



SALES CONGRESS SPONSHORSHIP PACKAGES

PLATINUM SPONSOR-\$6,500

Only one fee for 12 months (May 2020 to April 2021)

Purpose: To provide Statewide support to the Utah Association of Health Underwriters and be recognized as a Platinum Sponsor at events.

Sales Congress: Wednesday, May 20th, 2020 at the Utah Cultural Celebration Center, West Valley City

- Recognition as Platinum Sponsor in all Sales Congress email invitations
- Recognition as Platinum Sponsor at the event, through verbal announcements, promotional materials and slides
- Attendees list provided electronically for marketing purposes before & after Sales
- Double booth space with 2, 6' tables, and 6 chairs in meeting area
- 6 Complimentary registrations (with CE & Lunch) at the event – To be used for carrier staff only
- 6 Guest lunches at the event
- Recognition as a Breakfast & Lunch sponsor
- Full page color ad in directory
- Up front banner recognition at monthly **Salt Lake Valley chapter meetings** (over 100 attendees) - Banner must be provided by carrier

UAHU Golf Tournament: Tuesday, May 19th, 2020 at Eaglewood Golf Course

- Recognition as Platinum Sponsor through verbal, printed and on-screen announcement
- Banner at check-in desk and lunch
- Hole Sponsor (Your people at hole of your choice handing out promotional material)
- 6 Green fees and lunch included
 - We encourage carriers to invite brokers they want to play golf with to be on your team!

Website/Communication (beginning February 2020)

- Your company logo on our website linked to your site
- Your company logo in our emails



GOLD SPONSOR-\$5,000 (limit 4)

Only one fee for 12 months (May 2020 to April 2021)

Purpose: To provide Statewide support to the Utah Association of Health Underwriters and be recognized as a Gold Sponsor at events.

Sales Congress: Wednesday, May 20th, 2020 at the Utah Cultural Celebration Center, West Valley City

- Double Booth space includes 2 6' tables 4 and chairs
- Recognition as Gold Sponsor in all Sales Congress email invitations
- Recognition as Gold Sponsor at the event, through verbal announcements, promotional materials and on-screen
- 4 Complimentary registrations (with CE and Lunch) to the event
- Recognition as a Breakfast & Lunch sponsor
- Half page color ad in membership directory—printed and online (may upgrade to full page)
- Attendees list provided electronically for marketing purposes after Symposium

UAHU Golf Tournament: Tuesday, May 19th, 2020 at Eaglewood Golf Course

- Recognition as Gold Sponsor through verbal and printed and announcement at event.
- Hole Sponsor (Your people at hole of your choice handing out promotional material)
- 4 Green fees and lunch included
 - We encourage carriers to invite brokers they want to play golf with to be on your team!

Website/Communication beginning February 2020

- Your company logo on our website
- Your company logo in our emails



SILVER SPONSOR-\$3,500

Only one fee for 12 months (May 2020 to April 2021)

Purpose: To provide Statewide support to the Utah Association of Health Underwriters and be recognized as a Gold Sponsor at events.

Sales Congress: Wednesday, May 20th, 2020 at the Utah Cultural Celebration Center, West Valley City

- Single Booth space includes one 6' table and 2 and chairs
- Recognition as Silver Sponsor in all Sales Congress email invitations
- Recognition as Silver Sponsor at the event, through verbal announcements, promotional materials and on-screen
- 2 Complimentary registrations (CE and Lunch) to the event
- Recognition as a Breakfast & Lunch sponsor
- Quarter page color ad in member directory (upgrade available)
- Attendees list provided electronically for marketing purposes after Symposium

UAHU Golf Tournament: Tuesday, May 19th 2020 at Eaglewood Golf Course

- Recognition as Silver Sponsor through verbal and printed and announcement at event.
- Hole Sponsor (Your people at hole of your choice handing out promotional material)
- 2 Green fees & lunch included
 - We encourage carriers to invite brokers they want to play golf with to be on your team!

Website/Communication Beginning February 2020

- Your company logo on our website linked to your site
- Your company logo in our emails



Sales Congress Bronze Sponsor-\$1,550

**Sales Congress: Wednesday, May 20th, 2020 at the
Utah Cultural Celebration Center, West Valley City**

- Includes one monthly CE luncheon sponsorship (\$400 value)
- Booth space includes 6' table and 2 chairs
- Recognition as Bronze Sponsor in all Sales Congress email invitations (with link to your website)
- Recognition as a Bronze Sponsor at the event, through verbal announcements and promotional materials and on-screen.
- 1 complimentary registrations (CE and Lunch)
- \$500 of prize money to be given to attendees who visit every vendor booth
- 1 green fee and lunch included to the Golf Tournament on May 19th

ADDITIONAL SALES CONGRESS OPPORTUNITIES

Sales Congress Exhibitor-\$1,050

**Sales Congress: Wednesday, May 20th, 2020 at the
Utah Cultural Celebration Center, West Valley City**

- Booth space includes 6' table and 2 chairs
- 1 complimentary registration (CE and Lunch)
- Recognition in printed Sales Congress agenda with logo
- \$500 of prize money to be given to attendees who visit every booth

UAHU Golf Tournament Hole Sponsor-\$550

**Sales Congress: Wednesday, May 20th, 2020 at the
Utah Cultural Celebration Center, West Valley City**

- Recognition as Sponsor through verbal and printed and announcement at **Sales Congress and Golf events.**
- Hole Sponsor (Your people at hole of your choice handing out promotional material)
- 1 Green fee and lunch included



UAHU Golf Tournament Lunch Sponsor-\$1,500

**Sales Congress: Wednesday, May 19th, 2020
Eaglewood Golf Course**

- Recognition as Sponsor through verbal and printed and announcement at **Sales Congress and Golf events.**
- Banner up front during the luncheon
- Time to speak for a few minutes at the luncheon
- Hole Sponsor (Your people at hole of your choice handing out promotional material – First Pick of the Hole!)
- 5x7 logo centerpieces on each table (developed in coordination with UAHU)
- 2 Green fees and lunch included

Bags Sponsor-\$350 (Limited to 1)

- Provide branded bags to all attendee's at the event. Bags are prefilled by UAHU with programs and other important documents for the event.

Friendship Sponsor-\$125

- One-page promotional material and/or one gift inserted in attendee bags

Directory Advertisement ¼ Page-\$300

- 1/4 page advertisement
- The member directory is included in each Sales Congress attendee's bad and posted online in PDF format.