

EchoLogic Phone Scripts & Voicemail Templates

1. Cold Call Introduction Script

Hi [Client Name], this is [Your Name] from EchoLogic. We help businesses like yours simplify training and compliance by turning policies into video — no filming or editing required. Is now a good time to briefly share how we do that in 60 seconds?

2. Objection Handling (Live Call)

Objection: “We already have a training platform.”

Response: Totally understandable. EchoLogic isn't meant to replace your system — we actually make it easier by delivering short, compliant videos that can plug right into your existing workflow.

3. Voicemail Script

Hi [Client Name], this is [Your Name] with EchoLogic. I wanted to share a quick way to modernize your employee training using AI — no filming, no editing. Plans start at \$99. I'd love to show you a quick sample. Call me back at [Your Number].

4. Call-Back Reminder Script

Hi [Client Name], just touching base again. I'd love to hear your thoughts on how EchoLogic could support your training goals. Let me know if we can connect this week.