IMPACT SCHOOLS | AB-Ed One-Pager

AB-Ed (Applied Behavior – Education)
A Whole Child Alternative to Traditional ABA

At IMPACT Schools, we believe that behavior is communication. That's why we developed **AB-Ed**, our trademark approach to behavior that prioritizes **the whole child**—emotionally, physically, socially, and developmentally.

Unlike traditional **ABA (Applied Behavior Analysis)**, which focuses on changing behavior through reinforcement, **AB-Ed focuses on healing, understanding, and empowering**.

Key Differences at a Glance

AB-Ed (IMPACT Schools)	Traditional ABA
Whole Child Focus	Behavior-Centered Focus
Supports emotional, sensory, social, and cognitive needs	Focuses on observable behaviors and external reinforcement
Multidisciplinary Team	BCBA-Led Team
Involves speech therapists, OTs, LCSWs, and educators	Typically led by a BCBA; limited integration with other disciplines
Holistic Antecedents	Behavioral Antecedents
Considers trauma, sensory input, communication barriers, and mental health	Focuses on immediate environmental triggers before behavior
Root Cause Understanding	Surface-Level Correction
Asks "Why is this happening?"	Asks "How do we stop it?"
Relationship-Based & Trauma-Informed	Compliance-Based Approach
Emphasizes safety, trust, and emotional regulation	Often prioritizes performance of desired behavior over emotional context

---

Why AB-Ed Makes a Difference

- Empowers students with tools for lifelong emotional and behavioral success
- Promotes healing and understanding, not just behavior control

- Respects each child's unique story, needs, and voice
- Builds strong school-home partnerships through collaborative care

AB-Ed transforms behavior by transforming how we see the child.
We don't ask, "What's wrong with them?" We ask, "What happened to them—and how can we help?"

Learn more about how AB-Ed empowers children at IMPACT Schools.
Visit: [Insert Website] | Contact: [Insert Email or Phone]