



**EXPO 2025 Osaka, Kansai, Japan**



# WORLD EXPO REPORT

**Federated States of Micronesia**

Presented By:

**FSM EXPO TEAM**

Date: November 28, 2025

*Weaving Our Cultural Heritage,  
Through Innovative Livelihood*



## **Department of Resources & Development**



**WEAVING OUR CULTURAL HERITAGE, THROUGH INNOVATIVE LIVELIHOOD**  
**FEDERATED STATES OF MICRONESIA**  
**KANSAI, OSAKA EXPO 2025**

# Table Of Content

- 01 Acknowledgement**
- 02 Introduction**
- 03 FSM Month**
- 04 Yap Month**
- 05 Chuuk Month**
- 06 Kosrae Month**
- 07 Pohnpei Month**
- 08 FSM - Japan Business Forum**
- 09 FSM Day**
- 10 FSM Month**
- 11 Achievements**
- 12 Visitors' Arrival**
- 13 Financial Report**
- 14 Challenges**
- 15 Way Forward**
- 16 Appendices**

# Acknowledgement

We would like to express our sincere gratitude to all departments, offices, and agencies that supported us in successfully completing the World Expo Kansai Osaka 2025 Project. Our sincere appreciation goes to:

Office of the President

Congress of the Federated States of Micronesia

Department of Finance and Administration

Department of Resources and Development

Department of Health and Social Affairs

Department of Education

Department of Emergency Climate Change, Environment Management

Department of Foreign Affairs

Department of Justice

FSM Embassy in Tokyo, Japan

Pohnpei State Government

Yap State Government

Chuuk State Government

Kosrae State Government

National Fisheries Corporation

FSM Petroleum Corporation (VITAL)

National Oceanic Resource Management Authority

State Visitors Bureaus and Tourism Division

Government of Japan

Japan External Trade Organization

Japan World Expo Association

Osaka Gakuin University

Pacific Islands Centre

Bureau International des Expositions (BIE)



**CONGRESS** of the  
FEDERATED STATES OF MICRONESIA



JAPANGOV  
THE GOVERNMENT OF JAPAN



**PIC** International Organisation  
Pacific Islands Centre



Kosrae Visitor Bureau



To the State Visitors Bureau for providing us with invaluable insights in creating an educational environment for our visitors to learn our unique identity, culture and history of the Federated States of Micronesia and we are grateful to the friends we have met along the way who have contributed ideas and perspectives that have enriched this project.

On behalf of the FSM World Expo Secretariat, I extend my heartfelt gratitude to everyone who contributed to the success of the World Expo Osaka Kansai Japan 2025.

This achievement would not have been possible without the unwavering support, dedication, and collaboration of our partners, organizers, participants, volunteers, and stakeholders. Your commitment, professionalism, and shared vision transformed this Expo into a truly global platform for innovation, cooperation, and cultural exchange.

I would also like to thank our international delegates and visitors for their enthusiastic participation and for enriching EXPO 2025 with diverse perspectives and ideas. Together, we have demonstrated the power of collaboration in shaping a more inclusive and sustainable future.

Thank you all for your trust, hard work, and continued support. The legacy of World Expo Osaka Kansai 2025 will endure through the connections we have built and the inspiration we carry forward.



# Introduction

The World Expo 2025 Osaka, Kansai, Japan was envisioned as a global stage where diverse cultures and lifestyles converge, offering millions of visitors an unparalleled opportunity for connection, learning, and exchange. More than an international exhibition, Expo 2025 stood as a testament to humanity's shared aspirations and served as a beacon of global unity, peace, and dialogue. In this setting, the Federated States of Micronesia (FSM) promoted its unique cultural heritage and sustainable development, ensuring its voice was part of the collective narrative of cooperation and shared progress.

Guided by the overarching theme **“Designing Future Society for Our Lives”**, the Expo embodied collective hopes for a brighter and more sustainable future. Its program was structured around three sub-themes: **Saving Lives, Empowering Lives, and Connecting Lives**, with each official participant's pavilion contributing to these pillars in unique and meaningful ways.

The Federated States of Micronesia (FSM) proudly joined this historic event, *participating from April 13 to October 13, 2025, a span of 184 days.* FSM's exhibition was presented under the sub-theme *Connecting Lives* and showcased the national theme **“Weaving Our Cultural Heritage Through Innovative Livelihoods.”** This theme reflected the nation's commitment to preserving its rich cultural heritage and traditions while embracing innovation as a pathway to sustainable development.

Expo 2025 was truly global on scale, with 165 countries, regions, and international organizations officially participating. Attendance was equally remarkable, with 18.54 million visitors recorded in the first five months alone, and final numbers expected to surpass 30 million by the close of the Expo. From the Pacific region, FSM joined fellow island nations including Palau, Fiji, Marshall Islands, Papua New Guinea, Solomon Islands, Samoa, Tonga, Tuvalu and Vanuatu, ensuring that the voices and cultures of Oceania were represented on this world stage.

Hosted at the Commons B Shared Pavilion, FSM's presence highlighted its dedication to the United Nations Sustainable Development Goals (SDGs), with particular emphasis on four priority goals:



**Climate Action (SDG 13)** – Given the vulnerability of small island nations to climate change, FSM highlights its efforts to mitigate climate impacts, promote renewable energy, and protect marine ecosystems.



**Life Below Water (SDG 14)** – FSM showcases its commitment to marine conservation, sustainable fisheries and ocean health. Highlighting traditional knowledge and practices related to marine resources would be valuable.



**Life on Land (SDG 15)** – FSM emphasizes its efforts to preserve biodiversity, protect forests, and promote sustainable land use. This aligns with FSM's unique natural environment and cultural heritage.



**Partnership for the Goals (SDG 17)** - FSM engages in partnership with other countries, organizations and stakeholders to address common challenges. Collaboration is essential for achieving the SDG.

These efforts advanced the thematic priorities of the FSM Strategic Development Plan (SDP 2024–2043), which emphasizes sustainable development, cultural preservation, and international cooperation. The collective presence of the four states at Expo 2025 illustrated how state-level initiatives can effectively contribute to national development goals, while also amplifying FSM's voice on the world stage.



# FSM Month (April 12 - May 12)



## Opening Ceremony

On April 12th, 2025, the Honorable Vice President Aren B. Palik and his official delegation along with Ambassador John Fritz represented the Federated States of Micronesia at the opening ceremony of Expo 2025 Osaka–Kansai, held at the Shining Hat Hall on Yumeshima Island. This landmark event marked the formal commencement of one of the world's largest gatherings of nations and cultures.

The ceremony was a high-profile occasion, graced by the presence of the Japanese majesties Emperor Naruhito and Empress Masako, alongside Prime Minister Shigeru Ishiba and a distinguished assembly of international dignitaries, heads of state and global leaders. Their attendance underscored the significance of Expo 2025 as a platform for dialogue, cooperation, and shared aspirations.

For FSM, participation in this historical opening was not only a moment of pride but also an opportunity to stand alongside the global community in reaffirming shared values of unity, peace, and progress. The Vice President and his delegation also used the occasion to strengthen FSM's visibility on the international stage, engaging with fellow leaders and dignitaries to build partnerships and networking.

The opening ceremony celebrated the vision, dedication and hard work of the people of Japan in preparing to host this global event. Through innovative design, cultural symbolism and inspiring presentations, the ceremony conveyed Japan's commitment to the Expo's overarching theme "Designing Future Society for Our Lives". It emphasized the collective hope for a brighter future built on innovation, sustainability, and international collaboration.



# Pavilion Highlights

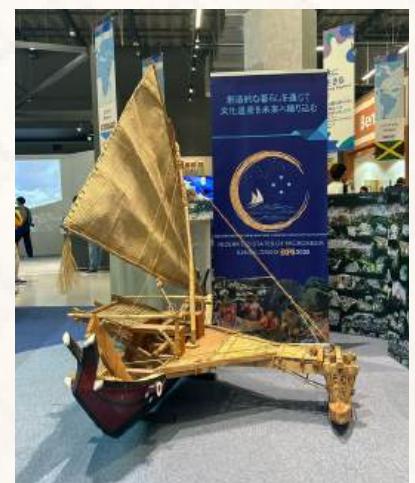
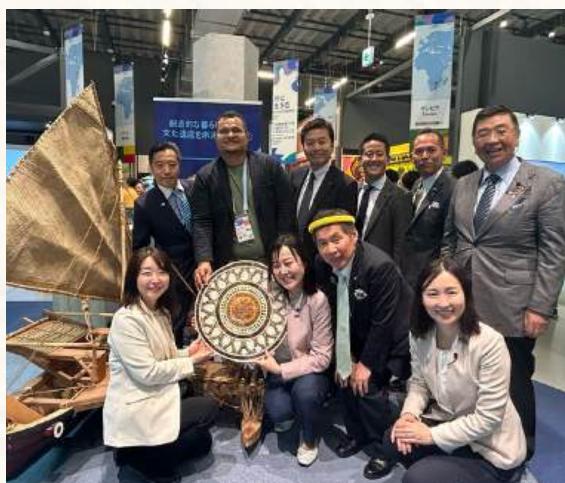


During the National month, the FSM booth welcomed a total of 487,000 visitors, including a distinguished delegation from the Meguro Ward Assembly, led by Assembly President Mr. Yasuhiro Onose and accompanied by eight notable members. FSM pavilion at the World Expo Japan, a vibrant showcase of our rich cultural heritage and innovative livelihoods.

The Pavilion is designed to immerse visitors in the beauty and diversity of our nation. As visitors entered, they were greeted by the iconic stone money from the Yap State, a powerful representation of our unique cultural practices and history. The entrance also featured the Nan Madol from Pohnpei State, an ancient ceremonial site that reflected the architectural ingenuity and spiritual significance of our ancestors. The Pavilion was also designed to immerse visitors in the beauty and diversity of our nation, featuring captivating backdrop images of the lush Ka Forest in Kosrae State and the famous Chuuk Lagoon, symbolizing the natural wonders that define our islands.

The Pavilion's striking visual design included artifacts, traditional arts and crafts displayed on shelves, colorful banners, and background sounds from monitors playing promotional videos that highlighted the natural beauty of FSM. The Pavilion effectively showcased unique cultural narratives and engaged a significant number of visitors through interactive canoe exhibits and stone money displays, which attracted considerable attention. It also drew school children who were eager to learn more about FSM's culture.

Visitors responded with enthusiasm and admiration, expressing appreciation for the authenticity of the exhibits and the warmth of FSM's cultural presentation. Many noted that the booth offered a rare opportunity to learn about FSM traditions and values, leaving lasting impressions and strengthening international awareness of the islands.



# Yap Month (May 11 - June 12)

Yap State's participation in the Japan World Expo 2025 from May 11 – June 12, 2025, marked a significant milestone in promoting Yap's cultural heritage and tourism potential on the global stage. Yap State was represented by the Yap Visitors Bureau (YVB), staff including: Kaivin Wariy, Venesssa Lauweiram, and Yasuko Jones, together with Makelesi Muloilagi from the national tourism division, who played a central role in presenting Yap's destination, tourism products and engaging visitors. Their presence, highlighted by traditional attire and cultural storytelling, further captivated audiences as they entered the pavilion.

In alignment with the Expo's emphasis on sustainability, our pavilion featured themes related to environmental conservation and the challenges posed by climate change in Yap. Visitors engaged with unique cultural narratives through interactive exhibits, such as canoe displays and stone money, which drew significant interest, particularly among schoolchildren eager to learn about Yap's culture. The pavilion's design was visually striking, showcasing a variety of artifacts, crafts, colorful banners, and promotional videos that highlighted the natural beauty of Yap, Federated States of Micronesia (FSM), creating an inviting atmosphere for global visitors.



## Pavilion Highlights

The Yap Visitors Bureau representative wore the traditional Yap men's attire, explaining its cultural significance, which further captivated visitor interest as they entered the pavilion. Informative sessions addressed various topics, including travel locations, flight connectivity, and cultural contexts of Yap's art and crafts. Rotating exhibitions of traditional cultural artifacts from Yap and FSM fostered sustained visitor engagement. Furthermore, Yap participated in a trade show at Tomioka City of Gunma Prefecture to further promote the culture and tradition of Yap through local weaving and traditional attire presentations.

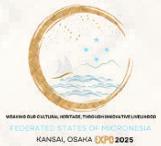
In total, Yap Month successfully attracted 788,000 visitors, surpassing our initial target of 1,000 daily visitors. Feedback indicated strong appreciation for the exhibition items, particularly the canoe, which became a focal point for conversations about Yap's seafaring traditions. Many visitors expressed enthusiasm about traveling to Yap State

and visiting its outer islands, with several noting interest in experiencing local festivals such as the Yap Day celebration, where traditional dances, crafts, and community spirit are showcased.





# Chuuk Month (June 11 - July 12)



The Chuuk month from June 11 to July 12 had a mission to promote FSM as a premier travel destination by showcasing its unique culture, history, natural beauty, and underwater heritage to a global audience which was led by Chuuk Visitors Bureau Director Marcellous Akapito with support by FSM Tourism staff Amylang amusten and Gorang Albert. In addition, more media engagement, interviews, and collaboration with regional partners to increase visibility and interest in FSM.

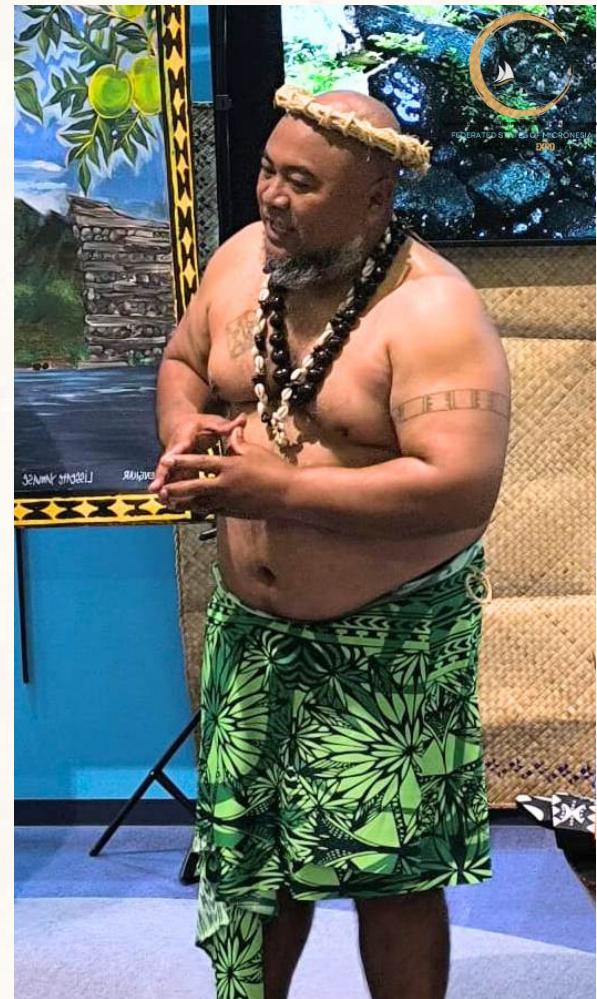
The Chuuk Visitors Bureau staffed the booth daily, engaged with thousands of visitors, providing them with brochure, maps but most importantly is answering questions about travel logistics, cultural sites, dive tourism, eco-adventures, and the historical WWII shipwrecks in Chuuk Lagoon.



## Pavilion Highlights

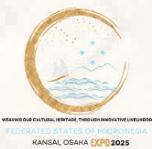
- The Chuuk Visitors Bureau performed a chant performance called 'Sepien Chen' which signifies the celebration of tributes brought for the chiefs of the village.
- The incredibly talented Micronesian artist Lissette Yameise showed her stunning artwork where each piece a vivid expression of our culture and heritage.
- Conducted interviews with local Japanese media, including a feature interview with Yomiuri Shimbun, one of Japan's largest national newspapers. which include shared history stories, tourism offerings, and vision for sustainable development regarding the 3D wreck exhibition models.
- Participated in live-stream sessions and social media spotlights coordinated by Expo organizers to further reach digital audiences.
- Explained the cultural significance of the wrecks to Chuukese people today—how the remnants of war have transformed into memorials, dive attractions, and stories of resilience.

In total, Chuuk Month successfully engaged 775,000 visitors to the pavilion. Feedback indicated strong appreciation for the exhibition items, particularly ulong bowl, which became a focal point for showcasing Chuukese performance. Many visitors expressed enthusiasm about traveling to Chuuk State and visiting the World War II relics, the underwater treasures of the Chuuk lagoon.





# Kosrae Month (July 11 - August 12)



Kosrae -"Island of the Sleeping Lady" Month was from July 11 to August 12 marked a significant milestone in promoting the State of Kosrae as a unique cultural and ecotourism destination within the Federated States of Micronesia (FSM), led by Kosrae Visitors Bureau Tour Specialist Gibon Jose and Salik Tolenoa along with FSM Tourism Staff Christopher Sigrah.

Kosrae Month main goal is to promote Kosrae geographic features and cultural food practices technique by showcasing its carving artifacts and handicrafts. Furthermore, engage with the visitors to learn more about the significance of the variety of artifacts, crafts, colorful pictures, and promotional videos that highlighted the natural beauty of Kosrae, Federated States of Micronesia.



## Pavilion Highlights

Welcoming and staffing the booth daily, Visitors engaged with unique cultural narratives through interactive exhibits of Kosrae including the fafa pounder, fafa plate, locally made wall trays, and locally carved canoes.

Engaged with Nippon Hoso Kyokai (NHK) a Japanese Broadcasting Company to further promote Kosrae tourist attractions: Wiya birdcave, lelu ruins, and Yela Ka Forest but most importantly the alignment with the Expo's emphasis on sustainability, environmental conservation and the challenges posed by climate change in Kosrae, Jewels of Micronesia.

Featured traditional techniques of food preparations using the pounding stones that demonstrate the local cuisine called "fafa" or pounded sweet yams; visitors were interested in the demonstration of the "fafa" cuisine and the history stories that comes with it.

In total, Kosrae Month successfully engaged 677,000 visitors to the pavilion. Feedback indicated strong appreciation for the exhibition items, particularly the fafa artifacts which became a focal point for demonstrating the Kosrae technique of food preparation. Many visitors expressed enthusiasm about traveling to Kosrae State and exploring the mysterious Lela ruins, Yela Ka Forest eco-tourism, and trying the Kosrae cuisine called "fafa" or pounded yam with coconut milk.





# Pohnpei Month (August 11 - September 12)



Pohnpei 'the garden island of Micronesia' Month was conducted from August 11 to September 12 with the main vision to highlight the rich cultural heritage of Pohnpei and the FSM. This was achieved by displaying a range of traditional items, including the iconic Pohnpeian grass skirt, shell shoulder leis, hibiscus bark head leis, intricately crafted shark statues featuring real shark teeth, and various handmade crafts, among other cultural artifacts. Pohnpei Tourism led by Jasmine Romeket and Reony Cantero along with National Tourism Staff Diana Kihleng were the main staff that engages with the visitors daily in promoting the rich cultural heritage of Pohnpei.



## Pavilion Highlights

Welcoming visitors and create opportunities for visitors to try on traditional Pohnpeian attire, allowing them to experience the authenticity of grass skirts, feel the craftsmanship of real shark teeth featured in the displays, and wear genuine shell leis. Many captured these memorable moments through individual and family photographs. Daily interactions and conversations between staff and visitors, which fostered deeper understanding and appreciation of Micronesian culture.

Participate in an exclusive interview with Fuji Television Network, one of Japan's premier broadcasting organizations focusing on showcasing some of the most stunning scenic attractions throughout the Federated States of Micronesia Pohnpei Month, we proudly spotlighted the island's stunning landscape that included Nan Madol Ruins and Ant Atoll.

In total, Pohnpei Month successfully engaged 872,000 visitors to the pavilion. Feedback indicated strong appreciation for the exhibition items, particularly the local attire which became a primary source of fashion clothing demonstration for the Visitors. Many visitors expressed enthusiasm about traveling to Pohnpei State and visiting the ancient ruins of Nan Madol, a designated World Heritage Site.



# FSM - Japan Business Forum

On July 30, 2025, the Federated States of Micronesia (FSM)– FSM Japan Business Forum was successfully held in Osaka, Japan, bringing together government officials, business leaders, and investors from both nations to explore opportunities for economic collaboration and partnership. The first business forum conducted by FSM in partnership with its Japanese counterparts—was spearheaded by the Department of Resources and Development, in collaboration with the FSM Embassy in Japan. It reflects FSM's proactive approach to fostering international commercial ties and strategic development partnerships.

The event, held to promote trade, investment, and sectoral collaboration, featured exhibits of product showcases from FSM entities, including Vital and the National Fisheries Corporation. These presentations offered Japanese investors and businesses insights into potential investment within the FSM market.

The event commenced with opening remarks by the Honorable Mr. John Fritz, FSM Ambassador to Japan, followed by a keynote address from the President of the FSM, His Excellency Wesley W. Simina, who reiterated the FSM's continued commitment to deepening economic and diplomatic engagement with Japan.

Additional speeches were delivered by Mr. Motoyasu Shirai, FSM Honorary Consul General in Osaka, and Dr. Isumi Kobayashi of the Japan Pacific Islands Association. Both emphasized the enduring partnership and mutual respect that underpin FSM-Japan relationship and underscored the importance of sustained cooperation across key development sectors.



The discussions addressed a range of shared priorities, including maritime security, infrastructure development, digital connectivity, climate change resilience, and economic growth through tourism and fisheries. Moreover, Sector-focused presentations by Assistant Secretaries Mr. Bermance Aldis of Tourism and Mr. Florian J Yatilman, Trade & Investment of the FSM Department of Resource & Development, along with Mr. Eugene Pangelinan Advisor to the National Oceanic Resources Management Authority (NORMA), highlighting the topics on tourism, trade & investment opportunities and the sustainable management of marine resources.

The forum concluded with Q & A session, allowing participants to engage directly with speakers and exchange contact information to foster future collaboration. This year's FSM - Japan Business Forum reaffirmed the shared commitment of both nations to advance their economic relationship and chart new paths for partnership. Building on this momentum, FSM and Japan look forward to expanding their cooperative efforts in the years ahead.



# FSM National Day

FSM proudly celebrated its National Day at the World Expo 2025 site on Yumesima Island in Osaka, Japan. This occasion provided a prestigious global platform for FSM to share its heritage, traditions, and aspirations with the world. The celebration symbolized the nation's journey of honoring its past while embracing its future, weaving innovation into cultural practices in harmony with the Expo's sub-theme of **"Connecting Lives."** The National Day was a memorable occasion that brought together people from diverse backgrounds to honor the FSM spirit of KAMORALE, a concept that embodies unity, resilience, and cultural pride. The program began with official remarks from the Honorable Ito Yoshitaka, Minister of the World Expo Kansai, Osaka 2025, and His Excellency Wesley W. Simina, President of the Federated States of Micronesia. In his address, President Simina emphasized the cultural significance of the occasion, stating: *"As we share our heritage with the world, we carry forward the voices of our ancestors and the hope of our youth woven together through culture, unity and the spirit of KAMORALE."*

Their speeches underscored the importance of cultural exchanges through diplomacy and highlighted FSM's role in contributing to international dialogue and cooperation. Performances during the celebration showcased the richness of FSM's traditions. The national anthem set a solemn and unifying tone, followed by the Sakau ceremony from Pohnpei, which demonstrated the sacred role of the sakau plant in fostering peace, unity, and solidarity within communities. This practice, central to traditional gatherings, reminded audiences of the enduring values that bind FSM's people together. The Ulong Presentation from Chuuk further illustrated the deep relationship between a Traditional Chief and the people he serves, emphasizing respect, reciprocity, and leadership within FSM's cultural framework.



A significant highlight of the day was the official launch of the KAMORALE video. This milestone marked FSM's growing international profile, as the video showcased the nation's unique identity, tourism attractions, and investment opportunities. By presenting FSM's cultural and economic potential on such a global stage, the launch reinforced the country's commitment to positioning itself as both a cultural treasure and an emerging destination for global partnerships.

The impact of FSM's National Day extended beyond the festivities. The event enhanced global visibility for the nation, strengthened diplomatic and cultural relations with Japan and the broader international community, and provided audiences with a deeper appreciation of FSM's traditions and national identity. It demonstrated how cultural heritage, when combined with innovation, can serve as a powerful tool for connection and understanding in today's interwoven world.

FSM's National Day at World Expo Kansai, Osaka, Japan 2025 was more than a celebration; it was a statement of identity, resilience, and vision. By honoring its past, embracing innovation, and sharing its cultural heritage with the world, FSM reaffirmed its place on the global stage and contributed meaningfully to the spirit of international cooperation that defines the Expo.



# FSM Month (September 12 -October 13)



## Closing Ceremony

On Monday, October 13, 2025, the historic World Expo 2025 in Osaka, Japan, came to an end, marking the culmination of a successful 184-days of exposition. Attending the closing ceremony was a government delegation led by The Honorable Esmond B. Moses, Speaker of the FSM Congress. Their presence feature the nation's commitment to global diplomacy engagement.

Throughout the six-month duration of the Expo, FSM maintained a prominent presence, utilizing the prestigious global stage to share its unique national identity and heritage. FSM's participation was centered on the compelling national theme: ***"Weaving Our Cultural Heritage Through Innovative Livelihoods."***

Beyond cultural presentation, the FSM's exhibitions provided a dedicated platform to showcase the nation's proactive efforts and ongoing commitment to the United Nations Sustainable Development Goals (SDGs). As a large ocean nation, the FSM's narrative focused heavily on areas critical to its survival and prosperity. FSM's participation was not merely an attendance but a comprehensive effort to elevate the nation's voice, fostering a deeper global understanding of its cultural tapestry and its determined pursuit of a sustainable future.



## Pavilion Highlights

Participation in Expo 2025 proved to be an overwhelming success, far exceeding expectations in terms of global outreach. During its run, the FSM pavilion attracted an estimated total of 915,000 visitors from around the world. This tremendous turnout highlights the strong global curiosity about the North Pacific islands and validates the FSM's strategic decision to showcase its unique identity. Guests to the pavilion were immersed in an authentic, firsthand experience of Micronesian life.

A critical component of the FSM's deep engagement in Japan was the establishment of a Host Town relationship, which fostered genuine bilateral ties beyond the main Expo site.



- **Official Designation:** Kanra Town in Gunma Prefecture formally applied for and was successfully designated as the official Host Town for the FSM by the Cabinet Secretariat of the Prime Minister's Office. This designation signaled a commitment to cultural exchange and friendship between the town and the Pacific nation.
- **Strengthening Bonds:** To solidify this friendship, the FSM and Kanra Town organized a dedicated "Talk and Show" event. This cultural exchange program served as a vital platform to:
  - **Showcase Culture:** Presenting the diverse music, dance, and traditions of the FSM to the people of Kanra.
  - **Promote Unity:** Building mutual understanding and celebrating the shared values of community and respect.
  - **Build Friendship:** Deepening the bond between the two communities, ensuring the relationship continues long after the Expo concluded.

This Host Town initiative effectively localized the global event, creating a direct, personal connection between Japan and the FSM, strengthening the foundation of their diplomatic relationship.

As the successful Expo 2025 concluded, FSM reaffirmed its commitment to international collaboration. The journey that began on the global stage in Osaka will now continue, focusing on connection, innovation, and shared humanity. FSM is poised to leverage the relationships and exposure gained at the Expo to further its national goals, ensuring that the stories, traditions, and innovative spirit shared with the world in Osaka are carried forward.



# Achievements

FSM showcases the rich heritage and traditions of Yap, Chuuk, Pohnpei, and Kosrae. The FSM Pavilion highlighted the nation's identity to millions of visitors while promoting cultural exchange, sustainability, and global partnership.

## Key Outcomes

### Engagement Across Four States

Over four million visitors experienced the distinct traditions and lifestyles of Yap, Chuuk, Pohnpei, and Kosrae, reinforcing FSM's diversity within unity. 3% is anticipated to Visit the FSM in the years to come.

### Cultural Exhibits and Visitor Response

Positive feedback was received for Yap's traditional canoe, Chuuk's shipwreck models, Pohnpei's cultural artifacts, and Kosrae's crafts. Translated Japanese brochures enhanced accessibility, and many visitors expressed interest in traveling to FSM.

### Tourism Promotion in the Japanese Market

Promotional materials in Japanese and QR codes linked to attractions across all four states effectively positioned FSM as a distinctive destination for adventure, culture, and eco-tourism. Visitors still have access to the FSM Website we have created.

### Climate and Sustainability Advocacy

The Pavilion highlighted FSM's leadership in climate change action, showcasing community-driven conservation efforts such as Yap's marine resource management and Kosrae's coastal protection initiatives.

### Educational and Cultural Exchange

Partnerships with schools and prefectures in Japan promoted cultural education and opened pathways for exchange programs connecting Japanese students with FSM's traditions and languages.

### Investment in Cultural Tourism

Interest was generated among potential investors in projects such as Chuuk's diving industry, Yap's heritage preservation, and Pohnpei's eco-tourism ventures.

### Economic Empowerment Through Local Products

Crafts and products from each state were showcased at the commercial booth, providing international exposure for FSM artisans and supporting local economic growth.

### Media Visibility and Outreach

Press releases, interviews, and coverage amplified FSM's presence, while social media campaigns shared stories from Yap, Chuuk, Pohnpei, and Kosrae with a global audience.

### **Pacific Day Collaboration**

FSM proudly joined other pacific island countries to showcase our identity, culture, and history of our islands.

### **Strengthening Bilateral**

#### **Relations**

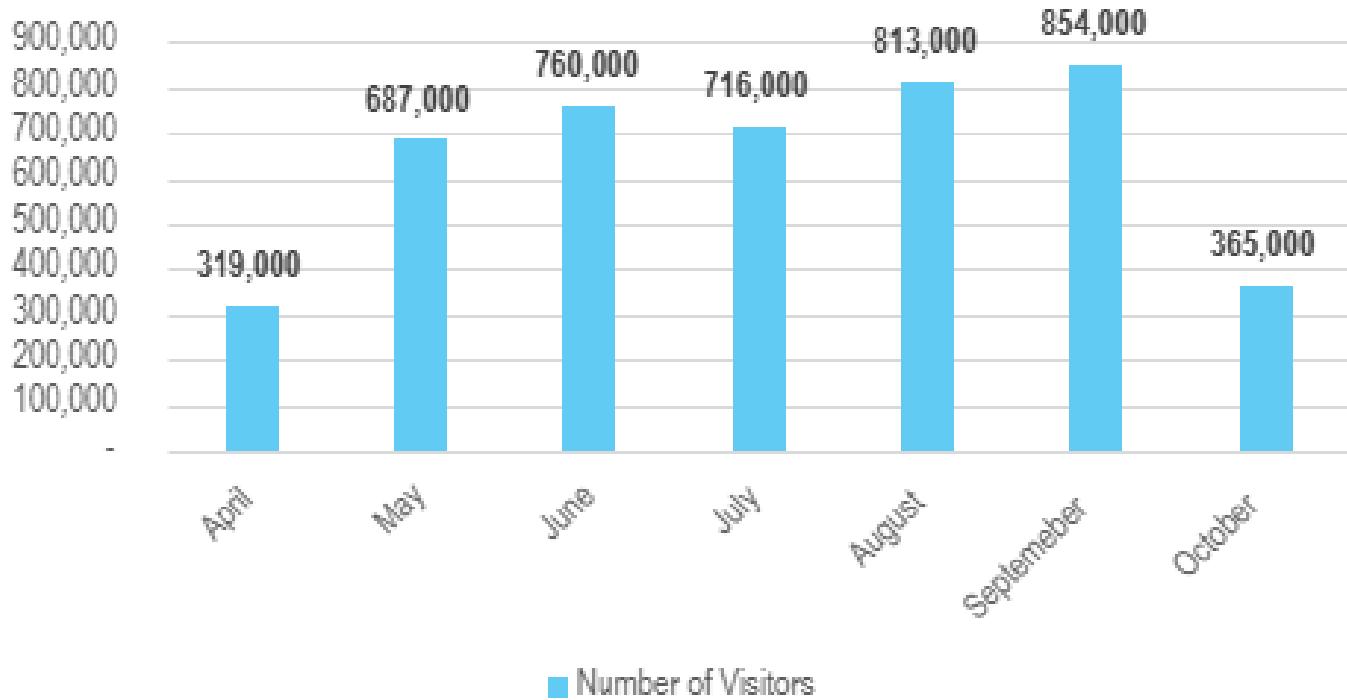
Expo 2025 fostered lasting networks and friendships between FSM and Japan, reinforcing cultural ties and mutual understanding across communities.

FSM's participation was a resounding success, showcasing the nation's cultural richness, environmental leadership, and economic potential. By highlighting the uniqueness of Yap, Chuuk, Pohnpei, and Kosrae, the Pavilion not only attracted global attention but also strengthened FSM's partnerships with Japan and the wider international community.



# Visitors' Arrival

## FSM Pavilion Monthly Arrival



Please note that the above figures are only for an estimate. Unit 1,000. \*The calculation is based on the time of closing the main door

At the heart of the Expo grounds in Kansai, Osaka, the FSM pavilion stands out as a testament to its unique identity and cultural pride. More than just an exhibit, visitors to the pavilion are taken on a journey through time and tradition, with handwoven artefacts, meaningful carvings, and cultural demonstrations showcasing the diversity way of life in the Federated States of Micronesia (FSM). Over the course of 184 days, Commons B, Shared pavilion, where FSM Pavilion Booth recorded a total of 4,514,000 visitors.



## Arrival Monthly by FSM State



Please note that the above figures are only for an estimate. Unit 1,000. \* The calculation is based on the time of closing the main door.

To ensure that each state has a moment to shine on the world stage, FSM has adopted a rotating monthly schedule throughout the duration of six-month at the World Expo 2025.

### FSM Month from April 13 to May 12

Yap Month from May 11 to June 12

Chuuk Month from June 11 to July 12

Kosrae Month from July 11 to August 12

Pohnpei Month from August 11 to September 11

FSM Month from September 12 to October 13

The diversity of the four-island state showcases the voices of all four states in a powerful celebration of national identity. This monthly schedule not only highlights the diverse cultures within FSM but also allows each state to promote its unique tourism products, attractions, culture, services, and business opportunities to a global audience.

# Financial Report

## World Expo Japan Expenditure \$300,000 CIP

Category	Amount Appropriated	Amount Expended	Total \$300,000
<b>Consumable Goods</b>	\$65,000.00	\$65,000.00	\$0
<b>Travel Budget</b>	\$185,000.00	\$185,000.00	\$0
<b>Contractual</b>	\$50,000.00	\$50,000.00	\$0
<b>ARPA Travel</b>	\$0	\$28,645.58	\$28,645.58
		<b>Total Expenditure</b>	<b>\$328,645.58</b>

\*Please note that the table only shows funds expenditure(300k) appropriated by Congress of the Federated States of Micronesia

The initial budget submitted to Congress of the Federated States of Micronesia for consideration was six hundred thousand dollars which covers FSM's full participation at the World Expo 2025 Kansai Japan. However, Congress of FSM only appropriate three hundred thousand dollars which allow the FSM Expo Team to be creative and innovation to meet the goals and objectives of the world Expo Project and make our participation successful. Furthermore, the ARPA Project under the Tourism Division assisted the FSM Expo team to ensure our travel budget is met and that the states took part at this global stage event. Thus, with the resources appropriated, the FSM Expo team were able to successfully executed the World Expo Project.

# Challenges

The World Expo Team and the Tourism Division's preparation and participation in the World Expo Japan were marked by several challenges that impacted coordination and delivery. **Limited budget allocation** restricted the scope of activities, reduced logistical flexibility, and placed additional strain on staff. Logistical difficulties across the four states further complicated planning, especially with the absence of dance groups from Yap and Kosrae, which weakened cultural representation. Inadequate inter-departmental collaboration and communication gaps also led to fragmented efforts, misunderstandings, and delays. Frequent last-minute changes and missed deadlines disrupted workflow and reduced the quality of outputs.

During the Expo itself, the team faced additional obstacles. **Language barriers** hindered effective engagement with Japanese visitors, highlighting the need for targeted training in English and Japanese, as well as multilingual materials and interpreter support. Cultural misconceptions about Micronesia persisted, underscoring the importance of clear educational resources and collaboration with Japanese institutions to promote accurate awareness.

Finally, **commuting demands and logistical inefficiencies** drained energy and productivity, pointing to the need for closer accommodations, shuttle services, and improved scheduling. In summary, the Tourism Division's experience revealed the importance of stronger resource allocation, clearer communication, cultural education, and better logistical planning. Addressing these issues will be vital for more effective representation at future international events.



# Way Forward

Looking ahead, FSM has a unique opportunity to leverage the momentum created during the World EXPO by initiating follow-up marketing and promotional activities in the Japan market. This strategy aims to:

- **Capitalize on Awareness:** Build on the visibility and relationships established through the Expo events.
- **Convert Interest into Action:** Target individuals and organizations who visited the FSM Pavilion and encourage them to become actual visitors to FSM.
- **Strengthen Partnerships:** Engage with Japanese travel agencies, influencers, and cultural organizations to create tailored campaigns.
- **Highlight FSM's Unique Offerings:** Promote cultural experiences, eco-tourism, and island-hopping packages that resonate with Japanese travelers.

## Post World Expo 2025

Action Items Category	Description
Digital Marketing Campaigns	<ul style="list-style-type: none"> <li>• Promote FSM as a Tourist destination highlighting the Discovery of the KAMORALE Spirit of Micronesia.</li> <li>• Short videos showcasing FSM's uniqueness and cultural Performances.</li> <li>• Collaborate with Japanese Influencers to position FSM Market.</li> </ul>
Trade Engagement Partnership	<ul style="list-style-type: none"> <li>• United with Japan Business group to Host the 2nd FSM-Japan Business Forum.</li> <li>• Seek more investment opportunities in Japan by hosting business forum.</li> </ul>
FSM Cultural Show	<ul style="list-style-type: none"> <li>• Host FSM Cultural performance showcase in Japan.</li> <li>• Invite Japan to Participate in the Micronesia Expo.</li> <li>• Partnership with travel discounts and group travel incentives between FSM and Japan</li> </ul>

For the Federated States of Micronesia, the post-World Expo 2025 focuses on turning visibility into concrete partnerships while expanding tourism and investment opportunities, and ensuring the Expo leaves a lasting national and diplomatic legacy.



FSM's participation across these expos underscores its commitment to sustainability, cultural identity, and innovation. By aligning with global themes, FSM can strengthen its international presence, build partnerships, and ensure its contributions remain relevant and impactful on the world stage.



- **EXPO 2027 Yokohama, Japan** – International Horticulture Exhibition Centered on flowers, greenery, and sustainability, this Expo offers FSM the chance to present agriculture and horticulture practices aligned with the Sustainable Development Goals (SDGs), emphasize traditional land stewardship, and demonstrate initiatives that strengthen community resilience and food security.



- **EXPO 2027 Belgrade, Serbia – Specialized EXPO** With the theme “Play for Humanity: Sport and Music for All,” FSM can highlight its cultural heritage through traditional chants and performances, engage youth in sports demonstrations, and illustrate how music and athletics foster unity and reinforce cultural identity.



- **EXPO 2030 Riyadh, Saudi Arabia – World Expo** Under the theme “Foresight for Tomorrow,” FSM can showcase climate action strategies and resilience initiatives, utilize digital platforms to preserve and share cultural traditions globally, and expand narratives around health, education, and welfare to demonstrate its commitment to sustainable human development.

# APPENDICES

- I. Photo Gallery**
- II. FSM-Japan Business Forum Program**
- III. FSM-Japan Business Forum Participants**
- IV. FSM National Day Program**
- V. FSM Delegation List**
- VI. Sustainable Development Goals 13, 14, 15 & 17**

# APPENDIX: I

## PHOTO GALLERY

# Photo Gallery

## Yap, Chuuk, Kosrae, and Pohnpei Months



# FSM-Japan Business Forum & FSM National Day



# APPENDIX: II

## FSM-JAPAN BUSINESS FORUM PROGRAM

# FSM Japan Business Forum Program



PLEASE JOIN US FOR THE

## *FSM-Japan Business Forum*

WEDNESDAY

30  
JULY

2025

Time: 13:00 - 17:00  
Venue: Kansai College of Accounting  
(AST College Main Building  
2-1-2 Tenjinbashi, Kita-ku, Osaka, Japan

13:00 - 13:15	REGISTRATION
13:15 - 14:00	OPENING CEREMONY
14:10 - 14:40	SESSION 1
15:10 - 15:40	SESSION 2
15:40 - 16:10	SESSION 3
16:10 - 16:40	PRESENTATIONS
16:40 - 17:00	NETWORKING & BILATERAL ENGAGEMENTS

\*For details and registration [fsmtourism@rd.gov.fm](mailto:fsmtourism@rd.gov.fm) | Seats are limited! Please register as soon as possible!

# APPENDIX: III

## FSM-JAPAN BUSINESS FORUM PARTICIPANTS

Name	Company Name	Logo
Enji Sakai	Kyowa Shoji Co., Ltd.	
Akiko Sakai	Kyowa Shoji Co., Ltd.	
Nicholas Untun	Kyowa Shoji Co., Ltd.	
Yamoto Hironori	Seiyu Audit Co.	
Emi Masumi	Japan Nus Co., LTD.	
Hidenori Ishiguro	Japan Nus Co., LTD.	
Nobutsugi Kuribayashi	FSM Embassy	
Jared Morris	Vital	
Yamada Mitsuo	Kanra-Machi Council	
Marko Kamber	Caroline Fisheries Corp.	
Kamioka Emily	ASPA	
Maeda Masayuki	Cosmos Technology	
Hagiwara Kazuaki	Kanra-Machi Council	
Hideo Kondo	Superintendent of Education	
Reina Okuda	U.S. Hi-Tech Industries Japan Corp.	
Takao Nozawa	Okinawa Pacific Partners	
Sakai Toru	Kushiro-Idc	
Masami Kaneshiro	World Wide Media	
Ryuta Sho	Energia	
Morita Takahiro	Kanra-Machi	
Nakajo Michiaki	Kanra-Machi	
Kenji Ogawa	Japanese Language Teacher	
Tota Takagi	Yachiyo Engineering Co., Ltd.	
Kisaka Shigenori	Energia	
Hiroshi Saito	Japan External Trade Organization	
Ryoji Fukazawa	The Yomiuri Shimbun	
Ryoji Fukazawa	Yamotasu	
Ryoji Fukazawa	IMAS Co., Ltd.	

Name	Company Name	
Ryoji Fukazawa	Cosmos Technology	MAINTAIN OUR CULTURAL HERITAGE, PROTECT OUR ENVIRONMENT FEDERATED STATES OF MICRONESIA HANSAI OREGA YAP 2014
Natsume Rie	Osaka Prefectural Government	
Mieko Hamasaki	Association of South Pacific Area	
Akira Kato	Association for Micronesian Development	
Ichisaka Hirofumi	Osaka Prefectural Government	
Ryunosuke Omae	Okinawa Pacific Partners	
Masato Washio	KintokiFoods	
Tsukasa Iyoda	Iyota Rock Service. Co., Ltd.	

# APPENDIX: IV

## FSM NATIONAL DAY PROGRAM



WEAVING OUR CULTURAL HERITAGE, THROUGH INNOVATIVE LIVELIHOOD

FEDERATED STATES OF MICRONESIA  
KANSAI, OSAKA **EXPO 2025**

# FSM NATIONAL DAY

## FSM NATIONAL DAY OFFICIAL CEREMONY

**11:00 AM** Flag Raising Ceremony - Singing National Anthem  
(please refer to next Page)

**11:05 AM** Sakau Ceremony

**11:25 AM** Unong Presentation

**11:45 AM** Speeches

**11:55 AM** KAMORALE Promotional Video

**12:00 AM** Luncheon

**1:30 - 2:30 PM** Tour to the FSM and Japan Pavilion

## FSM NATIONAL ANTHEM

### I

'Tis here we are pledging,  
With heart and with hand,  
Full measure of devotion  
To thee, our native land.

### II

Now all join the chorus,  
Let union abide.  
Across all Micronesia  
Join hands on every side.

### III

We all work together,  
With heart, voice and hand,  
Till we have made these islands  
Another promised land.

(Full measure of devotion  
To thee, our native land.  
Across all Micronesia  
Join hands on every side.  
Till we have made these islands  
Another promised land.)

Sung By: Ms. Amanda Lih Abello Fatiaki



## KAMORALE



For more information, please contact



[fsmtourism@rd.gov.fm](mailto:fsmtourism@rd.gov.fm)



+691-320-5133



[www.rd.gov.fm](http://www.rd.gov.fm)



# APPENDIX: V

## FSM DELEGATION LIST

## FSM Delegation List - World Expo 2025



First Name	Last Name	Title	Office/Department
<b>FSM Presidents Office</b>			
Wesley W.	Simina	President of the Federated States of Micronesia	Office of the President
Ancelly	Simina	First Lady of the Federated States of Micronesia	Office of the President
Aren	Palik	Vice President of the Federated States of Micronesia	Office of the President
Adelita	Palik	Second Lady of the Federated States of Micronesia	Office of the President
Yolanda Joab	Mori	Chief of Staff	Office of the President
Ari	Skilling	Specail Assistant to Vice President	Office of the President
<b>Cabinet Members</b>			
Elina	Akinaga	Secretary	Department of Resoucres and Development
Leonito	Bacalando Jr.	Secretary	Department of Justice
Lorin	Robert	Secretary	Department of Foreign Affairs
<b>FSM Embassy in Japan</b>			
John	Fritz	Ambassador of the FSM to Japan	FSM Mission (Japan)
Momoe	Fritz	Spouse of Ambassador	FSM Mission (Japan)
Kunio	Suenaga	First Secretary of the FSM to Japan	FSM Mission (Japan)
Christina	Shigeta	Administrative Officer	FSM Mission (Japan)
Noriko	Matsui	Executive Secretary to Ambassador	FSM Mission (Japan)
Hiroyuki	Kimura	Chauffeur	FSM Mission (Japan)
Yukiter	Nanase	Advisor	FSM Mission (Japan)

## The President's Delegation



Alexander	Narruhn	Governor of Chuuk	Chuuk State Government
Eileen	Narruhn	First Lady of Chuuk	Chuuk State Government
Francis	Itimai	Acting Governor Yap	Yap State Government
Anna	Lemoilug	Acting First Lady Yap	Yap State Government
Tulensa	Palik	Governor of Kosrae	Kosrae State Government
Mary	Palik	First Lady of Kosrae	Kosrae State Government
Stanley	Ernest	Chief Magistrate of Sokehs	Sokehs Municipality
Stephen	Eseuk	Mayor of Fanapanges	Fanapanges Municipality
Jem	Otto	Mayor of Nomwin	Nomwin Municipality
Dominino	Always	Mayor of Onoun	Onoun Municipality
Reno	Rufes	Mayor of Siis	Siis Municipality
Ernino	Paul	Mayor of Oneisom	Oneisom Municipality
Ignacio	Apong	Mayor of Lekinioch	Lekinioch Municipality
Futauo	Rain	Weno	Weno Municipality
Ranu	Titakus	Deputy Mayor of Romanum	Romanum Municipality
Emerson	Eperiam	Mayor of Kitti	Kitti Municipality
KM	Miller	Mayor, Udot/Performers	Udot Municipality
Weiting	Siren	Performers	Chuuk State
Mitany	Ludwick	Performers	Chuuk State
Rayson	Toreph	Performers	Chuuk State
Kaios	Toreph	Performers	Chuuk State
Isimael	Anongun	Performers	Chuuk State
Adelino	Seiola	Performers	Pohnpei State
Steven	Leon	Performers	Pohnpei State
Richen	Seiola	Performers	Pohnpei State
Joey	Seiola	Performers	Pohnpei State



## Congress Speaker's Delegation



Esmond	Moses	Speaker of Congress	FSM Congress
Hudson	Abraham	Floor Leader of Pohnpei Legislature	Pohnpei State Government
Welfred	Edmund	Senator of Kitti	Pohnpei State Government

## FSM National Government Staff

Kyle	Helgenberger	IT Specialist	Office of Secretary
Keenen	Weirlangt	Project Manager	FSM T&I Division
Lillyann	Oswalt	Program Manager	FSM Agriculture Division
Diana	Kihleng	Communication Specialist	FSM Tourism Division
Christopher	Sigrah	Program Manager	FSM Tourism Division
Amylang	Amusten	Program Manager	FSM Tourism Division
Gorang	Albert	Finance Officer	FSM Tourism Division
Makelesi	Muloilagi	Project Manager	FSM Tourism Division

## State Government Staff

Swinston	Siba	Special Assistant to Governor	Kosrae Office of the Governor
Gibon	Jose	Tour Operator Specialist	Kosrae Visitors Bureau
Salik	Tolenoa	Board of Director	Kosrae Visitors Bureau
Kaivin	Wariy	Program Manager	Yap Visitors Bureau
Venessa	Lauwieram	Marketing Officer	Yap Visitors Bureau
Yasuko	Jones	Tourism Mentor	Yap Visitors Bureau
Reony	Cantero	Program Manager	Pohnpei Tourism Office

Jasmine	Remoket	Program Manager	Pohnpei Tourism Office 
Romeo	Walter	Program Manager	Pohnpei Tourism Office
John	Fredlisiel	Program Manager	Pohnpei Tourism Office
Marcellous	Akapito	Director	Chuuk Visitors Bureau
Lisette	Yamase	Local Artist	Chuuk Visitors Bureau
KD	Olap	Performer	Chuuk Visitors Bureau
Repienifou	Akapito	Performer	Chuuk Visitors Bureau
Mersefius	Akapito	Performer	Chuuk Visitors Bureau
Holger	Buss	3D Shipwreck	Chuuk Visitors Bureau
Jedidah	Hainrick	Program Manager	Chuuk Visitors Bureau
Reachhard	Lucas	Program Manager	Chuuk Visitors Bureau

### **FSM Anthem Singer**

Amanda	Abello	National Anthem Singer	Pohnpei
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### **FSM -JAPAN Business Forum Participants**

Eugene	Pangelinan	Special Fisheries Advisor	National Oceanic Resources Management Authority
Johannes	Getarmwai	IT Manager	National Fisheries Corporation
Hannah-Marie	Isaac	Key Accounts Manager	FSM Petro- VITAL
Jared	Morris	Chief Executive Officer	FSM Petro- VITAL
Marko	Kamber	Chief Executive Officer	Caroline Fisheries Corporation
Acer	Apis	Chief Executive Officer	BRDFRTCO.
Cassidy	Shoniber	SMEs CEO	Kleen Kut
Kasio	Mida Jr.	Chief Executive Officer	Chuuk Public Utilities Corporation

# APPENDIX: VI

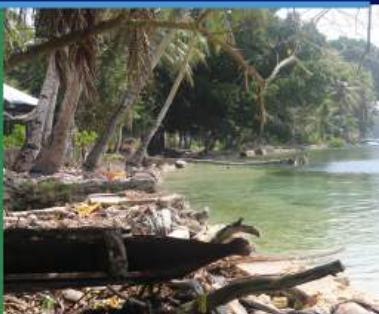
## SUSTAINABLE DEVELOPMENT GOALS 13, 14, 15 & 17



## SDG GOALS IN THE FSM

WEAVING OUR CULTURAL HERITAGE, THROUGH INNOVATIVE LIVELIHOODS  
FEDERATED STATES OF MICRONESIA  
KANSAI, OSAKA EXPO 2025

**13** CLIMATE ACTION



SDG GOALS  
IN THE FSM



## SDG GOALS IN THE FSM

WEAVING OUR CULTURAL HERITAGE, THROUGH INNOVATIVE LIVELIHOODS  
FEDERATED STATES OF MICRONESIA  
KANSAI, OSAKA EXPO 2025

**14** LIFE BELOW WATER



**SDG GOALS IN THE FSM**

**15 LIFE ON LAND**



WAVING OUR CULTURAL HERITAGE, THROUGH INNOVATIVE LEADERSHIP  
FEDERATED STATES OF MICRONESIA  
KANSAI, OSAKA EXPO 2025

**SDG GOALS IN THE FSM**

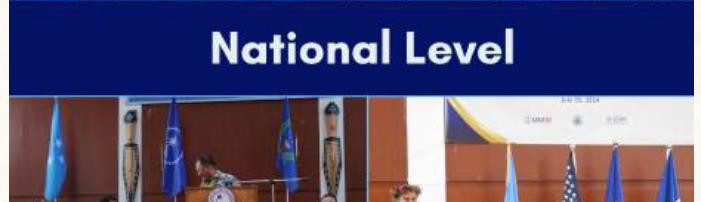
**17 PARTNERSHIPS FOR THE GOALS**



International Level



National Level



State Level



WAVING OUR CULTURAL HERITAGE, THROUGH INNOVATIVE LEADERSHIP  
FEDERATED STATES OF MICRONESIA  
KANSAI, OSAKA EXPO 2025