



CITIZEN JOURNALIST

WITH SHAMAN ISIS

DRIVING CHANGE THROUGH TRUTH

PODCAST BRIEF

About: Humanity improves when it deals with cultural shifts and issues from a place of truth. If you like being forearmed with facts, you will enjoy Citizen Journalist. The show strives to bring unbiased reporting on important stories that affect humanity and the planet.

Host, philosopher, and best-selling mindfulness author Shaman Isis believes our world can improve through tough conversations highlighting important issues and sharing healing solutions. Citizen Journalist covers cultural topics such as AI, science, economy, wellness, spirituality, space, politics, and entertainment.

Enjoy short and long episodes sometimes featuring one-on-one interviews with journalists, authors, scientists, artists, business icons, and influential experts worldwide.

Ready for perspective-altering listening? Then enjoy Citizen Journalist on X, YouTube Podcasts, Audible, Goodpods, Spotify, and Apple.

Our Host: Shaman Isis is the pen name and spiritual moniker for mindfulness expert, best-selling author and speaker Cynthia L. Elliott, one of the most accomplished women to grace the marketing world. As a communications pioneer, she founded the fields of influencer marketing and brand communications.

Her work with powerhouse brands, celebrities, and business icons has guided some of the most unique cultural shifts of the last two decades. Despite years of working with a who's who list of tastemakers, she is one of the kindest and most relatable voices in the podcasting world.

On Citizen Journalist, Shaman Isis digs into breaking news and important stories often ignored or distorted by mass media. She believes that through truth, we can begin to deal with significant issues and help raise human consciousness. She is also the co-host of GoodPods top-ranked Billy Dees Podcast.

Business objectives: Create an inspiring and informative resource for people who want to be forearmed with facts.

Values: The show was founded on individual freedom of thought and speech.

Audience: Citizen Journalist is for people who enjoy unbiased news that offers solutions and seeks to raise human consciousness.

Duration and frequency: Citizen Journalist is a short and long-form biweekly podcast.

Key dates: New bi-weekly episodes

Contact: Gothic House Media 472 82nd Street Brooklyn, NY 11209
Sales: Info@GothicHouseMedia / **Guests:** Intention@ShamanIsis.com

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SHAMANISIS.COM