

ACBL Unit 354 Logo Design Competition



Calling All Artists

Put your creative juices together and submit your admission for the Unit 354 Logo Design Competition. The Winner of the competition will be awarded free entries to the Unit 354 2019 Fall Sectional, two per session.

How to Enter the Contest

The contest begins on **June 16, 2019**. Submissions will be accepted through **August 18, 2019**. The Winner shall be announced via our website and by direct contact to the winner's email account. In order for your entry to be submitted and reviewed by our judges, all entries must be:



1. Submitted directly to D'Anne Pientka, azdanne@gmail.com
2. Submitted in their original source file and
3. Submitted as either a .jpg, .jpeg, .gif.

Logo Requirements

Professional: This logo may be featured on our website and other mediums (flyers, newsletters, etc.). As a result, while we want the logo to be eye-catching, it must still be legible.

Theme: Logo must promote Unit 354 and Bridge.

Size: 900 x 600 (3x2) pixels

Content: Must include the words "Unit 354" and "Bridge". May include "ACBL".

Color: A limit of two (2) solid colors may be used (no gradation). The logo must also look good in black and white.

Integrity: Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Must be easily reproducible and scalable for large and small formatting.

Contest Details

The winner shall be selected by a trio of Unit 354 Members not currently on the Unit board nor a club owner, final approval by Unit board vote. Contestants agree that Unit 354 may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to ACBL's Unit 354. Unit 354 reserves the right to not select a winner if, in the judges' sole discretion, no suitable entries are received. The judges' decision is final.

Prize



Contest winner will receive TWO ENTRIES FOR EVERY SESSION in the UNIT 354 Oct 18-20 Sectional. These are for the EXCLUSIVE USE of the WINNER and his/her partner (.i.e., can't trade or sell the prize). Prize EXPIRES 21 October 2019.