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Cambodia, Sihanoukville Set To  
Become ASEAN Top Casino Hub

FEATURING:



10 & 11 September 2020

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SIHANOUKVILLE CAMBODIA

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ORGANIZED BY:



# MARKET FACTS

## Sihanoukville Set To Become Cambodia's Top Casino Hub

Chinese gaming operators are rapidly transforming Cambodia's Southern coastal city of Sihanoukville into the country's leading casino hotspot.

Cambodia had issued more than 110 casino licenses by the middle of this year, and Sihanoukville's casino market is starting to rival that of Poipet and Bavet, which cater to customers who stream across the border from Thailand and Vietnam, respectively.

## Cambodia's casino industry is the land of opportunity

Cambodia's casino industry, once nothing more than a footnote in the global casino space, has grown significantly in the past year. There has been an increase of 53% in the number of licenses issued, leading to the country being viewed as the "New Land of Opportunity" by Casino Review Magazine (CR).

The majority of the growth has been seen around Sihanoukville, which has attracted a large number of Chinese investors due to its popularity as a vacation destination and its appeal as a place to live. Its success is also being driven by the fact that Cambodia created the Sihanoukville Special Economic Zone (SSEZ), which gives Chinese manufacturers economic incentives to operate there. Klebanow adds, "Sihanoukville is undergoing unprecedented growth."

## Chinese nationals control three-quarters of Sihanoukville casinos

Chinese nationals control over 90% of businesses in Cambodia's Sihanoukville region, including over three-quarters of its casino operations.

Cambodia's government revealed last month that 91 of the 163 casino licenses it has issued to date were for operations in Preah Sihanouk province. Many of these licenses were focused on online gambling operations, which traditionally target customers in mainland China.

The massive rise in the number of new casino licenses issued – including 13 in just the first four months of 2019 – has raised government revenue but has also increased tensions between local residents and the hordes of Chinese nationals flooding into Sihanoukville.



## PROVEN TRACK RECORD

AGE 2019 has attracted huge quality visitors and government bodies from more than 15 countries such as China, Singapore, Vietnam, Philippines, Taiwan, Korea, UK, US, Malaysia, Japan, Macau, Nigeria, Africa and Hong Kong. It has clinched that the total sales of USD 80 million sales transacted throughout the 2 days event. Again, AGE 2019 has rated as The Best Gaming Expo and Conference in South East Asia.

"AGE Cambodia 2019 presented a great opportunity for TVBET to establish new contacts throughout the whole South-East Asian region. In addition to meeting new partners, we were able to draw a lot of knowledge and experience from showcasing our products to the interested audience at the expo!"

"We have no doubts that the region would benefit from hosting such events in the future and TVBET would be honored to visit this beautiful country and take part in the conference and expo again!"

With warmest regards,  
Peter Korpusenko  
TVBET CEO

"We simply just like their services.  
Good respond for the event.  
Good job. We will be there again for AGE 2020".

Gary Tham  
Jin Bei Group

"My overall experience at the expo was fantastic, it was everything that we were expecting and more, we liked the turnout of visitors that were there, we will definitely be there again".

OneKey Biz Solution  
Mr Tang





## Exhibitor Profile

Compliance  
 Components for machine  
 Computer Hardware  
 Consultants  
 Digital Display & Lighting  
 Entertainment & Hospitality  
 Equipment  
 Facilities / Maintenance  
 Gaming Software and Systems  
 Green Technology / Solutions  
 Gaming Equipment  
 Digital Content & Technology  
 IT & Business Solutions  
 Publication  
 Security / Surveillance  
 Services Slot Machines  
 Table Games & Accessories

## Visitor Profile

All gaming industry professionals  
 Executives  
 Corporate management  
 Tribal leaders  
 Other professionals are working with:  
 Bingo  
 Charitable Gaming  
 Commercial Casinos  
 Cruise Ship  
 Gaming Clubs  
 iGaming  
 Lotteries  
 Native American Casinos  
 Pari-mutuels Racinos Resorts  
 Riverboat/Dockside Casinos

**STANDARD SHELL SCHEME (9sqm)**

**ONLY USD 550 per sqm**

“Leave The Work To Us And Walk Into A Furnished  
 Stand With Chairs & Table”

**RAW SPACE (18sqm)**

**ONLY USD 520 per sqm**

“Ideal for Companies With large Exhibits Or  
 Simply For Those With More Flair...”



### Shell Scheme Package Includes:

- 1 x 230V - Power Point
- Needle Punch Carpet Flooring
- White Laminated Plywood Panel
- 2 Fluorescent Tube
- 2 Upright Chairs
- 1 Information Counter
- Fascia Board with Company Name
- 1 Waste Basket



### SPACE BOOKING FORM

**YES! Please reserve \_ sqm of Standard Shell Scheme (Min. 9sqm)**

**YES! Please reserve \_ sqm of Raw space (Min .18sqm)**

Company name: \_\_\_\_\_  
 Company Address: \_\_\_\_\_  
 Postal Code: \_\_\_\_\_ Country/City: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_