

Full Agenda

2026 ANNUAL MEETING

THURSDAY OCTOBER 1, 2026

11:00AM – 5:00PM	REGISTRATION CHECK-IN OPEN
11:00PM – 5:00PM	VENDOR HALL OPEN TO ATTENDEES
11:30AM – 12:30PM	GRAB & GO LUNCH PROVIDED
12:00PM – 3:00PM	BLS TRAINING* – OPEN TO ALL ATTENDEES ⚙️ <i>REGISTRATION REQUIRED</i>
	*AHA AUTHORIZED COURSE
12:00PM – 4:00PM	ACLS TRAINING* - OPENT TO PROVIDERS ⚙️ <i>REGISTRATION REQUIRED</i>
	*AHA AUTHORIZED COURSE
12:00PM – 2:00PM	HYPERTENSIVE DISORDERS IN PREGNANCY SIMULATION TRAINING ⚙️ <i>REGISTRATION REQUIRED</i>
12:00PM – 5:00PM	HEADSHOTS OFFERED
12:30PM – 4:30PM	BILLING SEMINAR
1:15PM – 3:15PM	HYSTEROSCOPY TRAINING
2:15PM – 4:15PM	SHOULDER DYSTOCIA SIMULATION TRAINING ⚙️ <i>REGISTRATION REQUIRED</i>
5:30PM – 7:30PM	VENDOR HAPPY HOUR

FRIDAY OCTOBER 2, 2026

7:00AM – 4:30PM	REGISTRATION CHECK-IN OPEN
7:00AM – 8:00AM	BREAKFAST SPONSORED BY NEMOURS
7:00AM – 5:30PM	VENDOR HALL OPEN TO ATTENDEES
8:15AM – 9:30AM	GENERAL SESSION: YEAR END REVIEW
10:15AM – 12:15PM	HYPERTENSIVE DISORDERS IN PREGNANCY SIMULATION TRAINING ⚙️ <i>REGISTRATION REQUIRED</i>
10:15AM – 12:30PM	HYSTEROSCOPY TRAINING

10:15AM – 12:00PM UWH: BENEFITS AND ACCOUNTING OFFICE HOURS

10:15AM – 12:00PM PROFESSIONAL HEADSHOTS AVAILABLE

10:15AM – 11:00AM BREAK OUT SESSIONS – ROUND 1

TOPICS:

- HIDDEN IN PLAIN SIGHT: THE PATIENTS WE CAN'T AFFORD TO MISS
Sipra Laddha, MD
- DON'T LET YOUR MANAGEMENT STYLE BECOME EXHIBIT A
Erik Matheney, JD / Mary Ruth Houston, JD
- JUMP ALL IN ON CLINICAL LABORATORY
Ifeanyi "Victor" Nwadukwe, MD /Jennifer Parker, MD
- SO IT'S YOUR FIRST DAY?
Rayven Miranda
- ATHENA IS ALL IN WITH AI: CURRENT AND UPCOMING AI INTEGRATIONS
John Chapman

11:15AM – 12:00PM BREAK OUT SESSIONS – ROUND 2

TOPICS:

- ALL IN ON OBESITY – BEYOND THE SCALE
Stephanie Winans & Dr. Kelly Davis-Chamberlain
- GETTING A PATIENT IN YOUR FRONT DOOR: OPTIMIZING WEBSITE, PATIENT EXPERIENCE, RESOURCES & GOOGLE
KT Peek & Kelly McCarthy
- ALIGNING LIPIDS
Barett Gunter, MD
- ALIGNING THE DIGITAL FRONT DOOR WITH PATIENT NEEDS
Randy Karmin & Michelle Ivankovic
- THE GOOD, THE BAD & THE SWEATY: THE TRUTH ABOUT HORMONE THERAPY
Maureen Whelihan, MD

12:00PM – 1:30PM LUNCH SPONSORED BY NATERA

1:15PM – 3:15PM SHOULDER DYSTOCIA SIMULATION TRAINING  REGISTRATION REQUIRED

1:30PM – 5:30PM UWH: BENEFITS AND ACCOUNTING OFFICE HOURS

1:30PM – 5:30PM PROFESSIONAL HEADSHOTS AVAILABLE

1:30PM – 2:15PM BREAK OUT SESSIONS – ROUND 3

TOPICS:

- ATHENA IS ALL IN WITH AI: CURRENT AND UPCOMING AI INTEGRATIONS

John Chapman

- CCRM: THE POWER OF INNOVATION

Callum Potts, MD & Mandy Katz-Jaffe, MD

- DOCUMENTATION ACCELERATORS

Rayven Miranda

- DATA ALIGNED WITH QUALITY

Clayton Weymouth & Stephanie Rouse

- BEST IMAGINABLE SERVICE

Joy Flinchum

2:30PM – 3:15PM BREAK OUT SESSIONS – ROUND 4

TOPICS:

- MAXIMIZING COMPLIANT OB REVENUE IN 2027: DOCUMENTATION, E/M CODING & ACCESS STRATEGIES

Shelly Williams

- ALIGNING THE DIGITAL FRONT DOOR WITH PATIENT NEEDS

Randy Karmin & Michelle Ivankovic

- DON'T LET YOUR MANAGEMENT STYLE BECOME EXHIBIT A

Erik Matheney, JD / Mary Ruth Houston, JD

- ALIGNING LIPIDS

Barett Gunter, MD

- THE BALL IS IN YOUR COURT: BOUNCING IDEAS IN PRACTICE OPERATIONS

Diane Broderick, Alyssa DeSocio, & Anna McDonald

3:30PM – 5:15PM GENERAL SESSION: LEADERSHIP PANEL WITH

DAVID YOUNG; LIZ CHEROT, MD; TYLER GALES & AARON SUDBURY, MD

3:30PM – 5:30PM HYPERTENSIVE DISORDERS IN PREGNANCY SIMULATION TRAINING  *REGISTRATION REQUIRED*

6:00PM – 7:00PM COCKTAIL PARTY PRESENTED BY ADVENT HEALTH

7:00PM – 10:00PM DINNER PARTY

SATURDAY OCTOBER 3, 2026

7:30AM – 9:30AM SHOULDER DYSTOCIA SIMULATION TRAINING ⚙️ *REGISTRATION REQUIRED*

8:00AM – 9:00AM BREAKFAST

8:00AM – 12:15PM VENDOR HALL OPEN TO ATTENDEES

8:00AM – 11:00AM HEADSHOTS AVAILABLE

9:15AM – 10:30AM GENERAL SESSION – MEDICAL MALPRACTICE WITH JEFF GOODIS

9:45AM – 11:45AM HYPERTENSIVE DISORDERS IN PREGNANCY SIMULATION TRAINING ⚙️ *REGISTRATION REQUIRED*

11:00AM – 11:45AM GENERAL SESSION: ALL IN BEHIND THE BEDROOM DOOR WITH DR. MAUREEN WHELIHAN

11:45AM – 12:15PM CLOSING SESSION