



Audubon Chamber of Commerce

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Hello neighbor! As 2023 ends the Chamber Board would like to take this time to thank each & every one of our members for a great year! There were a lot of changes that happened in 2023, your patience and support is much appreciated. It takes a village to run a village and not only does your support have an amazing impact, but your community involvement is what keeps us strong year after year. YTD there were more than 30 homes purchased in Audubon. All the thanks go to you, our community businesses for building a wonderful place to be. As we look forward to another year, we are grateful for your constant dedication to the impact of our partnership. We appreciate your confidence in the Chamber and the collaborative environment we have created. Cheers to 2024!

It is time to renew or become a 2024 Audubon Chamber of Commerce member. Each year we look for more ways to connect with our community and businesses and this next year promises to be one of continued progress and success.

Through the efforts of the Chamber, which includes not only our businesses, but our associate members and organizations - our entire community benefits! **Listed below are some of the benefits of being a Chamber Member that go beyond a physical attribute; they affect the well-being of the community you work and live in!**

1. As business owners, it brings **credibility** to your business by increasing positive perception; not only among consumers, but also from fellow business owners.
2. As a Chamber member, your **social media presence** will increase through the Chamber's website and social media and the **Neighbored** app. With your valuable input, this will be a vital tool that our community and neighboring communities can use to keep up to date with activities happening in your business.
3. The Chamber loves to celebrate our members' success! Let us help **promote** special offers and events through our many avenues of communication, along with the LED sign located in the park.
4. Each day, we navigate various visitors, calls, emails from individuals & businesses seeking out potential vendors. The inquiries received at the Audubon Chamber of Commerce are solely offered to member businesses.
5. To see an **increase in your business**, we would love to help you advertise through the Chamber. When you have an event coming up, reach out to the Chamber and collaborate. In October alone our Facebook traffic increased by 20%! That was a fun month!
6. Your partnership shows consumers and business owners/operators you're commitment to doing business with those also invested in your same community.
7. Ribbon cuttings, grand openings, Chamber Coffee's, and public relations are made simpler; by collaborating with the Chamber. Your **presence** in the community is a vital benefit to your business. Attending these Chamber community events is how we build our network and connections to each other. It takes a village; the Chamber is committed to holding events that foster those relationships.
8. **Chamber Bucks** can be purchased at the Chamber office. This is only to be used at your business if you are a member. In 2023 we sold over \$ worth of Chamber Bucks. Which in return was circulated into our various businesses!

Most importantly, by you **giving back** to your community, you are helping others. Which in return helps the business community become and stay strong and vibrant. Success in our collaboration depends on mutual effort and engagement for us to achieve our goals . . . together.

The Chamber's goal is to always uplift our members and community. This year's awards for, "Celebrated Audubon," "Citizen of the Year," "Citizen of the Year Jr." and "Live Large" were Awarded in February. We had many promotions throughout the year: the Support Local Incentive with our red bucket Chamber cash drawing, National Audubon Day, discounted Chamber Bucks thanks to the support of our two banks. Along with the many fun events: our 73rd T-Bone Days went off without a hitch, our presence at the County Fair was a huge success, we were honored to have helped welcome back the teachers for another school year, we held ribbon cuttings in honor of new businesses, we enjoyed Chamber Coffees each month with a delicious treat from a different Chamber Member each month and this year our annual bags tournament at the Albert Park was a great new addition to our yearly events along with many more throughout the year. Looking ahead we are thrilled to partner with you for another year of success. Thank you for all you have given in 2023.

Please review the enclosed membership assessment form and return it along with your investment. If you have any questions, please contact one of the directors listed below. **We appreciate your investment in the Audubon Community!**

2024 Audubon Chamber of Commerce Board of Directors: Mercedes Johnston as Executive Chamber Director, Teresa Murray (Community Insurance), Diana Eddy (Landmands Bank), Hope Jensen (With Hope) Carrie Davis (Carrie-D Away Redemption) and Shannon Freimuth (Esthetics by Shannon)