



## Flu Communications Campaign *Resources*

MCIC/Office of Public Health Flu webpage: <https://www.montcopa.org/Flu>

### CDC

[Protect Your Health This Flu Season](#)

[Frequently Asked Influenza \(Flu\) Questions: 2020-2021 Season](#)

[Similarities and Differences between Flu and COVID-19](#)

[Vaccination Guidance During a Pandemic](#)

[Health Care Provider Fight Flu Toolkit](#)

[Recommendations of the Advisory Committee on Immunization Practices - United States, 2020–21 Influenza Season](#)

[2020-21 Influenza Vaccination Recommendations/Clinical Guidance during COVID-19](#) **FREE CME** Recorded 8/20/20

**Families Fighting Flu** offers a suite of downloadable [social media resources](#), print and digital [educational materials](#), and [videos](#) that can be shared on social media.

**Immunization Action Coalition (IAC)** Influenza [webpage](#) with materials for patients and staff.

**IAC and the Association of Immunization Managers (AIM)** developed one-page tipsheet on [Communicating the Benefits of Seasonal Influenza Vaccine during COVID-19](#), helpful tips to assist healthcare professionals as they discuss the benefits of influenza vaccination with their patients.

**Vaccine Education Center** [Q&A - Influenza What You Should Know](#)

**National Foundation for Infectious Diseases (NFID)** created [toolkits](#) targeting adults with chronic health conditions, adults 65+, college students, and students in school (K-5).

**Association of State and Territorial Health Officers (ASTHO)** **podcast** with Dr. Nancy Messonnier, CDC, on [what to expect this upcoming flu season, and why it is so important to get your influenza vaccination](#) (7/15/2020).

**MSN article** [CDC Director, Robert Redfield, predicts this fall and winter will be 'one of the most difficult times we've experienced in American public health'](#) (7/15/2020).

**CNN article** by Dr. Richard Webby, Director of World Health Organization (WHO) Influenza Collaborating Center, on [why it's vital to get your flu shot this year](#) (7/30/2020).

