	\$772.50	\$630.00
PT	\$200.00	\$147.14	\$116.67

NOTE: Students may opt in to weekly or bi-weekly payments. Additional loans and scholarships are available. Textbooks, Kit, Uniform and Fees will be charged separately and must be paid in Cash, Cashier's Check or Money Order

RISE.

SOAR.

RISE + SOAR PROGRAM

RISE: Refinement through Intensive Skills and Excellence

RISE is a state licensing prep course which focuses on refining students' abilities through additional hands-on training, state board preparation, and a commitment to achieving excellence in the field of cosmetology.

SOAR: Success through Opportunities, Advancement & Readiness in Cosmetology

SOAR is a bridge program designed to catapult our students into fulfilling careers. The program requires students to select a specific niche, earning their first continued education certificate at ASCEND while continuing to gain hands-on experience through clinicals. The student journey concludes with an externship at a local salon or spa and job placement or business coaching for students seeking self-employment.

SOAR will continue to build partnerships with local and national beauty experts and brands to expose our students to every aspect of the cosmetology industry. With monthly affordable workshops featuring talented platform artists, inventors, salon owners and business professionals, our students are destined for a career full of professional growth and longevity.

The SOAR program has partnered with Regions Bank to offer financial literacy sessions that will help prepare our students for managing money. Students will learn about how to properly save and invest in their future. We will feature motivational speakers and consultants to speak to our students year-round ensuring that each student is able to find a niche to develop and enhance.

Financial Aid Options

In-house Fundraising

Our in-house team of financial aid coordinators are here to help acquired funding for our students. The team includes:

- Director of Student Aid
 - Seeks donors for tax deductible donation from the general public
- Institutional Grant Specialist
 - Seeks grants that Ascend may be eligible to receive
- Student Scholarship Coordinator
 - Seeks individual scholarships that students may be eligible for
- Fundraising Coordinators
 - Facilitate fundraisers and equip students with materials, deadlines, etc.

Sweet Pay

Sweet Pay is available to determine if you may qualify for a personal loan if necessary. Lenders available through Sweet Pay charge interest for borrowing funds for your education

Lumion

Lumion facilitates easy, efficient payment plans for you to make interest free payments toward your tuition. Lumion provides friendly reminders to keep you on top of your payments.

As additional financial aid options become available, students will be notified via email and/or newsletter.

Career Paths and Opportunities

- Artistic director
- Admissions representative
- Barber
- Beauty editor
- Beauty industry software salesperson
- Blow dry bar hairstylist
- Braiding specialist
- Color specialist
- Cosmetology instructor
- Esthetician
- Hairstylist
- Hairstylist's assistant
- Loctician
- Makeup artist
- Nail technician
- Natural hair specialist

- Salon and spa manager
- Salon and spa owner

Student Life and Campus Facilities

Here at ASCEND we believe in a holistic approach to learning and growing in the beauty industry. It is impossible to care for clients without first caring for yourself. Thus, we have developed the Happy. Healthy. Whole. Initiative incorporating health and wellness into our school culture with the following services and amenities included in your tuition. We have a dedicated team of licensed therapists and certified coaches to guide you through your journey to become a licensed professional. Services and amenities include:

- Group and individual therapy
- Group wellness coaching
- Individual life coaching
- Individual career counseling
- Individual business coaching
- Access to Student Café with healthy herbal tea and refreshments daily
- Fidget toys
- Adult coloring books
- Aromatherapy
- Student discount on retail products
- Discounts with participating affiliates

Student Classification & Uniform Policy

Student Classification

Students will be classified according to the chart below. Fees for each classification will be due upon earning the amount of clock hours required to obtain classification status.

Uniform Policy

Students will be held to a strict standard of professionalism regarding appearance and uniform. We must present ourselves as professionals inside and outside the classroom. ASCEND is a prestigious beauty college and will ensure that we are represented well at all time. We encourage to express their creativity through hair and makeup applications.

The following shall be adhered to:

- Clothing neatly pressed
- Hair neatly groomed and maintained

- Brows groomed
- Skin visibly clean and free of excessive oil and/ or debris

Status	Program Clock Hour Requirement	Uniform
Freshman	0	Virtual Class: ASCEND polo shirt On Site: Business Casual Black Top, Bottom & Shoes
Sophomore	15%	Virtual Class: ASCEND polo shirt On Site: Scrub Uniform
Junior	50%	Virtual Class: ASCEND polo shirt On Site: Scrub Uniform
Senior	70%	Virtual Class: ASCEND polo shirt On Site: Scrub Uniform + Senior Jacket for Esthetician & Business Casual Black + Senior Jacket for Cosmetologists

Textbook Resource Guide

Students may purchase the following physical textbooks new or used. Students may also consider renting textbooks if it will be more cost effective. You may place an order for a new book directly through ASCEND. Please note: Barbering, Esthetics, Cosmetology & Manicurist Programs will utilize CIMA ebooks and online learning platform which will requiring submitting payment directly to Milady through ASCEND. Beauty as a Business is offered through CIMA.

Natural Hair Care & Braiding

Milady Standard Natural Hair Care & Braiding Textbook

ISBN : 978-1-133-69368-0

Diane Carol Bailey; Diane Da Costa

Milady Standard Natural Hair Care & Student Workbook
ISBN : 978-1-133-76565-3

Diane Carol Bailey; Diane Da Costa

Makeup

Milady Standard Makeup
ISBN: 9781111539597

ISBN: 9781111539610

Online stores:

Books A Million

Chegg

Amazon.com

Campusbooks.com

Giell.com

This is not an all inclusive list. There are additional online stores carrying the above listed textbooks.