



# IN THE MIDDLE OF IT ALL

ECONOMIC DEVELOPMENT | ADVOCACY | BUSINESS ENGAGEMENT | TOURISM

**Executive Board**

**President:**  
**Bob Noel**  
 State Farm Insurance Agency

**Vice President:**  
**Barbara Jones**  
 SERVPRO of Cape May County & Cumberland Counties

**Secretary:**  
**Andrea Morsello**  
 Sturdy Savings Bank

**Treasurer:**  
**Mary Farrell**  
 Ocean First Bank

## Board Meeting Minutes January 21, 2020

### CALL TO ORDER:

Barbara called to order the regular meeting of the Middle Township Chamber Board at 5:30 pm. Meeting was held at Bob Noel State Farm.

**Roll Call:** *The Board Members who were present for this meeting are marked ✓.*

Bob Noel	Lynn Trocky ✓	Andrea Morsello
Charlie Raff ✓	Mary Farrell	Mike Spirito
Barbara Jones ✓	Nancy Sittineri ✓	Karl Hughes ✓
Stephanie Thomas ✓	Debbie Mooers ✓	

### SECRETARY'S REPORT:

Board members previously received the minutes via email.

*\*Motion was made to accept minutes sent electronically– Charlie 1st, Karl 2nd, all in favor.*

### TREASURER'S REPORT:

Checking: \$21,147.68  
Savings: \$5,988.68

*\*All Board Members present approved Mary's Report which was presented by Barbara Jones.*

**CORRESPONDENCE:** *No new mail.*

**NEW MEMBER APPLICATION:** *No New Member Applications.*

### COMMITTEE REPORTS:

- **Membership Recruitment**  
Phone Conference Meeting Set: Every 2<sup>nd</sup> Tuesday of the month at 12:30 pm
- **Revenue Generation**  
Phone Conference Meeting Set: Every 3<sup>rd</sup> Monday of the month at 12:30 pm
- **Member Mixers and Socials**  
Phone Conference Meeting Set: Every 1<sup>st</sup> Monday of the month at 12:30 pm
- **Membership Education**  
Phone Conference Meeting Set: Every 1<sup>st</sup> Wednesday of the month at 12:30 pm
- **Public Policy** – Ongoing Reports & Updates via Emails are being sent  
Phone Conference Meeting Set: Every 1<sup>st</sup> Tuesday of the month at 12:30 pm
- **Audit Committee**  
Phone Conference Meeting Set: Every 2<sup>nd</sup> Wednesday of the month at 12:30 pm

**Board of Directors:**

**Charlie Raff**  
Raff's Recycling Corp.

**Nancy Sittineri**  
Middle Township Economic Development

**Lynn Trocky**  
Fletcher & Martin Antique & Collectibles

**Stephanie Thomas**  
Sunshine Dentistry

**Debbie Mooers**  
Grassy Sound Marina

**Karl Hughes**  
Bucket Brigade Brewery

**Mike Spirito**  
Surf Electrical Services

Board Member Lynn inquired about what phone number will be used to initiate the call, if the call was secured and the cost of the call.

Rachell indicated that the conference call will be initiated from her personal phone number 267-250-0669 as the Chamber's phone line 609-463-1655 via NET 10 does not have this capability. Rachell explained that her phone service AT&T coupled with the technology of the iPhone 11 Pro Max has secured conference call capabilities and will not incur any expense.

The conference call will not need PIN codes.

*\*All Board Members present approved of the phone conference set-up, dates & time*

**OLD BUSINESS:**

- Rachell reported expenses from the Holiday Social 2019 event:  
Cost of the event: \$1,033.38  
Revenue from the event: \$ 445.00  
Total Expense 2019: \$ 588.38 (2018 Total Expense was \$507.40)
- Members will be invoiced for the 2020 Membership Dues of \$125.00 after the State of the Township & Live Auction event.
- Social Media: No new report.

*\*All Board Members present approved of the above items discussed.*

**NEW BUSINESS:**

- After discussing possible locations for a new welcome sign, the board has agreed on a new double-sided sign in Grassy Sound Meadow. RT 147/ N. Wildwood Blvd.

*\*Motion was made to accept above items: Nancy 1st, Karl 2nd, all board members excluding Lynn Trocky were in favor.*

*Board Member Lynn felt that the location was not a good spot for a new sign and has abstained from the vote.*

- Nancy updated the board on the upcoming joint meeting with the Economic Development Council. The joint meeting will be held on Feb 20<sup>th</sup>, 5:30 pm at the Town Hall. Nancy updated the board on possible items that will be on the agenda such as plans on wine & brewery events and an all-white street event in Middle Township.

Nancy gave out flyers and promoted Cape May County's Small Business Resource Workshop. Rachell will send an email to our members about this workshop.

Nancy inquired about hardcopies of the membership application forms. Rachell will bring copies of the application on Feb. 26<sup>th</sup>.

- The nominating committee chair, Barbara Jones announced that there are several members interested in being on the 2020 Board. There are 4 open positions open and the nominees will be officially announced after the nominating committee has deliberated.

As noted previously, Andrea Morsello, Lynn Trocky, Bob Noel and Charlie Raff's position will be up for re-election.

- Andrea and Lynn will both be on the ballot for re-election.
- Bob Noel will not be on the ballot for re-election. He has however agreed to incoming President Barbara Jones request to continue to consult with the Board as past president.
- Charlie will be inducted on May 6<sup>th</sup> as a lifetime honorary board member.

**OLD BUSINESS:**

- The State of the Township Dinner and Live Auction will be held on Feb 26<sup>th</sup> at The Bellevue.

Important dates were announced and each board member present were given a copy of future board meeting dates. Dates are below:

**Feb 20<sup>th</sup>** Joint Meeting with the Economic Development Council  
Thursday, 5:30 pm Middle Township Town Hall

**Feb 26<sup>th</sup>** State of the Township Dinner & Live Auction  
Wednesday, Bellevue Tavern, 5:30 pm

**March 12<sup>th</sup>** Board Meeting  
Thursday, State Farm Office, 5:30 pm

**April 24<sup>th</sup>** Business of the Year Awards Night  
Friday, Venue: TBA

**May 6<sup>th</sup>** Membership Breakfast Meeting & Board Election  
Wednesday, Venue: TBA

**June 17<sup>th</sup>** Board Meeting with new Board  
Wednesday, 5:30 pm, Venue: TBA

- Gaming License status: status pending
- Membership Blitz Date: Board Member Stephanie Thomas suggested that the board decide on a date when the weather is warmer.

*\*All Board Members present approved of the above items discussed.*

**OTHERS:**

- Board Member Lynn Trocky inquired about the Facebook personal page associated to our official business page.
- Rachell informed the board of vacant ad spaces on the website. The cost and details will be emailed to all board members.

**In lieu of a regular board meeting, our next board meeting will be a joint meeting with the Middle Township Economic Development Council on February 20<sup>th</sup>.**

**ADJOURNMENT:**

Official Meeting was adjourned at 6:30 pm