
SARANOVA



MARINE



Community Executive Summary

Zero-Emissions | Electric Marine Mobility

Executive Summary

Saranova Marine is a Florida-based **marine mobility** company **redefining** how coastal cities move. Headquartered in Sarasota, we're launching the region's **first all-electric hydrofoil** passenger fleet—uniting sustainable innovation with a commitment to both public access and private luxury.

Through a dual-service model, **Saranova Marine** offers:

Saranova Water Shuttle (SWS): A zero-emission, fixed-route transit system providing scenic, high-frequency service for residents, workers, and visitors across Sarasota Bay

Private Luxury Transport (PLT): **Premium** charters and **private marine transport** for luxury resorts and waterfront HOA communities—**delivering** unmatched **concierge level** experiences along Florida's coast.

Our Mission

To **elevate** coastal **access**—through effortless, elegant, and **equitable** marine mobility. We believe marine transportation should serve both the public good and the private sector with equal excellence, bridging communities with sustainability, style, and purpose.

Launch Strategy

- **Launching with four Candela P-12 vessels:** 2 SWS, & 2 PLT
- Fleet expansion to six vessels in Year 3 (3 SWS + 3 PLT), enabling full dedicated route assignments across Sarasota and Manatee Counties
- Micro-zoned launch strategy paired with a **Founding Routes Sponsorship** program to activate stakeholder engagement and regional visibility

Community Impact

- Saranova delivers economic and ecological growth by water.
- Creating 100+ high-wage careers in clean-energy marine transportation and operations.
- \$40M capital raise and investment underway.
- Projected to generate over \$250M in local economic activity within the first five years.
- Removing 72,000+ car trips annually — easing congestion across the Gulf Coast's bridges and barrier island corridors.
- Reducing over 1,000 tons of CO₂ emissions each year through zero-emission vessel operations and mode shift.
- Saving commuters more than 1.2 million hours annually, improving quality of life and workforce productivity.
- Protecting 1,000+ acres of marine habitat by eliminating wake erosion and fuel runoff.
- 10% of retained company profit distributions are committed to reinvestment in:
 - 5% Quarterly bonuses for the Saranova team
 - 5% Local Sarasota/Tampa Bay-area charities, community initiatives, and coastal restoration programs

Sustainability & ESG Goals

- 100% zero-emission operations powered by Candela's hydrofoil electric vessels.
- Marine electrification = climate leadership for the Gulf Coast.
- No marine pollution, wake erosion, or shoreline disruption — protecting seagrass beds and manatee habitats.
- 80% energy efficiency improvement vs. diesel ferries, aligning with Sarasota's 2030 sustainability targets.
- Aligned with regional ESG frameworks:
 - Sarasota-Manatee MPO 2030 Clean Mobility Plan
 - Tampa Bay Resilient Coast Initiative
 - Florida DEP Blue Economy goals

Why Now

Florida's Gulf Coast faces rising traffic, constrained infrastructure, and surging population growth. With more than **2.85 million annual visitors** to Sarasota alone, Saranova Marine delivers a scalable, elegant, and sustainable mobility solution—connecting people, neighborhoods, and institutions without traffic, emissions, or compromise. **Saranova Marine** exists at the intersection of mobility, sustainability, and civic progress.

“This isn’t just transportation. It’s transformation.

A Note to Our Community Leaders

At **Saranova Marine**, our mission is to elevate coastal access—through effortless, elegant, and equitable marine mobility throughout the Gulf Coast and beyond. We believe marine transportation should serve both the public good and the private sector with equal excellence, bridging communities with sustainability, style, and purpose.

This executive summary has been adapted specifically for you—our **regional planners, transportation leads**, and **public officials**—whose work shapes the long-term health and infrastructure of our community.

We believe the time is right for a public-private collaboration that enhances our existing systems, complements the **Sarasota in Motion** initiative, and addresses the growing demand for multimodal, environmentally responsible transit options.

With zero-emission vessels, neighborhood-based access points, and an eye toward inclusive mobility, Saranova Marine is not simply offering a new service—we're co-**creating a new standard**.

Thank you for your leadership and for considering how we might help advance your department's goals while building something both innovative and deeply local.

For partnership, investment, or collaboration inquiries, please connect with us at gosaranova.com or scan the QR below.

To bold vision in uncharted waters,



Adam N. Germany

Founder, Saranova Marine

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Left QR: Visit Website



Right QR: Investor Deck



Saranova Marine | Brand Logos





Candela P-12 Exterior





Candela P-12 Exterior





Candela P-12 Boarding





Candela P-12 (SWS Interior)



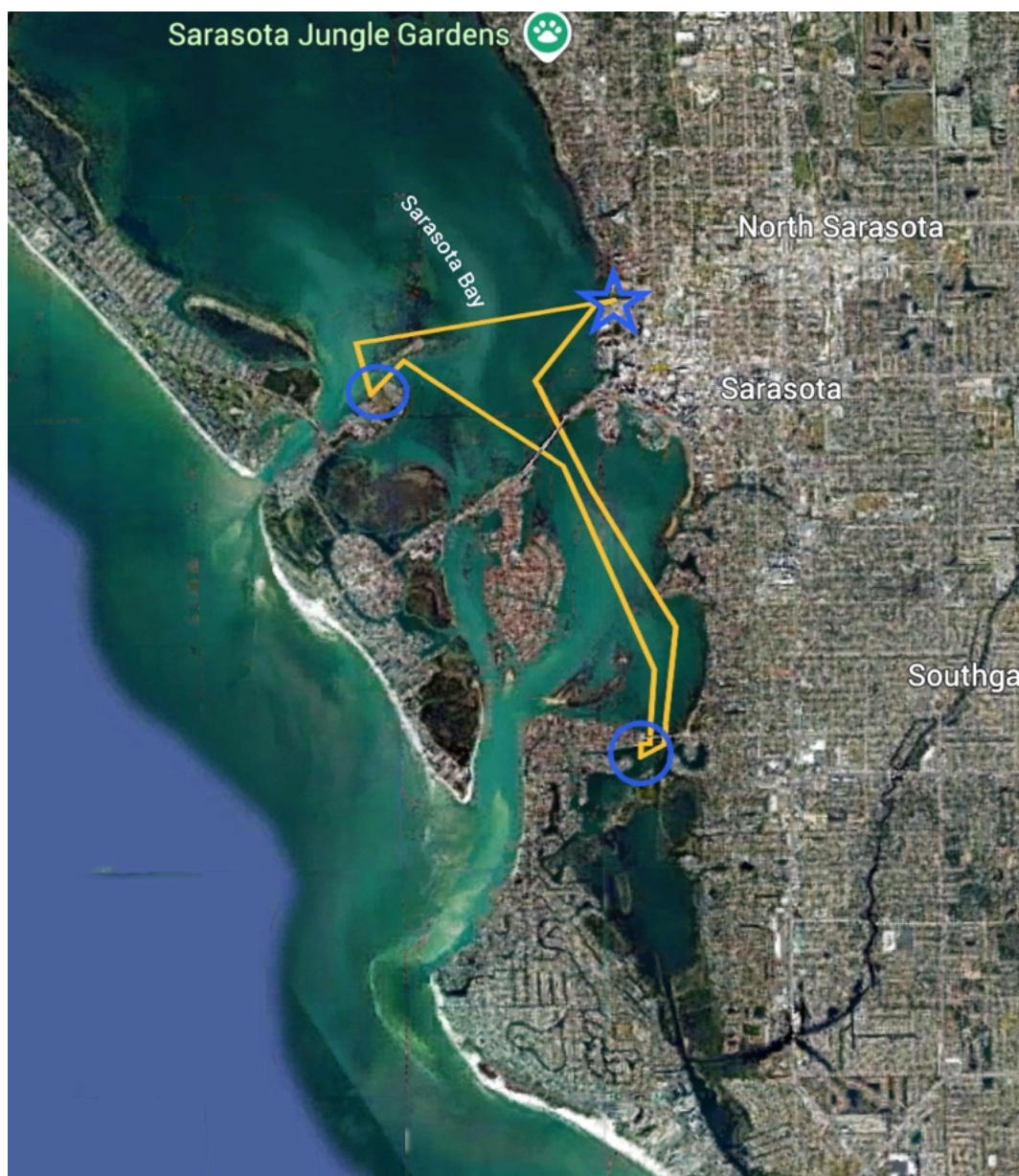


Candela P-12 (PLT Interior)



SWS | Proposed Route Maps

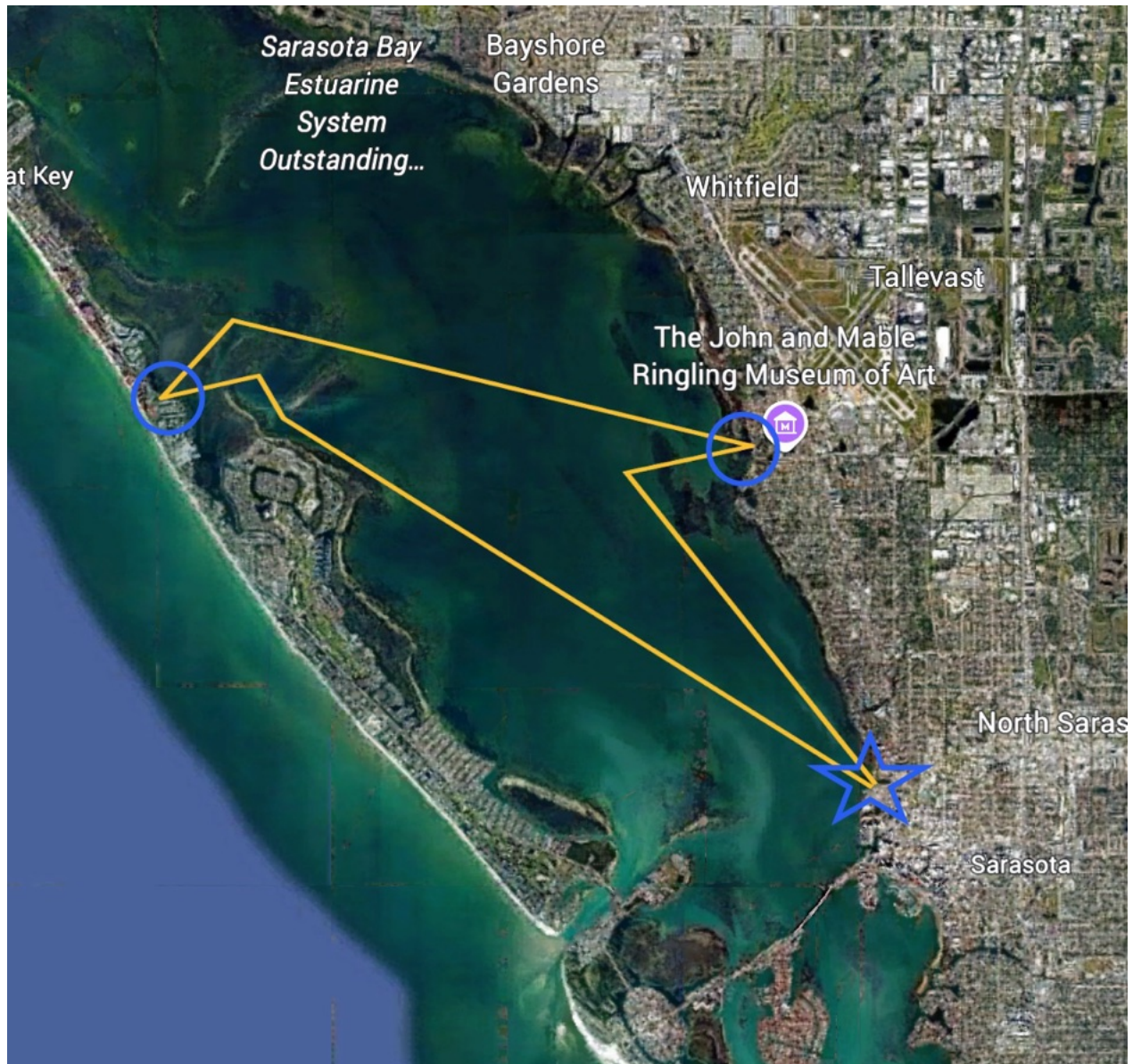
Route 1: SWS – “Harbourview Loop” (10 mile loop: total travel time— 38 minutes)



Downtown Centennial Park → Ken Thompson Park → Nora Patterson Bay Island Park (Siesta Key) →
Downtown Centennial Park

SWS | Proposed Route Maps

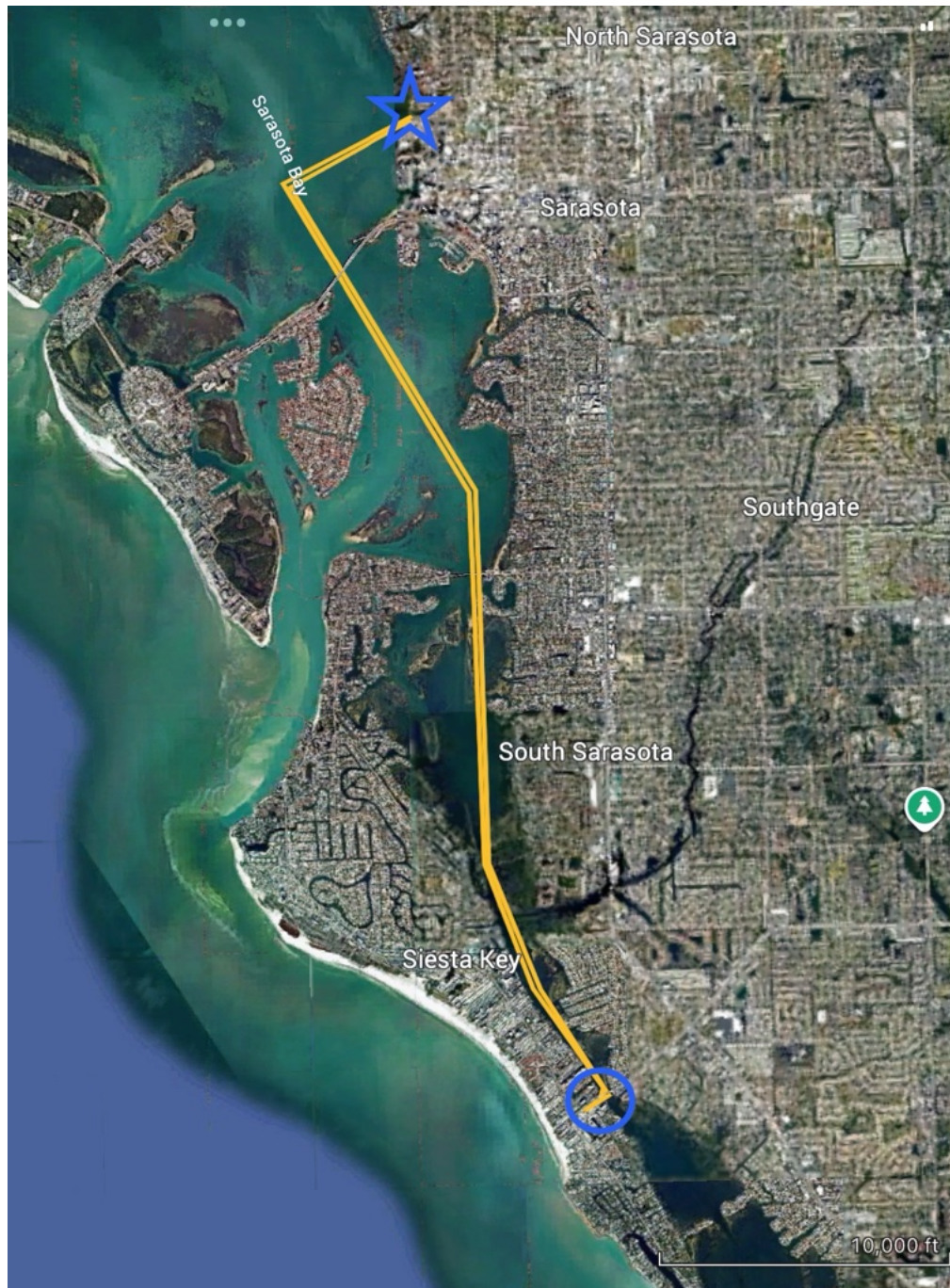
Route 2: SWS – “Cultural Coastline Loop” (16 mile loop: total travel time— 54 minutes)



Downtown Centennial Park → New College → Bayfront Park (Longboat Key) → Downtown Centennial Park

SWS | Proposed Route Maps

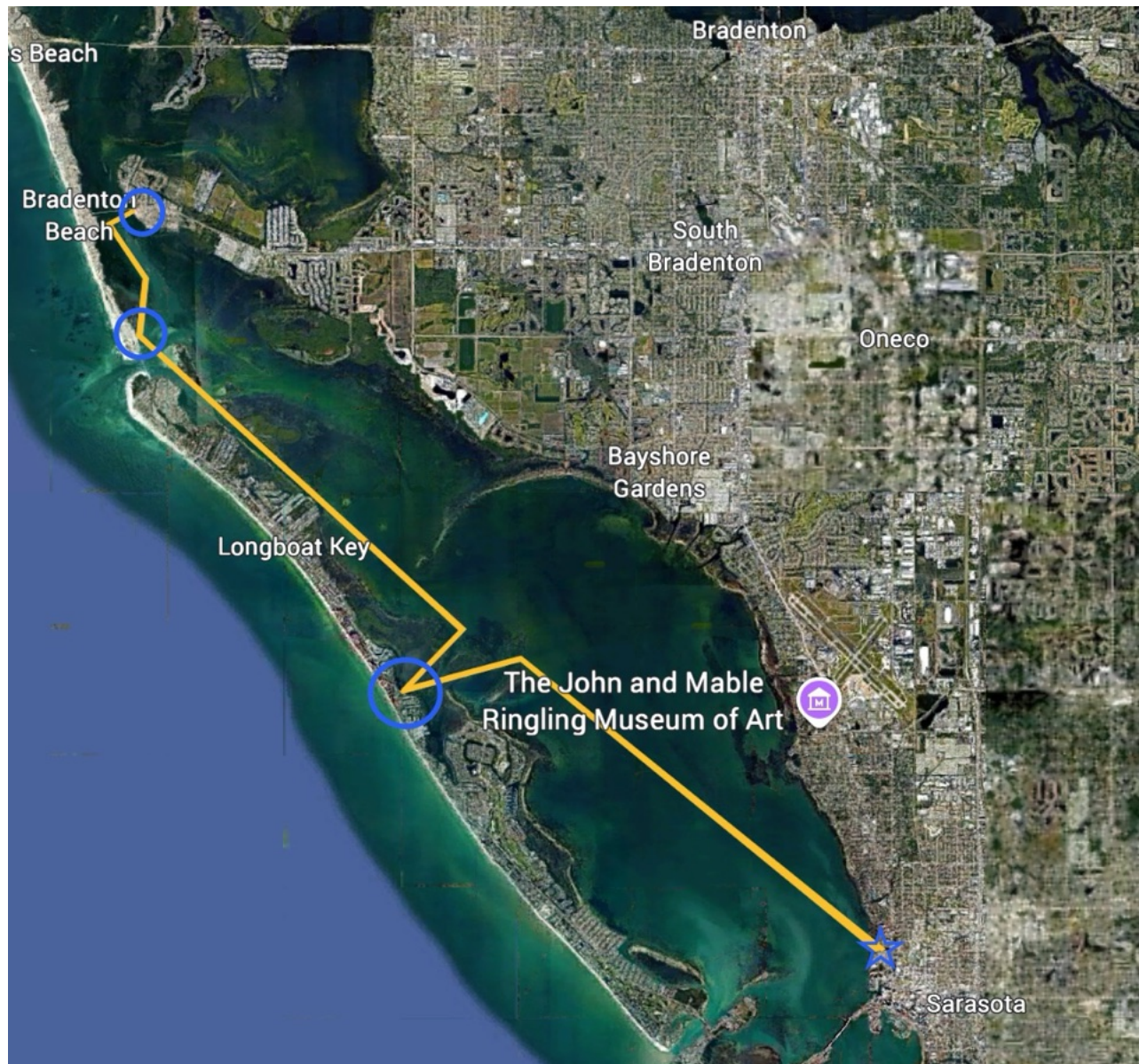
Route 3: SWS – “Gulfstream Express” (15 mile loop: total travel time— 43 minutes)



Downtown Centennial Park → Wheeler Park (Siesta Key) → Downtown Centennial Park

SWS | Proposed Route Maps

Route 4: SWS – “Gulf Horizon Connector” (16 mile loop: total travel time— 62 minutes)



Downtown Centennial Park → Bayfront Park (Longboat Key) → Coquina Beach (Bradenton Beach Boat Ramp) → Bridge Street Pier → Bradenton Mainland (East of Cortez Bridge) Reverse Return

SWS Proposed Fare Structure

Fare Type	Name	Access Description	Suggested Price
One-Way	BayHop	Single ride, any route	\$15
Round Trip	BayLoop	Return trip, same day	\$28
1-Day Unlimited	Saranova DayPass	Unlimited rides for 24 hours	\$30
3-Day Unlimited	Coastal Explorer	Unlimited rides for 72 hours	\$75
Weekly Pass	Sundown Seven	Unlimited rides for 7 consecutive days	\$100
Monthly Pass	BayLine Access Pass	Unlimited rides for 30 days	\$250
Annual Pass	Voyager Public+ Membership	Unlimited rides for 12 months	\$1,350



Saranova Marine | SWS Route Operations Table

Route	Total Distance (Miles)	Cruising Time (@ 23 mph)	Docking Stops	Docking Time	Total Trip Time
Harborview Loop	10	26 min	3	12 min	38 min
Cultural Coastline Loop	16	42 min	3	12 min	54 min
Gulfstream Express	15	39 min	1	4 min	43 min
Gulf Horizon Connector	16	42 min	5	20 min	62 min

*Docking time per stop: 4 minutes per stop

**Acceleration/deceleration buffers built into the cruising time (already baked into the 23 mph avg.)

About the Founder

Adam N. Germany is the visionary founder of **Saranova Marine**, bringing over **18 years** of leadership across **hospitality**, **operations**, and **luxury service** ventures. A product of **Oakwood University** (HBCU), where he studied accounting, and **Le Cordon Bleu**, one of the world's most prestigious culinary schools, Adam blends strategic financial acumen with a passion for elevated guest experiences.

Before founding **Saranova Marine**, Adam successfully led multimillion-dollar food service operations—building and mentoring leaders and cross-functional teams of hundreds, while implementing cost-control systems that drove measurable performance.

As a former Food Service Director, General Manager, and Executive Chef for nationally recognized firms—including Sodexo and Creative Dining Services—Adam consistently demonstrated his ability to plan, launch, and scale complex service operations in high-stakes environments. As a consultant with Deloitte's LRA Division, he advised organizations on hospitality performance and service excellence.

In 2014, Adam launched his award-winning personal chef company, serving high-profile clientele including **Fortune 100 Executives**, players from the **Indiana Pacers** and as the **Executive Chef** for the **Indianapolis Colts**. He was voted **Best Personal Chef in Indianapolis multiple years** in a row by **Thumbtack.com**, a testament to his reputation for premium, personalized service and elite-level execution. (View profile: Thumbtack – Chef Adam Germany)

As a **licensed** Florida **real estate agent**, Adam brings a grounded understanding of Sarasota's luxury landscape and development trends—insight that directly informs Saranova Marine's commitment to **community-integrated** mobility and premium waterfront partnerships.

Adam's career reflects a rare mix of institutional rigor and white-glove service. With **Saranova Marine**, he brings this legacy to Florida's Gulf Coast—**redefining** marine mobility with sustainability, **luxury**, and **accessibility** at its core. His mission: to elevate coastal travel through exceptional design, heartfelt service, and a deep commitment to community impact.

Adam N. Germany— Founder, Saranova Marine



“Vision. Leadership. Execution”