

Role: Digital Marketing Intern

About Us:

e-TRNL Energy is building the next generation battery cell technology. Its approach to product development offers a compromise-free technology with simultaneous improvements on the safety, fast charging, life and energy density fronts, while improving scalability and reliability in manufacturing. e-TRNL Energy has recently closed its pre-seed funding round and is looking to accelerate its product development operations.

About the Role:

Are you passionate about technology and social media? Do you have a knack for creating engaging content? If so, this internship is for you! As a digital marketing Intern at e-TRNL energy department, you'll play a vital role in crafting and deploying content that positions us as thought leaders in the tech industry.

Responsibilities:

- Nurture brand visibility and engagement through social media platforms.
- Conduct research on current trends and topics in the technology and business development space.
- Develop creative and informative content, including tech-based articles, blog posts, and social media content for platforms like LinkedIn, Twitter and Instagram.
- Tailor content to resonate with our target audience and achieve specific business development goals.
- Assist with scheduling and publishing content across various social media platforms.
- Monitor social media engagement and analytics to measure content performance.
- Stay up-to-date on the latest social media trends and best practices.
- Assist with brainstorming content ideas for upcoming campaigns and initiatives.
- Participate in relevant social media discussions and interact with our audience.
- Nurture brand visibility and engagement through social media platforms.

Qualifications:

- Strong writing and editing skills with a demonstrated ability to craft clear, concise, and engaging content.
- A keen interest in technology and business development trends.
- Experience with social media platforms, particularly LinkedIn and Instagram, is a plus.
- A basic understanding of Search Engine Optimization (SEO) principles is preferred.
- Excellent time management and organisational skills.
- Ability to work independently and as part of a team.
- Eagerness to learn and a willingness to take on new challenges.

Benefits:

In line with industry trends

For more details, please visit <https://e-trnl.energy/about-us> or write to us at careers@etrnl.energy.