

Products & Services Q&A Guide

Empowering Clear, Compliant Communication Through AI-Driven Solutions



What is EchoLogic?

EchoLogic is an AI-powered communication platform that helps organizations deliver clear, consistent video messaging for training, compliance, onboarding, and employee communication - in over 30 languages.

What services does EchoLogic offer?

We specialize in creating customized training and communication videos tailored to your company's needs. Our services include:

- Custom scriptwriting
- Multi-language video creation
- Branding (intro/outro videos)
- SCORM/LMS-compatible exports
- Optional professional voice-over services
- Rush delivery options for urgent projects

How does the subscription pricing work?

You can choose from flexible monthly subscription plans based on your needs:

- Basic Plan: 2 videos/month (up to 7 minutes each)
- Starter Plan: 4 videos/month (up to 10 minutes each)
- Growth Plan: 8 videos/month (up to 15 minutes each)
- Enterprise Plan: 16 videos/month (up to 20 minutes each)
- Custom+ Plan: Fully tailored solutions with unlimited options

Each plan is billed monthly and can be canceled or upgraded anytime.



Is there a one-time setup fee?

Yes, a one-time setup fee of \$150 applies to all new customers. This covers account setup, template customization, branding alignment, and onboarding support.

Can I buy videos without a subscription?

Yes! We offer Pay-As-You-Go video services if you prefer not to commit to a monthly plan. You can order individual videos based on your project needs, starting at \$125 for a 0–5 minute Quick Hit video.

What industries do you work with?

EchoLogic supports a wide range of industries, including:

- Healthcare
- Education
- Finance
- Manufacturing
- Retail
- Nonprofits
- Government agencies

If you need clear, compliant communication, EchoLogic can build a solution for you.

How fast can I get my videos?

Our standard turnaround time depends on the project size and queue. Rush delivery is available for an additional fee (+\$100 per video) and guarantees completion in under 48 hours (subject to availability).



What languages are available?

EchoLogic supports over 30 languages, including Spanish, French, Chinese, German, Arabic, Portuguese, and many more. You can request videos in multiple languages for an additional fee per video.

Can I customize the videos with my branding?

Yes! We offer options to add your logo, branded intro/outro videos, and custom graphics to ensure your videos match your organization's identity.

How do I get started?

Simply fill out our Sign-Up Form, select your plan, and we'll schedule your onboarding. You'll be up and running within a few days - ready to launch professional, AI-driven communication.

Quick Summary

- Clear, flexible video solutions
- Easy monthly subscriptions or one-time orders
- Customizable to your brand and training goals
- Multi-language and LMS-ready options
- Fast delivery available