



## **Infield Coordinator / Social Media Content Creator Seasonal Contract Position (May - September 2026)**

*Minimum 30-40 Hours/Week*

*Must be entering or returning to post-secondary studies*

### **OVERVIEW**

The Eastern Professional Chariot & Chuckwagon Association (EPCCA) proudly represents over 55 years of Western heritage sport, built on generations of competitors and communities across Saskatchewan and Western Manitoba. As Canada's largest professional chariot and chuckwagon association, EPCCA hosts race events throughout the summer season, drawing thousands of fans and showcasing one of Western Canada's most exciting live sporting traditions.

### **POSITION SUMMARY**

The Infield Coordinator / Social Media Content Creator is responsible for coordinating infield operations during EPCCA race events while also leading the creation, development, and management of EPCCA's social media content throughout the season. This includes creating content for TikTok, Instagram, YouTube, and Facebook, capturing race-day action, and supporting EPCCA's digital growth strategy under the direction of the Manager of Corporate Relations & Business Development. Infield Coordinator duties will be under supervision of the EPCCA Show Director/President

### **KEY RESPONSIBILITIES**

#### *INFIELD OPERATIONS*

- Transport all infield equipment (barrels with covers, chalker, flags, banners, etc.) to the infield at least 2 hours prior to show start time and return equipment after events.
- Ensure all infield equipment is clean, maintained, and professionally presented at all times.
- Hang EPCCA banners in designated locations as instructed.
- Manage flour inventory for all shows and arrange delivery to each event location.
- Mark and maintain all infield lines including lanes and finish lines.
- Ensure chalk and flour lines remain visible throughout events.
- Ensure horseback judges (if applicable) begin the parade with flags and return safely upon completion.
- Confirm correct barrel placement prior to each heat, ensuring partner logos face the crowd.
- Move barrels as required to maintain safety for horses and drivers.
- Work closely with EPCCA judges to support efficient race operations.
  - Work under the direction of EPCCA President or Show Director
- Maintain a clean, safe, and organized infield environment.

## **SOCIAL MEDIA & CONTENT CREATION**

- Develop, manage, and grow EPCCA's TikTok, Instagram, and YouTube platforms.
- Further develop and maintain EPCCA's Facebook presence.
- Capture high-quality photos and video content at events, including races, behind-the-scenes activity, competitor features, and fan engagement moments.
- Create engaging short-form and long-form content aligned with EPCCA branding and storytelling goals.
- Post consistent, timely content throughout the race season.
- Work under the direction of the Manager of Corporate Relations & Business Development to ensure messaging aligns with sponsor, branding, and promotional strategies.
- Assist with content planning, scheduling, and campaign execution.
- Support promotional content for sponsors, partners, and EPCCA initiatives.

## **SAFETY & PROFESSIONAL CONDUCT**

- Maintain a safe and organized work environment at all times.
- Follow EPCCA safety procedures and report unsafe conditions immediately.
- Must be able to lift 50 lbs safely.
- Wear uniformed/supplied Western-style clothing as required by EPCCA or partner agreements (if applicable).
- Represent EPCCA in a professional, positive, and respectful manner at all times.

## **LOGISTICS & TRAVEL**

- Travel to all EPCCA tour stops as required.
- If there are double scheduled events, ensure all equipment and materials are delivered to the alternate location.
- Communicate transportation and logistics updates with EPCCA leadership.

## **GENERAL DUTIES**

- Perform additional duties and special projects as assigned by the EPCCA President, Show Director, or Manager of Corporate Relations & Business Development.

## **QUALIFICATIONS**

- Must be entering or returning to post-secondary studies (University, College, or Trades).
- Valid Class 5 Driver's Licence.
- Ability to lift 50 lbs.
- Experience with social media platforms (TikTok, Instagram, Facebook, YouTube).
- Strong communication and organizational skills.
- Comfortable working outdoors in varying weather conditions.
- Creative, reliable, and able to work independently and as part of a team.
- Experience with photography, videography, or content editing is an asset.

## **HOW TO APPLY**

Interested applicants are invited to submit a resume as well as wage expectations by February 10, 2026 to:

**President, Shane Hue**

 [president@epcca.org](mailto:president@epcca.org)

