

An illustration of three people (two men and one woman) sitting at a dark wooden table in a dimly lit room. They are working on laptops and looking at various documents and papers spread out on the table. The room has a warm, reddish-brown color palette with hanging pendant lights and a potted plant in the background.

How Society's Bedrock Coaching Helps Nonprofits Use AI to Do More with Less

Let's be real: most nonprofits don't have the luxury of a "just add more budget" button. You're juggling limited staff, board expectations, and a to-do list that never ends. And every new tool out there claims it'll "revolutionize your nonprofit," but who has time to figure it all out?

That's where **Society's Bedrock coaching** steps in.

We don't just hand you a list of AI tools and say, "Good luck." We show you *how to use them strategically*—so you actually see results like reduced expenses, a more focused team, and better outcomes for your mission.

Here's How We Do It

01

Cut Down the "Busy Work" Costs

Instead of paying staff (or consultants) to spend hours drafting appeal letters, donor thank-yous, or grant proposals, we coach your team to use AI as a *writing partner*. Imagine trimming 50% of your copywriting time and redirecting those hours to building real donor relationships.

02

Streamline Internal Project Management

Nonprofits bleed money on inefficiencies—endless meetings, miscommunication, missed deadlines. We help you use AI-powered tools like ClickUp or [Otter.ai](#) to create summaries, assign tasks, and automate reminders. Your team spends less time chasing updates and more time moving projects forward.

03

Sharpen Donor Outreach (Without Spending More)

Instead of buying massive new prospecting lists or sinking cash into generic marketing, we'll coach you on using predictive AI to identify which donors are most likely to give again. That means smarter campaigns, less wasted spend, and higher ROI.

04

Empower Your Staff, Don't Replace Them

Here's the truth: AI isn't about replacing people—it's about removing the grunt work that keeps your talented staff stuck in spreadsheets. We help your team build confidence using AI, so they feel supported and capable instead of threatened. That shift alone improves morale and retention.

The Results You Can Expect

With coaching, nonprofits we've worked with have:

Saved thousands in staff/contractor hours

By automating communications and reducing manual tasks

Shortened meeting times by up to 30%

With AI summaries and action steps that keep discussions focused

Increased campaign ROI

Using donor prediction tools instead of casting a wide (and expensive) net

Boosted team confidence

By creating a culture where AI is a tool—not a threat



Why Coaching Matters More Than Just Tools



Real Understanding

We don't just show you what buttons to click—we help you understand *why* and *when* to use each AI feature for maximum impact.



Mission-Focused Applications

Every strategy we teach is tailored to your specific nonprofit's goals, budget constraints, and team dynamics.



Team Confidence Building

We walk alongside your staff, ensuring they feel empowered rather than overwhelmed by new technology.

Plenty of organizations buy AI software, but only a few *actually use it well*. Coaching bridges that gap. We walk with your team, showing them *practical applications* tailored to your mission and budget. That means real adoption, real results, and a team that feels more capable—not more stressed.



Your Mission Wins

At Society's Bedrock, we help nonprofits flip AI from a scary buzzword into a budget-saving, team-strengthening advantage. Because when your team is confident and your dollars go further, your mission wins.

Ready to Get Started?

Contact Anton at anton.timms@societysbedrock.com