

conic Landscapes have been creating beautiful gardens for properties around Surrey and the southeast for the past 25 years. It comes as no surprise that their services are regularly requested by celebrities to provide that Iconic touch to their new homes.

Alex and Lara Bayman are the husbandand-wife team behind Iconic. Alex has been working in the high-end landscaping industry for many years gaining experience in every aspect of the landscape trade. He and his wife decided to take the 'leap of faith' going into business together to create Iconic. The brand is determined to take the industry by storm and be recognised for its 5-star concierge service. No matter what or how, Iconic's ethos is to make it work for you in the best and smoothest way possible. Lara says, 'It was a jump, but one we felt we had to take in order to make our own goals realised.'

Alex has known Mark Wright and Michelle Keegan for the past two years having been in regular consultation around the landscape plans. Iconic were once again enlisted weeks before the grand housewarming party to deliver the final planting scheme around the property. 'The time frame given in the end was very short and our



primary concern was getting the plants delivered from overseas in time. We sourced some of the most outstanding plants and trees and achieved the results that our clients had envisaged. They are so happy and that is our ultimate end qoal.' Alex Bayman, Iconic Landscapes.

As you step onto the mansion's grounds, it's clear that a magical transformation has taken place. The impressive white house with its spacious terraces and inviting pool now comes alive with nature's touch. What's special is that this isn't just any ordinary garden, it's a living masterpiece carefully crafted by Iconic Landscapes.

What makes this makeover even more amazing is how quickly it catches your eye. The planting scheme brings an immediate sense of amazement. It's like waking up to find a beautiful garden magically grown overnight, adding life to the whole property.

The secret to this transformation lies in the selection of trees and plants, carefully chosen by Iconic Landscapes and how much they care about the quality. Plants are hand selected from the best growers across Europe and the UK. You can feel the dedication in every part of the garden. As you explore this living artwork, you can't

help but notice the vibrancy and grandeur that each element brings.

As you approach the front of the house, you're greeted by a touch of elegance and style. The large, neatly trimmed evergreen cones and domes gracefully hug the windows, adding a they're living sculptures.

Walking to the back of the property brings a new story to life. The area around the terrace and pool is adorned with Tuscan Olive trees in chic white planters with a mix of evergreen structures and pops of colourful flowers, creating a visual journey that changes with the seasons. It's a living artwork that always has something beautiful to offer.

The sprawling lawns now include tall blossom trees, bringing height and a burst of colour to the already breathtaking view. This extra touch adds to the feeling of amazement that the landscape brings and it's clear that Iconic Landscapes has thought about how each part of the landscape fits together.

What's most impressive is how quickly this transformation grabs your attention. The planting scheme has given the mansion

even more wow factor, turning it into a masterpiece where human creativity meets nature's beauty.

It's clear to see how involved Iconic Landscapes are in each of their projects and the collaboration between Mark, Michelle natural touch that complements the house's and Iconic Landscapes has created design. These are more than just plants - something beyond a simple garden. It's a living example of the incredible beauty that happens when nature and design work together. The new Essex mansion isn't just a house, it's a celebration of how well human design and the beauty of nature can come together, reminding us that when we work with nature's elegance, the result is pure magic. Its Iconic.

> "We had to work closely with our suppliers to make sure the perfect shape and form of specimen plants were used to provide the exact finish Mark and Michelle wanted to complete the outside of their home. It was an honour to be invited to the couple's recent housewarming party "Marchella" and to see the landscaping creating a stunning backdrop." Alex Bayman, Iconic Landscapes.





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