



IN THE MIDDLE OF IT ALL

ECONOMIC DEVELOPMENT | ADVOCACY | BUSINESS ENGAGEMENT | TOURISM

Executive Board

President:
Bob Noel
 State Farm Insurance Agency

Vice President:
Barbara Jones
 SERVPRO of Cape May County & Cumberland Counties

Secretary:
Andrea Morsello
 Sturdy Savings Bank

Treasurer:
Mary Farrell
 Ocean First Bank

Board of Directors:

Charlie Raff
 Raff's Recycling Corp.

Nancy Sittineri
 Middle Township Economic Development

Lynn Trocky
 Fletcher & Martin Antique & Collectibles

Stephanie Thomas
 Sunshine Dentistry

Debbie Mooers
 Grassy Sound Marina

Karl Hughes
 Bucket Brigade Brewery

Mike Spirito
 Surf Electrical Services

Board Meeting Minutes August 27, 2019

CALL TO ORDER:

Bob called to order the regular meeting of the Middle Township Chamber Board at 5:35 pm. Meeting was held at Sturdy Administration Building

Roll Call: *The Board Members who were present for this meeting are marked ✓.*

Bob Noel ✓	Lynn Trocky	Andrea Morsello ✓
Charlie Raff ✓	Mary Farrell ✓	Mike Spirito ✓
Barbara Jones ✓	Nancy Sittineri	Karl Hughes
Stephanie Thomas ✓	Debbie Mooers ✓	

SECRETARY'S REPORT:

Board members received the minutes via email. Motion was made to accept minutes – Mary 1st, Andrea 2nd, all in favor.

TREASURER'S REPORT:

No major changes in account balance. Mary confirmed accounts. Operating- \$28,257.80 Savings- \$5,903.38 Charlie 1st and Stephanie 2nd, all approved treasurer's report.

CORRESPONDENCE: Thank you letter from MT Police Department on Donation

NEW MEMBER APPLICATION: *None.*

COMMITTEE REPORTS:

- Membership Recruitment – Mike reported on the potential member list. The list has been divided amongst committee members and the plan is to sign up at least one new member per committee member within 2 months. Membership incentive program has been proposed for further exploration by the Board.
- Revenue Generation –Andrea reported on committee's efforts on selling website ads, possible raffle tickets during Harvest Fest.
- Member Mixers and Socials –Stephanie reported on the upcoming Halloween Social and the committee's efforts in collecting baskets for auction. It has been agreed that we will do 50/50 tickets during the event on October 17th. If we have enough baskets, we will have a silent auction.
- Membership Education – No set meeting date
- Public Policy – No set meeting date
- Budget/ Finance/ Audit - No set meeting date

OLD BUSINESS:

- **Membership Renewals/ Non Payments**
 Board requested for list of members and status of payment. Rachell reported on the status of the paid members. Members who have not paid have been marked "inactive:" on our QuickBooks account.

**All Board Members present approved.*

- Web Site Request Status – No new request
- Preliminary Budget Review –Mary and Bob will meet separately before updating the board.
- Board approved Harvest Festival, Sponsorship of \$750.00
As we have done last year, we are once again ordering 220 shopping bags to give away during festival.
- Service Fee Charges for credit card usage – Additional charges will be added to events only. Online membership payments will not be charged credit card fees.

**All Board Members present approved*

NEW BUSINESS:

- Revenue Committee Proposal for Gaming License- Motion to apply for gaming license. Motion was made to accept proposal –Charlie 1st, Mike 2nd, all in favor.
- Dues Increase Proposal - Motion to increase membership dues in 2020 to \$125. Motion was made to accept proposal – Barbara 1st, Charlie 2nd, all in favor.
- Official Position regarding Hotel Proposal – Motion to send out a generic email to survey members. –Motion to accept. Mike 1st, Barbara 2nd, all in favor.
- Membership Blitz Date – No date has been set.
- Halloween Parade, Oct 30th –Motion was made for a few members to participate in the October 30th Middle Township Parade. –Motion to accept. Debbie 1st, Stephanie 2nd, all in favor.

- Board member & Grassy Sound Marina owner Debbie Mooers voiced her concern regarding the restaurant at Grassy Sound which will potentially employ local residents and be a benefit to the township in many other ways.

Board has agreed to re-visit this issue at the next meeting to see what the Chamber's official stand will be.

ADJOURNMENT:

Official Meeting was adjourned at 6:30 pm