



BV

BENJAMIN M. VILLANO

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Langhorne, Pennsylvania

PROFILE

Recent college grad looking for an entry-level marketing opportunity to demonstrate my marketing experience, creativity, and critical thinking skills.

SOFT SKILLS

- Lifelong Learner
- Communication
- Creativity
- Multitasking
- Attention to Detail
- Adaptability
- Emotional Intelligence

HARD SKILLS

- Writing
- Microsoft Office
- MailChimp
- Wordpress
- Audio & Video Production
- Spanish
- Photoshop

EXPERIENCE

Social Media Manager for Times House Bed & Breakfast
December 2019 – Present – Jim Thorpe, PA

- Design, schedule, and execute marketing plans
- Attend educational conferences on the industry & trends
- Manage website & oversee blog posts

Marketing Assistant for DYSPLA

October 2018 – December 2018 – London, UK

- Scheduled, planned, and executed marketing plans
- Compiled, managed, and organized large amounts of data
- Wrote and edited newsletters and blog posts
- Created and maintained relationships with potential and current partners

Multimedia Travel Blogger for Klein Global Opportunities

August 2018 – December 2018 – London, UK

- Highest viewed author for 2018
- Wrote and edited blog posts
- Created videos with original video and music content
- Most liked post for 2018

EDUCATION

Temple University – Philadelphia, PA

Klein College of Media and Communication

FIE: Foundation of International Education –

Imperial College, London UK

B.A. in Communication Studies – August 2017 – May 2019