



KEATON ADAMS

Texas Country / Rock / Singer-Songwriter

Hometown: Celina, TX (DFW Area)

Keaton Adams is a Celina, Texas singer songwriter carving out his own lane in modern Red Dirt music, where country truth meets rock and roll electricity. His catalog started gaining traction with the 2023 debut single “Broken Remedies,” and he continued that momentum with the 2024 EP Wrong & Right, a project that shows how naturally he can move between reflective storytelling and a sharper, modern edge.



110K

Monthly Listeners



35k

TikTok Followers

BIO EXTENDED

Today, Keaton’s sound is less “one lane” than ever. The writing stays raw and personal, but the delivery has grown louder and more band driven, the kind of set that can turn a room in the first chorus. He still pulls from the country and Americana world, but the live energy is increasingly rock forward, with versatility that keeps fans guessing what the next release is going to sound like.

On streaming, he is sitting around 90K monthly listeners on Spotify, with “Broken Remedies” now well past 2 million streams, a clear sign that his audience is scaling beyond the local scene.

LIVE SHOW HIGHLIGHTS



SUPPORTED ACTS (Full)

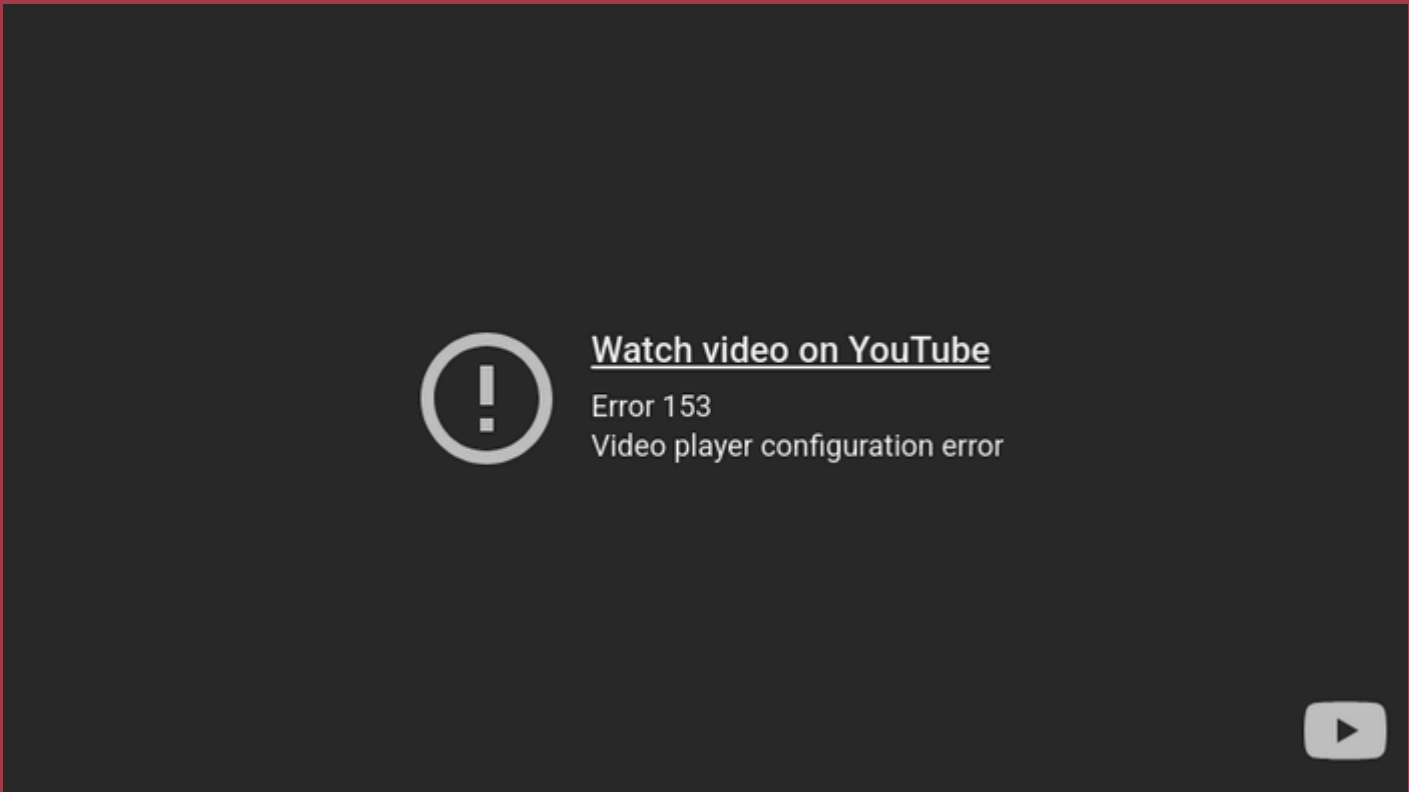
Tanner Usrey, Mike Ryan, Ward Davis, Dylan Wheeler, Cam Allen, Cameron Sacky Band, Ryder Grimes, Logan Samford, Huser Brothers & more

Notable Venues Played

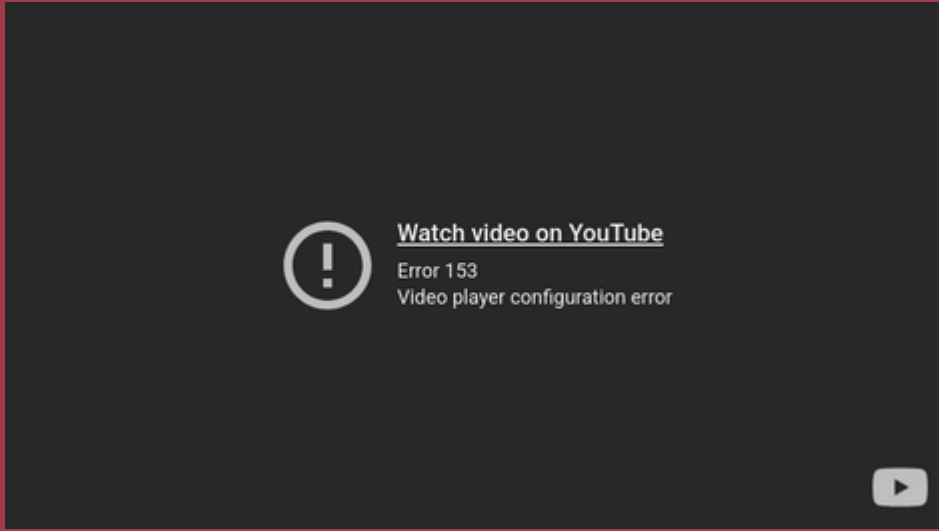
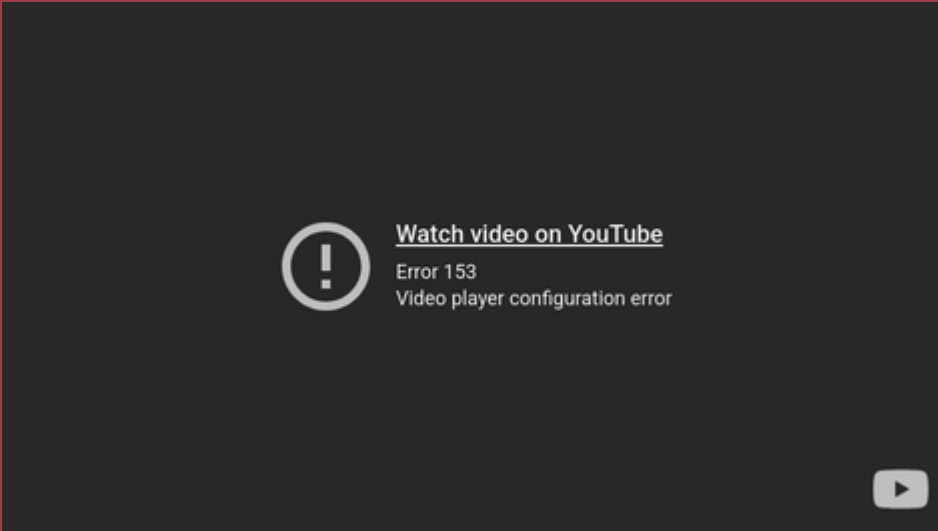
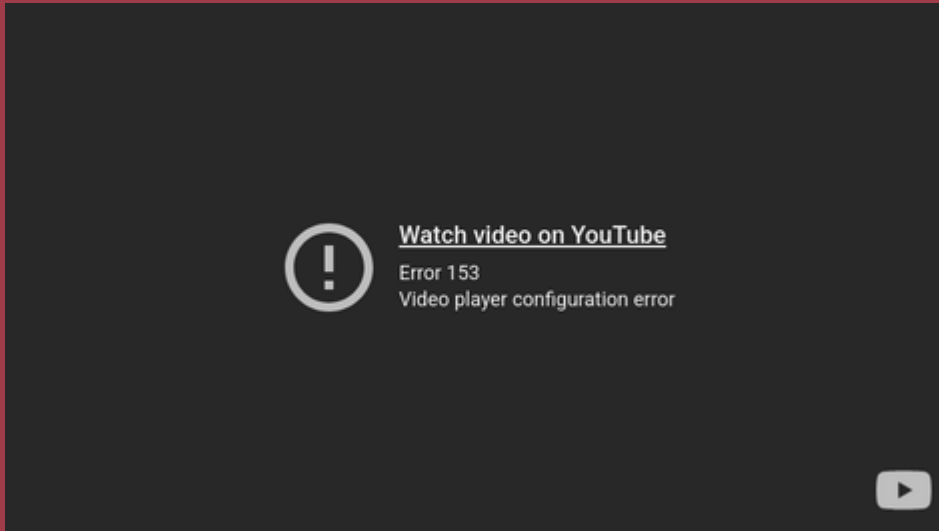
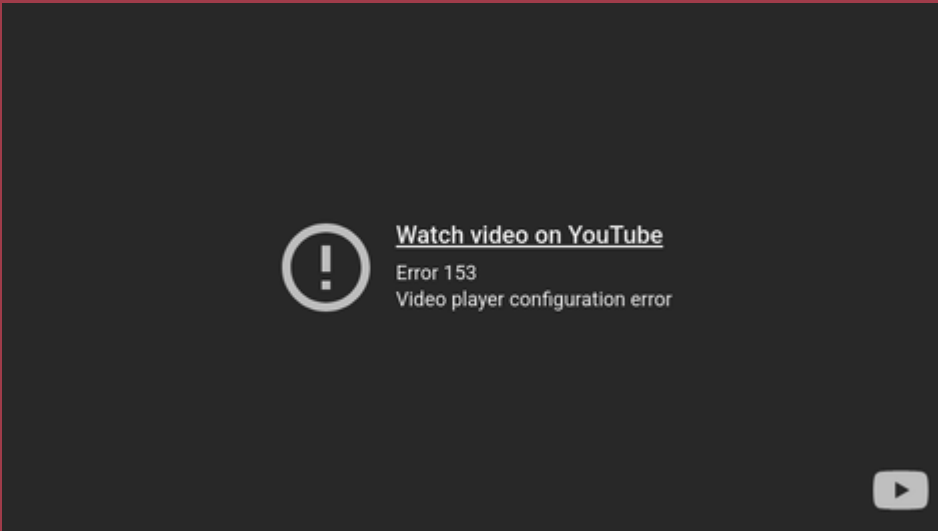
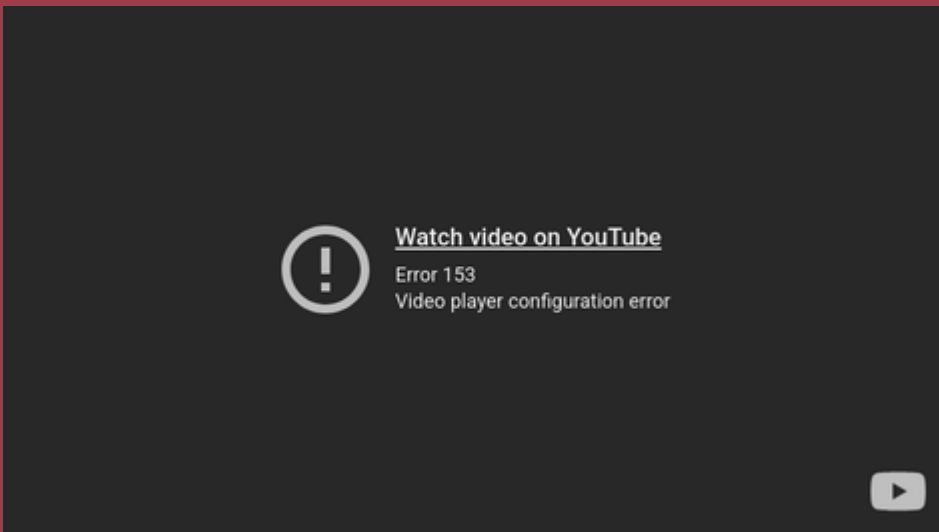
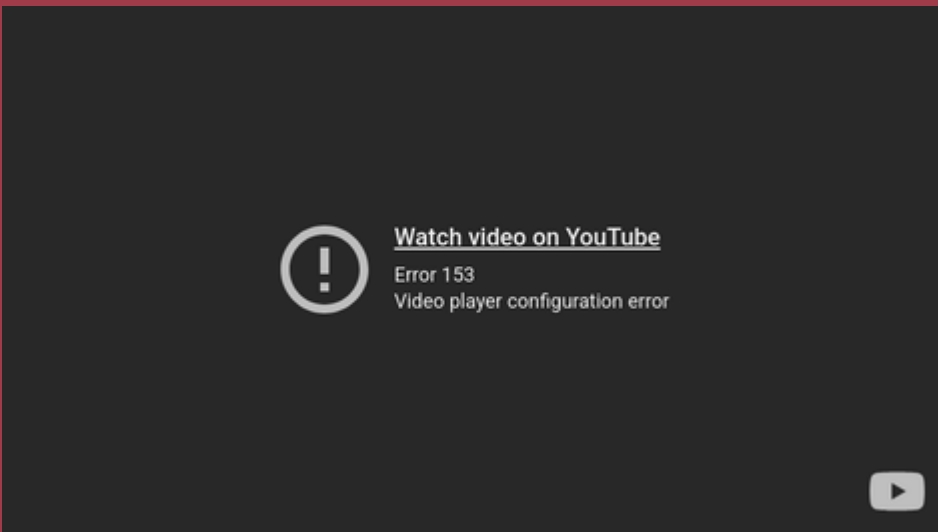
The Blue Light Live (3 times), Hank's Texas Grill (3 Times), Majestic Fort Smith, Tulips FTW, Love & War, Rhinestone Saloon, Neon Moon, Beer City Music Hall, White Oak Music Hall, The Tap, Mercury Lounge, Banita Creek Hall, GoldenLight Cafe, Sundown at Granada, The Iron Horse Pub.



Full Band Video (2024)



Acoustic Videos



NEW ALBUM

Album cover



[LISTEN HERE](#)

Concept and Themes

- The Other Side explores themes of self-reflection, resilience, and personal growth, drawing from Keaton's life experiences.

Evolution from Previous Works

- Building on the success of his debut single "Broken Remedies" and the Wrong & Right EP, this album represents a move to a more mature sound. From black and white imagery (acoustic), to color (full band).

Official Track List

1. Simpler Times
2. Pushes Come to Shove
3. Why Do I
4. Time
5. Love's Not an Ocean
6. Harm
7. Call Me in The Morning
8. The Other Side

Release Date: August 28, 2025

Booking & Contact

Keaton Adams is currently booking full-band headlining dates, support slots for regional tours, and private shows across Texas and the surrounding states. For all booking, press, and general inquiries:

Management & Marketing:

Reed McDonald

(Manager, Creative Director –
Underdog Artist Group)

E: reed@underdogartistgroup.com

P: 972-832-1255

Booking:

Dylan Moore

(Booking Agent – Underdog Artist Group)

E: dylan@underdogartistgroup.com

P: 936-221-9913

EPK Assets:

[Photo Assets](#), [Logos](#), [Stage Plot](#)

Streaming & Social Links:

[Spotify](#)

[Apple Music](#)

[Instagram](#)

[Facebook](#)

[TikTok](#)

[YouTube](#)