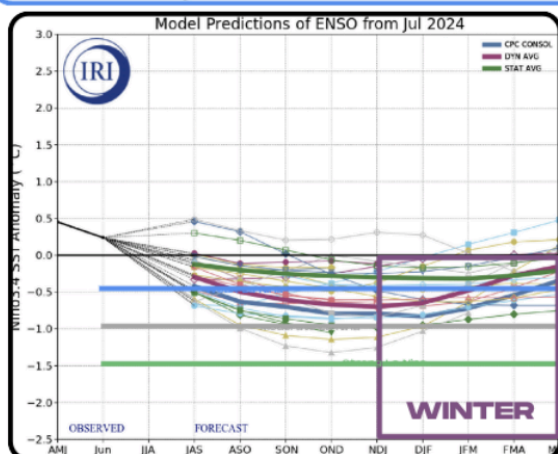
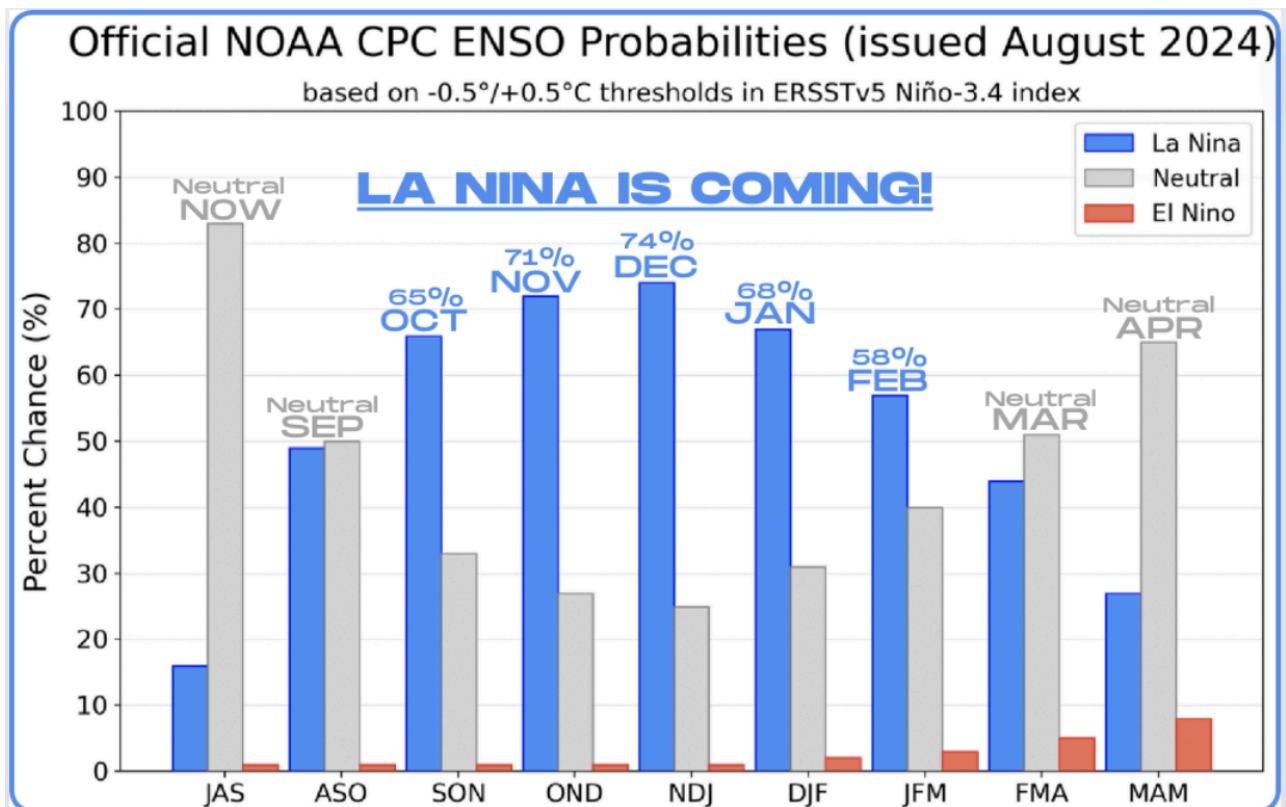


A "SNEAK PEAK" HEADING INTO WINTER 2024-2025

The state of the Pacific is currently ENSO-neutral; however, we'll be entering into a La Nina over the next several months.

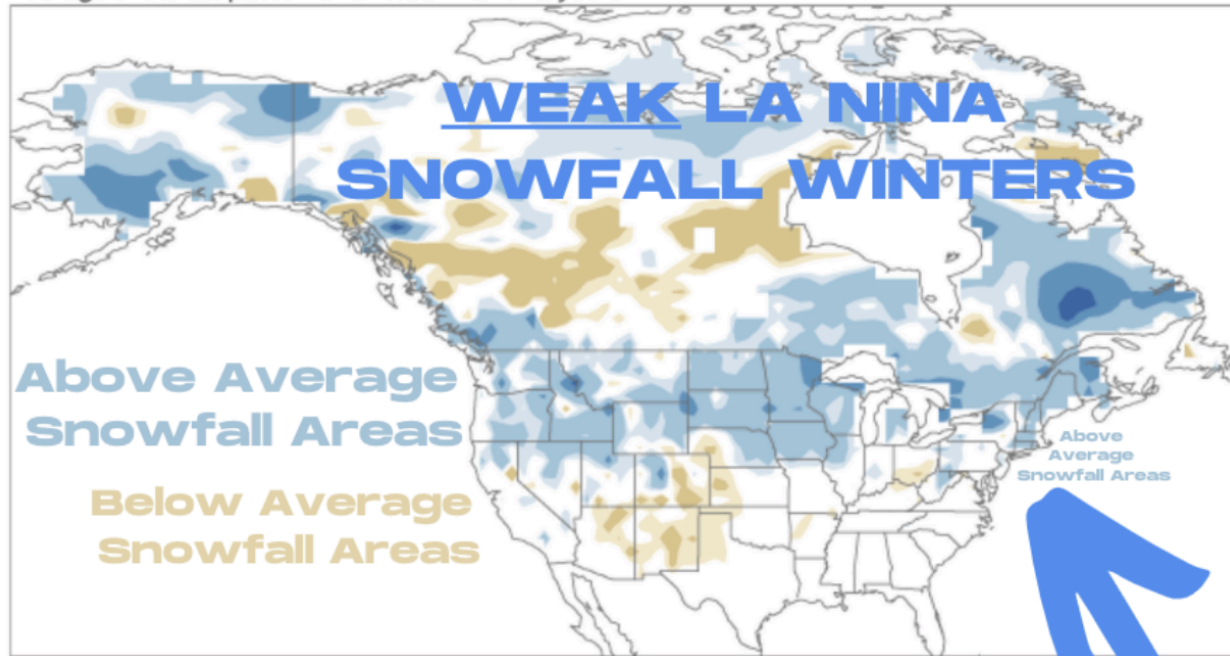


**TRENDING TO A
WEAK LA NINA**

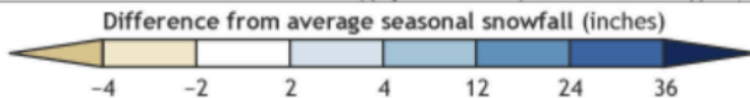


Since we're headed into a La Nina by the end of this year, we break down how snowfall may fare by regions based upon La Nina's in the past.

Average snowfall patterns for weak La Niña years

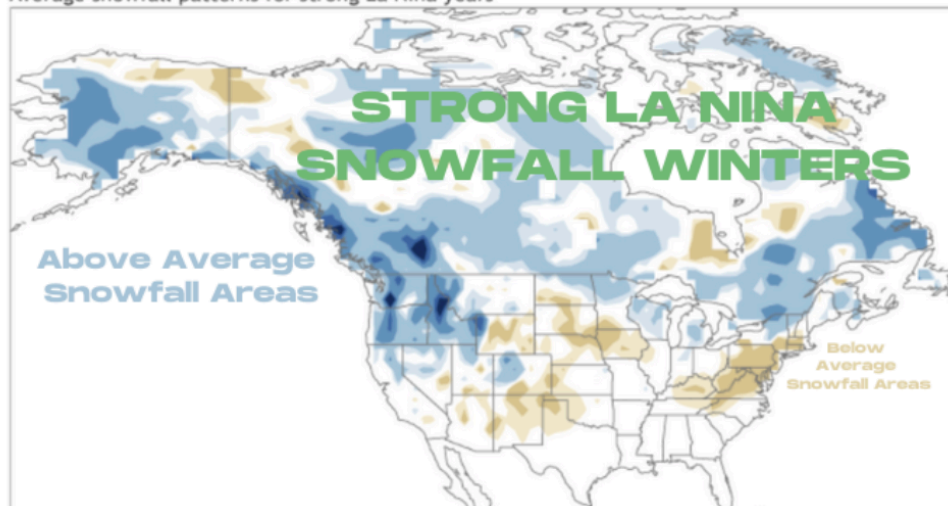


The Weather Pros
Winter Services

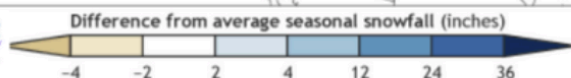


NOAA Climate.gov
Data: Rutgers GSL

Average snowfall patterns for strong La Niña years



THE WEATHER
PROS



NOAA Climate.gov
Data: Rutgers GSL

WEAK LA NINA
65% Chance

MOD LA NINA
30% Chance

STRONG LA NINA
5% Chance

What did the last 12 weak La Ninas produce for some of the highly populated cities? Look below!

El Niño - 27				La Niña - 25		
Weak - 11	Moderate - 7	Strong - 6	Very Strong - 3	Weak - 12	Moderate - 6	Strong - 7
1952-53	1951-52	1957-58	1982-83	1954-55	1955-56	1973-74
1953-54	1963-64	1965-66	1997-98	1964-65	1970-71	1975-76
1958-59	1968-69	1972-73	2015-16	1971-72	1995-96	1988-89
1969-70	1986-87	1987-88		1974-75	2011-12	1998-99
1976-77	1994-95	1991-92		1983-84	2020-21	1999-00
1977-78	2002-03	2023-24		1984-85	2021-22	2007-08
1979-80	2009-10			2000-01		2010-11
2004-05				2005-06		
2006-07				2008-09		
2014-15				2016-17		
2018-19				2017-18		
				2022-23		
ALL EL NINO/LA NINA SINCE 1950				2024-25?		

WEAR LA NINA LIKELY

65%
CHANCE

The Weather Pros
Winter Services ❄️

HERE IS WHAT THE WINTERS WERE LIKE DURING THE (12) WEAK LA NINA WINTERS

ABOVE AVG. SNOW

SYRACUSE NY
SPRINGFIELD MA
HARTFORD CT
PROVIDENCE RI
ALL OF MINNESOTA
ALL OF IOWA
INDIANAPOLIS IN
GREEN BAY WI
OMAHA-LINCOLN NE
SALT LAKE CITY
GRAND RAPIDS MI
MADISON WI
THE DAKOTAS
ALL OF IDAHO

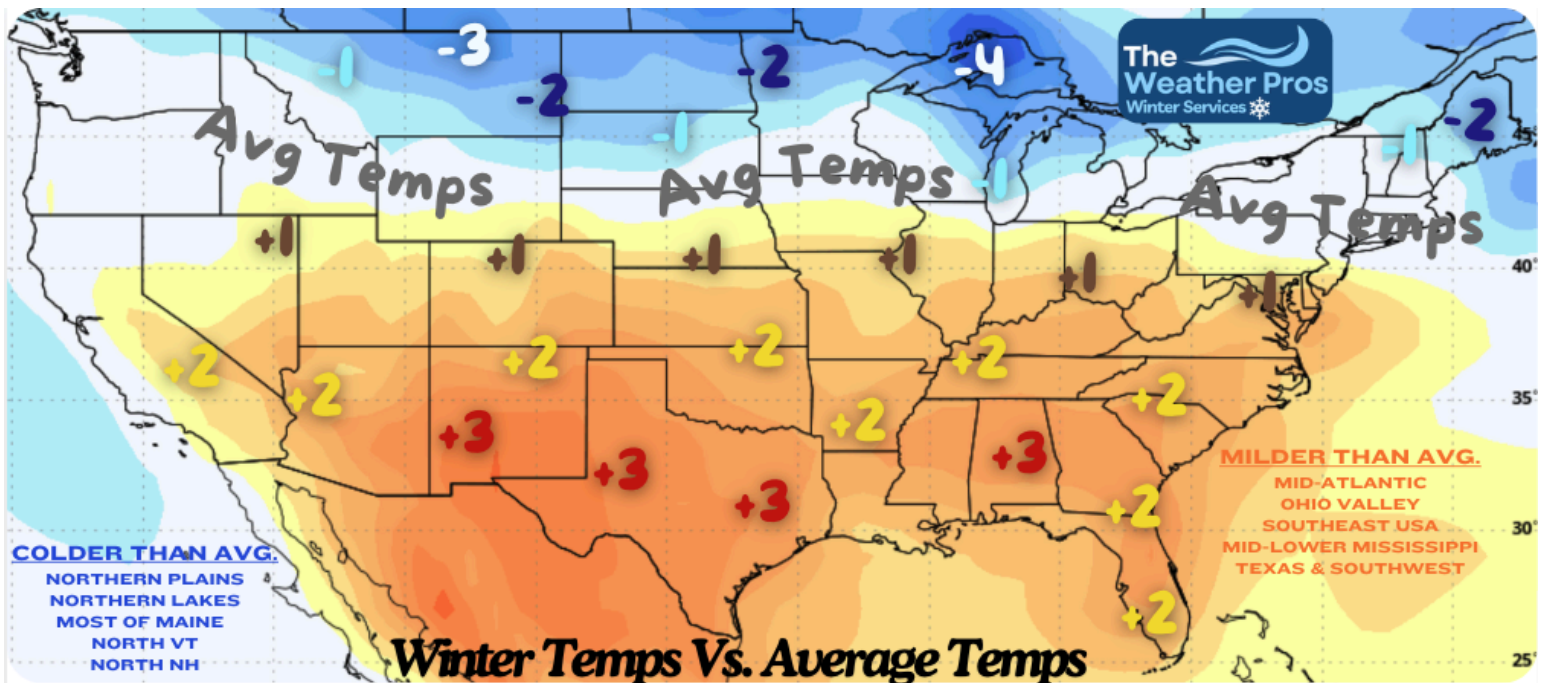
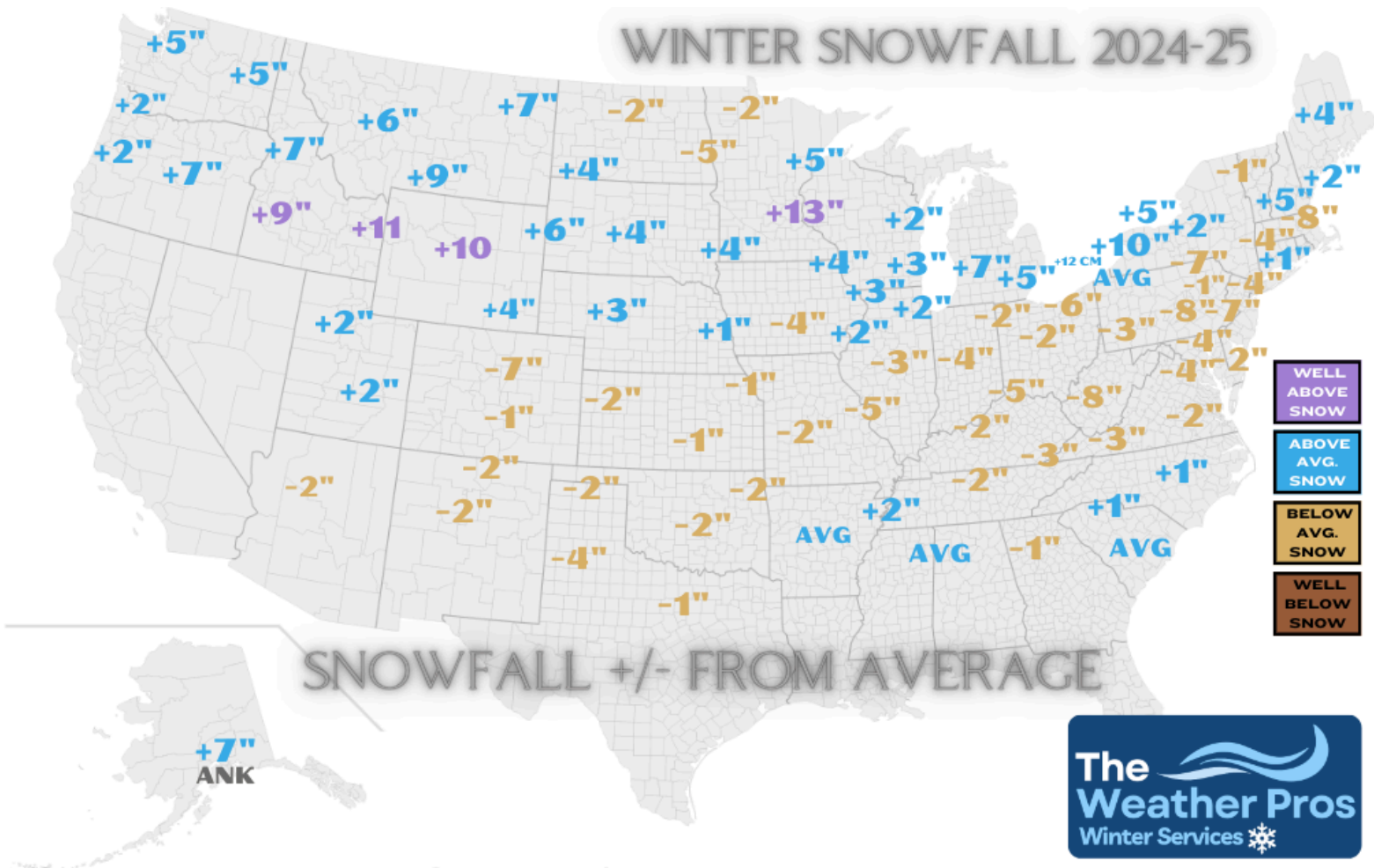
AVERAGE SNOW

PORTLAND ME - PORTSMOUTH
BOSTON-WORCESTER-ALBANY
BUFFALO-ROCHESTER
BINGHAMTON-SCRANTON
NEW YORK CITY/NNJ/HUDSON
PHILADELPHIA SNJ ALL OF DE
BALT-DC-NORTH VA
PITTSBURGH & HARRISBURG PA
CLEVELAND-AKRON
COLUMBUS-DAYTON OH
DETROIT ANN-ARBOR
CHICAGO-LAND-NW IN
MILWAUKEE-KENOSHA WI
ST LOUIS-COLUMBIA MO
KANSAS CITY-OLATHE KS
PORTLAND & SEATTLE

BELOW AVG SNOW

DENVER-AURORA CO
COLO SPRINGS CO
CINCINNATI OH
LOUISVILLE KY
FLAGSTAFF AZ
ALBUQUERQUE NM
AMARILLO TX
LITTLE ROCK AR
GOODLAND KS
NORTH PLATTE NE

Regional Snowfall & Temps based on Weak La Ninas





WHO GOT MORE...WHO GOT LESS DURING THE 12 WEAK LA NINA'S SINCE 1950

SNOWY WINTERS 20% + ABOVE AVERAGE

MINNEAPOLIS MN	+13"
IDAHO FALLS	+11"
BOISE ID	+9"

DECENT WINTERS 1% TO 19% + ABOVE AVG.

KITCHNER ON	+12 CM
BUFFALO NY	+10"
ANCHORAGE AK	+7"
DETROIT MI	+5"
CONCORD NH	+5"
GRAND RAPIDS MI	+5"
SEATTLE WA	+5"
PIERRE SD	+4"
LACROSSE WI	+4"
MILWAUKEE WI	+3"
BINGHAMTON NY	+3"
MADISON WI	+3"

NEAR AVERAGE WINTER

CHICAGOLAND	+2"
GREEN BAY WI	+2"
DAVENPORT IA	+2"
MEMPHIS TN	+2"
SYRACUSE NY	+2"
PORTLAND ME	+2"
HARTFORD CT	+1"
RALEIGH NC	+1"
CHARLOTTE NC	+1"
OMAHA NE	+1"
LITTLE ROCK AK	+/-0"
BIRMINGHAM AL	+/-0"
CHARLESTON SC	+/-0"

LESS SNOWY WINTERS -20%+ OF AVERAGE

HARRISBURG PA	-8"
PHILADELPHIA PA & SNJ / DE	-7"
ST LOUIS MO METRO	-5"
CINCINNATI OH	-5"

NEAR AVG WINTERS -1% TO -19% OF AVERAGE

CHARLESTON WV	-8"
BOSTON MA METRO	-8"
DENVER CO	-7"
CLEVELAND OH	-6"
FARGO ND	-5"
BALTIMORE MD & DC METRO	-4"
NYC METRO & NORTH NJ	-4"
SPRINGFIELD MA	-4"
INDIANAPOLIS IN	-4"
DES MOINES IA	-4"
AMARILLO TX	-4"
SPRINGFIELD IL	-3"
PITTSBURGH PA	-3"
RICHMOND VA	-2"
CAPE MAY NJ / REHOBOTH DE	-2"
NASHVILLE TN	-2"
LOUISVILLE KY	-2"
COLUMBUS & DAYTON OH	-2"
TOLEDO OH	-2"
COLUMBIA MO & GOODLAND KS	-2"
OKLAHOMA CITY & TULSA OK	-2"
KANSAS CITY & WICHITA KS	-1"
DALLAS TX METRO	-1"
ALLENTOWN PA	-1"
BURLINGTON VT	-1"