



Special Campaign Supporting Items (Reference MOP 10.4)

In accordance with MOP 10.4:

All members of Aurora Fire Rescue (AFR), who are required to wear a uniform, shall be provided with the uniform and accessories as described in this section. The only exceptions are approved AFR Personal Purchase Store, Station Logo, Local 1290, FABF, and Special Campaign Supporting items.

Special Campaign Supporting items include but are not limited to: Care Enough to Wear Pink, R.E.D. Shirt Friday, Black History Month, and Pride Month campaigns. For further details on when these items are approved for duty wear, purchasing/availability, and for information on adding additional campaign causes, please reference the FABF website at: thefabf.com.

During the designated timelines outlined below, Special Campaign Supporting items may be worn on-duty. T-shirts may be worn in place of the Class B and C work uniform shirts, and all Special Campaign Supporting items may be worn in place of all Gym Gear items.

The following sections represent the current approved Special Campaigns. If any member has ideas for additional campaigns that they believe should be considered, you are encouraged to reach out any one or more of the current Firefighters of Aurora Benevolent Fund (FABF) board members with the idea for the campaign. The FABF will take these ideas to the Branding Committee and Fire Administration for discussion and potential approval.

Black History Month Gym Gear

AFR will show support and inclusivity for all its members during the month of February with the option to wear employee purchased “**Black History Month**” Gym Gear. These attire items will be the same department approved logo as the standard Gym Gear with the modification of the logos being **red**, **yellow**, and **green** in color on a black T-shirt. All proceeds from these attire sales will go to the FABF, and the FABF will make donations to advance inclusion.

All members (civilian and uniform) will be able to wear the Attire on duty during the month of February, and on June 19th. The T-shirt will be considered the official work uniform shirt for those days. Participation in this event is strictly voluntary. For members who choose not to purchase and wear a “Black History Month” T-shirt, the regular duty Class B and C work uniform shirts will be worn.

PRIDE MONTH Gym Gear

AFR will show support and inclusivity for all its members during the month of June with the option to wear employee purchased “PRIDE MONTH” Gym Gear. These attire items will be the same department approved logo as the standard Gym Gear, with the modification of the logos being rainbow flag in color. All proceeds from these Gym Gear sales will go to the FABF, and the FABF will make donations to advance inclusion.

All members (civilian and uniform) will be able to wear the Attire on duty during the month of June. The T-shirt will be considered the official work uniform shirt for those days. Participation in this event is strictly voluntary. For members who choose not to purchase and wear a “PRIDE MONTH” T-shirt, the regular duty Class B and C work uniform shirts will be worn.

Remember Everyone Deployed Campaign, (R.E.D. Shirt Friday) Gym Gear

The City of Aurora has an important resident in Buckley Space Force Base that has proven to be an integral part of our community. AFR will display our commitment to our military partners and our military members past and present, by participating in the “Remember Everyone Deployed” “R.E.D. Shirt Friday” campaign. The intent of this campaign is to show solidarity and support for our deployed service members by wearing a RED T-shirt every Friday throughout the year, on Veteran’s Day, the 4th of July, and Memorial Day. Like the Care Enough to Wear Pink campaign, the R.E.D. Shirt Friday campaign will be conducted yearly time frame with the design contest running in June. The winning design will be picked by the FABF Board and will be the shirt for the next year period. Proceeds from this campaign will be donated by the FABF to assist service members and their families.

All members (civilian and uniform) will be able to wear the T-shirt on duty during the days that have been identified. This will be considered the official work uniform shirt for those days. Participation in this event is strictly voluntary. For members who choose not to purchase and wear a “R.E.D.” T-shirt, the regular duty Class B and C work uniform shirts will be worn.

Care Enough to Wear Pink Campaign (October) Gym Gear

Aurora Fire Rescue (AFR) will join fire departments across the nation in the “Care Enough to Wear Pink” campaign every Tuesday of the year and for the entire month of October each year. The purpose of the campaign is to raise awareness and support for individuals who have in the past and/or are currently battling breast cancer and all other cancers. Almost every one of us has been touched by this disease either through a family member, co-worker, or friend. The department shall make an exception to our uniform policy by modifying our regular Class B and C work uniform shirts and donning the designated “Pink T-shirts”. A design contest will be held every year in July. The winning design will be picked by the FABF Board and will be the shirt for the following year period. Proceeds from this campaign will be donated by the FABF towards cancer research and funding.

All members (civilian and uniform) will be able to wear the T-shirt on-duty during the days that have been identified. This will be considered the official work uniform shirt for those days. Participation in this event is strictly voluntary. For members who choose not to purchase and wear a “Pink T-shirt”, the regular duty Class B and C work uniform shirts will be worn.

Military Appreciation Month (November) Gym Gear

The City of Aurora and Aurora Fire Rescue is made up of many veterans and active-duty military members. AFR will join organizations around the country and display our commitment to our military members past and present, by participating in the “Military appreciation Month” campaign. The intent of this campaign is to show solidarity and support for all military members by wearing a Special Campaign shirt throughout the month of November, on Veteran’s Day, the 4th of July, and Memorial Day. Like the R.E.D. Shirt Friday campaign, “Military Appreciation Month” will be conducted on a yearly time frame with the design contest running in September. The winning design will be picked by the FABF Board and will be the shirt for the next year period. Proceeds from this campaign will be donated by the FABF to assist service members and their families.

All members (civilian and uniform) will be able to wear the T-shirt on duty during the days that have been identified. This will be considered the official work uniform shirt for those days. Participation in this event is strictly voluntary. For members who choose not to purchase and wear a “Military Appreciation Month” T-shirt, the regular duty Class B and C work uniform shirts will be worn.