



HOW SPONSORSHIP BENEFITS OUR COMMUNITY

We believe that art creates strong and vibrant communities. Our sponsorship program lets businesses, organizations, and individuals partner with us to:

- Provide Community Booths free of charge at our summer shows to arts related organizations and schools so they can promote their good work. These groups serve emerging artists, children, youth, people with disabilities, under-served communities, and more.
- Support organizations like Kainos (“a place for adults with intellectual and developmental disabilities to flourish”) and the Redwood City Police Activities League (PAL) with donations, fundraising events, and more over the past 17 years.
- Allow The San Mateo County History Museum be free to the public for our Holiday Show. The show brings an average of over 700 visitors to the museum, many of whom are seeing it for the first time.
- Keep our artist fees reasonable and cover expenses to produce and promote ART on the Square.



HOW SPONSORSHIP BENEFITS OUR SPONSORS

We couldn't do our work without the support of our sponsors. We offer a variety of sponsorship options so businesses, organizations, and individuals can partner with us to bring art to our community. Depending on the level you choose, the benefits of sponsorship may include:

- Sponsors' names or logos prominently placed on print media for all our shows. Print media includes jumbo color postcards, posters, A-frames, and more.
- Sponsors are thanked on multiple Facebook and Instagram posts prior to each show. These posts reach targeted audiences of thousands of local art lovers.
- Sponsors' names and links to their websites are listed on our website, the SMC History Museum website, in e-newsletters to over 1000 followers, and below the signature area in all our emails.
- Community Booth Sponsors are listed by name with their websites on full color signs thanking them for their sponsorship, in each Community Booth at all of our Summer Season shows.

MAKE A DIFFERENCE - BECOME A SPONSOR

It's easy. Simply call Beth Mostovoy at 650-224-4992 or email her at artonthesquarerwc.beth@gmail.com. She'll answer your questions and explain all the details so that you, your business, or your organization can reap the benefits of sponsorship. Thank you for your support!

