

HOLA Professional Development Series



Powered by Ivy Tech Community College,
University of Evansville and University of
Southern Indiana



Evansville, IN



Background

The Evansville Region has embraced the "E is for Everyone" brand as a guiding principle, reflecting our community's aspiration to become more inclusive. While significant progress has been made, there is still much work ahead to fully embed these values into the fabric of our organizational cultures. Since its foundation in 2002 as a nonprofit organization, HOLA has been dedicated to fostering appreciation for cultural diversity and promoting the successful inclusion of Latinos in the community.

In collaboration with Ivy Tech Community College, the University of Evansville, the University of Southern Indiana, and the Evansville Regional Economic Partnership (E-REP), we developed a comprehensive leadership series aimed at achieving the following outcome: **To equip participants with advanced professional development training that enhances their skills, expands their knowledge, and sharpens their strategic thinking. This training empowers participants to navigate complex challenges, make meaningful contributions, and foster a culture of innovation, inclusion, and continuous growth within their workplaces, communities, and organizations.**



The HOLA Professional Development Series is a comprehensive program delivered by faculty members from our three higher education partners, in combination with keynote speakers. Participants will attend six full-day sessions, rotating among the three institutions, over the course of a year and culminating in a graduation ceremony.

We are inviting organizations to identify and sponsor emerging professionals, business owners, and/or suppliers to participate in the fifth cohort of the HOLA Professional Development Series. This program is designed to **equip participants with the skills, knowledge, and connections needed to support their professional growth and prepare them for future leadership and career advancement within their organizations or businesses.**

The Fifth Cohort will start at Ivy Tech Community College on August 7th, 2026

Registrations for 2026-2027 are now open.

Registration deadline: July 24th, 2026

Program Outline

I. Professional & career development, professional portfolio and branding toward advancement

(Date: August 7th, 2026, Location: Ivy Tech Community College)

1. Strength's Finders
2. Interpersonal development skills
3. Emotional intelligence
4. Effective communication
5. Developing career enhancing skills

II. Organizational leadership

(Date: Sept. 4th, 2026, Location: University of Evansville)

1. Mentoring/coaching
2. Building an effective team
3. Shaping organizational culture
4. The art of influencing and negotiating

III. Managing change & crisis management

(Date: Oct. 2nd, 2026, Location: Univ. of Southern Indiana)

1. Change agent mindset
2. Conflict resolution

IV. Financial competency

(Date: Nov. 6th, 2026, Location: Univ. of Southern Indiana)

1. Smart Budgeting with AI
2. Budgeting for managers
3. Understanding financial reports

V. Entrepreneurial innovation and development

(Date: Feb. 5th, 2027, Location: Ivy Tech Community College)

1. Being an intrapreneur
2. Innovation inside large organizations
3. Simplex training
4. Understanding small businesses/suppliers
5. Entrepreneurship

VI. Building Respectful Workplaces

(Date: March 12th, 2027, Location: University of Evansville)

1. Global collaboration and networking
2. The concept of belonging
3. How to shape the culture

Recognition Dinner (HOLA GALA)

Date: Spring 2027

Location: TBD

Elective courses (optional)

Big Data Management (6 sessions)

Professional communication Skills (EOL)

Note: These six one-day sessions will be held over a year, rotating between Ivy Tech Community College, University of Evansville, and University of Southern Indiana. Light breakfast, lunch and materials included.

Participant Profile

The HOLA Professional Development Series is open to professionals and business owners that have been identified as high growth potential within sponsoring organizations.

Employees:

- Identified as high growth potential
- Minimum two years of professional experience
- Professionals with post-secondary degree or equivalent experience



Business Owners / Suppliers:

- Current or potential business owners that your organization is looking to develop
- Key supplier employees identified also as a high growth potential

Registration

Go to <https://holaevansville.org/lpds> or send an email to adriana@holaevansville.org

Registration Deadline : July 24th, 2026

Cost: \$2,000 per participant

For more information contact:

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