





Search



#### **Fulcrum**

/ˈfʌlkrəm/FUL-kruhm

#### noun

A fulcrum refers to something that plays a central or pivotal role in an activity, event, or situation. It is often used to describe the key element or factor that everything else depends on or revolves around.

#### Etymology

The term "fulcrum" originates from the Latin word fulcrum, which means "support" or "prop." In ancient Latin, fulcrum was used to refer to a support or prop for a lever. This foundational concept of providing support and balance translates directly to its modern usage, where it denotes a central point of leverage or importance in various contexts. Over time, the term has evolved beyond its mechanical origins to describe any crucial element that serves as the core support or driving force behind a process or situation.





## ABOUT US

Fulcrum Human Capital is a South African firm committed to providing end-to-end HR services that cover the entire employee lifecycle, serving as the pivotal point for balance and optimisation within your organisation.

We collaborate closely with you to ensure that every HR function, from strategic planning to daily operations, aligns perfectly with your business goals, helping to build a productive and compliant workforce.

The name "Fulcrum" represents the vital role we play in maintaining equilibrium in your HR operations. Just as a fulcrum in a lever system creates balance and efficiency, Fulcrum Human Capital ensures that every stage of the employee lifecycle - from organisational strategy development to employee exit management - is executed with accuracy and care.

Our holistic approach guarantees that your organisation not only sustains balance but also reaches its full potential by optimising every facet of your human resources.



# VISION & MISSION

### **Vision**

To be a trusted partner in transforming businesses through innovative and people-centric human capital solutions, driving sustainable growth and success.

#### **Mission**

At Fulcrum Human Capital, we believe people are a business's greatest asset. Our mission is to empower organisations by aligning human capital strategies with business goals, creating environments where individuals thrive and contribute meaningfully. Through customised talent solutions, leadership development, and employee engagement, we prioritise people-centric strategies that drive long-term success.





**PEOPLE FIRST** 

COLLABORATION

INNOVATION

INTEGRITY

SUSTAINABILITY



## OUR SERVICES

At Fulcrum Human Capital, we provide a comprehensive range of human capital solutions designed to enhance workforce performance and align with business goals. Our expertise covers all aspects of HR, from recruitment to strategic management.

- Executive Search and Recruitment: Offering specialised recruitment services to place top-tier leadership talent in key roles.
- **HR Strategy Development:** Crafting HR strategies that align with business objectives to boost performance.
- Organisational Design: Restructuring organisations to improve efficiency and adaptability.
- Change Management: Guiding businesses through transitions with minimal disruption and maximum employee engagement.
- Talent Management Strategy: Implementing systems for talent acquisition, development, and retention.
- Training Programme Design and Delivery: Customised programmes that upskill employees based on specific business needs.
- Employee Engagement Surveys: Measuring and enhancing employee engagement to drive motivation and productivity.
- Customised Team-Building Activities: Tailored activities to foster collaboration, trust, and communication within teams.
- HRIS Implementation and Support: Installing and maintaining Human Resource Information Systems for efficient HR management.

At Fulcrum, we believe in placing people at the heart of every strategy. Our customised approach ensures that we meet the unique needs of each business, making us your ideal partner for long-term success.





# MEET OUR FOUNDER

### Lucy-Skye **Hammond**



Founder & Director

Lucy-Skye Hammond is the Founder and Director of Fulcrum Human Capital, an established organisation providing strategic human capital solutions.

With an MCom in Industrial Psychology and over nine years of experience in Recruitment and HR, Lucy has worked across various industries, including Banking, Financial Services, FMCG, Management Consulting, Mining, and Retail.

Her diverse background enables Fulcrum to offer services such as executive search, HR strategy development, talent management, and organisational design. Lucy's dedication to uncovering value in every aspect of business ensures that Fulcrum Human Capital delivers tailored, high-impact solutions that align people strategies with business goals.

Through her cross-functional expertise and performancedriven approach, Lucy helps businesses harness the synergy between people and strategy to achieve sustainable success.



# GET IN TOUCH WITH US

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