

BE THE BOSS

Be The Boss is a youth entrepreneurship mentoring program designed to equip young people with the mindset, skills, and tools needed to become confident, capable business owners and community leaders.

This program is ideal for youth aged 13-19 who have a dream, an idea, or even just curiosity about building something of their own. Through one-on-one mentorship, real-world business planning, and hands-on experiences, youth learn how to take their vision from concept to launch.

Be The Boss empowers participants to think like entrepreneurs and problem-solvers. Whether they're launching a side hustle or dreaming of the next big brand, this program helps them develop leadership, financial literacy, and confidence—while also creating pathways to long-term success.

Each cohort blends in-person workshops, virtual coaching, and community-based projects. Youth will build their businesses and themselves.



Program Activities

- Developing Business Plans
- Branding & Marketing
- Financial Literacy & Budgeting
- Time Management
- Customer Service & Communication
- Public Speaking & Pitch Practice
- Networking & Mentorship
- Leadership Development
- Social Responsibility & Community Impact
- Real-World Entrepreneurship Showcases
- And Much More

