



HAMM'S
BBQ Technologies, LLC
THE EVOLUTION OF BBQ

Presents

SMOKEY



GRILLIN

THE EXTERNAL

SMOKER ATTACHMENT FOR GAS GRILLS



The Problem

With the competition

Most smoker attachments use precious grill space

Built to only use 1 out of 3 smoking techniques

Most importantly, the smoke flavoring is weak without proper air flow

The Solution

The Smoker Attachment for all Gas Grills

No grill space is needed

Built to use 3 out of 3 smoking techniques

Utilizing the chimney effect amplifies the smoke flavor

Cold Smoking: Using the smoker attachment to provide an abundance of smoke and without using any burners from the gas grill.

Slow Smoking: Using the smoker attachment and 1 of the grill's burners to maintain a constant temp (225 - 275 f)

Smoke Blasted Grilling: Using the smoker attachment to blast smoke while cooking up quick grill items

The Variety of Uses



Bacon, Sausages, Fish,
Cheese, Fruits &
Vegetables



Briskets, Pulled Pork,
Chicken,
Turkey and so much more



Everything else

North American Market

115 Million Owners USA + 100 Million Owners in Canada

Global Market

Over 1 Billion Worldwide

Original Patent Application
Filed on April 26th, 2016

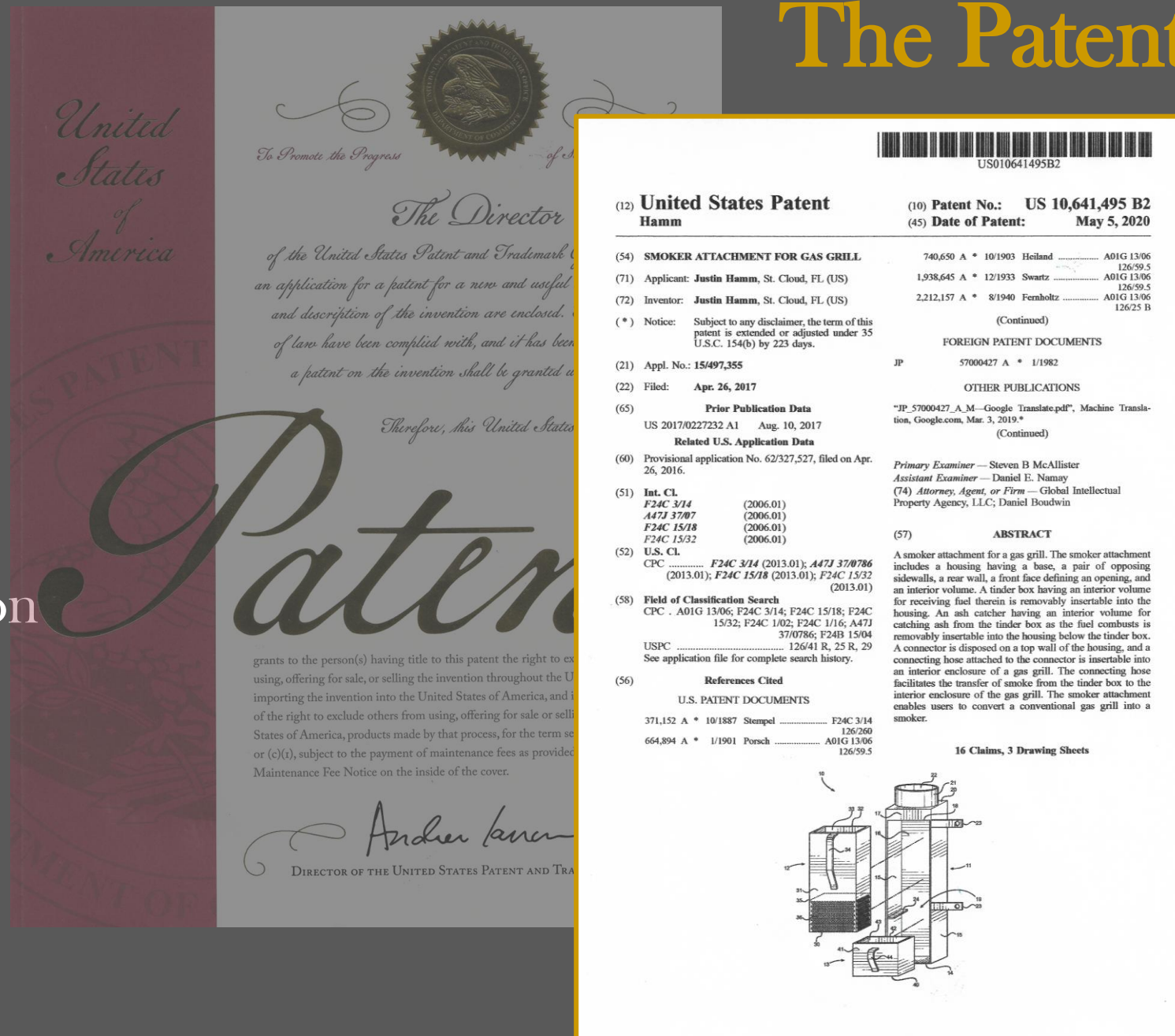
20 Year Utility Application
Filed on April 26th, 2017

Patent Application Publication
On August 10, 2017

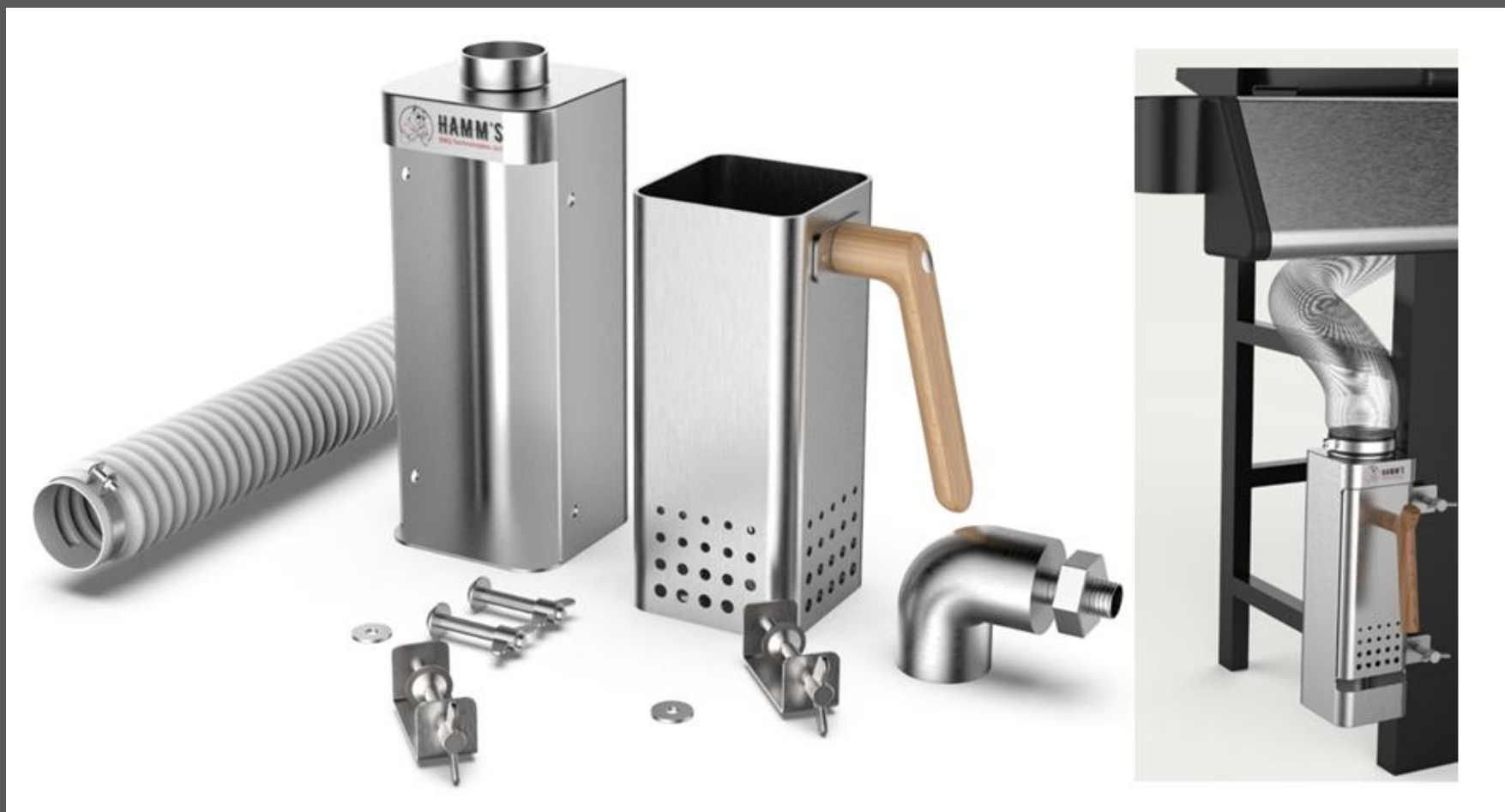
Number of Rejections
3

US Patent # 10,641,495
On May 5th, 2020





















The Patent



The Attachment Kit



The Competition

	Cylinders	Boxes	Shelves	Hamm's
No Grill Space Needed for Use				
No Grate Removal For Use				
Built for Cold Smoking				
Built for Slow Smoking				
Chimney Effect for Air Flow				

1. To manufacture individual units to sell to consumers as an attachment their existing gas grills to enhance the variety of uses
2. To manufacture a new line of gas grills that will enhance the performance of Hamm's Smoker Attachment
3. To enter into license agreements with existing grill manufacturers so they may add Hamm's Smoker Attachment and sell as an upgraded model

The Sales Model

USA Market Penetration

1st Round Sales
3,000 Units

Online Retailers Distribution
& Trade Show Marketing

2nd Round Sales
10,000 Units

Hard Store
Retailers

Fall 2025

Launch Collaboration



Social Media Campaign



Spring 2026

Wholesale Campaign/Retailers



Trade Show Marketing



Summer 2026

Sales & Drip Campaign



Fall 2026



Initial Marketing / Sales Efforts

ONLINE SALES/B2C:

- Smokey Grillin will collaborate with an industry leader in wood chips.
- Smokey Grillin will be featured on SmokeyGrillin.com as the main retail site for sales.
- Smokey Grillin will also be retailed on multiple websites specializing in the Barbecue industry.
- Hamm's Gas Grills will follow the same pattern.

MARKETING:

- Facebook Advertisement with target marketing men ages 25 to 70
- Review of elements that make Smoky Grillin; The Cadillac of Gas Grill Smoker Attachments!
- Tips and tools for a great smoke with a line of Youtube videos featured on Smokey Grillin's channel.

The Possibilities

North American Market

250 Million
Gas Grill Owners

1% Penetration

375 Million in
Revenue

Global Market

1 Billion
Gas Grill Owners

1% Penetration

1.5 Billion in
Revenue

The Company & The Team

Hamm's BBQ Technologies, LLC is a barbecue technology company cooking up new ideas for the future of BBQ through innovative technology and simple and simple design and implementation. Headquartered in Tellico Plains, Tennessee, company was founded in 2016 by Justin Hamm, Sr. as a result of not finding a reasonably priced, efficient smoker accessory for his existing gas grill. The inconvenience and cost for a smoker was a problem not only for him, but for any friends and coworkers he talked with. After researching the market for such an attachment. he continued to find issues with the few products available. Thus, his entrepreneurial spirit led to design of Smokey Grillin, the most revolutionary gas grill smoker attachment. The US patent# 10,641,495 WAS GRANTED ON MAY 5, 2020

The Cadillac of Gas Grill Smoker Attachments, Smokey Grillin, will allow consumers to convert their gas grill into smokers with ease and at an affordable cost. Today's economy has more consumers cooking at home rather than dining out and with Smokey Grillin affordable to them, it opens up a world of options for cooking!

FOUNDER & CEO Justin Robert Hamm has an extensive sales background that will allow the company to grow rapidly in concentrated markets. He has years of experience in C2C and B2c sales that will easily transition to this market.

In the early stages of development for Hamm's BBQ Technologies, LLC most of the company's needs will be outsourced to companies that special in those specific fields including manufacturing, logistics and marketing.

The Financial

Seed Round

1.2 Million in
Funding

1st Round Manufacturing

10,000 Attachment Kits
1,000 Gas Grills

1st Round Revenue

\$1,500,000 Mil in Kits Sales
\$600,000 in Grills Sales

\$2.1 Million in Revenue

1st Round to be completed by
end of 1st Year