

ONE TRUE PAIRING PVT LTD



# Creating Brand Resonance Through Influencer Led Innovative Marketing Solutions



# About Us

**OTP** is a dynamic fusion of cutting-edge technology and imaginative creativity, resulting in the flawless execution of aesthetically crafted ideas. Our commitment to professionalism, expertise, and business acumen is evident in every project we undertake.

We pride ourselves on offering a wide range of choices tailored to fit any budget and accommodate projects of any scale. Our goal is to deliver the industry's most disruptive, captivating, and memorable experiences, leaving a lasting impression on our clients and their audience.

With our innovative approach and unwavering dedication, we strive to create shareable moments that transcend traditional boundaries, ensuring that our clients and their fans are captivated and engaged at every turn.



# Our Motto

**OTP** believe in truth strongly and assumes that just like a human relationship between two individuals, the consumer and business relationship also demands honesty to survive.



# Our Resources

- Architects
- Engineers
- Interior Designers
- Graphic experts
- Multimedia Experts
- Site Supervisor
- Material Experts
- In-House Wooden Production
- In House Metal Production
- In-House Printing Facilities



# Our Strength

- 19 + Year Experience
- Execution Excellence
- Integrated Capabilities
- PAN India Operations with 4 Offices (New Delhi, Kolkata, Mumbai & Bangalore)
- Innovative Methodologies
- Multiple Category Experience
- Shortest TAT



# Our Services

## Retail Solutions

Trade Marketing Campaigns

Shop In Shop Display

Signage Project Management

In shop Branding

## Turn Key Interiors

Civil Work

Furniture

MEP

IT & Technology

## Fabrications

Mild Steel Fabrication

Wooden Fabrication

Acrylic Fabrication

## Experiential Marketing

Events

Activations

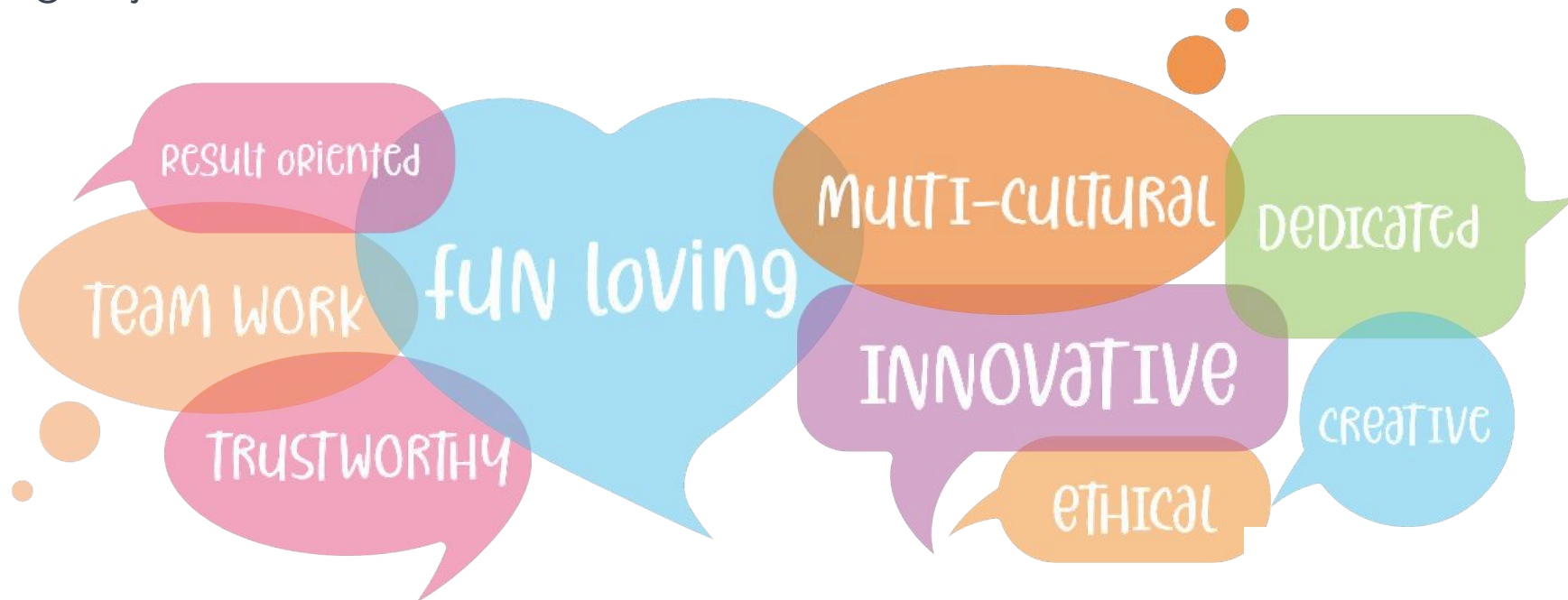
Exhibitions

Conferences



# Why Us

We are a results-driven team. With our unique blend of retail intelligence, expertise in shopper behaviour, and innovative, experiential marketing solutions, we assist brands in achieving their marketing objectives.





# Our Key Clients



# Glimpse of Turnkey Retail Stores Projects



# Tumbledry Stores – PAN India



# Berger Paint Store – PAN India



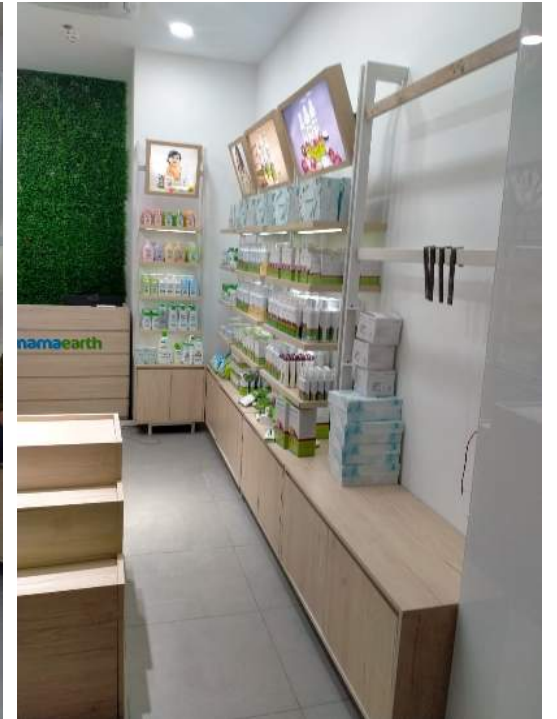
# Rupa Stores – PAN India



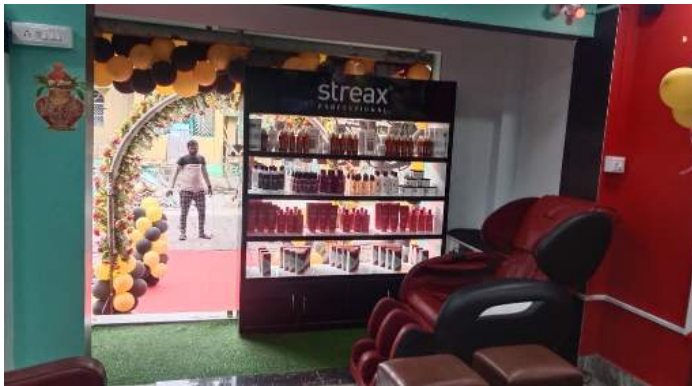
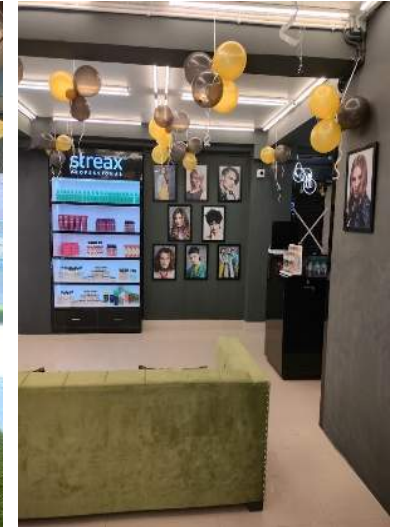
# Whirlpool Stores - PAN India



# Mamaearth Stores



# Streak Professional Stores





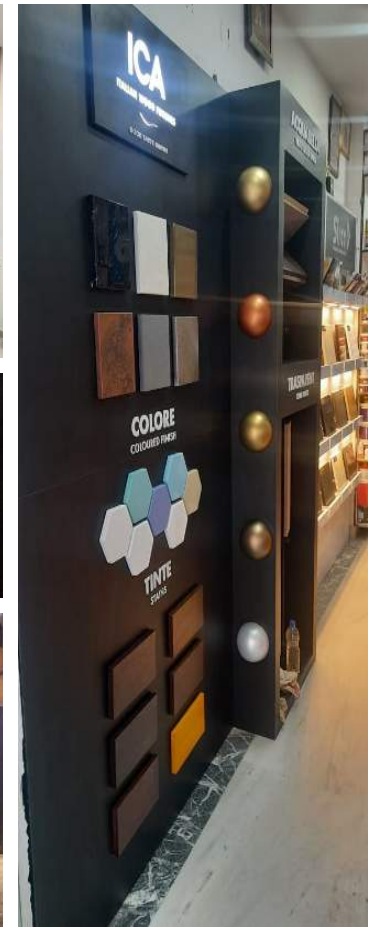
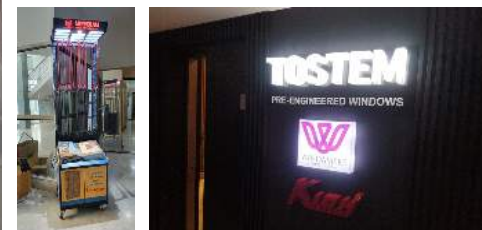
# Sirca Stores



# Glimpse of Shop In Shop Projects



# Shop In Shop Displays



# ICA Shop In Shop



# Bosch – SIS Display



# Glimpse of Signage Projects





# Signages



# Glimpse of Experiential Marketing Projects





# Events



# ERD Business Conclave 2023, New Delhi



# Green Energy Summit IOCL, New Delhi



# ICAI Awards 2022, Kanpur



# Petrochemical Conclave, Hotel Pullman (Delhi)



# Wella Kromatic 2.0, The Ashok, New Delhi



# RESET by Hotel Sunday, Jaipur



# DFM Foods, Crown Plaza, Greater Noida





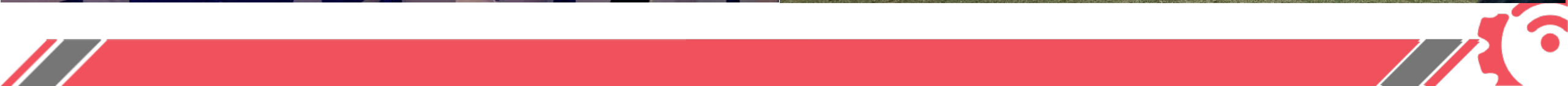
# ICAI Awards 2021



# E & Y - ITW Awards



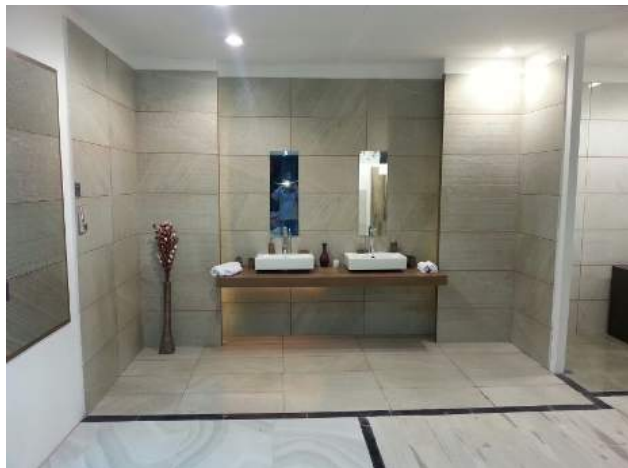
# ICAI Awards 2023, Varanasi



# Exhibitions



# Kajaria – Exhibition, Kolkata



# Sankash – Exhibition Stall (SATTE 2022)



# Michelin Tyres - Excon Expo 2022, Bangalore



# iQuippo – Intermat India 2022, Mumbai





# Production Facility









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# Contact Us

- **New Delhi** - Farm No. 4, Dera Mod, Main Chhatarpur Rd, Near Indian Oil Petrol Pump, Fatehpur Beri, New Delhi 110074
- **Mumbai** - Room no. 6, Abdul Jabbar telor chawl, Near Kanch wali masjid Taxi stand, Quresh Nagar, Kurla. Mumbai – 70
- **Kolkata** - Bonhooghly, Magrahat, PS Narendrapur, Kolkata – 700103
- **Nagpur** - Plot no. 305, Nirmal Nagar, Gorewara, Katol Road, Nagpur 440013
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आभार!

