



BEGINNER NAIL TECH SUCCESS CHECKLIST

Start Smart. Stay Organized. Build with Confidence.

Licensing & Education

- ☐ Complete state licensing requirements (if applicable)
- ☐ Research your state's nail regulations
- ☐ Practice sanitation and safety procedures
- ☐ Continue learning through online education

Build Your Brand

- ☐ Create an Instagram page
- ☐ Create an Tik Tok account
- ☐ Upload high-quality photos
- ☐ Choose your brand colors
- ☐ Write your business bio

Starter Supplies

- ☐ Nail files & buffers
- ☐ Nail tips/forms
- ☐ Acrylic or gel system
- ☐ Brushes
- ☐ Nail lamp
- ☐ E-file
- ☐ Cuticle tools
- ☐ Top & base coats
- ☐ Nail art essentials
- ☐ Practice hand or tips

Create Your Services

- ☐ Decide which services you'll offer
- ☐ Set your pricing
- ☐ Create packages or offers
- ☐ Prepare marketing photos and content

Get Your First Clients

- ☐ Practice on friends and family
- ☐ Build your social media profiles
- ☐ Ask for reviews
- ☐ Post consistently on social media
- ☐ Offer a limited-time grand opening special
- ☐ Collect before-and-after photos

Business Essentials

- ☐ Choose your business name; check with your state to make sure the name is available
- ☐ Create a logo
- ☐ Open a business bank account
- ☐ Register your business (if applicable)
- ☐ Set up a booking system

Keep Growing

- ☐ Take an advanced class
- ☐ Learn new nail art techniques
- ☐ Track your income and expenses
- ☐ Set monthly business goals
- ☐ Never stop practicing

Remember...

Every successful nail tech started as a beginner. Progress comes from consistency, education, and confidence, not perfection.

Educate • Inspire • Elevate