



# TOURISM FEDERATION OF WISCONSIN

*"Wisconsin Tourism's Legislative Voice"*

## **Members**

Association of  
Wisconsin Tourism  
Attractions (AWTA)  
*Eric Knight, Chair*

Wisconsin Association  
Of Convention & Visitors  
Bureaus (WACVB)  
*Julia Hertel*

Wisconsin Dells Visitor  
& Convention Bureau  
*Romy Snyder*

Wisconsin Hotel  
& Lodging Association  
*Trisha Pugal*

Wisconsin Restaurant  
Association (WRA)  
*Kristine Hillmer/Susan Quam*

## **Associate Members**

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*Anne Katz*

Golf Course Owners  
Of Wisconsin  
*Jeff Schwister*

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Wisconsin  
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Association of Wisconsin  
*Kathi Kilgore*

Wisconsin Bed and  
Breakfast Association  
*Kerri Thiel*

Wisconsin Petroleum  
Marketers & Convenience  
Store Association  
*Doug Parrott*

## **Position on Tolling in Wisconsin Adopted 12/11/2020**

The Tourism federation of Wisconsin does not oppose the establishment of an open road, All-Electronic Tolling (AET) system in the State of Wisconsin.

As organizations representing Wisconsin's tourism industry in most legislative districts of the state, we understand that investment is needed to maintain an efficient and safe transportation infrastructure for visitors, residents and businesses in our state. We also understand that tolling technology has advanced to a point where previous arguments against tolling are no longer valid, or are less valid.

As our government leaders consider establishing open road, AET tolling in Wisconsin, we expect them to continue investing in our overall transportation infrastructure, including local and county roads, and to recognize that tolling is only one of many possible solutions to meet the transportation needs of our visitors, residents and businesses.