



# 2026 Changing Seasons...Changing Lives Gala | Sponsorship Opportunities

Celebrating Transformation. Building Tomorrow's Leaders.





# Our Mission and 10+ Years of Impact

**Mission:** to develop the youth leaders who will take back and rebuild our communities and end the cycle of violence in Chicago.

**Be The Miracle's impact since 2015:**

- 6,000 + youth impacted
- 15 Chicago communities
- 6 surrounding suburbs
- 40+ scholarships awarded
- 100% of scholars in or graduated from college
- Helped graduates launch careers that serve the community – as teachers, law enforcement, social workers, and nonprofit founders
- 3 published youth authors
- 1 successful youth-led business
- 10+ successful community and violence prevention events and activities
- Launched school and community organization partnerships



**“When the community believes in its youth, miracles happen.”**

**-Hassahn Liggins, Co-founder**



# 2025 Highlights | 2026 Goals

We are committed to innovation, empowerment, and community transformation.

## In 2025, We...

- Impacted 700+ youth in Chicago and the surrounding suburbs
- Disbursed eight college scholarships
- Launched Be The Boss, a youth entrepreneurship program that helps teens explore business ownership and financial literacy
- Developed workforce readiness and leadership courses to prepare youth for careers that build community and stability
- Introduced a safe teen driving program promoting responsibility and awareness
- Secured two new partnerships to expand our reach and deepen impact

## In 2026, Our Goals Are...

- Double our scholarship fund to expand access to higher education
- Launch a youth-led violence prevention initiative
- Grow Be The Boss and workforce readiness workshops to mentor more youth
- Expand mental wellness and family workshops
- Partner with additional schools and community organizations across the city



# Sponsorship Opportunities

Your sponsorship makes this work possible, transforming moments into movement.

## \$20,000 – Miracle Sponsor

- Co-naming rights
- 3 tables (30 tickets)
- Full-page ad
- 15 social media mentions
- Step & repeat logo
- Emcee recognition
- Company item in gift bag
- Website placement
- Opportunity to speak
- Event display (if applicable)

## \$10,000 – Changing Lives Sponsor

- 2 tables (20 tickets)
- Full-page ad
- 10 social media mentions
- Step & repeat logo
- Emcee recognition
- Company item in gift bag
- Website placement
- Event display (if applicable)

## \$5,000 – Bountiful Sponsor

- 1 table (10 tickets)
- Full-page ad
- 8 social media mentions
- Step & repeat logo
- Emcee recognition
- Company item in gift bag
- Website placement

## \$2,500 – Harvest Sponsor

- 6 tickets
- Half page ad
- 6 social media mentions
- Emcee recognition
- Gala signage
- Website placement

## \$1,000 – Autumn Sponsor

- 4 tickets
- Half page ad
- 4 social media mentions
- Emcee recognition
- Gala signage

# Why Partner With Be The Miracle

## Beyond the Packages – The Power of Partnership

When you sponsor Be The Miracle, you don't just support a gala, you join a movement to empower Chicago's next generation of leaders.

### Our Broader Impact

Be The Miracle is changing the narrative for Chicago's youth — one leader at a time. Through school-based programs, mentoring communities, and entrepreneurship training, we equip young people to lead with purpose, build confidence, and choose peace over violence. Our work reaches classrooms, families, and entire neighborhoods, creating safer schools and stronger communities across the city. When our youth thrive, Chicago thrives.

In 2026, our goal is to raise \$100,000 to expand programs into new schools and community organizations, double our scholarships, increase youth participation by 35%, and launch youth-led community engagement and violence prevention initiatives that foster hope and lasting change.

### As a Sponsor, You Will:

- **Elevate Your Brand Visibility** through extensive event and media exposure across Chicago and surrounding suburbs.
  - **Strengthen Community Ties** by investing directly in youth development and violence prevention initiatives.
- **Highlight Your Corporate Social Responsibility** by aligning your brand with education, empowerment, and equity.
  - **Engage Your Team** and build pride and connection in the target communities.
- Be Recognized as a Changemaker – helping create safer neighborhoods and brighter futures for Chicago youth.

*Every sponsor helps turn possibility into purpose, because when the community invests in its youth, everyone wins.*



# Partner Logos



BlueCross BlueShield  
of Illinois



OSF HEALTHCARE  
Little Company of Mary  
Medical Center



S.H.E. PUBLISHING, LLC



Let's Build Miracles, Together!

# Youth Testimonials

"Be The Miracle believed in me before I believed in myself, now I'm the first in my family to go to college!"  
- Wiley, Scholarship Winner/Mentee

"My mentor helped me see that my voice matters."  
-Davis, Be Empowered Mentee

"I know I'll be ready for a job and for a future."  
-Smith, Workforce Readiness Participant

"Saying positive words about myself felt weird at first, but after I got used to it, I felt great."  
-Johnson, Kingmakers Mentoring Community







# Don't Wait On A Miracle, Be The Miracle

BE THE  
*Miracle*

Changing Seasons...Changing Lives Gala  
October 3, 2026 | 6:00PM | Hilton – Oak Lawn

[www.bethe-miracle.org](http://www.bethe-miracle.org) | Instagram: [@bethemiracleorg](https://www.instagram.com/bethemiracleorg)  
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