

Northern Virginia Falls Prevention Alliance (Twitter: @Nvfallsprevent)
Steering Committee Meeting
September 17, 2018; 4:00 – 5:00 p.m.
Main House @ Marymount University
2807 N. Glebe Rd., Arlington, VA 22207

Agenda

- 4:00 – 4:10 Welcome/Introductions
- 4:10 – 4:40 Grant updates
- 2016-2018; 2018-2021
 - Alliance development
 - Membership/structure
 - Liaison positions
 - Meetings/professional development
 - Member engagement
 - Nov. 2nd event (seniors and caregivers)
 - Fall/Winter: engaging health care agencies/insurance companies for 3rd party payment processes for FP programs and classes
 - Newsletter
 - Content submission by 9/28
 - Next publish date of 10/12
- 4:40 – 4:50 Fall Prevention Awareness Week activities and resources
- Alliance
 - Partners
 - Materials available on the website/usb drive
- 5:00 – 7:00 Open House



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Main House, Marymount University**

Minutes

In attendance: Mary Lee Anderson, Beverly Cannizzaro, Cathy Cole, Cathy Elrod, Holly Hanisian, Ed Harrison, Sara Pappa, Julie Ries, Jennifer Tripken, Tara Turner, Linda Watkins, Alexandra Woodman Johnson, Rita Wong.

Welcome/Introductions: Sara welcomed everyone and each person introduced themselves and shared updates on current falls prevention activities.

Update on Marymount's grant: Rita and Jennifer gave a brief update on the goals and objectives of the grant, including the new grant for 2018-2021, numbers of trained leaders and classes/programs being offered and speakers' bureau activities. Sara gave an update on the regional workshop which will be held on Nov. 2nd in collaboration with Senior Service of Alexandria. The group still plans to hold a meeting/workshop with health care agencies and insurance companies at some point next winter or spring. We will be closing out the first grant by Dec. 31st.

Sara asked for newsletter submissions by 9/28.

MU Saints' Center for Service: Kelly Dalton, the new Director of the Saints' Center for Service, gave a brief introduction to this new office at MU. She shared the vision of the Center and how the Alliance and our partners can get involved. More information on this will be coming as the Center gets up and running.

Purpose/structure of Alliance: Sara reviewed the structure of the Alliance and reviewed current membership, liaison positions, professional development opportunities and member engagement. The group discussed ways our members can help promote the Alliance:

- Member use of our logo on organization materials
- Professional development events co-hosted by the Alliance
- Reciprocal social media links (increasing traffic to our website and other platforms)
- Use of our Speakers' Bureau
- Have canned presentations members can use in the community
- Have a paragraph (elevator speech) available for members and Senior Ambassadors to use
- Invite members to represent the Alliance at community events.

Falls Prevention Awareness Week update: Sara distributed a USB drive to all in attendance that was loaded with falls prevention resources. The meeting ended at 5:00 and the group then attended the kick-off event at the Main House.