



In September of 2019, the Bay Area Alliance and Friendswood ISD began a relationship to benefit the students and families of the District. Although the primary mission of the Alliance is to help kids make good choices when it comes to drugs and alcohol, we realize that there are many barriers to success for our kids whose families are experiencing financial and other hardships. This was especially true in 2020 during the lockdown due to COVID-19. So, at the request of FISD Administration, we started a group called FISDCares. To date, we have 32 families on our caseload including 77 children. We've helped with rent, utilities, food, childcare, and more. We also provided 47 students with backpacks and all their recommended school supplies through our MustangReady campaign. Most recently, MustangSanta helped provide Christmas gifts (plus new socks and underwear) to 53 children. These things could never have happened without the generosity of the Friendswood community.

The needs, though, haven't stopped. We still have families who are dealing with food insecurities, modified hours/wages due to Covid, and some pretty major medical challenges. In order to help these families continue to thrive, we need your help! We created sponsorship opportunities to allow the community to be part of filling the continued needs of the students in FISD.

If you have any questions, please don't hesitate to call the Alliance at (281) 284-0370 or e-mail info@fisdcare.com.

Sincerely,

A handwritten signature in black ink, reading 'Amanda McLauchlin' in a cursive script.

Amanda McLauchlin
Executive Director – Bay Area Alliance for Youth & Families



SPONSORSHIP OPPORTUNITIES

OAK SPONSOR: \$2,500

Includes: Business Logo on Front Page of the FISDCares Website, Logo on the FISDCares Facebook Banner, Recognition at the Alliance Annual Meeting, and Dedicated E-blast to FISDCares & The Alliance-Friendswood Distribution Lists

MAGNOLIA SPONSOR: \$1,000

Includes: Business Logo on Sponsor Page on FISDCares Website, Logo on the FISDCares Facebook Banner, and Ad in E-blast to FISDCares & The Alliance-Friendswood Distribution Lists

MAPLE SPONSOR: \$500

Includes: Business Logo on Sponsor Page of the FISDCares Website, and Ad in E-blast to FISDCares & The Alliance-Friendswood Distribution Lists

FIG SPONSOR: \$250

Includes: Business Name on Sponsor Page of the FISDCares Website and a Mention in Monthly Alliance Newsletter

PECAN SPONSOR: \$100

Business Name Mention in Monthly Alliance Newsletter



SPONSORSHIP FORM

Business/Organization/Individual Name: _____

Contact Person: _____ Phone: _____

E-mail: _____

\$2,500 Oak Sponsor

\$1,000 Magnolia Sponsor

\$500 Maple Sponsor

\$250 Fig Sponsor

\$100 Pecan Sponsor

Payments can be made through Mobile Cause by Texting FISDCares to 41444 or by emailing info@fisdcare.com and requesting an invoice.

Checks can be made out to: **Bay Area Alliance**
and mailed to: **Bay Area Alliance, 2903 Falcon Pass, Houston, TX 77062**

The Bay Area Alliance is the fiscal agent for FISDCares and receives referrals directly from FISDCounselors. 100% of the proceeds for FISDCares goes directly to FISDCares and helping families in need of additional support.

All donations are tax deductible.

Tax ID – 47-2571317
