

Professional Name: Shannon L. Novak
Contact me via my website 'Contact Me' Tab

Credentials: Professional Make-up Artist, Licensed Cosmetologist (IL & CA), Licensed Esthetician, SAG-AFTRA Actor, Basset Certified, Food Handler Certified

Experience:

- **The Chicago Theatre:** Lounge Manager for special event/concert nights
- **Tradeshow Salesforce:** Marketing & sales consulting at tradeshow & outside sales
- **Campaigns:** Bob's Red Mill, Zevia, Modern Table Meals, Weleda, Coconut Bliss, Aura Cacia, etc; Lead BA in the Chicago Market & traveled through US for some
- **UL Santa House:** Photographer/BA/Manager, Chicago
- **Auto Shows:** LA Auto Show-Fisker; Ford/Lincoln/Dodge/Chrysler/Fiat (Product Specialist all over US); Narrator; Lincoln, "Savor The Dream" Tour
- **Extreme Hobbies:** Television Pilot Host
- **Karaoke Host:** Foxfire Bar, Kraft @ Brad Paisley Concert
- **Events Managed:** BODYARMOR @ NHL Classic Fan Fest, Northwestern Mutual @ Brewers Games, Rocket Mortgage @ NFL Draft Detroit, Louisiana Fish Fry Tour, Macy's Leadership Conference, Pure Leaf, Chase Sapphire Lounge @ Lollapalooza, Leo Burnett Holiday Party, Ryder Cup, Jordan Brand Classic, TagPrints @ The Geraghty, USAA 100th Tour, Floor & Décor Grand Opening, Nordic Summer Social Party, T-Mobile @ Lizzo Concert, Bob's Red Mill @ Wanderlust, Kellogg's with Jimmy Butler, Color Run, Mercedes Benz Evolution Tour, Camp Macy's, Ryder Cup, Art of Local Chicago, Consensus by CoinDesk, Chicago Boat Show, Gluten Free & Allergy Expo
- **Events Worked:** Nike EYBL, Clinique, Rick Ross Concert, "Go Green Racing" Teambuilding Events, Dance Dupree Tour, PM Pediatrics @ Cirque du Soleil & Paw Patrol Shows, Google Conference, Tony's Chocolonely, Rock N Roll Marathon, L'Oreal @ Walgreens, Visa @ NFL Draft, Clarks, Avon, NBC promo, Xbox One, Takeda 5K, Movie premieres, Ultimate Fan Party, Lollapalooza Pre-Party, Electric Daisy Festival, Ray Kroc Awards, Pink Concert, Shecky's, Oscar Suite, NASCAR, AFI Fest, Extreme Fight Competition, LA Fashion Week, Emmy Gifting Suite, VMA Gifting Suite, LA Bike Week, PRIDE, Maybelline New York Color Studio, AIDS Walk, Jane Magazine August Issue Release Party, Country Thunder, Pinks All Out, VH1 Screening Party (Heart), Miss Sportz Pizza, Blues Fest, Winterlit, Hannah Anderson Grand Opening, American Express Midas Holiday Mall Program, Twilight Movie Screening, Chase MileagePlus Explorer Card V-Baggage Claim Event, many more...
- **Tradeshows & Conventions:** CES, SEMA, Comic Con, IMTS, RSNA, Sweets & Snacks Expo, NRA, Car Wash Show, ABS, IHA, ASIS, AAOS, CDH, AHR, NACS, Island Sun Times, AHA, ASCO, BIO, PMA's, LA & Chicago Auto Show, MAGIC, Pri-Med Convention, Embedded Systems Convention, NADA, Construction Expo, PMA's, Baby Expo, many more...
- **Spring Break BIC Tour:** Cosmetologist (shaved males for 1 month every year for a few years)
- **Casting Director Assistant for *On The Rocks – The Search for America's Top Bartender*, Reality Show:** Assisted in auditioning process for the open call
- **Journalist-Splash Magazine CA/IL:** Wrote articles online using Article Manager & Photoshop
- **Jane Magazine Release Party, VH1 Party for Heart and Friends, CA:** Cocktail server
- **CroBar:** IL, Marketing to guests
- **Costume Character:** JoJo (Jewel Osco), Telemundo, Serta, Brookfield Zoo, Pep Boys
- **Catering/Restaurant/Bartending:** Kit & Kaboodle Craft Service, The Mark (high profile events), City Provisions, Liquid Bar Catering, Salt & Pepper Catering, All About You Events, Poco Catering, Brookfield Zoo; Chatters, Parrots Echo, Bocado's, Foxfire, Bailey's Catering

Roles: BA, Manager, Team Lead, PA, guerrilla marketing, road shows, on/off premise, costume character

Charity Events: AIDS Benefits, Union Station Foundation, Brent Shapiro Foundation Sober Day, TJ Martell Foundation Golf Outing, Day of the Child, Operation Smile, American Cancer Society

Other Experience: CAFM 1st Vice President Board Member & past Women in Film Board Member, Top 20-Miss USA Online, Miss Sportz Pizza spokesmodel, COO of Evictor Products, *In The Blink Of An Eye* Spokesmodel for NextUpMagazine.com, Freelance Make-Up Artist with Nudestix