



Social Media Content Creator/Influencer

Seasonal Position - May - September 2026

Eastern Professional Chariot & Chuckwagon Association (EPCCA) Pro Tour

The Eastern Professional Chariot & Chuckwagon Association (EPCCA) is North America's largest professional chariot and chuckwagon association, bringing high-energy racing events to communities across Saskatchewan and Western Manitoba each summer.

EPCCA is seeking a creative, motivated individual to help grow and manage our digital presence during the 2026 racing season.

This position is ideal for someone who enjoys social media, storytelling, western heritage, and live event coverage, and wants hands-on experience building and growing a brand across multiple platforms. This role reports to the Manager, Business Development & Corporate Relations.

Position Overview

The Social Media & Influencer will help expand EPCCA's digital reach by creating engaging content, capturing the excitement of the Pro Tour, and connecting with fans online across multiple platforms.

Key Responsibilities

- Create and publish engaging content for Facebook, Instagram, TikTok, and YouTube
- Capture photos, video, and behind-the-scenes content at EPCCA Pro Tour events
- Edit and produce short-form video and reels for social media
- Assist with growing EPCCA's digital audience and engagement
- Maintain and update the EPCCA website with news, event information, and content
- Support partner recognition through digital activations and social media mentions
- Assist with fan engagement, promotions, and online contests
- Travel to EPCCA Pro Tour events throughout the summer season
- Other duties as required

Qualifications

- Interest in social media, marketing, communications, digital media, or related fields
- Experience creating social media and video content
- Comfortable interacting with fans and competitors and occasionally appearing on camera
- Basic video editing and content creation skills
- Organized, reliable, and able to work independently at events
- Chariot or Chuckwagon racing knowledge is considered an asset
- Must be a positive team player with a strong work ethic

Requirements

- Reliable vehicle and ability to travel to Pro Tour events
- Availability for 20–30 hours per week (sometimes more during race weekends)
- Ability to work evenings and weekends during the racing season

What You'll Gain

- Hands-on experience covering live sporting events
- Opportunity to build a professional digital media portfolio
- Experience working with corporate partners and event marketing
- Behind-the-scenes access to one of Western Canada's most exciting summer sports

How to Apply

Please submit

- Cover Letter (including wage expectation)
- Resume

Send applications to:

✉ president@epcca.org ; CC: corporate@epcca.org no later than March 20, 2026