

## Marketing Partner Commission Agreement

**This Agreement** is entered into as of [Date] by and between [Your Company Name], hereinafter referred to as "Provider," and [Marketing Partner Name], hereinafter referred to as "Marketing Representative."

### 1. Purpose

The Provider engages the Marketing Representative to promote and generate sales for its services, and agrees to compensate the Representative based on successful conversions resulting directly from their marketing efforts.

### 2. Commission Structure

The Marketing Representative will be entitled to a commission of **[15%–20%]** of the **net revenue collected** from each closed sale that is **directly attributed** to their marketing efforts.

### 3. Payment Terms

Commissions will be paid on a **monthly basis**, within 10 business days after the close of the previous month. Only **collected revenue** (not invoiced or pending payments) is eligible for commission.

### 4. Referral Tracking

All leads and referrals must be documented and acknowledged in writing by both parties through a mutually agreed-upon tracking system (e.g., CRM platform, unique referral codes, or signed referral forms). Disputes regarding attribution will be resolved at the Provider's sole discretion.

### Disclaimer

This document outlines suggested performance expectations and potential commission adjustments for the Marketing Representative. It does not constitute an employment agreement, nor does it guarantee continued engagement or compensation beyond the terms specified. All performance reviews, commission adjustments, and incentive bonuses are subject to the sole discretion of the Provider based on actual business results and may be modified, suspended, or revoked at any time with written notice. This Agreement is governed by the applicable laws of the state in which the Provider operates.

## **5. Term and Termination**

This Agreement is effective as of the date signed and shall remain in effect until terminated by either party. The Provider reserves the right to terminate this agreement at any time, with **15 days' written notice** to the Marketing Representative. Commissions owed up to the termination date will be paid accordingly.

## **6. Independent Contractor**

The Marketing Representative shall perform all services as an independent contractor and not as an employee or agent of the Provider. No benefits or employment rights are extended under this Agreement.

## **7. Confidentiality**

All proprietary information, including client data, strategies, and pricing, must be kept confidential during and after the term of this Agreement.

## **8. Entire Agreement**

This document contains the entire agreement between the parties and supersedes any prior understanding or representation of any kind preceding the date of this Agreement.

---

### **Disclaimer**

This document outlines suggested performance expectations and potential commission adjustments for the Marketing Representative. It does not constitute an employment agreement, nor does it guarantee continued engagement or compensation beyond the terms specified. All performance reviews, commission adjustments, and incentive bonuses are subject to the sole discretion of the Provider based on actual business results and may be modified, suspended, or revoked at any time with written notice. This Agreement is governed by the applicable laws of the state in which the Provider operates.



**IN WITNESS WHEREOF**, the parties have executed this Agreement on the date written below.

**Provider**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Marketing Representative**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Disclaimer**


This document outlines suggested performance expectations and potential commission adjustments for the Marketing Representative. It does not constitute an employment agreement, nor does it guarantee continued engagement or compensation beyond the terms specified. All performance reviews, commission adjustments, and incentive bonuses are subject to the sole discretion of the Provider based on actual business results and may be modified, suspended, or revoked at any time with written notice. This Agreement is governed by the applicable laws of the state in which the Provider operates.

## Sales Quota and Incentive Matrix

### *Purpose:*

To set clear expectations for marketing performance, track outcomes, and offer a commission increase based on proven results.

### Initial Commission:

 15% of net revenue collected from qualified, closed leads generated by the Marketing Representative.

### Performance Review Period:

 First 90 Days from Contract Start Date

### Minimum Sales Quota (First 90 Days):

Metric	Target
Qualified Leads Generated	20+ per month (60 total over 90 days)
Closed Sales	6 new paying clients or contracts
Net Revenue from Referrals	\$7,500–\$10,000 total (depending on price tier)
Client Retention at 30 Days	80% of referred clients still active

### Disclaimer

This document outlines suggested performance expectations and potential commission adjustments for the Marketing Representative. It does not constitute an employment agreement, nor does it guarantee continued engagement or compensation beyond the terms specified. All performance reviews, commission adjustments, and incentive bonuses are subject to the sole discretion of the Provider based on actual business results and may be modified, suspended, or revoked at any time with written notice. This Agreement is governed by the applicable laws of the state in which the Provider operates.

## Commission Increase Eligibility Criteria (to move to 20%)

Performance Metric	Threshold for Increase	Status
Meet or exceed lead quota	60 leads total / 20 per month	✓ / ✗
Meet or exceed sales quota	6 closed clients minimum	✓ / ✗
Net revenue benchmark	\$7,500+ in revenue from closed referrals	✓ / ✗
Reliable tracking submission	100% referral tracking with verification logs	✓ / ✗
Professionalism & conduct	Positive collaboration, no compliance issues	✓ / ✗

## Review & Adjustment Clause

At the end of the 90-day period, the Provider will conduct a performance review. If all above criteria are met, the Marketing Representative will be eligible for a commission increase to 20% on all new business generated from that point forward.

Assigned EchoLogic #: \_\_\_\_\_

## Disclaimer

This document outlines suggested performance expectations and potential commission adjustments for the Marketing Representative. It does not constitute an employment agreement, nor does it guarantee continued engagement or compensation beyond the terms specified. All performance reviews, commission adjustments, and incentive bonuses are subject to the sole discretion of the Provider based on actual business results and may be modified, suspended, or revoked at any time with written notice. This Agreement is governed by the applicable laws of the state in which the Provider operates.