



1 May 2025

# Quarterly Newsletter

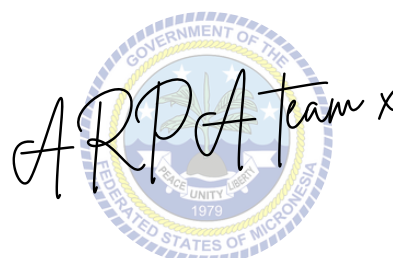


## Here's what has happened in the last few months and what's to come!

KAMORALE and welcome back to the FSM Tourism Project: ARPA Newsletter! We are pleased to share the latest updates from our ongoing projects. First, we would like to extend our sincere apologies for the delay in releasing our two previous newsletters, which was due to a number of unavoidable circumstances. We appreciate your understanding and are now back on schedule. To make up for the delay, we are excited to bring you a host of new developments, beginning with the introduction of our new team members under Projects 1 and 2.

Our team has also recently announced the opening of applications for Projects 4 and 6. Additional details can be found in the following pages.

Another exciting initiative underway is Project 3—the development of a National Signature Event. As we approach the event date, we are pleased to share that it is now just 62 days away!



### US EDA GRANT

#### In this newsletter you can expect:

ARPA Project 1 & 2:  
Welcome Our New Team Members

ARPA Project 4 & 6: Now Accepting Applications

ARPA Project 3 : National Signature Event Update

## ARPA Project 1 & 2: Welcome Our New Team Members

Welcome our newest team members to the FSM Gov-ARPA Project: Ms. Adaia Solé Grau and Mr. Carlos Adegas from CH Group, alongside Mr. Geoff Hyde from Sustainable Tourism International. Their expertise will be invaluable as we embark on two crucial initiatives. For those new to the project or in need of a quick overview, here's a brief recap:

**Project I:** Updating the National Tourism Policy and State Investment Plan

**Project II:** Developing a National Marketing and Branding Strategy

Our dedicated team will be visiting all four states of the FSM, conducting in-depth research and hosting consultation workshops. The goal? To update the FSM National Tourism Policy and State Investment Plans while crafting a dynamic National Marketing and Branding Strategy that will shape the future of tourism in the country. We are eager to collaborate and drive forward these exciting initiatives!



**Mr. Geoff Hyde**  
Technical  
Team Leader



**Ms. Adaia Solé'**  
Operational  
Project Manager



**Mr. Carlos Adegas**  
Project Director

## ARPA Project 4 & 6: Now Accepting Applications

Proposals for **Project IV:** Workforce Training & Capacity Building and **Project VI:** Purchase of Marketing Tools and Equipment officially opened on April 30 and will remain open until August 30. Interested parties are encouraged to scan the QR codes below the access the RFPs and Terms of Reference for comprehensive information on project requirements, timelines, and submission guidelines. Both projects are scheduled for implementation between May and November 2026. The FSM Tourism Division looks forward to receiving proposals from qualified and interested companies.

Open: April 30, 2025  
Close: August 30, 2025 (11:00)

# Proposals

for

## FSM GOV - ARPA Projects 4 & 6

Project 4: Workforce Training & Capacity Building  
Project 6: Purchasing Marketing Tools and Equipment

are now

# OPEN

For More Information  
Please scan this QR code

### Request for Proposal & Terms of Reference for Project IV & VI



Workforce Training &  
Capacity Building



Purchasing Marketing  
Tools & Equipment

## **Project 3: Development of A National Signature Event Update**

As previously mentioned, **Project III** is dedicated to the development of a National Signature Event, known as the Micronesia EXPO. This event serves as a cultural and economic platform to strengthen community ties, promote tourism, and enhance interstate trade across the Micronesian region. The upcoming 4th Micronesia EXPO will be hosted by the State of Yap in July, marking a significant milestone in this ongoing initiative.

We invite you to follow our social media channels for the latest updates and progress on the ARPA Project.