



1 August 2025

Quarterly Newsletter



Here's what has happened in the last 3 months and what's to come!

KAMORALE and Welcome Back to the FSM Tourism Project: ARPA Newsletter!

We're excited to share the latest updates on our ongoing initiatives. While some projects have recently concluded, others are just beginning to take shape.

ARPA Projects 1 and 2 have successfully moved beyond the planning phase. Our team is now preparing to begin fieldwork across the states, where we will be gathering information, conducting interviews, and actively engaging with local communities and offices to collect valuable data.

On the other hand, ARPA Project 3 officially concluded on July 26th. While this newsletter offers a general overview of the event, a more detailed report will be shared in the coming weeks—stay tuned! Meanwhile, ARPA Projects 4 and 6 are still open for applications from interested individuals and companies. With the deadline fast approaching, we encourage you to submit your applications as soon as possible. Don't miss this opportunity to be part of FSM's growing tourism initiatives!

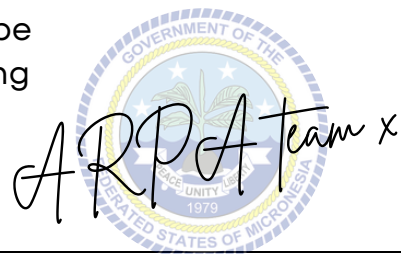
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In this newsletter you can expect:

ARPA Project 1 & 2: Updates

ARPA Project 3: 4th Micronesia EXPO Event

ARPA Project 4 & 6: Call for Proposals [Aug. 30, 2025]



ARPA Project 1 & 2: Preparation for State Visits to Pohnpei, Chuuk, Kosrae & Yap

From strategic planning at the office to hands-on fieldwork, our team is transitioning into the next phase of our initiative. We extend our best wishes to the following team members as they embark on their official state visit:

- Mr. Bermance Aldis, Program Manager
- Mrs. Makelesi Muloilagi, Project Coordinator
- Mr. Geoff Hyde, Technical Team Leader

This mission, scheduled from August 11 to August 31, 2025, marks a critical step in gathering essential data to support the revision and enhancement of our National Tourism Policies and State Investment Plans. It will also contribute significantly to the development of a comprehensive National Marketing and Branding Strategy. Bon voyage and best of success in the field.

ARPA Project 3: 4th Micronesia EXPO in Yap 2025

The Micronesia Expo—commonly referred to as the Micro Expo—is a cultural platform that unites all four states of the Federated States of Micronesia: Pohnpei, Chuuk, Kosrae, and Yap. This event provides each state with

the opportunity to showcase its unique cultural heritage through traditional performances, ceremonies, music, dance, handicrafts, and other artistic expressions. The 2025 Micronesia Expo was held from July 21 to July 26, marking the conclusion of the first round of Micro Expo hosts. Each day was filled with vibrant cultural performances, joyful celebrations, and dedicated efforts from both communities and leaders who came together to honor and share their traditions. Although the State of Pohnpei was unable to participate in this year's event, there is a shared hope that all four states will be present for the next Micronesia Expo, scheduled for July 2026.

Below are a selection of photos capturing the energy and spirit of the festivities throughout the week.



cont.



ARPA Project 4 & 6: Friendly Reminder: Call for Proposals

This is a courteous reminder for all interested parties to submit their proposals for Project 4: Workforce Training & Capacity Building and Project 6: Purchasing Marketing Tools & Equipment. The submission deadline is August 30, 2025, which means there are 31 days remaining to apply. We encourage you to share this opportunity with anyone who may be interested. Don't miss the chance to contribute to these impactful initiatives—the deadline is fast approaching.



DEADLINE
APPROACHING