

# CROSSROADS TRAIL MIX 2026



## SPONSORSHIP OPPORTUNITIES

### WHY CONTINUE SPONSORSHIP

- Investing in Community Wellness
- Supporting Outdoor Growth & Sustainability
- Building Stronger Community Connections
- Promoting Work-Life Balance
- Enhancing Local Safety & Accessibility
- Strengthening Local Economy & Visibility

**SPONSORSHIP  
DEADLINE IS  
FRIDAY, APRIL 17**

# ABOUT US



## OUR VISION

- Build and improve multi-use trails across neighboring communities
- Promote health, connection, and outdoor recreation
- Create an annual event that contributes to future trail projects

## EVENT INFORMATION



**WESTBROOK PARK, DEWITT, IA**



**2 RACES: HARD SURFACE WALK/RUN RACE & OFF ROAD TRAIL RUNNING RACE**



**JUNE 20, 2026**



**2.62 MILES**



**7:45 AM - KIDS FUN RUN  
8:00 AM - HARD SURFACE WALK/RUN RACE  
9:30 AM - OFF ROAD TRAIL RUNNING RACE**

## OUR TEAM

**TERESA CAHILL**

**JIM IRWIN**  
JIRWIN@IRWINGREENTECH.COM

**KATIE IRWIN**  
KATLYNIRWIN5@GMAIL.COM

**KEVIN LAKE**  
KEVIN.LAKE@CITYOFDEWITT.ORG

**JIM LASS**  
JIM@CROSSROADSTRAILMIX.COM

**KATIE MOULTON**

**KEVIN RICE**  
KRICETREE@YAHOO.COM

**PENNY MCGIMPSEY**  
PMCG0809@GMAIL.COM

**BRENT RHEINGANS**

---

Interested in joining our team?  
Contact a team member above to get involved!



**2026**

## **SPONSORSHIP PACKAGE**

### **TRAILBLAZER SPONSOR**

**\$2,500**

- Logo featured prominently on banners and website.
- Highlighted in race press releases, social media posts, and newsletters.
- Option to include promotional materials in participant packets.
- Recognition at pre-race announcements and award ceremony.
- Opportunity to display company signage at key locations along the trail.
- 4 complimentary race entries.

### **ADVENTURE SPONSOR**

**\$1,500**

- Logo featured on select race banners and website.
- Mention in social media posts and newsletters.
- Option to include promotional items in participant packets.
- Recognition during race-day announcements.
- 3 complimentary race entries.

### **FOOTPRINT SPONSOR**

**\$1,000**

- Logo featured on website and select signage.
- Mention in social media posts.
- Recognition during race day announcements
- 2 complimentary race entries.



**2026**

## **SPONSORSHIP PACKAGE**

### **HICKORY SPONSOR**

**\$750**

- Logo on website and thank you banner
- Mention in social media post
- Recognition during race-day announcements
- 1 complimentary race entry

### **WHITE OAK SPONSOR**

**\$500**

- Logo on website and thank you banner
- Mention in social media post
- Recognition during race-day announcements

### **CHERRY SPONSOR**

**\$250**

- Name on website and thank you banner

### **MAPLE SPONSOR**

**\$100**

- Name listed on website and thank-you poster

### **FLEXIBLE SPONSOR**

- Have another sponsorship idea? Let's chat! Contact us via email.



# THANK YOU!



## HOW TO PROVIDE YOUR SPONSORSHIP

We are truly grateful for your interest in supporting the Crossroads Trail Mix Races and helping us make a meaningful impact in our community and the surrounding communities.

To confirm your sponsorship, please email [jim@crossroadstrailmix.com](mailto:jim@crossroadstrailmix.com) with the following information:

- The sponsorship level you wish to select
- Your preferred method of payment

### Payment Options:

- By Mail: Checks may be made payable to Crossroads Trail Mix and mailed to our P.O. Box 103, DeWitt, IA 52742.
- By ACH Transfer: ACH payment instructions are available upon request.

Once we receive your confirmation, we will provide a invoice/receipt and additional details regarding sponsorship recognition.

Thank you for your partnership and generosity in supporting this event!



### EMAIL

[info@crossroadstrailmix.com](mailto:info@crossroadstrailmix.com)



Find us on social media:  
Crossroads Trail Mix



### WEBSITE

[www.crossroadstrailmix.com](http://www.crossroadstrailmix.com)



### ADDRESS

PO BOX 103 DeWitt, IA 52742