

EchoLogic Proposal Template

Client Name: _____

Business Name: _____

Contact Email: _____

Date: _____

Subscription Plans – Affordable & Scalable

Plan	Monthly Price	Includes
Basic	\$39	1 video/month, up to 5 min, 1 language
Starter	\$89	2 videos/month, up to 7 min each, 1 language
Growth	\$249	5 videos/month, up to 10 min each, 2 languages
Enterprise	\$499	10 videos/month, up to 15 min each, 3 languages
Custom+	Quote	Fully customized: unlimited video length, multiple languages, LMS integration, and custom

Pay-As-You-Go Video Pricing

Video Length	Base Price	Add-Ons Available
Quick Hit (0–5 min)	\$125	+\$25 per extra language
Standard (5–10 min)	\$200	+\$50 per extra language
In-Depth (10–20 min)	\$325	+\$75 per extra language
Deep Dive (20–30 min)	\$475	+\$100 per extra language
Custom Complex Projects	Custom Quote	Based on project & compliance needs

Add-Ons:

- ☐ Translations
- ☐ Captions/Subtitles
- ☐ Branding Template
- ☐ LMS Integration

Total Estimated Cost: \$_____

Notes/Special Requests:

Terms: All prices subject to change. Videos include one revision.
Payment due prior to video delivery unless otherwise agreed.

Signature: _____ **Date:** _____