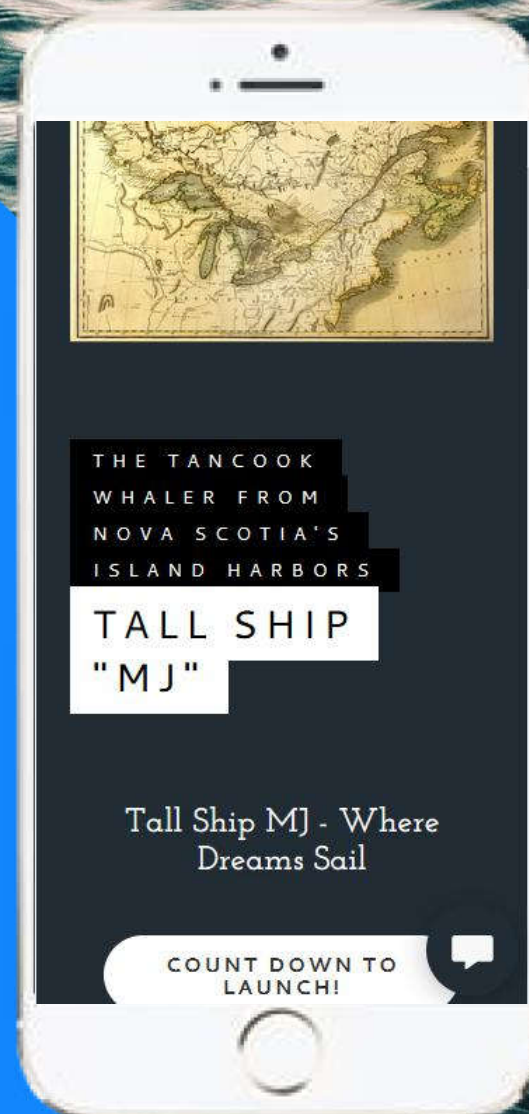


Tall Ship *MJ*

MAST - MARITIME ACADEMY
& SAIL TRAINING



Tall Ship *MJ*

"WHERE DREAMS SAIL."

We would like to operate our sailing vessel, *MJ*, in St. Joseph.

As a lively tourist attraction, we bring a new destination activity to the area.



WWW.TALLSHIPMJ.COM



We Are MAST

MAST - Maritime Academy & Sail Training is a female owned, LLC operated by a husband and wife team.



We formed in 2019, but have over 20 years experience in the maritime industry. Owner, Megan, has held a U.S.C.G 100ton Captain License since 2011.



As a company, we exist to bring the life changing influence of the world's waterways, it's exploration, culture, and skills to all who seek it.



We offer community classes, personal boat coaching, and team building programs. [2022 sees us operating our own ship where we can offer public sailing excursions and special water-based programs.](#)





What tall ship *MJ* is about

01

Offering an authentic sailing experience on a classic wooden ship, bringing a new, magical attraction to the St Joseph and Benton Harbor area.

02

Becoming the on the water platform for great team building and youth development programs.

03

Providing fresh opportunities for existing business and organizations to partner and utilize the ship's presence.

What have we been up to since 2019?

There has been a lot happening since we started just two years ago:



Coaching

In 2019, we were approached by Sailing Saugatuck to help them navigate operations and compliance for their new 26ton schooner. Megan stepped in as Head Captain and Coach for three summers. You may know them as Schooner Serenity.

Community Classes

Summer 2021 saw us teaching our first season of community classes at Lake Michigan College. We taught Sailing 101, So You Bought a Boat, and Hammock Making. We also acquired our primary classroom vessel, *Eddy*.

100ton Curriculum

Since our inception, we have been working on a curriculum to prepare qualified mariners for the U.S. Coast Guard's exam for a Captain of a 100ton Great Lakes License. We expect to see our first class in 2022!

Tall Ship MJ

With this year's purchase of the sailing vessel *MJ*, we are full steam ahead preparing her to be a U.S. Coast Guard Inspected Passenger Vessel. She will operate with industry standards of safety, and family focused fun.

Who's at the Helm



Captain Megan Cairns

OWNER, CAPTAIN & OPERATOR OF MAST AND TALL SHIP MJ

- 20 YEARS EXPERIENCE SAILING AND IN THE OPERATION OF SHIPS
- HOLDS USCG 100TON CAPTAIN LICENSE
- PREVIOUSLY EMPLOYED AS DIRECTOR OF THE NATIONAL BLUEBERRY FESTIVAL RUNNING A TEAM OF OVER 300 VOLUNTEERS



Jeffrey Cairns

CO-OPERATOR, SHIP ENGINEER AND TECHNOLOGIST

- 10 YEARS EXPERIENCE IN OCEAN AND CONTROLS ENGINEERING
- MECHATRONICS ENGINEER
- CURRENTLY EMPLOYED AT GAISHIN MANUFACTURING AS I.T. AND AUTOMATION MANAGER



Tall Ship MJ

CHARMING WOODEN SHIP THAT IS A BUCKET LIST EXPERIENCE

- COAST GUARD COMPLIANT AND INSPECTED PASSENGER VESSEL (WILL BE AT TIME OF OPERATION)
- WELL MAINTAINED, BEAUTIFUL, HISTORIC, SAILING VESSEL
- BRINGING A 'LARGER THAN LIFE' EXPERIENCE TO THE HARBOR

The Ship

Tall ship *MJ* is a 62' wooden schooner with two wooden masts, over 3 sails and a beautifully finished below decks space.

She was custom built in 1975. She's modeled after a sailing work boat from Nova Scotia popular over 100 years ago - called the Tancook Whaler.

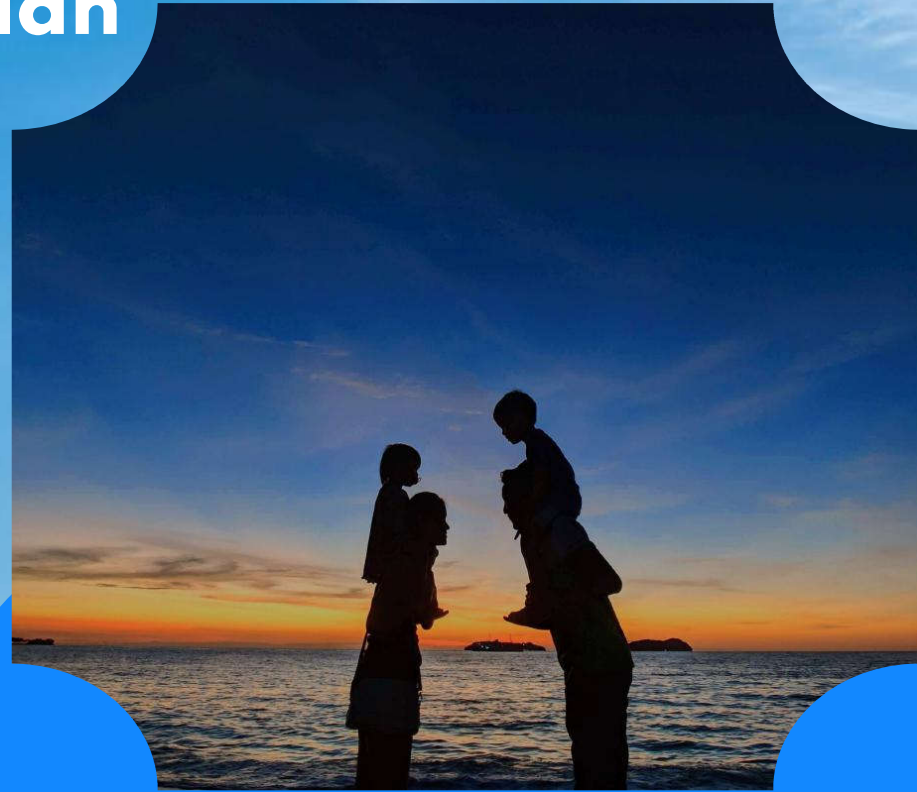


Where Dreams Sail

St. Joseph's Development Plan

We know that sailing on *MJ* will be a magical experience for guest and onlookers. She is an adventure that brings authentic character, captures imagination, and makes memories that guest want to re-live again and again.

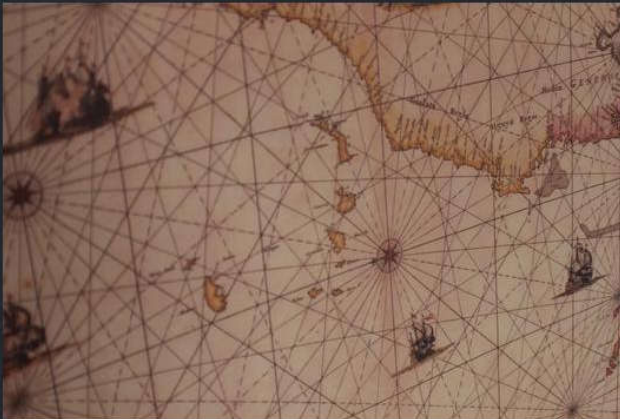
MJ's old-fashioned, nautical charm will fit the city's nostalgic feel. She will be an excellent complement to the current Lake Michigan and downtown attractions by adding a ship to the backdrop.



Where Dreams Sail



**We offer both classic
sails and unique themes.**



Public Sails - Daily Trips

MJ will have many on the water trips to offer.

She sails Thursday – Sunday at 10:30, 1:00, 3:30, and Sunset.*

*Times listed are for check in. Sails are 1 & 1/2 hour trip after departure. Plan for just over 2 hours from arrival to goodbyes. Sunset times vary greatly throughout summer, we do our best to catch it all!

Welcome

Themed Sails

MJ is excited to offer several themed cruises throughout the summer:

Dress like a Pirate (for adults and kids)

Kid's Neverland Sail (best for 4 – 12)

Happy Hour (Adults only – a shortened boat ride to start the party. Sails stay down to minimize spills).

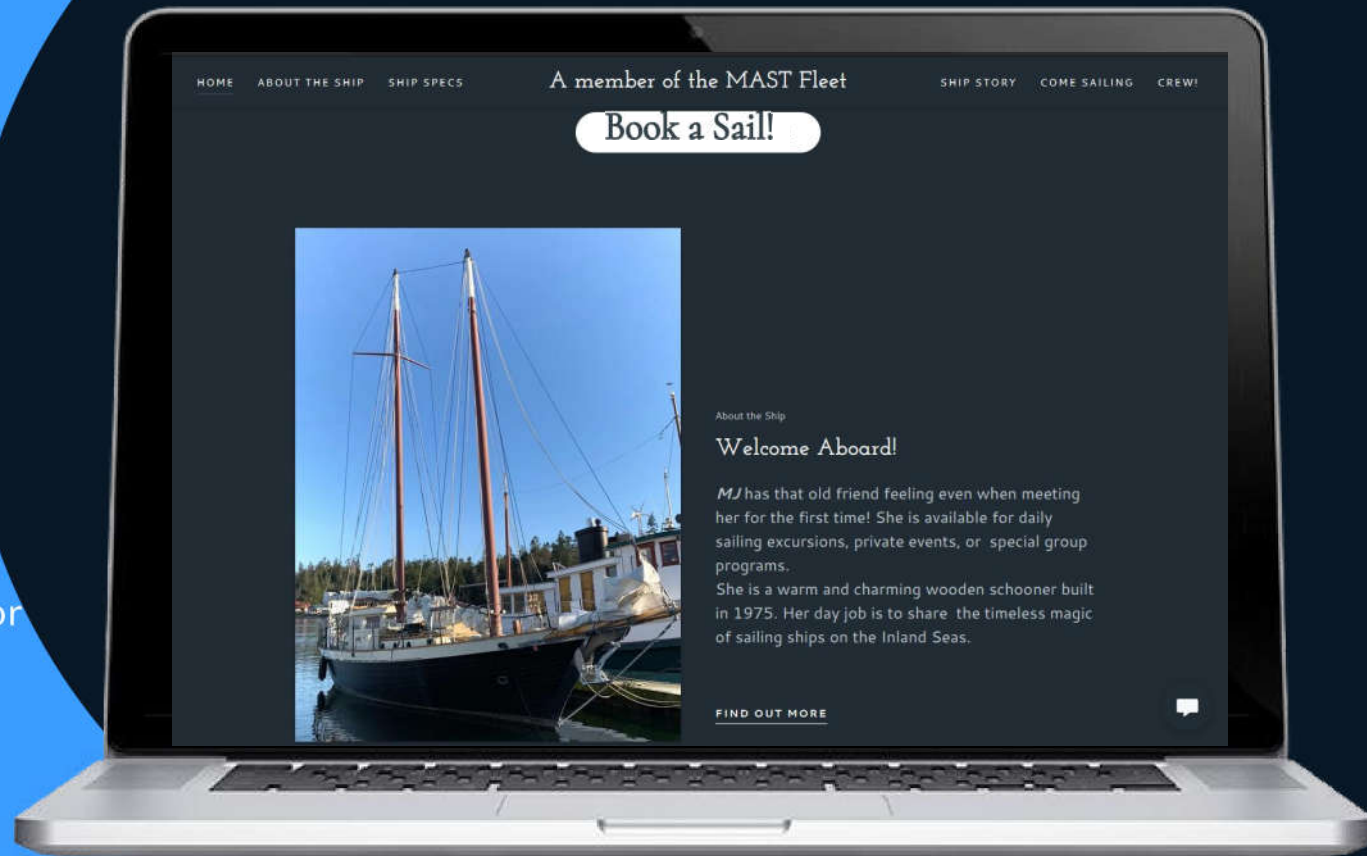


Schedule

We will be taking aprox. 18 passengers out 3-5 times a day, Thursday through Sunday. (In case, you want to know the numbers - we charge \$45 dollars a ticket).

Wednesday we book additional private charters for families, companies, schools or NGOs.

It's important to us to give great prices to the community and NGOs for team-building or youth development sails.



Do you proud

We want to make you proud to be part of our operations. Rest assured, at tall ship *MJ* it is our mission to make our guest feel:



Enriched



Ease



Expected

Guest will feel our anticipation of their arrival



Thought Of

Guest will be engaged with as individuals and with special thought to their needs



Informed

Guest will be informed of what to expect with simple, clear methods all along the way



Safe

Guest will experience extra touches that show them we care



Awed

Guest will encounter the magic and romance of sailing tallships



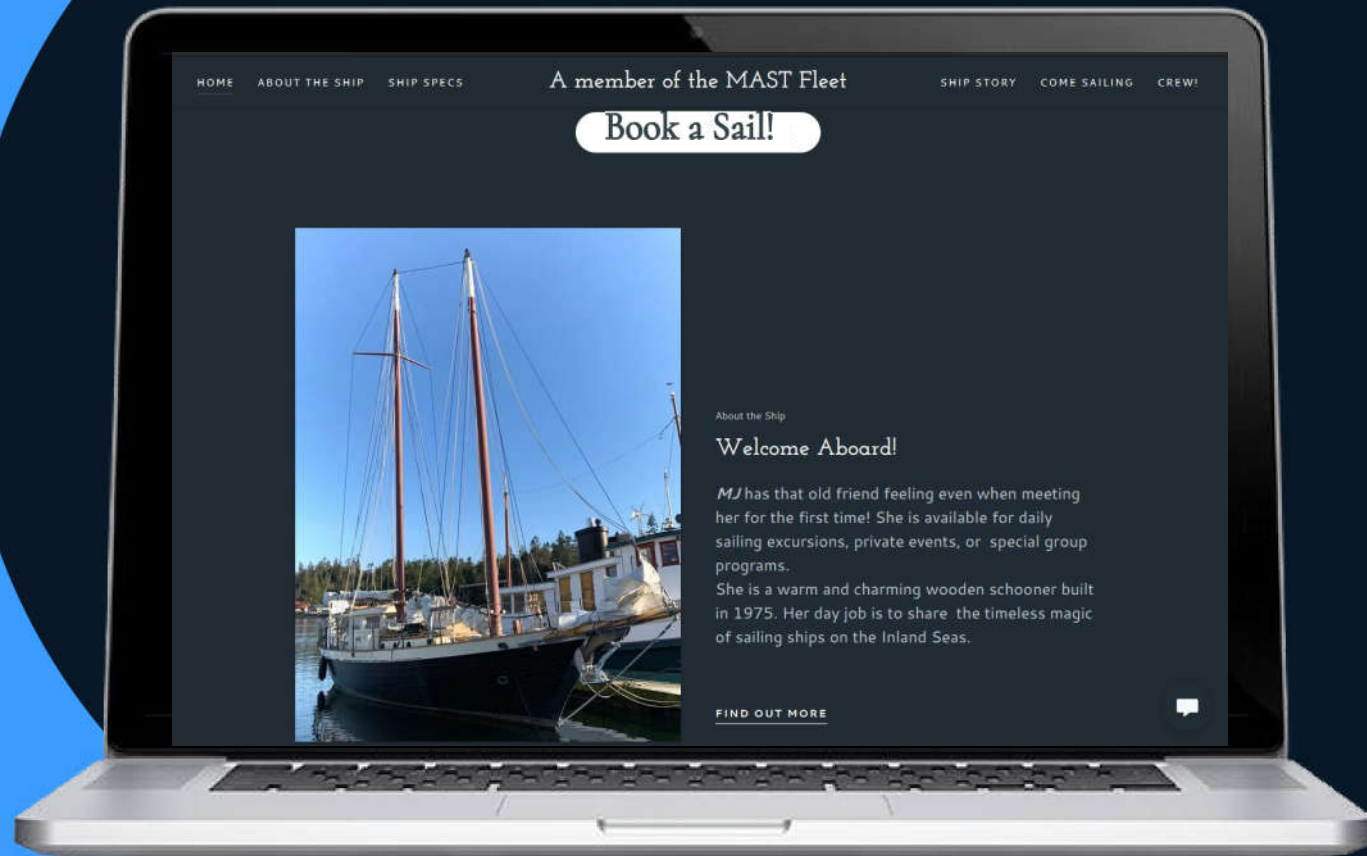
Curious

Guest will be connected with opportunity for more excitement in the future

TallshipMJ.com

As a local attraction we will make bookings as clear and simple as possible.

Our booking software can track partner referrals and provide **perks and rewards** to businesses that suggest us. (That's You!)



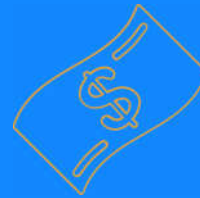
OUR TEAM

***To Connect People
to boats, to water, and
to each other***



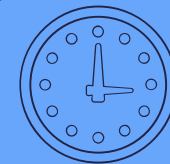
Consultants

We have outside help to get this right. Shipwrights, the Coast Guard, and local business owners, to name a few.



Staff

We already have excited local recruits and some old salts too!



Volunteers

People are lining up to be part of MJ's adventure!

Ship & Dock Specifications



Ship Specifications:

- 50' Length at Waterline
- 62' Length Over All
- 12' Beam
- 5' Draft



Ship Specifications continued:

- Material - Wood
- Make - Tancook Whaler
- 2 Mast, 4 Sails
- Built in 1975
- USCG Certified Passenger Vessel*

*Will be at time of operation.

Thank you

"WHERE DREAMS SAIL."

*Thank you for considering MAST & tall ship
MJ as a positive opportunity.*

Please feel free to give us a shout!

info@tallshipmj.com
269-312-5451



WWW.TALLSHIPMJ.COM