

# THE BLUE PRINT

## TIME TO WAKE UP

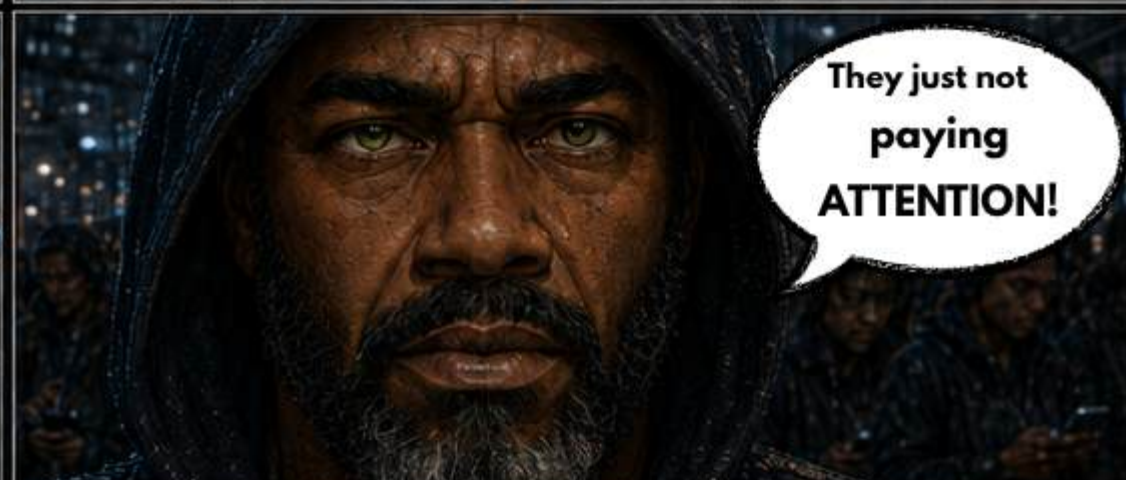
ISSUE #1



TYVOLA STATION  
CHARLOTTE, NC



**MAJOR NEWS ANNOUNCEMENT**



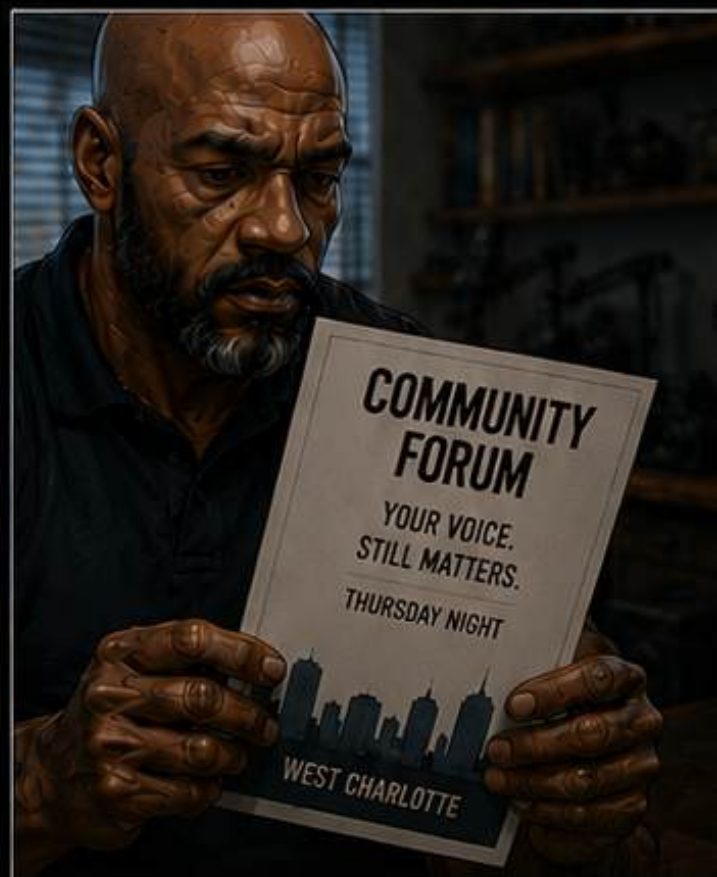
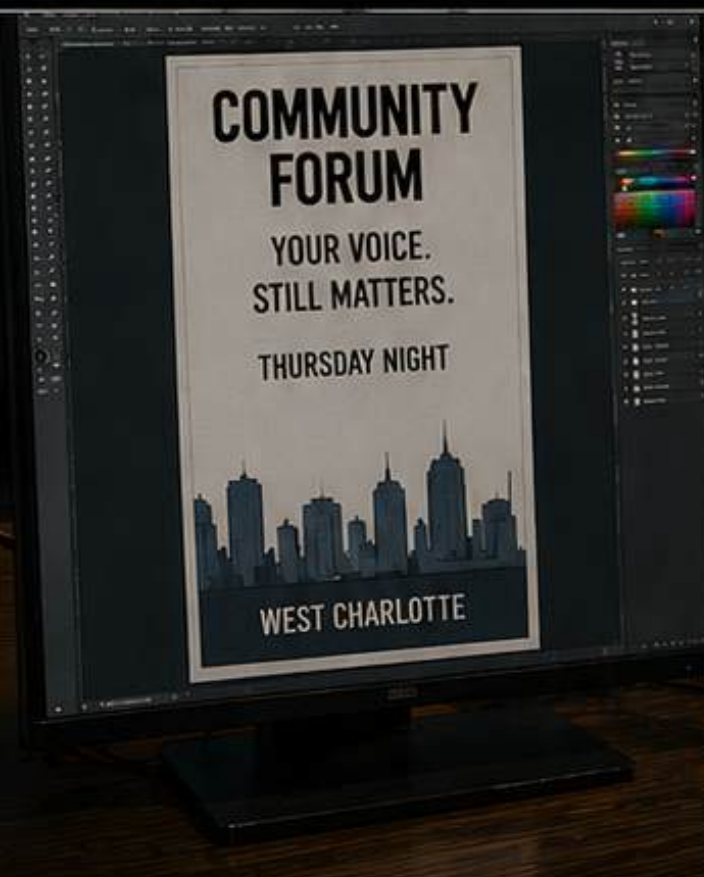
NINETY MILLION PEOPLE DIDN'T VOTE...



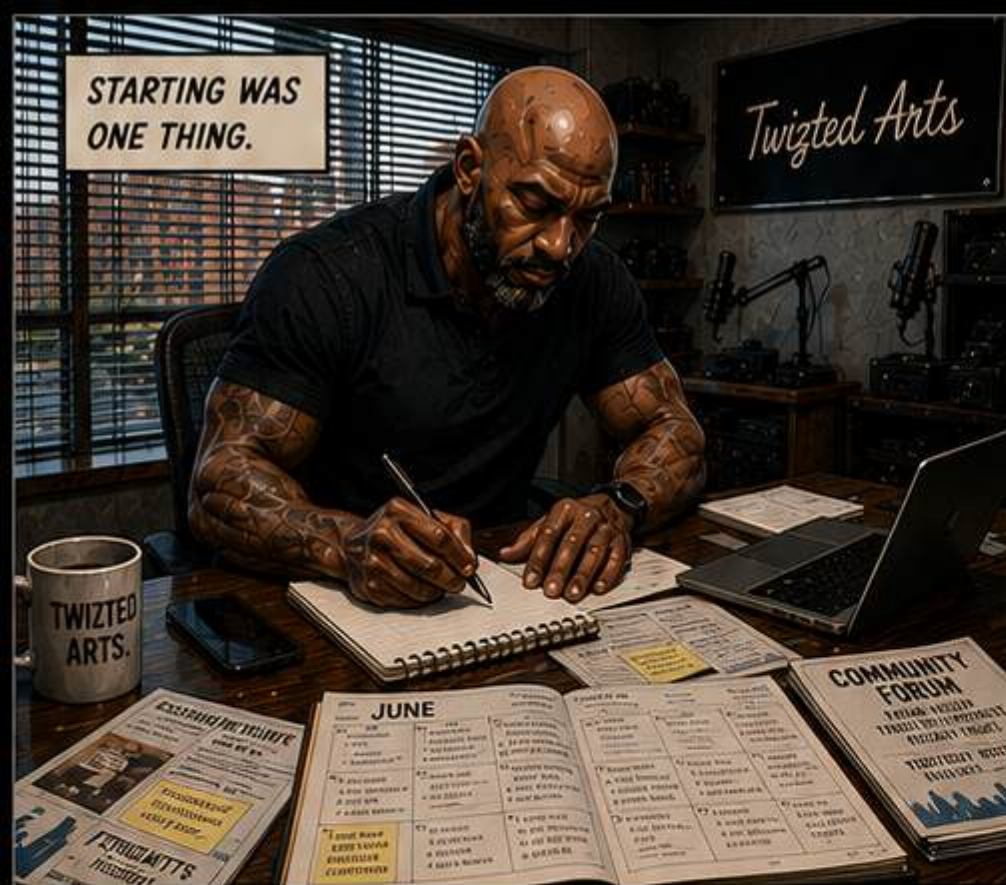
AND THE WORLD?  
IT JUST KEPT ON MOVING...



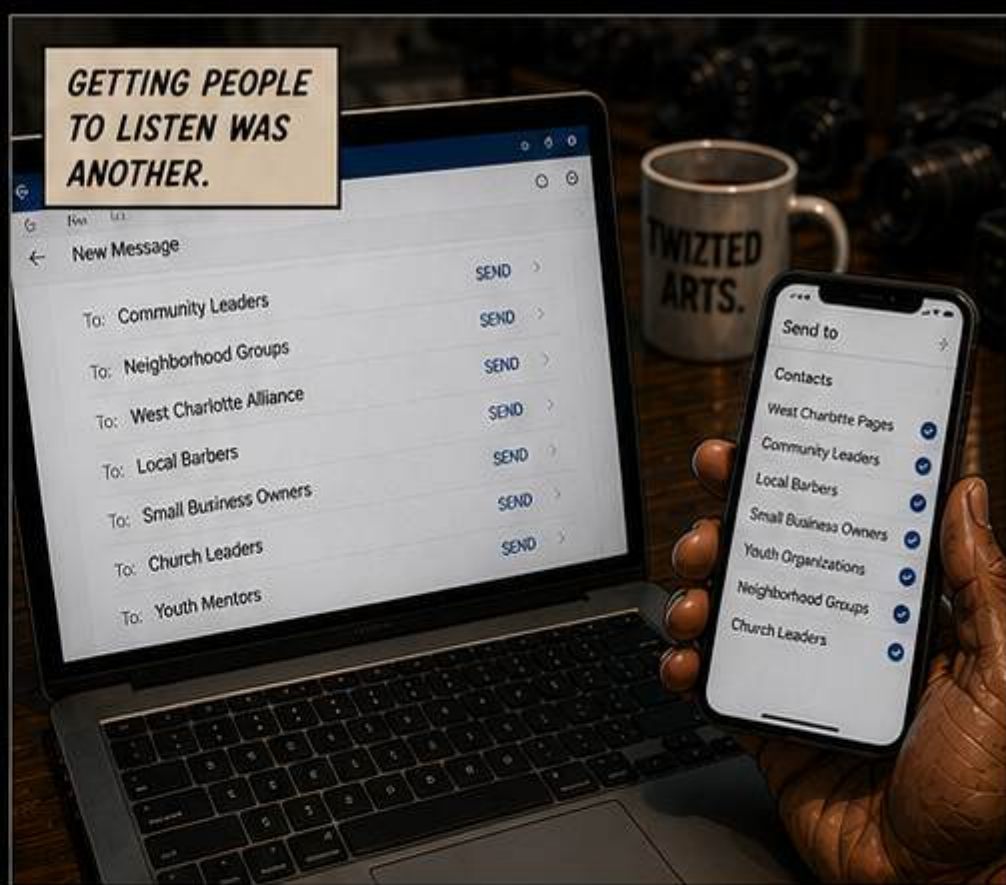
TOMORROW WILL JUST BE SOMETHING ELSE.



STARTING WAS  
ONE THING.



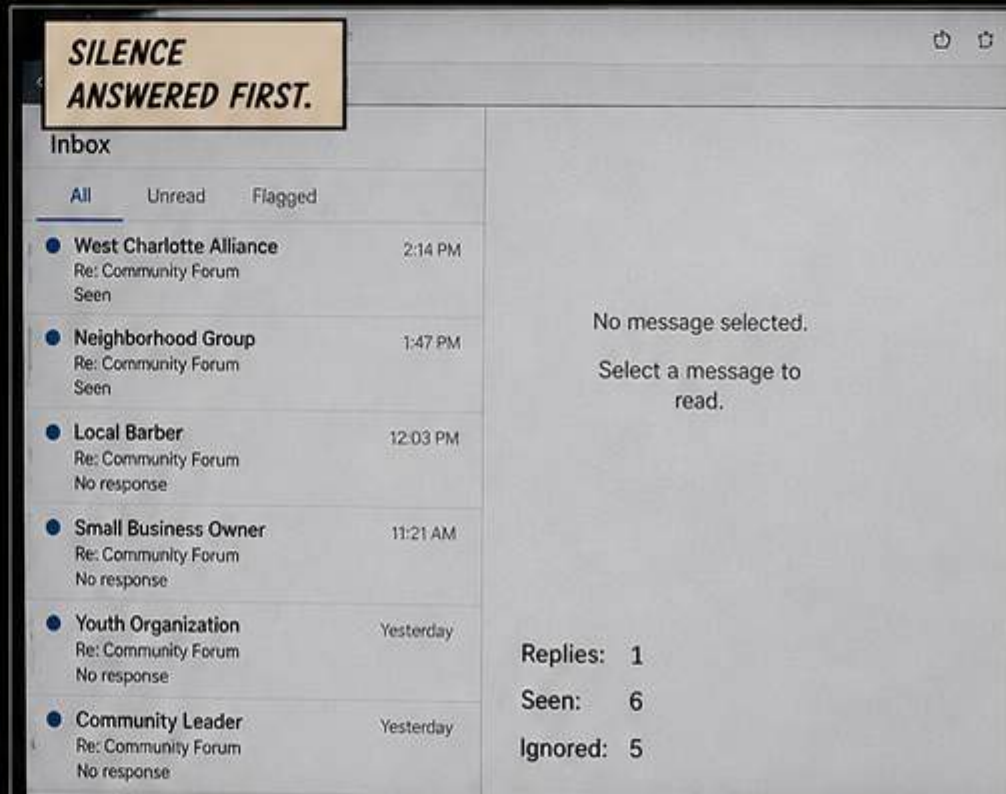
GETTING PEOPLE  
TO LISTEN WAS  
ANOTHER.



THE RIGHT MESSAGE  
WAS CRITICAL.



SILENCE  
ANSWERED FIRST.



THE COMPETITION  
NEVER STOPPED.



BUT HE KEPT  
BUILDING.

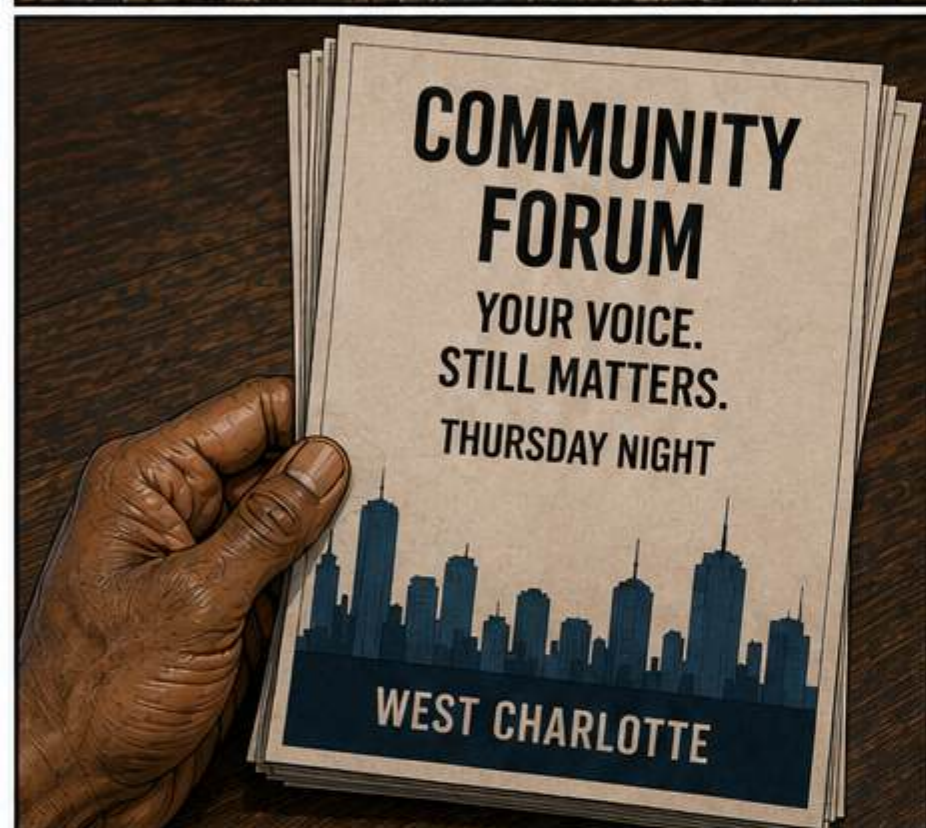


IF ATTENTION  
WOULDN'T COME  
TO HIM...



HE'D GO  
FIND IT.





The conversation  
used to live in  
places like this.

LEGENDS  
BARBERSHOP

SUMMER  
HEAT  
FESTIVAL

SAT. JULY 27<sup>TH</sup>  
ROMARE BEARDEN PARK  
MUSIC • FOOD • CULTURE  
TICKETS ON SALE NOW!



You see  
the lineup?



Man, tickets  
crazy.



Crump  
wild for that.



Play that  
clip again.



What you  
got there?



Community  
forum. Thursday  
night.



Same night  
as Summer  
Heat?

SUMMER  
HEAT  
FESTIVAL

SAT. JULY 27<sup>TH</sup>  
ROMARE BEARDEN PARK  
MUSIC • FOOD • CULTURE  
TICKETS ON SALE NOW!



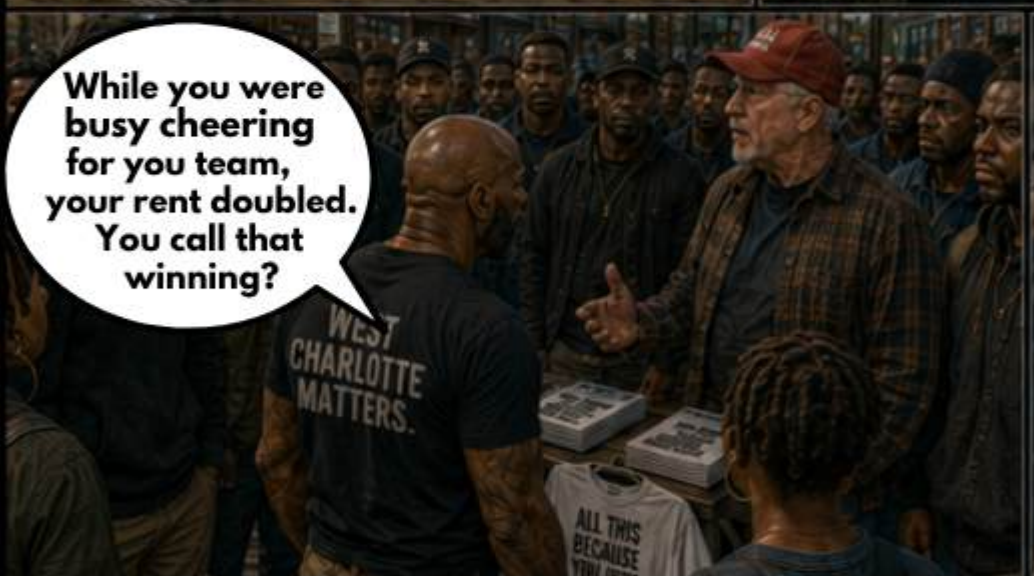
COMMUNITY  
FORUM

YOUR NEIGHBORHOOD.  
YOUR VOICE.  
OUR FUTURE.

Attention had  
a schedule.

90 MILLION PEOPLE DIDN'T VOTE

THEY JUST KEPT ON SCROLLING



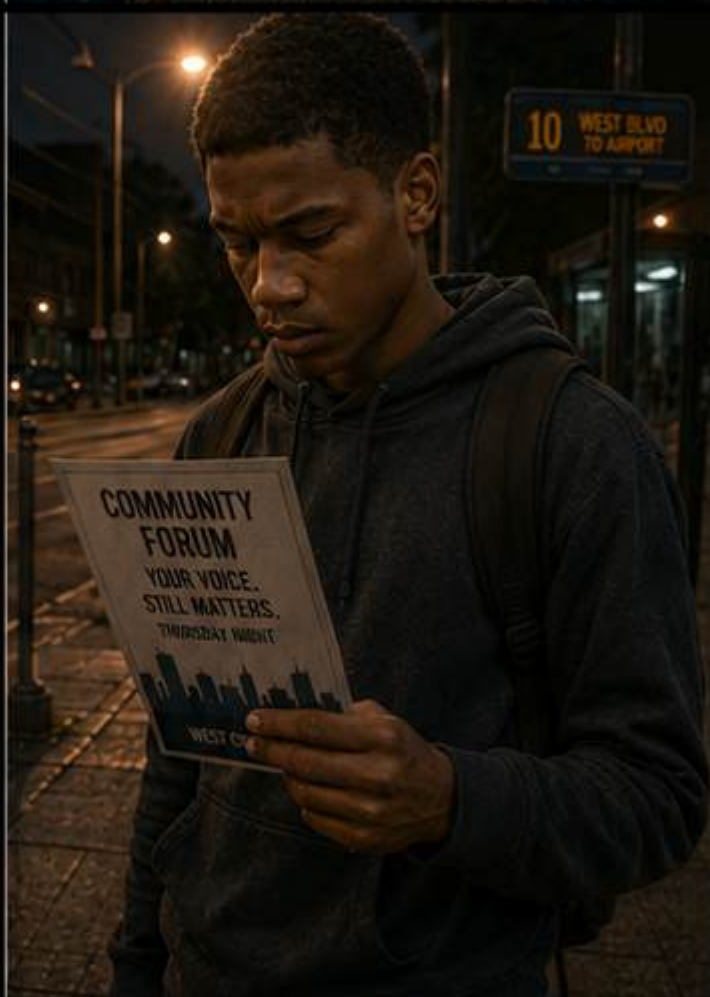
NOBODY KNEW IF THEY



WERE LIVING THROUGH HISTORY



OR JUST CONSUMING IT.



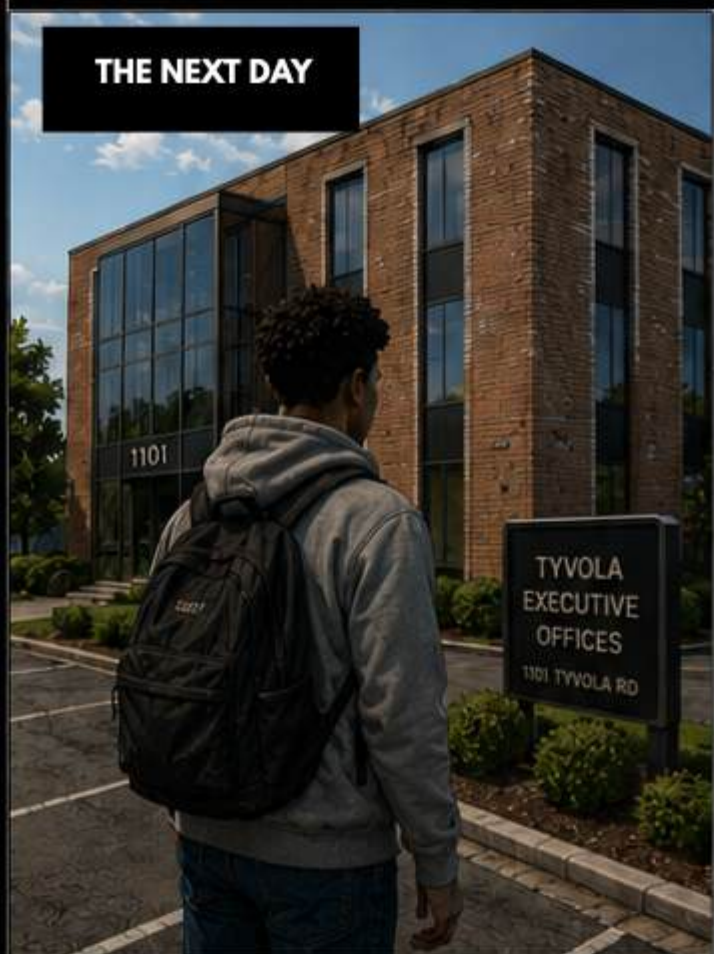
MOST PEOPLE  
ONLY WAKE UP  
WHEN  
SOMETHING  
TOUCHES THEIR  
LIFE  
PERSONALLY...

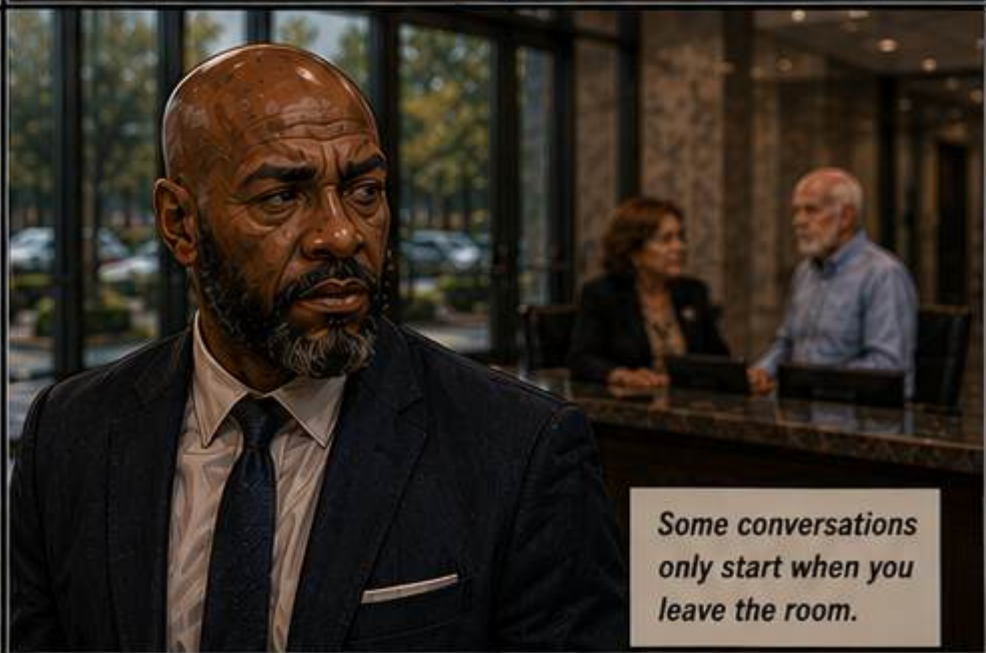
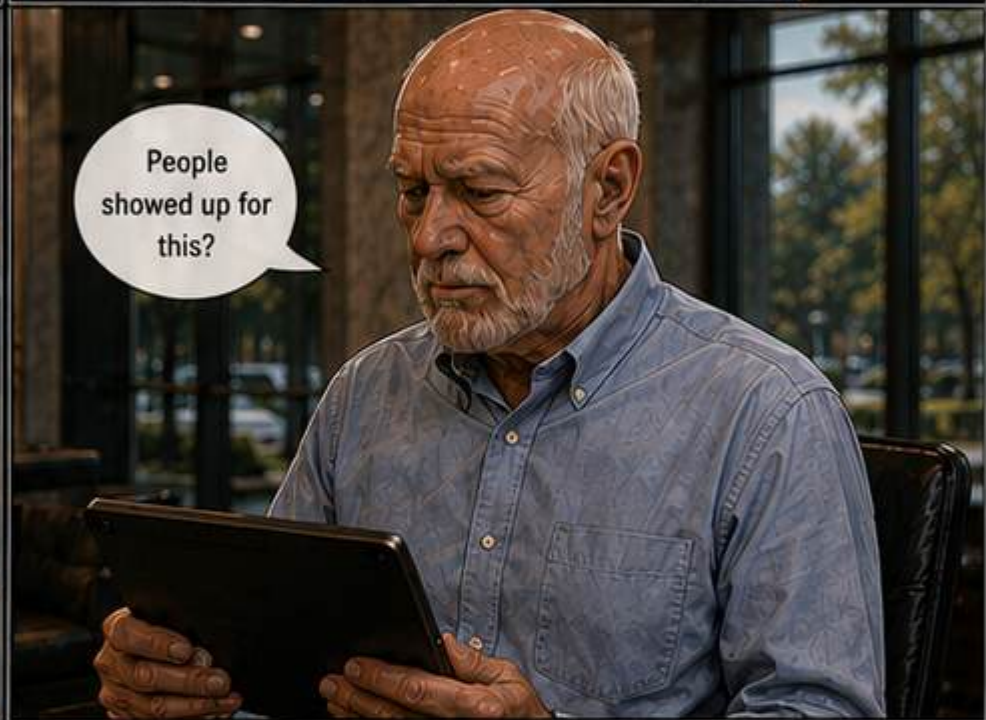


BY THEN...  
SOMETIMES IT'S TOO  
LATE.

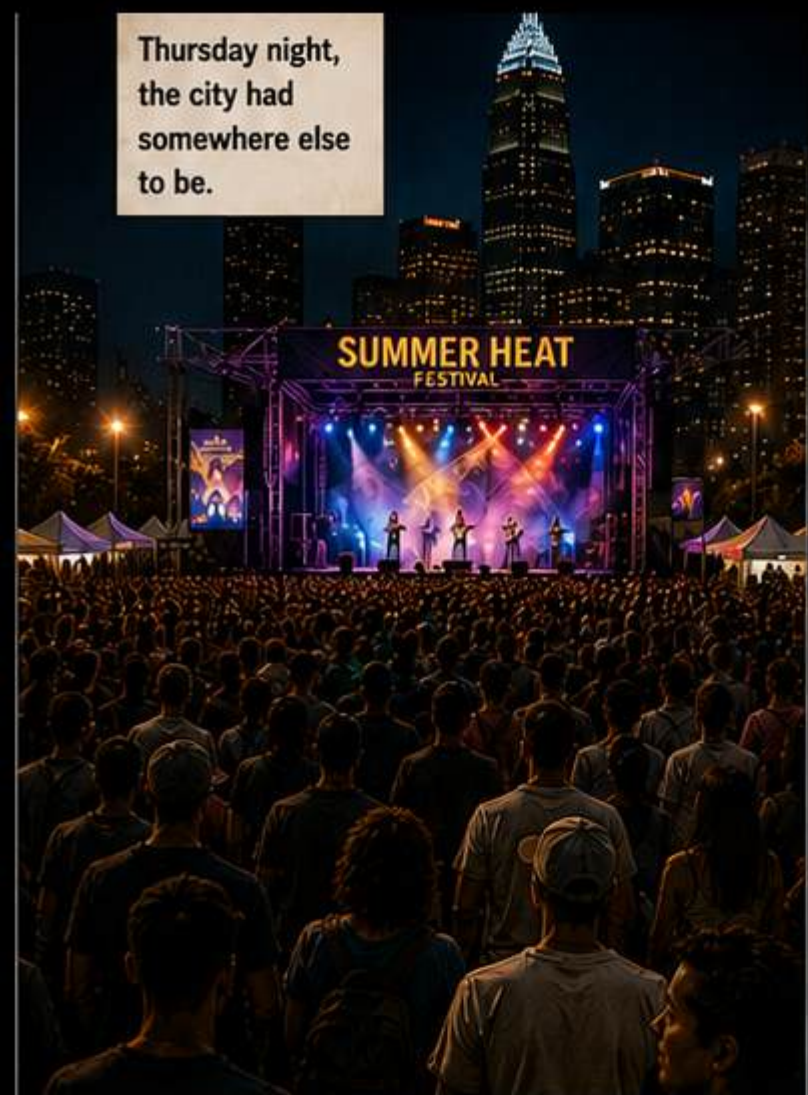


THE NEXT DAY





Thursday night,  
the city had  
somewhere else  
to be.



Most people never saw it happen.

That was the point.

Let's show up for each other.

WEST CHARLOTTE COMMUNITY MEETING  
YOUR VOICE.  
OUR FUTURE.

THURSDAY, JULY 19 • 7PM  
WEST CHARLOTTE REC CENTER,  
1515 BEATTIES FORD RD.

LET'S BUILD WHAT WE DESERVE.  
TOGETHER.

Urban Unfiltered  
2 hrs

We're live now.  
Pinnacle to #OneMatters

WEST CHARLOTTE MATTERS

2.7K 214 shares

WEST CHARLOTTE COMMUNITY MEETING  
JULY 19 - 7PM  
REC CENTER.

WEST CHARLOTTE MATTERS

COMMUNITY MEETING  
SIGN-IN SHEET

| Name       | Phone | Interest  |
|------------|-------|-----------|
| Shante P.  |       |           |
| Tyran B.   |       |           |
| Ricardo M. |       | Meeting   |
| Jasmine T. |       | Planning  |
| Marcus L.  |       | Events    |
| Sherry A.  |       | Solutions |
| David J.   |       | Youth     |
| Karen S.   |       | Business  |
|            |       | Safety    |
|            |       | Safety    |

WEST CHARLOTTE COMMUNITY MEETING  
YOUR VOICE.  
OUR FUTURE.

THURSDAY, JULY 19 • 7PM  
WEST CHARLOTTE REC CENTER,  
1515 BEATTIES FORD RD.

LET'S BUILD WHAT WE DESERVE.  
TOGETHER.

QueenCityYonna

Finally somebody said it.

20m

Philly4Lvr

West Charlotte been speaking for years.

20m

ChangeStartsHere

Facts. It's time.

19m

CLTConcerned

Where the next meeting at?

18m

704 Streets was live.

We see you people. #WestCharlotteMatters

2.7K

Comments 214

214 comments 3.4K shares

People want in.

WEST CHARLOTTE COMMUNITY MEETING  
YOUR VOICE.  
OUR FUTURE.

THURSDAY, JULY 19 • 7PM  
WEST CHARLOTTE REC CENTER,  
1515 BEATTIES FORD RD.

LET'S BUILD WHAT WE DESERVE.  
TOGETHER.

704 Streets was live.  
West Charlotte shared up.  
We're just getting started.

WEST CHARLOTTE MATTERS

2.7K 214 shares

VOLUNTEER SIGN-UP

| Name       | Interest  |
|------------|-----------|
| Marcus L.  | Logistics |
| Jasmine T. | Outreach  |
| Sherry A.  | Events    |
| Sherry A.  | Media     |
| Sherry A.  | Security  |
| Sherry A.  | Youth     |
| Sherry A.  | Solutions |
| Tyran B.   | Building  |
| Karen S.   | Safety    |

CONTACTS

- Churches
- Schools
- Businesses
- Local artists
- Local Cops

MEETING NOTES:

- open neighbors
- invite flyers
- follow up
- kids' space
- gets' space
- food + water

THE BLUE PRINT

First,  
somebody pays  
attention.

Then  
somebody  
else.

Then the idea  
stops belonging  
to one person.

# NEXT STEP



You made it to the end.  
Now don't let it stop here.

**90 MILLION PEOPLE DIDN'T VOTE.**

Some weren't registered.  
Some didn't know where to go.  
Some didn't think it mattered.  
Some were just too distracted to notice.  
Whatever the reason, the result was the same.



So before you close this book:  
Know where you stand.  
Check your registration.  
Register if you need to.  
Learn when the next election is.  
Take one step.

**SILENCE IS SURRENDER.**



**CHECK YOUR REGISTRATION**



**REGISTER TO VOTE**



**LEARN HOW TO VOTE**



**THE BLUE PRINT**

