

CROSSROADS TRAIL MIX 2026



SPONSORSHIP OPPORTUNITIES

WHY CONTINUE SPONSORSHIP

- Investing in Community Wellness
- Supporting Outdoor Growth & Sustainability
- Building Stronger Community Connections
- Promoting Work-Life Balance
- Enhancing Local Safety & Accessibility
- Strengthening Local Economy & Visibility

**SPONSORSHIP
DEADLINE IS
FRIDAY, APRIL 17**

ABOUT US



OUR VISION

- Build and improve multi-use trails across neighboring communities
- Promote health, connection, and outdoor recreation
- Create an annual event that contributes to future trail projects

EVENT INFORMATION



WESTBROOK PARK, DEWITT, IA



2 RACES: HARD SURFACE WALK/RUN RACE & OFF ROAD TRAIL RUNNING RACE



JUNE 20, 2026



2.62 MILES



**7:45 AM – KIDS FUN RUN
8:00 AM – HARD SURFACE WALK/RUN RACE
9:30 AM – OFF ROAD TRAIL RUNNING RACE**

OUR TEAM

TERESA CAHILL

KEVIN LAKE

KEVIN RICE

KEVIN.LAKE@CITYOFDEWITT.ORG

KRICETREE@YAHOO.COM

JIM IRWIN

JIRWIN@IRWINGREENTECH.COM

JIM LASS

JIM@CROSSROADSTRAILMIX.COM

PENNY MCGIMPSEY

PMCG0809@GMAIL.COM

KATIE IRWIN

KATLYNIRWIN5@GMAIL.COM

KATIE MOULTON

BRENT RHEINGANS

Interested in joining our team?

Contact a team member above to get involved!



2026

SPONSORSHIP PACKAGE

TRAILBLAZER SPONSOR

\$2,500

- Logo featured prominently on banners and website.
- Highlighted in race press releases, social media posts, and newsletters.
- Option to include promotional materials in participant packets.
- Recognition at pre-race announcements and award ceremony.
- Opportunity to display company signage at key locations along the trail.
- 4 complimentary race entries.

ADVENTURE SPONSOR

\$1,500

- Logo featured on select race banners and website.
- Mention in social media posts and newsletters.
- Option to include promotional items in participant packets.
- Recognition during race-day announcements.
- 3 complimentary race entries.

FOOTPRINT SPONSOR

\$1,000

- Logo featured on website and select signage.
- Mention in social media posts.
- Recognition during race day announcements
- 2 complimentary race entries.



2026

SPONSORSHIP PACKAGE

HICKORY SPONSOR

\$750

- Logo on website and thank you banner
- Mention in social media post
- Recognition during race-day announcements
- 1 complimentary race entry

WHITE OAK SPONSOR

\$500

- Logo on website and thank you banner
- Mention in social media post
- Recognition during race-day announcements

CHERRY SPONSOR

\$250

- Name on website and thank you banner

MAPLE SPONSOR

\$100

- Name listed on website and thank-you poster

FLEXIBLE SPONSOR

- Have another sponsorship idea? Let's chat! Contact us via email.

THANK YOU!



HOW TO PROVIDE YOUR SPONSORSHIP

We are truly grateful for your interest in supporting the Crossroads Trail Mix Races and helping us make a meaningful impact in our community and the surrounding communities.

To confirm your sponsorship, please email jim@crossroadstrailmix.com with the following information:

- The sponsorship level you wish to select
- Your preferred method of payment

Payment Options:

- By Mail: Checks may be made payable to Crossroads Trail Mix and mailed to our P.O. Box 103, DeWitt, IA 52742.
- By ACH Transfer: ACH payment instructions are available upon request.

Once we receive your confirmation, we will provide a invoice/receipt and additional details regarding sponsorship recognition.

Thank you for your partnership and generosity in supporting this event!



EMAIL

info@crossroadstrailmix.com



Find us on social media:
Crossroads Trail Mix



WEBSITE

www.crossroadstrailmix.com



ADDRESS

PO BOX 103 DeWitt, IA 52742