# EchoLogic Sales Email Templates

## 1. Initial Outreach – Cold Email

Subject: Transform Your Employee Training — No Filming, No Fuss

Hi [First Name],  
  
I’m [Your Name], a representative with EchoLogic — where we turn your policies and training into compliance-ready video messages using AI, without the need for filming or editing.  
  
If you’ve ever struggled to keep employee training consistent or affordable, I think you’ll love what EchoLogic can do:  
- ✅ Video delivery in 2–4 days  
- ✅ Support for over 14 languages  
- ✅ No editing, scripting, or production headaches  
  
Our plans start at just $99, and you only need to submit your message — we’ll do the rest.  
  
Would you be open to a quick 15-minute call to explore if this could work for your team?  
  
Looking forward to connecting,   
[Your Full Name]   
EchoLogic Sales Rep   
📧 thelogicline@myechologic.com   
🌐 www.MyEchoLogic.com

## 2. Follow-Up Email (After Initial Contact)

Subject: Just checking in — EchoLogic AI video training

Hi [First Name],  
  
I wanted to follow up on our recent conversation about EchoLogic. I know how busy things get, but I didn’t want you to miss out on the opportunity to streamline your training and policy communication.  
  
Here’s a quick recap:  
- You submit your policy/script   
- We create a ready-to-share AI video   
- Delivered in just a few days   
- No filming or tech experience needed   
  
If it helps, I can send you a sample or set up a demo video tailored to your business.  
  
Let me know how you’d like to move forward!  
  
Best regards,   
[Your Name]   
EchoLogic Sales Rep   
📧 thelogicline@myechologic.com

## 3. Closing the Sale – “Let’s Get Started”

Subject: Ready to get started with EchoLogic?

Hi [First Name],  
  
Thanks again for considering EchoLogic. We’re excited to help you make your training and communication effortless, affordable, and effective.  
  
To get started, just complete the short order form here:   
🔗 [Insert Order Form or Portal Link]  
  
Let me know if you’d like to bundle services, explore custom plans, or add translation features. I’m happy to walk you through it.  
  
Let’s bring your policies to life — the smart way.  
  
Talk soon,   
[Your Name]   
EchoLogic Sales Rep   
📧 thelogicline@myechologic.com   
🌐 www.MyEchoLogic.com