

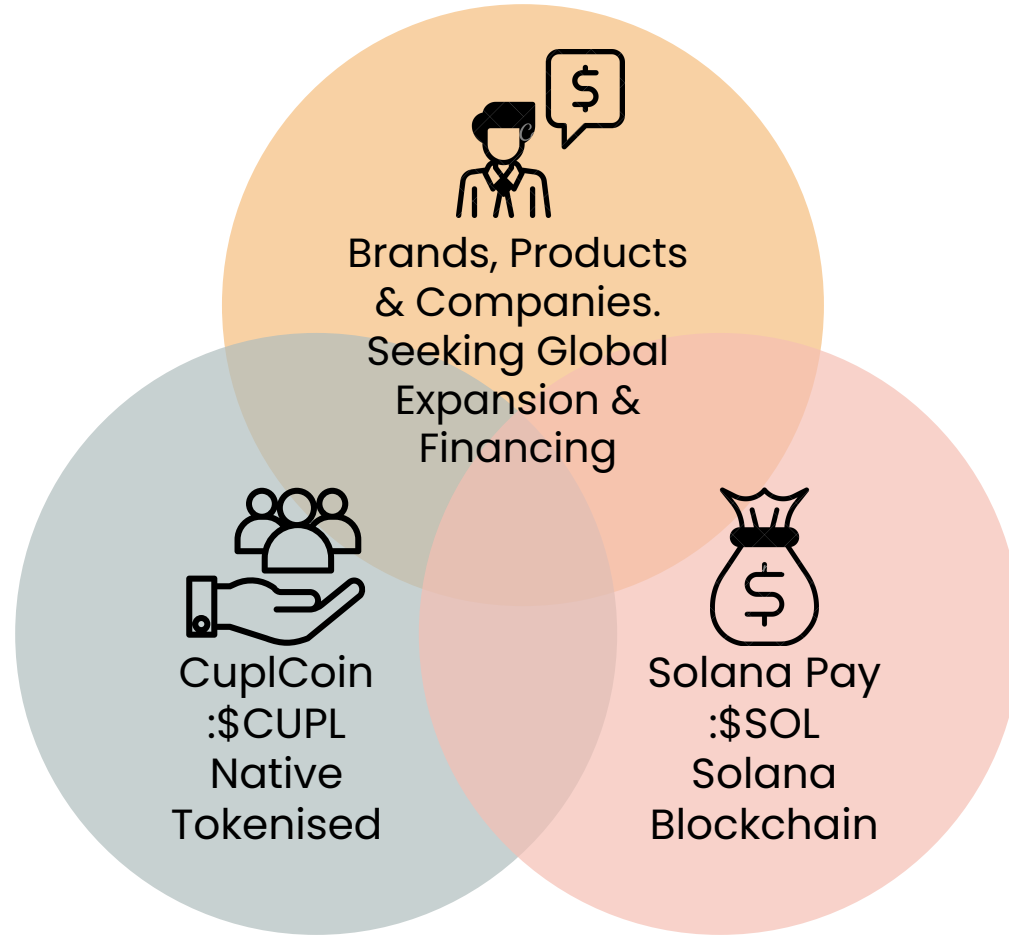


PROPRIETARY FINANCIAL PRODUCTS

**DeFiDLe; idle yield bearing CuplVault
CoinSurance; Mechanism for Security**



Published for and on behalf of the
Cupl Foundation, CuplCoin, Cupl Ventures
Bangkok, Thailand. March 2024



Brands, Products
& Companies.
Seeking Global
Expansion &
Financing

CuplCoin
:\$CUPL
Native
Tokenised

Solana Pay
:\$SOL
Solana
Blockchain



**Revolutionising Solana Pay with Real World
Rewards & Discounts!**



CUPLCOIN

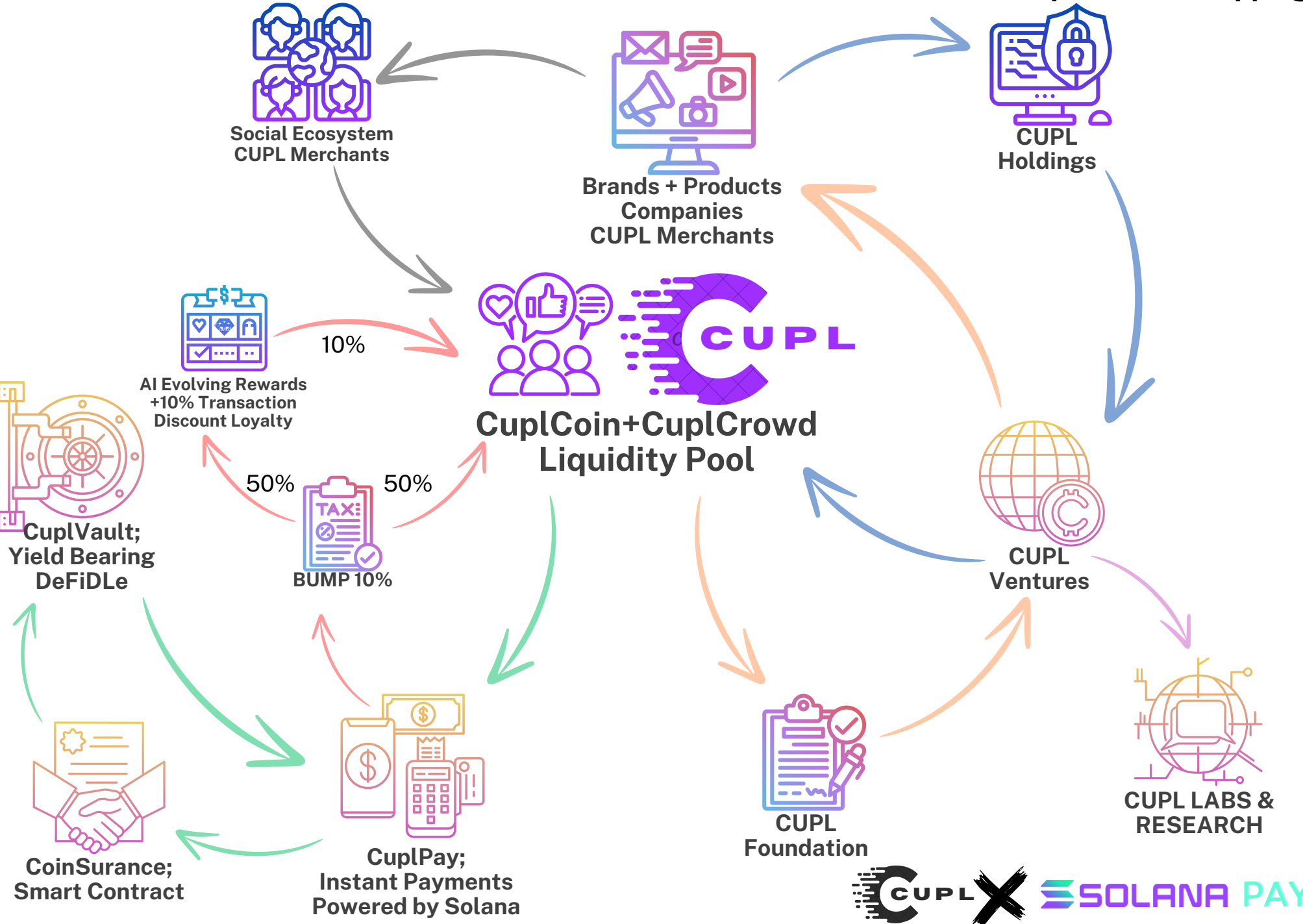
Connecting CUPL Holders with Exceptional Brands, Products & Companies they know, love & most importantly Trust!

Creation of a dual purpose CUPL Ecosystem in which the Community Influences the Liquidity Pool Investment Direction on the Blockchain; CuplCrowd

Engaging Active Communities of upcoming Liquidity Pool Investments to expand CuplCoin Awareness & Adoption via Blockchain enabled AI Evolving Loyalty Rewards & Discount Programs with Solana Pay Integration



CuplCoin + CuplPay Operational Mapping



CUPLCOIN

CUPL: 1 Coin = Hundreds of Investments in Brands & Products you know, love & TRUST

Dual Wealth Mechanism - CuplCoin Market Value + CuplCrowd Minority Investments

CuplCrowd Investments for Business Growth; Enabling Brands, Products & Companies access to Strategic Investment Capital for Targeted Expansion into International Markets

CuplCoin X Solana Pay = Real World + Web 3 Instant Blockchain AI Evolving Rewards & Live Discounts (CUPLxSOL)

Realising the Full Potential of Web3 & Solana Pay for Micro & Mini Transactions with CUPL





CUPLCOIN



SOLANA



CUPL



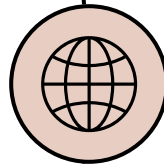
Q1 - 2025 (Jan, Feb, Mar)

Increased Market and Brand Awareness, Increased Minority Stake Investments, Coin Value +



Q4 - 2024 (Oct, Nov, Dec)

Development Proprietary Functions
Community LP Investment Mechanism
Increased Portfolio Investments



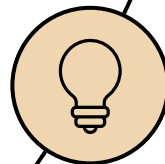
Q3 - 2024 (Jul, Aug, Sep)

Token Launch - Initial Coin Offering
Minority Investments - Fashion, FMCG



Q2 - 2024 (Apr, May, Jun)

Seed Investors, Pre Sale and
Creation of Dev HQ Bangkok



Q1 - 2024 (Jan, Feb, Mar)

CuplCoin Design, Concept and
Functionality Parameters Realised

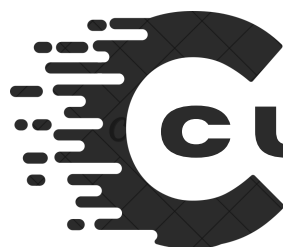


CuplCoin looks to create a resilient & versatile on & off Chain Store of Value via our Proprietary Merge Your Portfolio (MYP) Investment Growth Strategy with CUPL over 2 staged version releases and the Proprietary Dual Wealth Creation Mechanisms

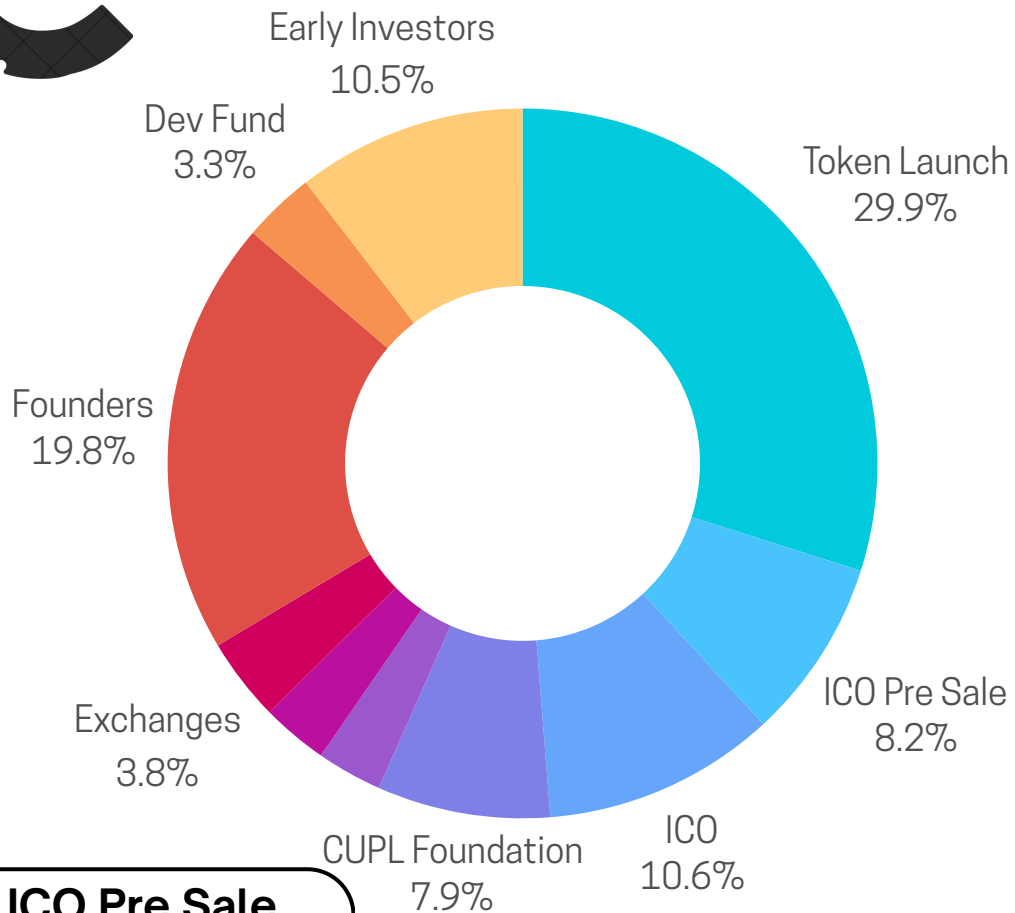
Creating standalone market value with CuplCoin; whilst simultaneously ensuring the Future and Success of the project by generating maximum value & strength of the Liquidity Pool with our Portfolio of Brands, Products & Companies with Leveraged Minority Investments and Integration of CUPL as a preferred payment method moving into the future functionalities of a decentralised Web 3 ecosystem.

CuplCoin will hold a minority stake in all Strategic Liquidity Pool Investments





CUPL TOKENOMICS



CUPL: TOTAL SUPPLY

120M

- Token Launch - 29.89%
- ICO Pre Sale - 8.24%
- Initial Coin Offering - 10.62%
- CUPL Foundation - 7.89%
- Founders/ Advisors - 19.83%
- Marketing - 3.02%
- Exchanges - 3.79%
- AirDrop Fund - 2.98%
- Dev Fund - 3.28%
- Early Investors - 10.46%

**CuplCoin ICO Pre Sale
Supply; 8.24% \$CUPL**

9,888,000 CuplCoin Tokens

Soft Cap

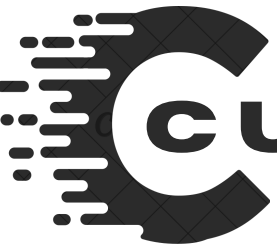
Hard Cap

\$1.4M

\$8.40M

0.1415857605

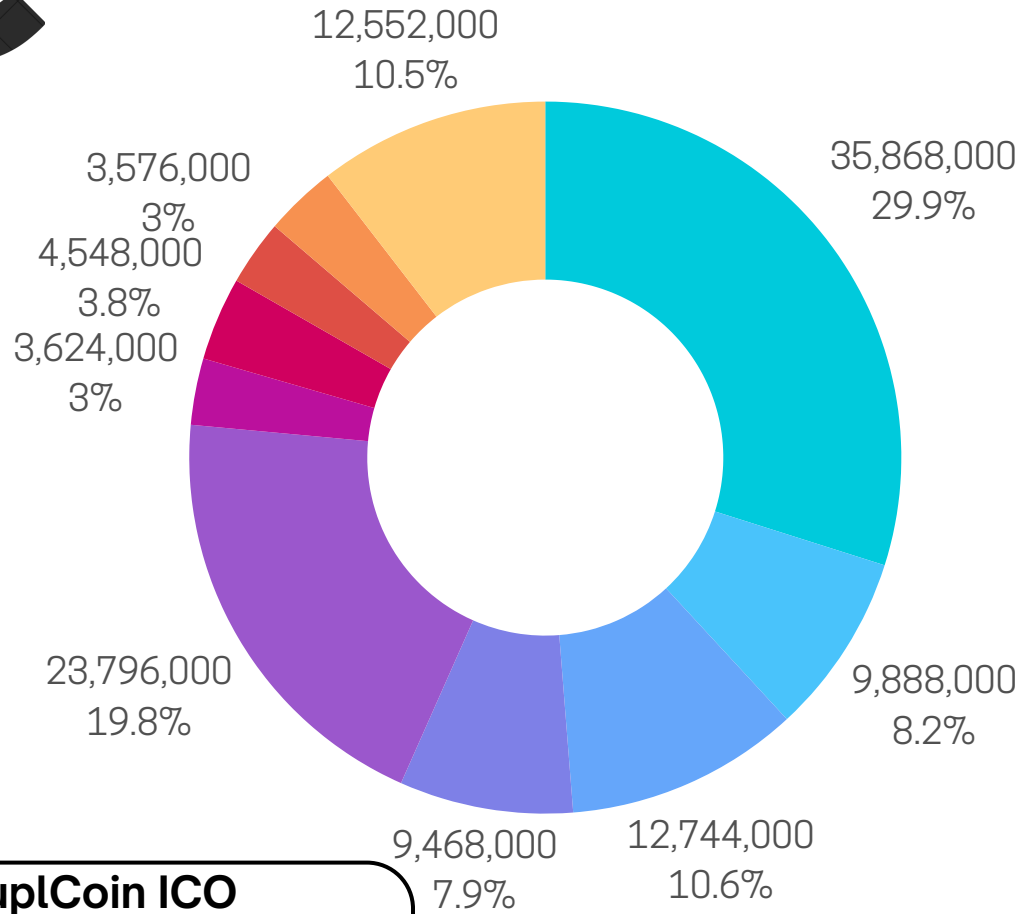
0.8495145631



CUPL TOKEN DIVISION

CUPL TOTAL SUPPLY

120M



- Token Launch - 29.89%
- ICO Pre Sale - 8.24%
- Initial Coin Offering - 10.62%
- CUPL Foundation - 7.89%
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CuplCoin ICO
Supply; 10.62% \$CUPL
12,744,000 CuplCoin Tokens

Soft Cap	Hard Cap
\$11.40M	\$48M
0.89453866064	3.7664783427



Generating a Multi faceted approach to Wealth Creation with CuplCoin

Affordable & Instant Real World High Yield Investment Transaction Token for Cross Border International Brand Growth and Product Expansion by the way of Leveraged Minority Investments in multiple Brands & Companies with Successful Market Leading Technology, Proof of Concept & Third Party Audited Financials within their Country of Origin & Home Markets by utilising the CuplCoin Decentralised Dual Wealth Creation Proprietary Mechanism backed by an active risk off Liquidity Pool



CUP L COIN

Using CUPL as the preferred payment; generates an in action instant real world live discount & credit for 10% of the transaction value excluding service fees and charges.

The CUPL Transaction Discount is partially Offset by the CuplCoin 10% transaction BUMP increasing CUPL Adoption & Awareness with each transaction.

As CUPL Ventures will be a Minority Stake holder in each CuplCoin Investment, CUPL Ventures will at all times know its position in the markets with not only our Coin Market Cap Valuation, but also the Strategic Minority investments & their Current Market Valuations. Preparing CUPL Ventures exits from the outset.



CUPLCOIN STORE OF VALUE

CUPLCOIN :CUPL

Cash Holdings; USD, EUR, AUD, GBP, THB
20%

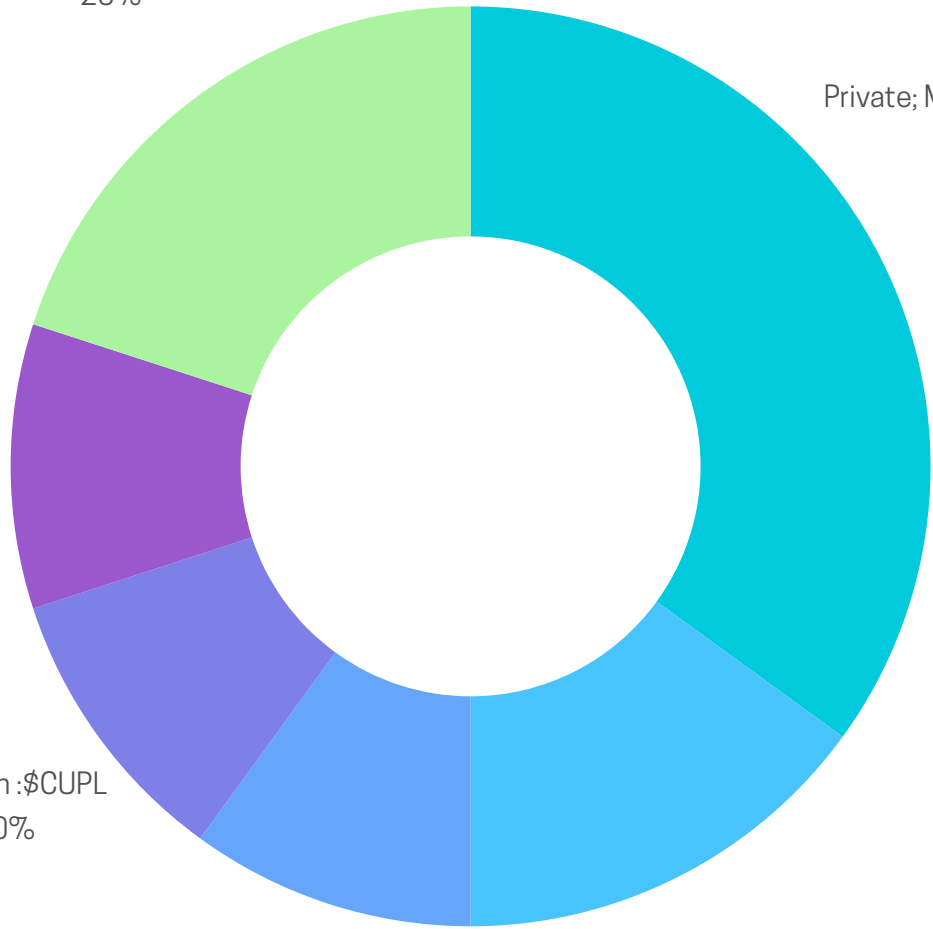
Private; Minority Investments in Brands & Companies
35%

Gold Holdings & Futures
10%

CuplCoin :\$CUPL
10%

Staking; Solana :\$SOL
10%

Public; Investments (Stock)
15%

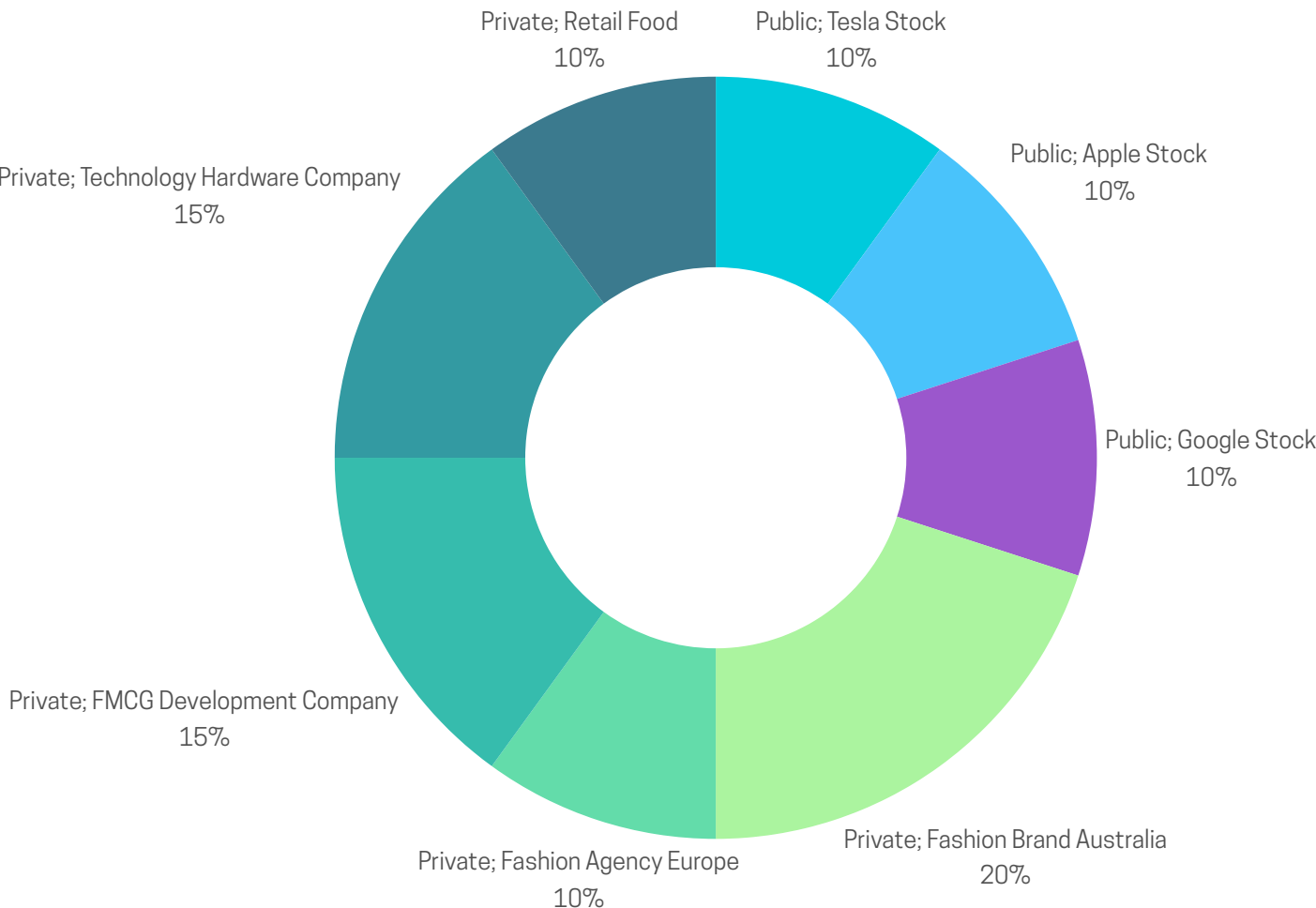


- Private; Investments
- Public; Investments
- Solana :\$SOL (Staking)
- CuplCoin :\$CUPL (Hold)
- Gold Holdings & Futures
- Cash Holdings (MC)



CUPLCOIN TRANSPARENCY

CUPLCOIN :CUPL



- Public Stock; TSLA
- Public Stock; AAPL
- Public Stock; GOOG
- Private; Fashion (AU)
- Private; Agency (EU)
- Private; FMCG (ASIA)
- Private; Tech Co (CA)
- Private; Retail Food



 **CUPLCOIN**



You!



CuplCoin; Early Investors

CuplCoin total supply - 120M \$CUPL (120,000,000)

Early Investor supply - 12,552,000 \$CUPL (10.46%)

Fractional Prices displayed are in; United States Dollar (USD)

Early Investors are subject to due diligence by CuplCoin

Corporate & Social Values are essential with Early Investors



CuplCoin; Understanding Early Investor Pricing

- Soft Cap Price is reserved for Token allotment & investment from three strategic investors.
- Hard Cap Price is Fixed by CUPL for Token allotment & investment from 1 major VC investor.
- Early Stage investor; knowledge & guidance is as crucial as capital at this stage for CuplCoin
- Early stage seed investor onboarding & expressions of interest are open until 31st March 2024
- Finance Brokers & Advisory Services, Crypto Traders, Business Brokers - Need Not Enquire!

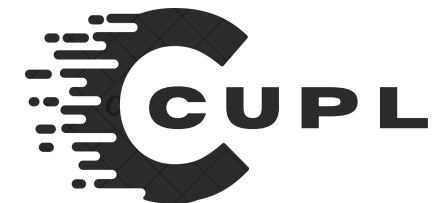
CuplCoin Tokenomics Investment Round Breakdown and Capital Targets on next page



CuplCoin; Tokenomics for Early Investors

INVESTMENT STAGE	CUPLCOIN ALOTMENT	CUPLCOIN SOFT CAP	CUPLCOIN HARD CAP	SOFT & HARD TARGETS
Early Investor Token	12,552,000 (10.46%)	0.0239005736	0.0577597195	300k - 725k USD
ICO Pre Sale Token	9,888,000 (8.24%)	0.1415857605	0.8495145631	1.4m - 8.4m USD
ICO Public Token	12,744,000 (10.62%)	0.8945386606	3.7664783427	11.4m - 48m USD
CuplCoin Launch	35,868,000 (29.89%)	TBD	TBD	TBD

*TBD - To be determined by CuplCoin & Early Investors prior to ICO Pre Sale Token Offer to Strategic Investors & Institutions.





CuplCoin Wallet Addresses

Solana Wallet - 5sVT1s9XMZCz9AnENK7qmWZXNucDatt9ZuN9gaLDs2VC

Ethereum Wallet - 0x380dDf30FF9f551323381d0232cAC06747db0a58

Bitcoin Wallet - bc1q30tx6n63lqwjzw0qnp93gkpnrxuwuyne4wqhy

Polygon Wallet - 0x380dDf30FF9f551323381d0232cAC06747db0a58

