



HOW SPONSORSHIP BENEFITS OUR COMMUNITY

Our sponsorship program supports ART on the Square. We believe that art creates strong and vibrant communities. Thanks to the generosity of our sponsors:

- We provide Community Booths free of charge at each summer show to local non-profits and schools with an arts component. These groups serve emerging artists, children, youth, people with disabilities, under-served communities, and more.
- The San Mateo County History Museum is free to the public for our annual Holiday Show. The show attracts over 750 visitors to the museum, many of whom are seeing it for the first time.
- Our artist fees remain affordable. And, we're able to cover the expenses to produce and promote ART on the Square.
- We've supported Kainos, "a place for adults with intellectual and developmental disabilities to flourish," and the Redwood City Police Activities League with donations and fundraising.



HOW SPONSORSHIP BENEFITS OUR SPONSORS

We couldn't produce five quality shows a year without sponsor support. We offer a variety of sponsorship options for businesses, organizations, and individuals. Depending on the level you choose, benefits may include:

- A shout-out from the stage as part of the gift certificate drawing during the band's intermission at each Summer Season show.
- Sponsors' names or logos prominently placed on print media for all our shows. This includes jumbo postcards, posters, A-frames, and more.
- Sponsors are thanked on multiple paid Facebook and Instagram posts prior to each show. These posts reach targeted audiences of thousands of local art lovers.
- Sponsors' names and links to their websites are listed on our website, in our e-newsletters, and below the signature area in all our emails.
- Sponsors are thanked on a 24x36 A-frame at each Summer Season show and at the Holiday Show, as well as on 11x17 posters at each Community Booth at the Summer Season shows.
- Redwood City promotes our Summer Season as part of their summer events on Courthouse Square, and they have a direct link to our website on the Redwood City Events webpage.

HOW TO BECOME AN ART ON THE SQUARE SPONSOR

Simply contact Beth Mostovoy at artonthesquarerwc.beth@gmail.com or at 650-224-4992. She'll explain the details so that you, your business, or your organization can reap the benefits of sponsorship. Thank you for your support of local arts and artists!

