



ETS Blueprint

“Powered By ETSnetwork”

V1.0

Enterprise Trade Service

Introduction Letter

Dear All,

Welcome to the ETS Blueprint

We are all here for a reason. Through ETS (enterprise trade service) core values we aim to be recognized as one of the leading networks in fund management & financial services.

ETS mission is to deliver superior returns for our investors while promoting innovation, portfolio diversity and sustainability in the companies we support. From investments in natural resources to new technologies, start-ups, partnerships, logistics, etc.

Decisions that we all make, influence future. That is why we focus on empowering investors.

At ETS we believe that "**you should have a say in what you own**".

Opportunities arise within people. ETSnetwork allows to build a future where investors will be able to vote, propose and ask for certain changes, approaches and other decisions that are being made within the company their investments were placed in. In simple words, empowerment that gives you the ability to shape the future of emerging enterprises and industries. With prioritizing returns and growth.

This document is intended to provide a background for new members and be a guide through Enterprise Trade Service.

Sincerely,
ETS Team

Reminder about change

Very few people who have not been part of a large-scale development effort truly understand the nature of development. This is why we have created this document as a reminder that it serves as a dynamic roadmap, guiding the future of ETS and other parallel initiatives. It is important to note that the contents of this document are not set in stone. As technology advances and unforeseen circumstances arise, adjustments and adaptations may be necessary. The dates provided are estimations, reflecting our goals and targets. While we endeavor to adhere to these timelines, they are subject to change based on evolving project needs and external factors. This flexible approach ensures that we remain at the forefront of innovation, adapting efficiently to new challenges and opportunities that emerge along our journey.

Who are we?

Our journey began with managing investments, learning & analyzing fundamental market insights & things that influence them. This was followed by the creation of networks, building and reselling of small brands and companies. Over the years, after building and managing multiple assets and portfolios, we decided to increase our influence by setting new goals.

By leveraging ETS values (innovation, vision, hard work), we are able to unlock opportunities that can shape new paths for multiple industries. With a relentless commitment to excellence and a deep understanding of financial markets, we've established ourselves as a trusted partner for investors and companies of ETSnetwork.

ETS is impacted with ETSnetwork which compounds: teams, funds/account managers, companies that we cooperate with and multiple highly skilled and influences individuals.

Our plans extend beyond investments. Our financial services spectrum operating globally opens new heights within the markets reach.

How (and why) we started

ETS (Enterprise Trade Service) emerged as a response to the demand for exceptional & innovational fund management services and access to an exclusive network of investors and opportunities. Futured from ETSnetwork visionary professionals with collective ambition to innovate and dominate within the financial landscape. ETS began with a goal of becoming globally recognized and respected enterprise, known for financial services and ability to maximize shareholder value and outperform Composite Index returns (11.56%CAGR), while innovating the way that funds are managed by empowering investors.

Having access to private market opportunities (not widely available) & lucrative partnerships all provided by “exclusive” part of ETSnetwork. Is reason why dedication to provide unparalleled service was adapted at the first place. Because we know that with commitment to our core values ETS will redefine financial management and empower our clients in achieving their investment goals with confidence and trust.

Because of love and passion for what we do, we are certain of our great performance and services that we provide. No matter what the future may bring, one goal will always remain a priority - to **bring profits and grow influence of our investors**. That is the ultimate goal. That is what drives every decision we make.

Where are we going

Our aspiration is to become one of leading networks in fund management & financial services, known for great performance and high-quality financial services. Additionally, we aim to set new standards in the investment sector. With earned knowledge and experience in financial markets we are able to determine risk and profitability of taken strategies. Which can be personalized within investment-approach for our investors and partners.

With that being stated in near future ETS is going to expand its services and push with further innovation of investment sectors for easier and better experience. Within growth of ETS we as previously mentioned will empower our network and overall influence of enterprise itself.

Through that process we are going to update performance news and keep improving the efficiency of our tailored services. By fostering transparency and trust while outperforming composite index.

Ecosystem of ETSnetwork

Except maximalizing returns, we envision expanding our ETSnetwork of certain categories e.g. investors and businesses globally. By creating a dynamic ecosystem for lucrative market deals, negotiations, partnerships, social collector events and others.

Loyalty Benefits

Long-lasting relationships is what we as enterprise are looking for. Basted on loyalty, involvement and other factors, individuals will be highly rewarded, have access to exclusive benefits and taken with special care.

Expansion of ETS

From our funds and services correlated with them we want to expand Enterprise Trade Service (ETS) till 2025-2029 by:

- **Consulting Services:** Offering strategic consulting to companies on business development, market positioning, and long-term growth strategies. Which will be particularly valuable for startups and companies entering/expanding new markets.
- **Mergers and Acquisitions (M&A) Support:** Assisting companies in navigating mergers, acquisitions, or partnerships. Providing due diligence, negotiation support, and integration strategies.
- **Networking Events and Conferences:** Organizing industry-specific networking events or conferences to facilitate connections and bonds between collectors/ investors/ company owners/ CEOs/ CFOs/ politicians and other high influence people depending on exclusivity of event.
- **Technology Adoption Services:** Lending businesses adoption and integration of new technologies to enhance their competitiveness. This could involve partnerships with tech experts or providing technology assessment services.
- **Post-Investment Support:** Providing ongoing support to companies after securing investment, assisting with strategic implementation and growth strategies. In exchange of MRC for post-investment support services.

Business Model

(Main parts of our business model are mentioned in pages of ETS blueprint.)



Access to Capital: Small and promising projects struggle to secure funding, solved by connecting them with a network for increased capital access.



Market Information Overload: Investors face information overload, simplified by curated financial market analysis.



Pre-IPO Access: Limited investor access to pre-IPO opportunities, addressed through sourcing and presenting exclusive options early.



Company Development: Companies seeking investment lack resources to navigate markets or refine strategies, supported with strategic guidance and development assistance.



Security Over Investment: Investment security concerns addressed by monitoring company developments and implementing strict regulations, ensuring investor assets are protected.



Expert Evaluation: A team of seasoned analysts conducts rigorous due diligence to vet and validate the potential of each identified opportunity.



Strategic Diversification: Funds are strategically distributed across venture capital, hedge funds, REITs, and other asset classes to mitigate risk and optimize returns.



Automated Processes: Implementation of automated workflows for routine tasks such as data collection, report generation, and compliance checks to reduce manual effort and increase accuracy.



Proactive Risk Assessment: Continuous risk assessment using predictive analytics to identify and mitigate potential risks before they impact the portfolio.

Business Model (Notes)

Our business model is built based on studied & analyzed top performing asset & financial service enterprises and combining their well functioning processes to get most efficient and innovative approach.

In addition to our fundamental operations, ETS provides a suite of value-added services that act as a security layer with ETSnetwork. These services include comprehensive market analysis, strategic guidance, and continuous performance monitoring, all designed to support and enhance the investment journey.

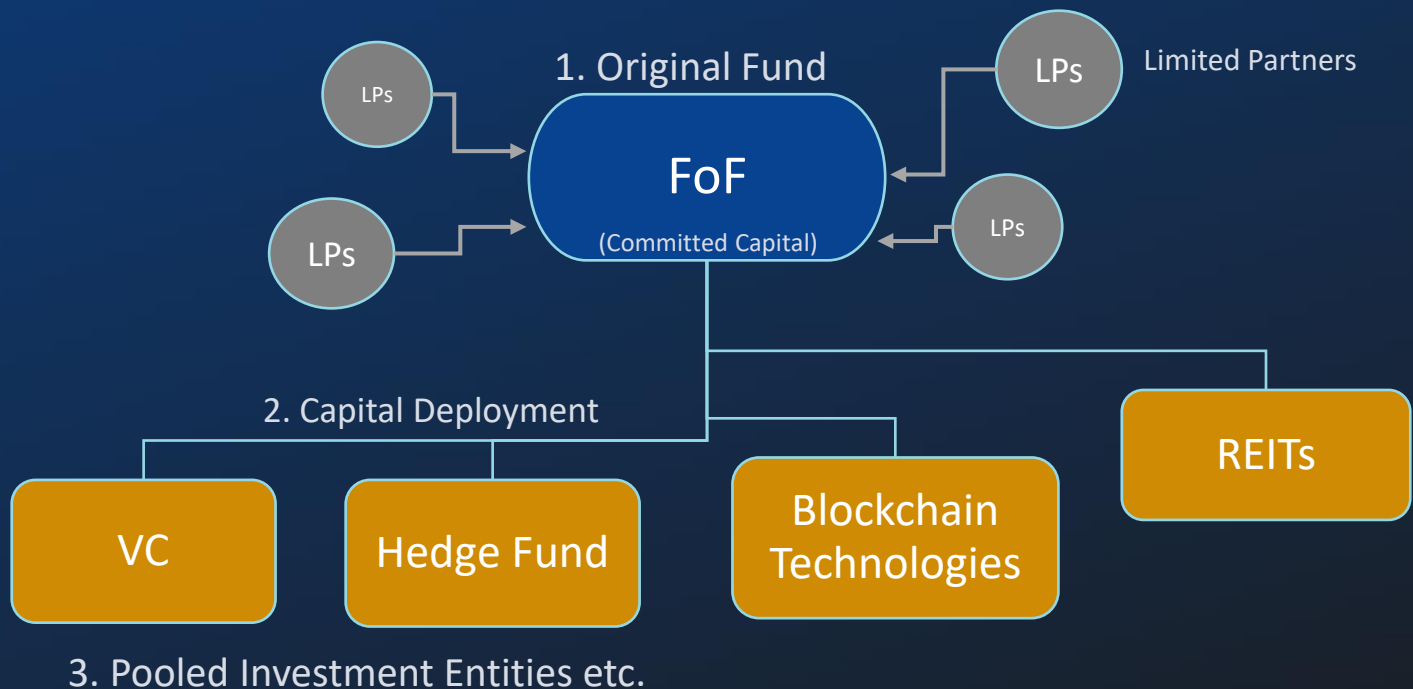
By leveraging advanced analytics and expert insights, we ensure that each investment is thoroughly vetted and aligned with our private clients' goals. Our business model seamlessly integrates these elements, creating a dynamic ecosystem where funds provide the growth engine, and our services offer the necessary security and support. This holistic approach not only drives financial success but also fosters trust and long-term partnerships within the ETSnetwork.

Funds Structure

Original ETS Fund of Funds (FoF) structure as of current stage does not include any additional fees beyond the standard fund expenses and legal entities costs. In future if any changes would occur, we will publicly announce them before taking decisions to keep our transparency & trust.

Specific negotiations that are taken through Funds can be discussed only with individuals involved for legal and confidential reasons.

Functioning of FoF e.g. :



The original FoF objective is to optimise risk-adjusted returns through disciplined asset allocation and rigorous due diligence, with the aim of catering to the investment objectives and risk profiles of its stakeholders. Ultimately, the goal is to maximize returns with securing and minimalizing risk taken. To achieve this, the FoF initially allocates funds to various underlying investment vehicles, including mutual funds, hedge funds, private equity funds, and other asset classes. This diversification strategy aims to enhance the FoF's portfolio across different asset classes and investment strategies, thereby optimizing returns and effectively managing risk.

Fund Structure (Notes)

The exact ETS original Fund of Funds (FoF) structure can be disclosed and discussed with designated individuals involved in the FoF, due to confidentiality reasons. As our Fund structure includes detailed information and insights of various investment strategies. We value privacy and discretion in our operations to ensure the utmost confidentiality and trust with our partners and stakeholders.

1.1 Funds risk management

Every fund is taken with the highest standards of care, close attention to detail, risk management and perfectly tailored strategies, all of which are premade and managed by experts and professionals.

Meticulous selection of a diverse range of investment funds is made, including original FoF, venture capital (VC) funds, hedge funds, real estate investment trusts (REITs), and Commodity funds. This diversification strategy minimizes risk and maximizes potential returns.

Our Funds capital and asset allocation process is based on research, analyses, audits and negotiations mainly.

Research and Analysis

Market analysis are conducted to identify potential investment opportunities. This involves considering a range of factors, including market historic performance, market needs, competition in the field, economic and political indicators, sector performance, and the current administration and management history.

The due diligence assessment of potential investments involves evaluating the financial stability, growth potential and risk factors. Strategic Insights: By employing data-driven insights, we can verify the accuracy of "rumors" and apply our industry expertise. Once this process has been successfully completed, our experts will be able to move on to the next stage.

Continued 1.2 Funds risk management...

1.2 Funds risk management

Continuation of 1.1 Funds risk management:

Audits and financial records

Maintaining verification of audit process, regulatory standards and assessment of financial health to ensure transparency, safety and accountability. Financial transactions, investment performance, and asset valuations are meticulously documented and regularly audited. These records provide foundation to determining safety for future settlements and negotiations.

Negotiations

One of the key factors to successful investments lies in meticulous and strategic capital deployment. One of factors that significance impacts profitability of diversified portfolio is often an ability to influence terms and conditions for invested assets.

Through pre and official contract negotiation either taken with found investors or invested asset representatives etc. settled are ground rules, based on which previously estimated business strategies and analyses must match levels or risk taken upon investment. Where in result subsequently both sides settle on common ground resultant that matches their minimum expectations. Results of such actions can also influence future ROI

(Given an example VC fund ability to negotiate number of shares in funded company, or FoF pulling large amounts of capital to exclusive hedge fund structure with medium investment of \$25million and lowering via negotiation their management fees.)

Distribution of capital

Our investment strategy is based on noticing underappreciated assets and diversified capital allocation across various types of funds, encompassing venture capital, hedge funds, real estate investment trusts, and mutual funds. This approach exploits the strengths and distinctive opportunities within each asset class, while reducing risk and enhancing potential returns. By distributing investments across a broad spectrum of financial instruments and sectors, we ensure a balanced and resilient portfolio capable of weathering market fluctuations and capitalizing on emerging trends. This diversified strategy is designed to deliver sustainable growth and robust performance in varying economic conditions.

By distributing capital across a range of financial markets, investors can achieve better returns with lower risk. This is achieved by spreading exposure and reducing dependence on any single asset class. This approach leverages the strengths of various investment vehicles, capturing upside potential while cushioning against downturns, thereby optimizing the risk-reward profile of the overall portfolio.

This process requires a well-balanced strategy, meticulous attention to detail, and the supervision of numerous professionals and experts. While it requires more resources and effort to implement, it provides substantially better results at a lower risk.

ETS future fees estimation

- **Proposal Fee:**

Flat Fee per Proposal:

Proposal fee covers costs and effort involved in creating and presenting individual investment proposal for a potential partnerships but can be also included in part of negotiation.

- **Development Fee:**

Flat Fee per Company:

Development fee compensates ETS for the initial work associated with conducting thorough due diligence, refining business strategies, and preparing investment proposals to present to potential investors. It ensures that companies are well-positioned and adequately prepared to attract funding from ETS network of investors.

(Mostly applies to ETS VC funds asset)

- **Success Fee (Percentage of Investment):**

Low % of the Total Investment Profit Amount

This fee aligns with the success of the companies and ensures ETS is incentivized to secure substantial investments for its beneficiaries and associated fund individuals.

- **Management fee (Percentage of Investment):**

On later stages of fundraising...

Conclusion

In conclusion, this document defines ETS (Enterprise Trade Service) as an innovative enterprise in the financial sector. ETS leverages networks, expertise and consistent performance to empower its beneficiaries (investors, partners, LLCs, etc.), fostering a collaborative ecosystem of growth and opportunity. With a focus on detail and strategic excellence, ETS aims to improve the investment landscape, driving sustainable success and redefining standards in financial facilitation. This document outlines our commitment and ambition, with the goal of creating a future where well optimized investments and strategic partnerships drive growth across various industries.

Hard work, Innovation & Vision

ETS

Change Log

V1.0

Initial Publication

07.07.2024