
HOLA Professional Development Series



HPDS

Powered by Ivy Tech Community College,
University of Evansville and University of
Southern Indiana

Evansville, IN



Background

The Evansville Region has embraced the "E is for Everyone" brand as a guiding principle, reflecting our community's aspiration to becoming more inclusive. While significant progress has been made in advancing Diversity, Equity, and Inclusion (DEI), there is still much work ahead to fully embed these values into the fabric of our organizational cultures.

Since its foundation in 2002 as a nonprofit organization, HOLA has been dedicated to fostering appreciation for cultural diversity and promoting the successful inclusion of Latinos in the community. In collaboration with Ivy Tech Community College, the University of Evansville, the University of Southern Indiana and the Evansville Regional Economic Partnership (E-REP), we developed a comprehensive leadership series aimed at achieving the following outcome:

To equip participants with advanced professional development training that enhances their skills, expands their knowledge, and sharpens their strategic thinking. This training empowers participants to navigate complex challenges, make meaningful contributions, and foster a culture of innovation, belonging, and continuous growth within their workplaces, communities, and organizations.



The HOLA Professional Development Series is a comprehensive program delivered by faculty members from our three higher education partners, in combination with keynote speakers. Participants will attend six full-day sessions, rotating among the three institutions, over the course of a year and culminating in a graduation ceremony.

We are inviting organizations to identify and sponsor up and coming professionals, business owners and/or suppliers, that can participate in the fourth cohort of this program, with the goal of preparing them for career advancement within the organization or business.

The Fourth Cohort will start at Ivy Tech Community College on August 1st, 2025

Registrations for 2025-2026 will open in March 2025.

Registration deadline: 7/15/2025

Program Outline

I. Professional & career development, professional portfolio and branding toward advancement

(Date: August 1st, 2025, Location: Ivy Tech Community College)

1. Strength's finder
2. Interpersonal development skills
3. Emotional intelligence
4. Effective communication
5. Developing career enhancing skills

II. Organizational leadership

(Date: Sept. 5th, 2025, Location: University of Evansville)

1. Mentoring/coaching
2. Building an effective team
3. Shaping organizational culture
4. The art of influencing and negotiating

III. Managing change & crisis management

(Date: Oct. 3rd, 2025, Location: University of Southern Indiana)

1. Change agent mindset
2. Conflict resolution

IV. Financial competency

(Date: Nov. 7th, 2025, Location: University of Southern Indiana)

1. Smart Budgeting with AI
2. Budgeting for managers
3. Understanding financial reports

V. Entrepreneurial innovation and development

(Date: Feb. 6th, 2026, Location: Ivy Tech Community College)

1. Being an intrapreneur
2. Innovation inside large organizations
3. Simplex training
4. Understanding small businesses/suppliers
5. Entrepreneurship

VI. Building Respectful Workplaces

(Date: March 6th, 2026, Location: University of Evansville)

1. Global collaboration and networking
2. The concept of belonging
3. How to shape the culture

Recognition Dinner HOLA GALA 2026

Date: April 2026

Location: TBD

Elective Courses: Participants can choose up to two courses (optional)

- Big Data Management (6 sessions)
- Professional communication Skills (EOL)

Note: These six one-day sessions will be held over a year, rotating between Ivy Tech Community College, University of Evansville, and University of Southern Indiana. Light breakfast, lunch and materials included.

Participant Profile

The HOLA Professional Development Series is open to professionals and business owners that have been identified as high growth potential within sponsoring organizations.

Employees:

- Identified as high growth potential
- Minimum two years of professional experience
- Professionals with post-secondary degree or equivalent experience



Business Owners / Suppliers:

- Current or potential business owners that your organization is looking to develop
- Key supplier employees identified also as a high growth potential

Registration

Go <https://holaevansville.org/lpds> or send an email to adriana@holaevansville.org

Registration deadline: July 15th, 2025

Cost: \$2,000 per participant.

For more information contact:

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