



Backgrounder

For More Information

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FOR IMMEDIATE RELEASE

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The Band that took the World by Storm

The Beatles are one of the most successful bands of all time, constantly topping the charts from both their rock inspired music to their psychedelic styled songs. Originally from Liverpool, England the band has found worldwide success with over 20 albums hitting number one status.

The four members, John Lennon, George Harrison, Paul McCartney, and Ringo Star, began their journey to success in 1960. They signed to EMI's Parlophone Label In 1962 and released their first single "Love Me Do". This started them off on the right foot with them charting 17th on their first release. They continued their success with numerous number one singles worldwide and 25 albums that were number one in the United States.

One album that contributed to their success was *Revolver*. Originally released in 1966, this album was marked as a change in music. Moving the band away from their typical rock sound to that of a more psychedelic feel. Not only was this revolutionary for The Beatles, but for the course of music in general. *Revolver* spent seven weeks at number one as an album and had two singles, "Yellow Submarine" and "Eleanor Rigby", sit at number one as well. The original 14 tracks remain influential to this day, so much so that a remastered version of the album is set to release October 28th of this year.

"Music is something that can influence people of all ages. It brings me so much joy that a younger audience can be reached with this remastered version of our album" Beatles frontman John Lennon said when asked about his thoughts on this release.

This new spin on the classic album includes the original set of songs remixed by producer Giles Martin along with sound engineer Aam Okell. Using cutting edge technology from Wingnut Film productions, Martin and Kell were able to give these older songs a new feel. The remastered release also includes exclusive songs that have never been heard before from the band.

Revolver is not the only Beatles album to get a new edition. In the past they have also remastered releases of *Sgt. Pepper's Lonely Hearts Club*, *The BEATLES*, *Abbey Road*, and *Let It Be*.

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THE BEATLES

Fact Sheet

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Behind the Band: The Beatles

WHAT

- The Beatles are an English rock band known for their psychedelic feel to their music.
- The Beatles were comprised of four members including John Lennon, Paul McCartney, George Harrison, and Ringo Star.
- The Beatles headlined 11 tours throughout the world from 1963 to 1966 and co-headlined 3 tours with artists such as Helen Shapiro, Tommy Roe, Chris Montez, and Ray Orbison.
- The Beatles have 13 studio albums, four of which have been remixed or remastered in recent years.
- Queen Elizabeth II appointed the four members of the band to the Order of the British Empire
- The music of the band falls under many genres including rock and roll, pop, folk music, and psychedelic rock.
- The Beatles are considered the most influential band of all time.
- The Beatles were an integral part of the development of 1960's music and counterculture.
- The Beatles are credited with initiating what is known as the album era in the music industry.
- They are considered some of the first icons from British Culture unlike the plethora of iconic actors who came from Hollywood who were known worldwide.

WHO

- The Beatles are comprised of four members, John Lennon on vocals and the rhythm guitar, George Harrison on the lead guitar, Paul McCartney on the bass guitar, and Ringo Star on the drums.
- The band's manager is Brian Epstein and their producer is George Martin.
- Before the four original members of the band, John Lennon had formed a skiffle group with friends from his high school at age 15. Shortly after Lennon met Paul McCartney who joined him in 1957. A year later George Harrison joined the band. Ringo Star did not join the band till 1962 who left another band to join them.
- John Lennon and Paul McCartney were the primary songwriters of the band and also led the group.

WHERE

- The band got their start in their home town in Liverpool, England but gained popularity all over the UK and the United States.
- The band toured the UK, Sweden, North America, Germany, Japan, and the Philippines.

WHEN

- The Beatles began in the 1960's with musical influence from 1950's rock and roll.
- The band was active from 1960-1970.
- Lennon's original band lasted from 1956 to 1959 and was called The Quarrymen named after their high school Quarry Bank High School.
- From 1959 to 1960, Lennon, McCartney, and Harrison called their tri-band Johnny and the Moondogs.
- In January 1960 they changed the band name to Beatlas, then in May of the same year they changed again to the Silver Beatles, then in July they rebranded to the Silver Beatles, and finally in August settled into the name that would last them, The Beatles.
- October 28, 2022 the remastered version of their album Revolver is set to be released.

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