

ONE TRUE PAIRING PVT LTD



Creating Brand Resonance Through Influencer Led Innovative Marketing Solutions



Imagination in Action: Who We Are at OTP

- Creative + Technical Fusion: OTP blends cutting-edge technology with aesthetic creativity for impeccable execution.
- End-to-End Project Management: Delivering tailored solutions across scale and budget with utmost professionalism.
- Experiential Impact: Creating disruptive, captivating, and memorable moments that connect deeply with audiences.



Our Motto

Honesty at the Heart of Every Connection



Truth Builds Trust

We believe consumer-business relationships mirror human bonds: honesty is foundational.



Authentic Engagement

Genuine, value-driven interactions resonate deeper with audiences than marketing gimmicks.



Long-Term Loyalty

Honesty in branding fosters customer retention and emotional brand affinity.



Our Resources

Diverse Talent and Advanced Infrastructure

- Multidisciplinary Experts: Team includes architects, engineers, designers, multimedia professionals, and supervisors.
- In-House Production: Dedicated facilities for woodwork, metalwork, printing, and fabrication ensure quality control.
- Operational Agility: Well-equipped staff and systems to manage projects across scales, geographies, and timelines.



Our Strength

21+ Years of Executional Excellence

- Experienced Leadership: Over 21 years of domain expertise delivering multi-category marketing solutions.
- Integrated Capabilities: From strategy to execution with in-house teams and facilities for full control and agility.
- PAN India Operations: Operational hubs in **Delhi, Kolkata, Mumbai, and Bangalore** for rapid mobilisation.



Our Services

Comprehensive Marketing and Design Solutions



Retail Environments

Design, fabrication, and execution of turnkey retail stores and shop-in-shop displays.



Experiential Marketing

Interactive activations, events, and brand experiences tailored to audience engagement.



Signage & Exhibits

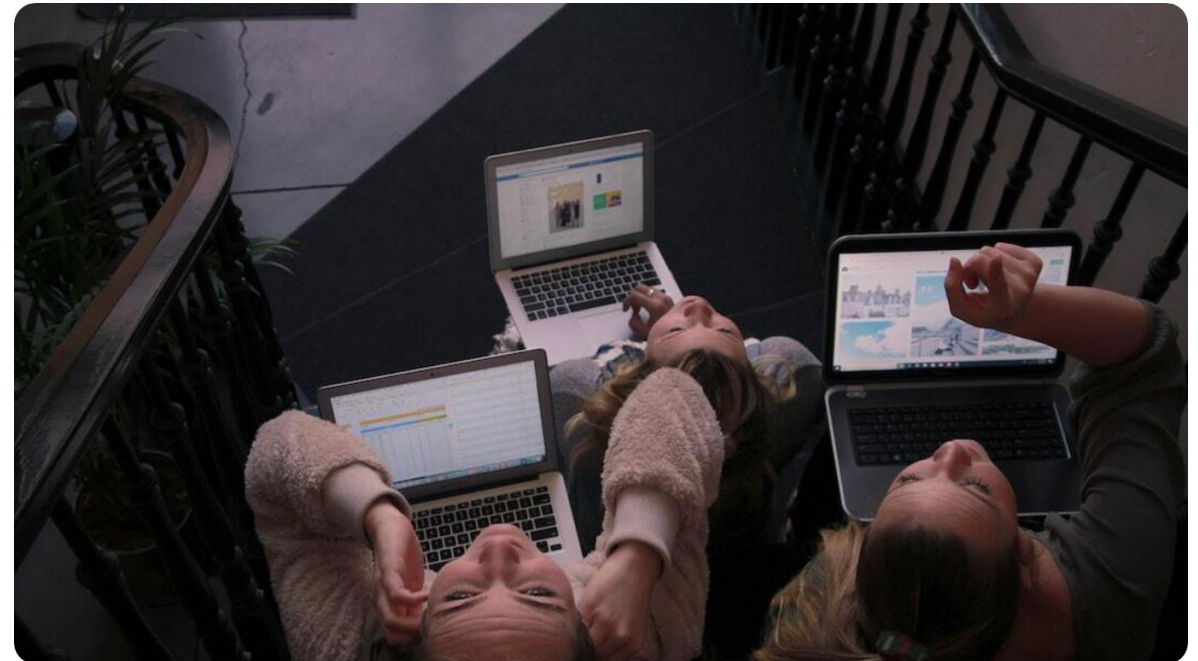
High-quality signage, exhibition stalls, and environmental branding solutions.



Why Us

Delivering Outcomes, Not Just Outputs

- Results-Driven Approach: Every project is aligned to achieve specific marketing goals and measurable outcomes.
- Shopper Intelligence: A deep understanding of consumer behaviour enhances campaign impact and engagement.
- Innovative Execution: OTP merges insights with creativity to craft truly experiential, brand-defining moments.



Our Clients

Trusted by Industry Leaders Across Sectors

tumblëdry Sirca TATA MOTORS blinkit CERA

BIRLA opus ICA Apollo PHARMACY B+L BAUSCH+LOMB Pernod Ricard 3M

himalaya MEGA OPTICAL STORE streax PROFESSIONAL Qubo A Hero Group Venture S SUGAR

MICHELIN ZEON CHARGING Berger Paint your imagination CMS Quippo dhanuka

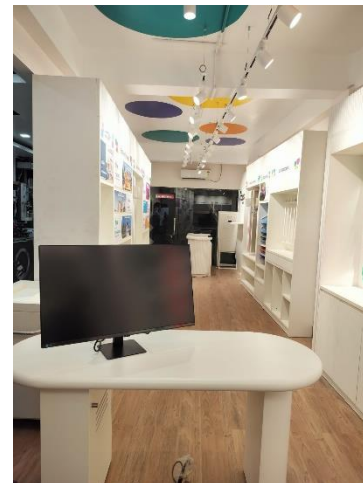
Glimpse of Turnkey Retail Stores Projects



TATA Motors



Birla Opus



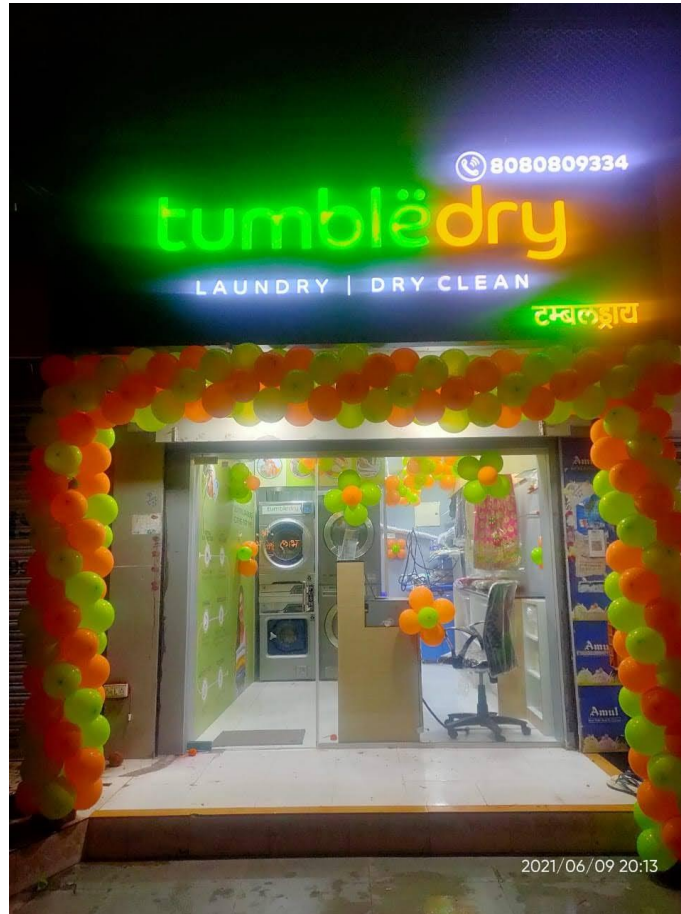
Apollo Pharmacy



Galaxy A34 5G
03 March 2024 9:19 pm

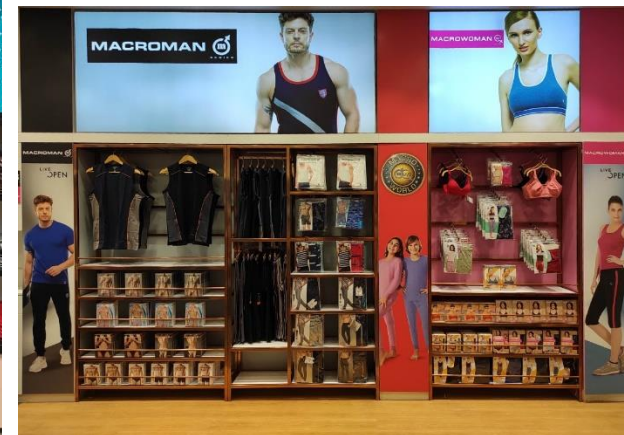
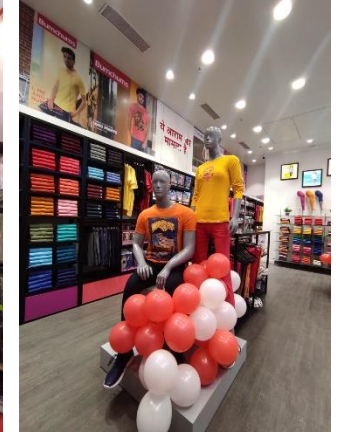


Tumbledry

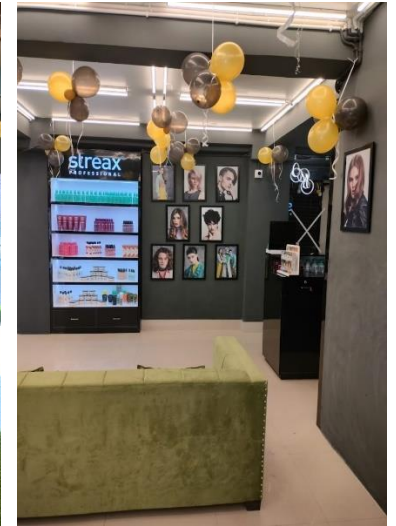


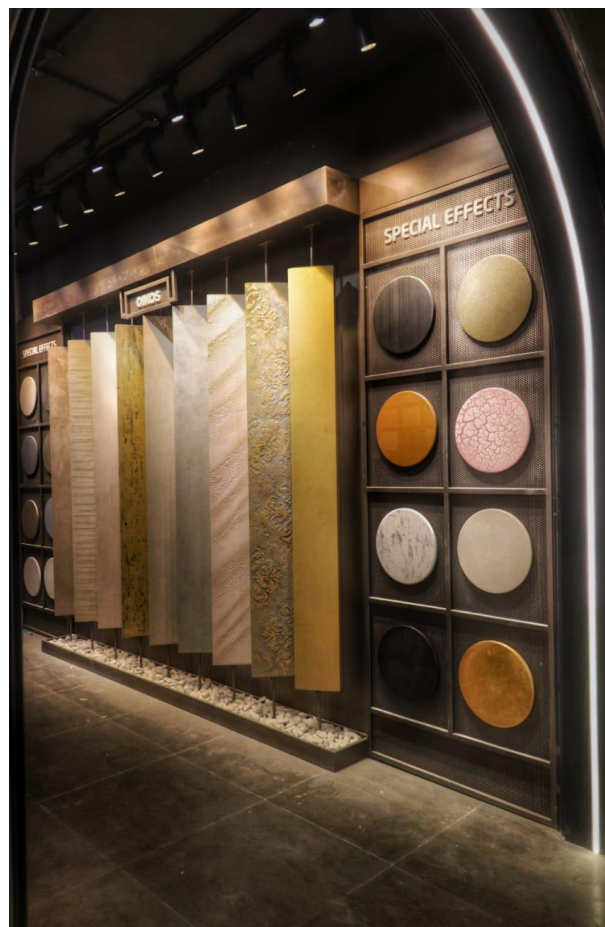
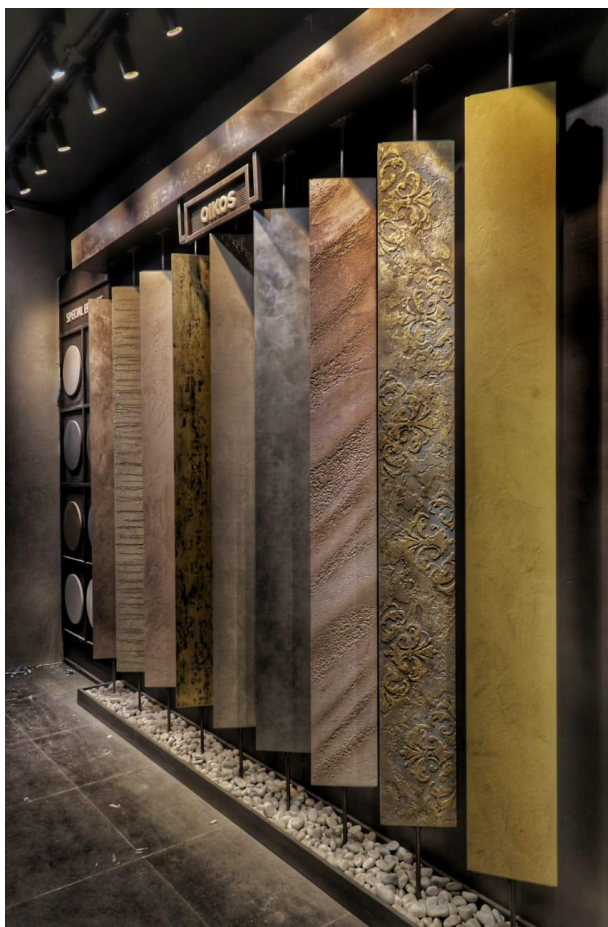
Berger Paints





Streax Professional





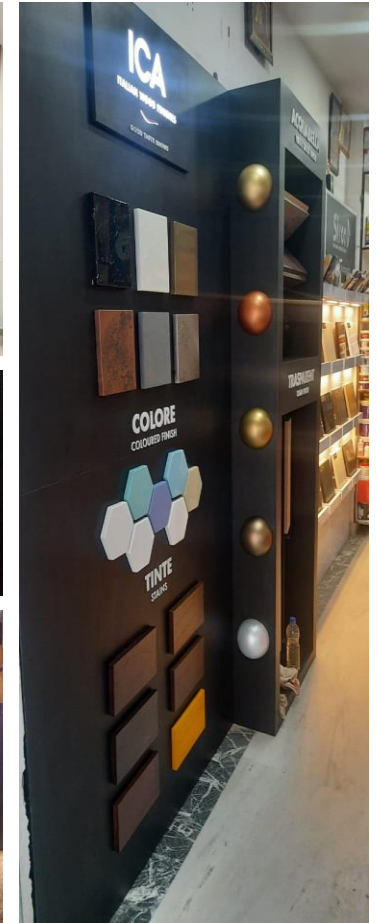
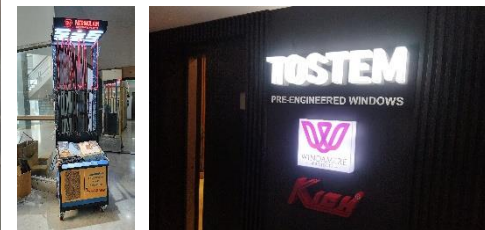
Pernod Ricard



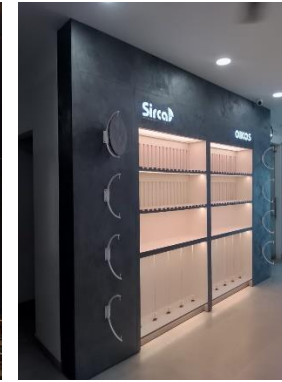
Glimpse of Shop In Shop Projects



Shop In Shop Displays







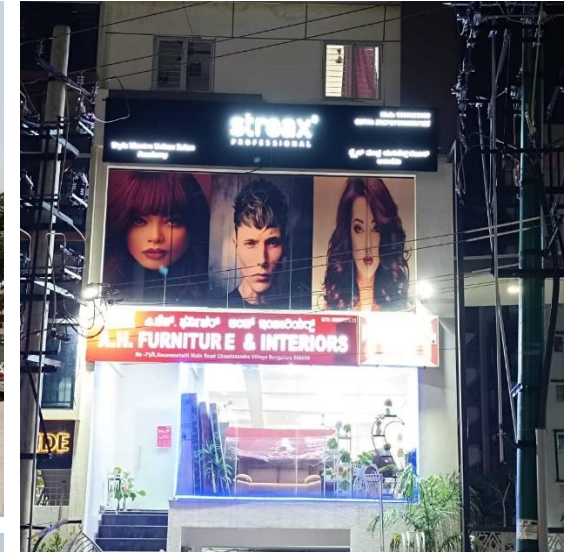
Pernod Ricard



Glimpse of Signage Projects



Signages



Glimpse of Experiential Marketing Projects



Exhibitions



Sankash - Exhibition Stall (SATTE 2022)



Michelin Tyres - Excon Expo 2022, Bangalore



iQuippo - Intermat India 2022, Mumbai



Production Facility



Production Facility with Machines

Precision and Scale in the Capital of Bharat

- **60,000 Sq. Ft. Infrastructure:** Central facility equipped with advanced machinery for end-to-end production control in the heart of Delhi.
- **Cutting-Edge Equipment:** Includes CNC, UV Flatbed Printer, Laser Machine, Automatic Edge Bending, Cold Press, HP Latex, and more.
- **Rapid Turnaround:** Integrated setup enables faster project cycles and consistent premium output.



Production Facility with Machines

Regional Strength for Eastern India Execution

- **Strategically Located:** Supports faster mobilization and project execution across the eastern region.
- **Fully Equipped:** Fabrication, digital printing, and installation capabilities under one roof.
- **Uniform Quality Standards:** Matches Delhi facility benchmarks to ensure consistent brand output across India.









PAN - India Operation

Nationwide Presence with Local Agility



4 Regional Offices

Located in Delhi, Mumbai, Kolkata, and Bangalore for fast, region-specific execution.



Faster Turnaround

Decentralized operations reduce logistics time and increase responsiveness.



Unified Standards

Consistent output quality and process discipline across all regions.




What our Client Says

Real Feedback. Real Impact

U **Utpal Choudhury**
1 review • 2 photos

★★★★★ 14 weeks ago


All good, installation is good



J **Jitesh Yadav**
1 review • 14 photos

★★★★★ 12 weeks ago

Furnitures well installed by the team.
They are very co-operative and friendly behavior.
Thanks team.



sribasta sahu
Local Guide • 6 reviews • 81 photos

★★★★★ 4 weeks ago **NEW**

I want to express my sincere gratitude for the exceptional performance of the company during this period.... [View full review](#)

SAYANDIP BISWAS
Local Guide • 11 reviews • 9 photos


★★★★★ 14 weeks ago

Service is good and on time.

sribasta sahu
Local Guide • 6 reviews • 81 photos

★★★★★ 4 weeks ago **NEW**

I want to express my sincere gratitude for the exceptional performance of the company during this period.... [View full review](#)



V **VILAS PUNDKAR**
1 review • 0 photos


★★★★★ 9 weeks ago

OTP team is good & cooperative. Furniture quality also good

D **DEBAJIT GUPTA**
1 review • 8 photos

★★★★★ 10 weeks ago

Good work and behaviour. I am satisfied with the job.



Aayushi Gupta
2 reviews • 0 photos

★★★★★ 15 weeks ago

Good service & excellent experience.

Asutosh Panda
2 reviews • 5 photos

★★★★★ 9 weeks ago


Very Reliable Products



B **Braja kishore Barik**
3 reviews • 20 photos

★★★★★ 1 week ago **NEW**

We are very happy with the all furniture replacement & the communication is very good specially Tapabrata Chatterjee & the technical team..... Appreciate your Efforts



Contact Us

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- **Mumbai** - Indira Nagar Zopadpatti Mandal Link Road, M M Janta Nagar, Mankhurd West, Opp. Jay Maruti Welfare Society, Mumbai – 400043
- **Kolkata** - Plot No. 25 & 34, Mouza - Bhagabanpur, P.S - Narendrapur, P.O Uchhepota, Kolkata – 700150 Near Karini BYD Service Centre
- **Bangalore** - T123 35th Cross 15th Main 4th T Block, Jayanagar, Bangalore - 560041

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आभार!

